



LIFE

TOP HUNGARIANS'
INSIDE STORY
OF BETRAYAL

RETIREMENT
UNDER 50—
SOME DO IT

JULIE LONDON
FILMS FIND A SINGER

20 CENTS

FEBRUARY 18, 1957

If this isn't ham—what is it?

It's a Rath Black Hawk Daintee. That very tender . . .
very juicy chunk from the shoulders of a Rath corn-fed porker.
It's been sugar-cured—mellowed over lazy hickory fires to a rich smoky
goodness, just like a Rath Ham. But it weighs in at a mere
1 to 3 pounds. Small families please note. It's mighty good baked
but for a change try it cut into thick
circles and broiled.



Rath makes over 1000 products
but any one is one in a million.
Had any Rath Black Hawk Bacon lately?
Good and lean!

Rath BLACK HAWK MEATS

THE RATH PACKING COMPANY, WATERLOO, IOWA

FINER FLAVOR FROM THE LAND O' CORN



What kind of headaches do YOU have ?

Your physician will tell you there are many different kinds



Cold miseries are apt to hang on and often require prolonged treatment. That's why you need Bufferin, the modern antacid pain-reliever—and you can keep taking it as long as those painful cold miseries last without fear of upset stomach.



Tension—Do you pay the price of headaches as the result of the tensions of today's living? Then you should discover Bufferin, the modern, faster-acting headache remedy.



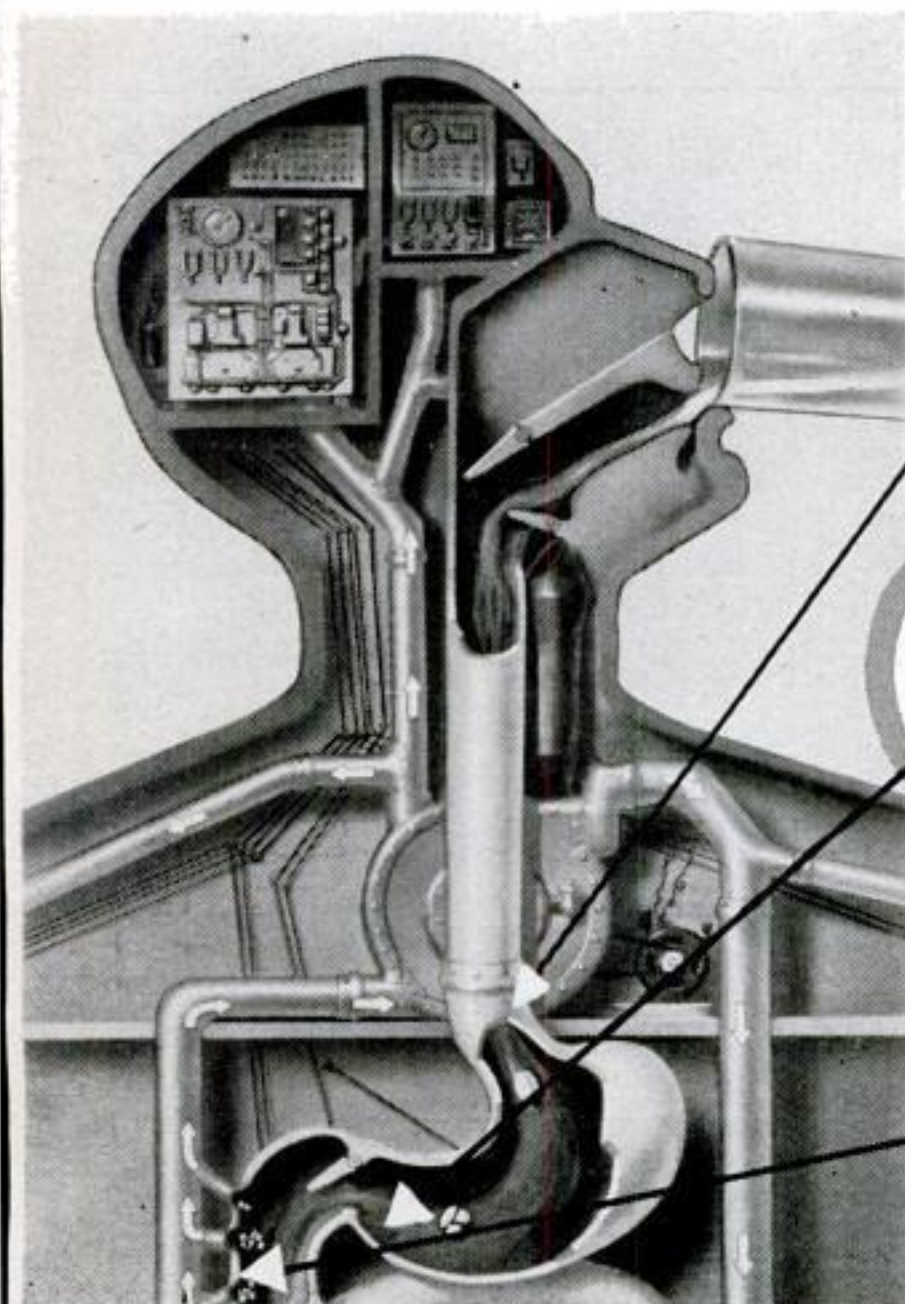
Sinus troubles frequently cause headaches. When this happens, it's the perfect time to take Bufferin because Bufferin acts *twice as fast* as aspirin to bring prompt relief.

If you take aspirin for any of these ailments, remember

BUFFERIN[®]

acts twice as fast
as aspirin !

... and won't upset your stomach the way aspirin often does



1. Medical science knows that a pain reliever must go through the stomach and into the blood stream to relieve pain.

2. Bufferin combines aspirin with two antacid ingredients. These speed the pain reliever out of the stomach and into the blood stream twice as fast as aspirin. So . . .

3. Bufferin acts twice as fast as aspirin to relieve pain. And it won't upset your stomach the way aspirin often does.



IF YOU SUFFER FROM PAIN OF ARTHRITIS OR RHEUMATISM, ASK YOUR PHYSICIAN ABOUT BUFFERIN

Nuclear big business

In nine pages of pictures LIFE shows the vast enterprise that the country's atomic effort is building as revealed in a newly released AEC report.



NUCLEAR POWER PLANT

What happened in Hungary

Previously untold stories of the Hungarians' patriotic and bloody revolt are revealed by two men who helped lead the historic uprising.



REBELS IN BUDAPEST

A pretty girl and melody

Julie London, a young actress who retired from the screen to marry, makes a startling comeback in the films via her sultry singing voice.



JULIE LONDON

When the Sahara bloomed

Frenchmen find beautiful prehistoric paintings that show the desert was a fertile plain teeming with people and animal life 100 centuries ago.



PREHISTORIC DANCER

How some retire in 40s

Some highly successful men try but find that the transition is tough and that their noses are still worn down, though at a more leisurely rate.



RETIREMENT'S GOAL

Skiing à la 1957

Some fancy trappings, novel devices and phony snow make their appearance as hordes of new skiers show up on slopes across the U.S.



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Actress Julie London makes a startling Hollywood comeback by exploiting her appealing singing voice (see pp. 74-78)

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VOLUME 42
NUMBER 7



It's a Darb!*

Steve Allen's famous Polaroid® Land Camera demonstration makes TV audiences applaud:



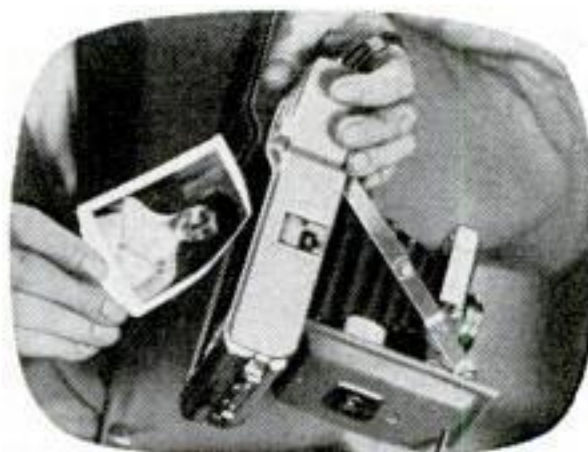
Say cheese!

And in just 60 seconds we'll have a finished picture of lovely Erin O'Brien. No other camera in the world lets you take a picture one minute, see it the next.



While we're waiting...

Let me tell you about the new Polaroid Land film. With this film, the quality of these pictures is magnificent. And if you need extra copies you can get all you want.



60 seconds are up...

Let's see what we've got here. Just open the back of the camera, and there's our finished picture. What a way to double the fun at parties, picnics, any get-together.



Look at this!

Ever see a better picture than that? Every detail razor sharp. And with the new Polaroid Land film these pictures don't fade—they last just like any other pictures.



69.95 or 1.19 a week!

That's all it'll cost you to own a Polaroid Land Camera. Drop into any camera store tomorrow. Take a couple of shots yourself. This camera's a cinch to work!

*Steve's way of saying today's 60-second pictures are terrific, fabulous, the greatest. Watch THE STEVE ALLEN SHOW Sunday night on NBC-TV. Lots of laughs.

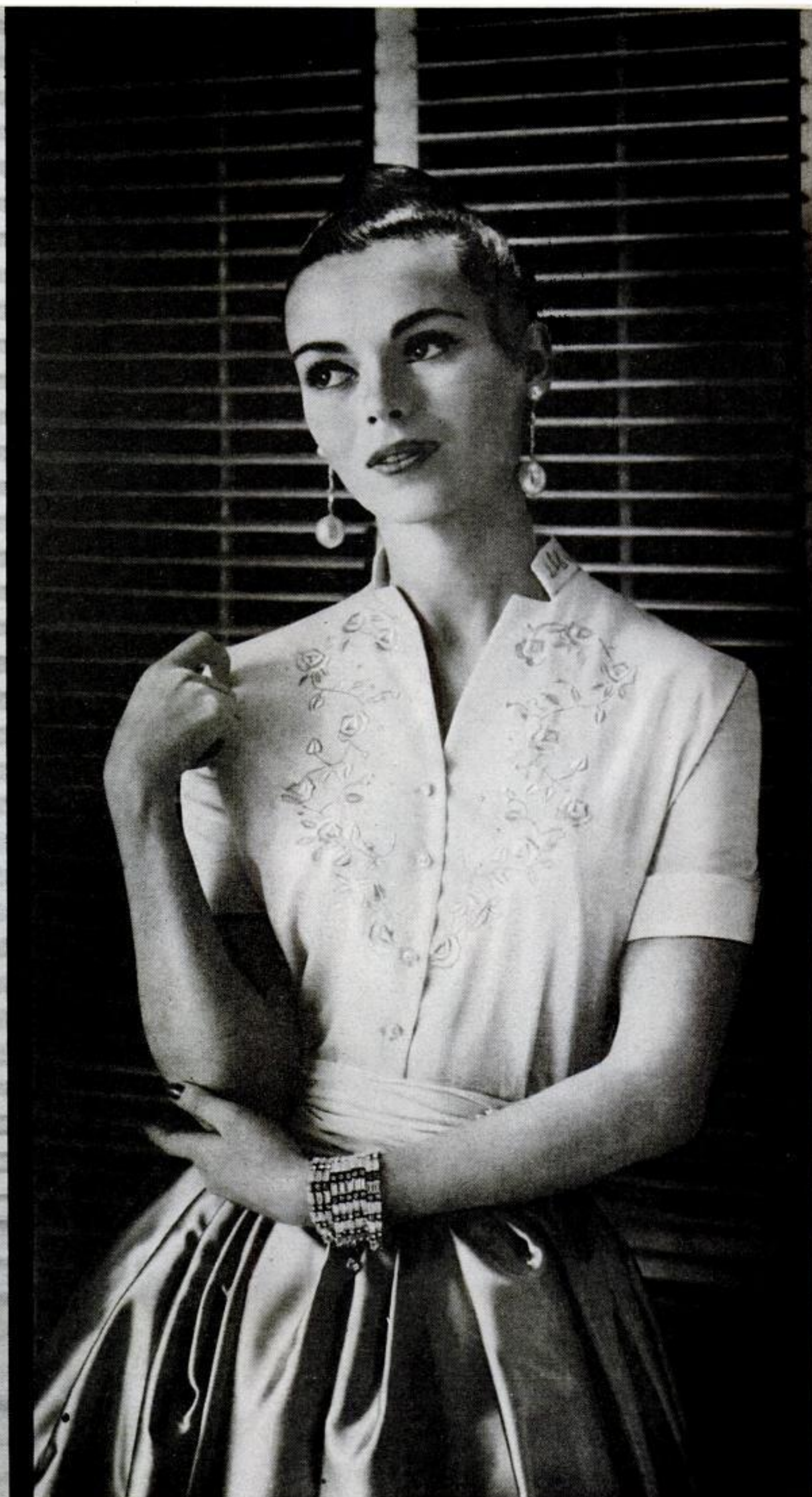
POLAROID CORP., CAMBRIDGE, MASS.

This One



7ECN-SAP-BFYA

By JUDY BOND. (Left) 65% "Dacron", 35% cotton. Blue, brown, grey. (Right) "Dacron", nylon and cotton. White, pink, blue, natural, maize. 32 to 38. Each about \$6. At fine stores everywhere.



"Dacron" and cotton brings you REG. U. S. PAT. OFF. neatness that won't wash out

Now, your favorite care-free fabrics of "Dacron"* polyester fiber and cotton come in blouses for every hour and every activity. *To your left*, a work-and-play plaid. *To your right*, a new smooth-and-dainty fabric that combines "Dacron" and cotton with nylon. Both keep you neat, day and night—with almost no fuss. For "Dacron" helps these blouses shun wrinkles, stay angel-smooth and reduce care to a minimum. Just suds, drip-dry—the neatness won't wash out!



*"Dacron" is Du Pont's registered trademark for its polyester fiber. Du Pont makes fibers, does not make the fabrics or blouses shown here.

BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY



Tastes Even Better
Than It Looks...

Brach's

"Finest *Real* Chocolate"!

Take your pick of America's Favorite Candies . . .
Brach's luscious cordialled Cherries . . .
Brach's smooth, pure Milk Chocolate Stars, and
Finest Real Chocolate Covered Peanuts.

All Brach's Chocolates
are made with Finest
Real Chocolate. You
can taste the difference!

© E. J. Brach & Sons, Chicago, Ill.

You get Plenty of Ginger Behind This Glamor



When better automobiles are built Buick will build them

YOU LOOK at a '57 Buick and you can almost hear yourself saying: "Now that's a smart-looking car!"

And do you know why?

Because it is just that—long and low and sweepingly graceful—styled for newness to be bold and fresh, *not* flamboyant.

So you find yourself going for the good looks of this bright new Buick—and you explore a little more.

That's when the excitement goes way down deep.

That's when you're behind the wheel—feeling the *instant* response of that new Variable Pitch Dynaflow*—now so full-range and flexible in

"Drive" even without switching the pitch, your need for "Low" is practically eliminated.

It's a new kind of performance, sparked by the brilliant new obedience of a big 364-cubic-inch V8 engine with the highest horsepower, compression and foot-pounds of torque in all Buick history.

Then you find out even more.

You brake to a stop—even a quick one—and you realize that you and the car stay on the level. That's Buick's new *levelized* braking virtually ending the down-in-front dip cars have had to live with up to now.

You go around curves and corners with the confidence of a cat on carpet. No slew. No sway. Like a train on tracks. That's Buick's combination of ball-joint suspension, a new low center of gravity, and a unique front-end geometry giving you the easiest handling and surest cornering you've ever had.

You go on and on—and get happier and happier.

For you're bossing an automobile that's completely new, from wheel covers to lower roof line. New in styling, new in power, new in performance, new in ruggedness, new in safety.

Go feel the real thing. Go visit your Buick dealer and take the wheel of a '57 Buick. Do it today.

BUICK Division of GENERAL MOTORS

*New Advanced Variable Pitch Dynaflow is the only Dynaflow Buick builds today. It is standard on Roadmaster, Super and Century—optional at modest extra cost on the Special.



SAFETY NEWS

only Buick has the

SAFETY-MINDER

— a simple device that's a great boon to your safety. You merely preset the miles-per-hour you want. When you reach that pace, a warning buzzer sounds. Drop below that pace and the buzzer stops. Standard on ROADMASTER, optional at extra cost on other Series.

S - M - O - O - T - H
and **INSTANT!**
Only car in the world with
Variable Pitch Dynaflow!

BIG THRILL'S BUICK

SPECIAL • CENTURY • SUPER • ROADMASTER



*Your dreams
are getting better
all the time!*

NOW YOU CAN
WIN \$20,000

**maidenform* dream contest*

Dreams were *never* this good before! What's the dream *you'd* most like to see in one of Maidenform's fabulous ads? *Quick*—write it down, send it in! If your entry is accompanied by the word *maidenform* cut from the cardboard tag attached to each bra, or cut from the bra package, *your winnings are doubled!* Yes, your dreams are worth more than ever! Imagine! You can win up to \$20,000 for dreaming up a new Maidenform dream. Don't wait...enter today!

242 Prizes! Each can be doubled! First Prize \$10,000 cash! Second Prize \$3,000 cash! Third Prize \$1,000 cash! 4 prizes of \$250 each; 10 prizes of \$100 each! 25 prizes of \$50 each and 200 prizes of \$20 each!

And remember, each prize is DOUBLED if you follow the rules carefully!

Chansonette*...the all-time favorite—the bra featured in the now-classic dream ads “*I dreamed I was a Toreador...*”, “*I dreamed I played Cleopatra...*”, “*I dreamed I was voted best dressed woman...*”! You, too, can dream up a dream for this fabulous bra! Then look like a dream—wear it! **\$2.00 \$2.50**

*REG. U. S. PAT. OFF.

1957 MAIDENFORM DREAM CONTEST—OFFICIAL RULES

1. Send in as many entries as you wish. However, each entry must be submitted with an official entry blank. Additional entry blanks may be picked up at any Maidenform retailer. Each entry must be accompanied by a different statement of twenty-five words or less which completes this sentence: “I prefer Maidenform, world's most popular bra, because...”.
2. All entries will be judged by The Reuben H. Donnelley Corporation on the basis of originality, aptness and general interest of the dream suggestion and statement which accompanies it. Fancy entries won't count extra. Judges' decisions will be final. All entries become the exclusive property of the sponsor; and all rights are given by the contestant, without compensation, for use of all or any part of his entry in the sponsor's advertising. Duplicate prizes awarded in case of ties. The entry must be the original work of the contestant.
3. Prize awards will be doubled providing the prize winning entry is accompanied by the word *maidenform* in its characteristic script cut from the wash tag on a Maidenform brassiere or from any other paper material accompanying the brassiere. This means, any printed trademark *maidenform* on the individual bra package. A sales slip also will qualify if it specifies a Maidenform bra.
4. Any person may enter the contest, except employees, or members of their immediate families, of the sponsor and its advertising agencies. All members of a family may enter, but only one prize will be awarded to a family. Contest is subject to government regulations.
5. Send all entries to: Maidenform Dream Contest, P. O. Box 59A, Mount Vernon 10, New York. Entries must be postmarked no later than April 13, 1957, and received by April 25, 1957.
6. All winners will be notified by mail within six weeks of closing date. Winners' list will be sent to all who request it with a self-addressed stamped envelope.

Official Entry Blank

MAIDENFORM DREAM CONTEST
P. O. Box 59A
Mt. Vernon 10, New York

“I dreamed I _____
_____ in my Maidenform bra.”

NAME _____

STREET _____

CITY _____ STATE _____

Complete this sentence in 25 words or less: “I prefer Maidenform, world's most popular bra, because



COL. FRANK THOMPSON, U.S.A. (Ret.)—Chairman of the Board, Glenmore Distilleries

Colonel Thompson knows the way...

"There's only one way to mellow Bourbon to its full smoothness," says Col. Thompson. "That's to let Nature's daily changes in temperature and evaporation do it.

"Most distillers use artificially-heated warehouses to save on costly evaporation. But we put Old Kentucky Tavern in charred-oak barrels and age it for 7 years in special Open-Rick warehouses breathing Nature's fresh air.

"It's costlier for us, but it gives our 100 Proof Bond and 86 Proof a mellowness I do believe you'll enjoy."



KENTUCKY STRAIGHT BOURBON • 100 PROOF BOTTLED-IN-BOND & 86 PROOF
© 1957, GLENMORE DISTILLERIES COMPANY, LOUISVILLE, KENTUCKY
"WHERE PERFECTION OF PRODUCT IS TRADITION"

LETTERS TO THE EDITORS



PROGRESS REPORT: MUCH MORE BRIDGE AT MACKINAC

MANY USES OF WINTER

Sirs:

I can understand why LIFE Photographer Eliot Elisofon needed time to compile his magnificent "The Many Uses of Winter" (LIFE, Jan. 28). He took the stirring shot of the Mackinac Bridge foundations last winter.

• But look here: we of the Mackinac Bridge Authority have exactly \$99,-800,000 worth of bondholders who are following the progress of construction. Unless LIFE publishes an up-to-date photo to show progress these good folks might just cash in! The Mackinac Straits Bridge, incidentally, should be ready Nov. 1, in time for the deer hunting traffic.

PRENTISS M. BROWN

Chairman

Mackinac Bridge Authority

St. Ignace, Mich.

Sirs:

Thanks for your "Many Uses of Winter," especially for the picture of a New Hampshire farmer sprinkling hot syrup on the snow for the children.

My grandmother used to do this. The recollection came just in time for me to take advantage of Seattle's snow, and provide some delightful fun for my own children.

The syrup was out of a bottle from the supermarket, but the fun was just as great.

MRS. MARSHALL PARIS

Bothell, Wash.

Sirs:

The pilot in "The Many Uses of Winter" ought to be ashamed of himself. He does not even give the wolf a sporting chance. And, if the wolf must be killed, why wait until he has exhausted himself in a hopeless chase? Why is the wolf being hunted? Because he kills a few chickens in his day? He has to eat too.

I don't begrudge the wolf a meal now and then.

MRS. W. S. HEWITT

San Antonio, Texas

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52s SHRINK A WORLD

Sirs:

"52s Shrink a World" (LIFE, Jan. 28) by Herbert Brean and Clay Blair is the best reporting I have ever read.

RICHARD DELANO

Setauket, N.Y.

Sirs:

Beautiful cover photo of the B-52 take-off. Are you sure it's a take-off with landing flaps down?

TOM SHARPLESS

Philadelphia, Pa.

• Heavy aircraft use flaps for additional lift in take-offs.—ED.

Sirs:

What did the 30-piece band play—"California, here we come/Right back where we started from . . .?"

SHELTON PITNEY JR.

New York, N.Y.

• Ruffles and Flourishes.—ED.

PSYCHOLOGY SERIES

Sirs:

LIFE's series on psychology is another fine example of how LIFE, once again, is leading the way by giving the American public all the facts on a vital aspect of our American way of life—psychology and mental health.

F. BARRY RYAN JR.

President

The National Association
for Mental Health, Inc.
New York, N.Y.

EDITORIAL

Sirs:

Your editorial, "A Crisis in Science," is very enlightening.

A thought that coincides with this editorial is the one expressed by the late Dr. Charles Steinmetz. He was asked what line of research would see the greatest ultimate development, and his answer was that the greatest discoveries will be made along spiritual lines.

Dr. Steinmetz' prediction is sound. True to the picture of Christ knocking on the closed door, many scientists have remained secluded behind it. Maybe now the door is ajar and a ray of light has been seen.

HARRY BITTNER

Garneys Point, N.J.

Sirs:

To imply that "vaster areas of ignorance . . . seem to open" as the scientist unravels those shrouds that veil reality is poppycock! In the very process of becoming aware of a new vast area, the scientist becomes less ignorant by one unit of knowledge. In vanquishing this unknown area, there is obviously one less to go.

Y. T. SIHVONEN

Birmingham, Mich.

CONTINUED

\$325,000 man at play

(He's probably no richer than you)



This father's weekly pay check is a fairly average one—\$118 a week. Yet with normal raises over his lifetime, that could add up to \$325,000.

After all, his salary—or yours—is more than one pay check. It is *all* the money you'll earn through your life—and *all* the good life it buys for your family.

This income (and the way of life you enjoy) can be hurt by *all kinds of misfortunes*. That's why it's sensible to see the man who represents the company that offers *all kinds of insurance*, your Travelers agent.

You'll find he can help you protect your income against these threats with a *balanced* program.

He can help you plan insurance that provides security for your family if anything happens to you. Insurance to help guard your income if you have an accident with your car. Insurance for your home, your health, your possessions—for the way of life you and your family want.

A few dollars a week

Yet all this protection is well within your means. While the cost would depend on your exact needs, many young families are building a balanced Travelers program for *less than \$10 a week*.

Best of all, this protection will enable you to be more confident, happier now, free from many concerns. For whatever the threat to your income, you'll know that your family's tomorrow is financially secure.

This is what American Family Independence means. Isn't it the way *you* want to live?



THE TRAVELERS

INSURANCE COMPANIES, HARTFORD 15, CONNECTICUT

*All forms of personal and business insurance including
Life • Accident • Group • Fire • Marine • Automobile
Casualty • Bonds*

New Sunbeam

ELECTRIC TOOLS

Save You Money—Give You Performance and Quality



Ribbed for comfortable sure grip

Lightweight—3 3/4 lbs.

Precision balanced.

Reciprocating action for greater efficiency and faster cutting.

Handy On-Off Switch

Complete with Rip Guide for accurate rip, cross cuts and circles.



Sunbeam

ELECTRIC HAND SAW

Easy-to-use. Ends arm tiring work of hand sawing. Cuts 2" dressed lumber. Rips, cross cuts, jig saws, copes, hacks scrolls and circle cuts. Special blades available for cutting iron, steel, plastics. With wood cutting blade. Only \$45.00.

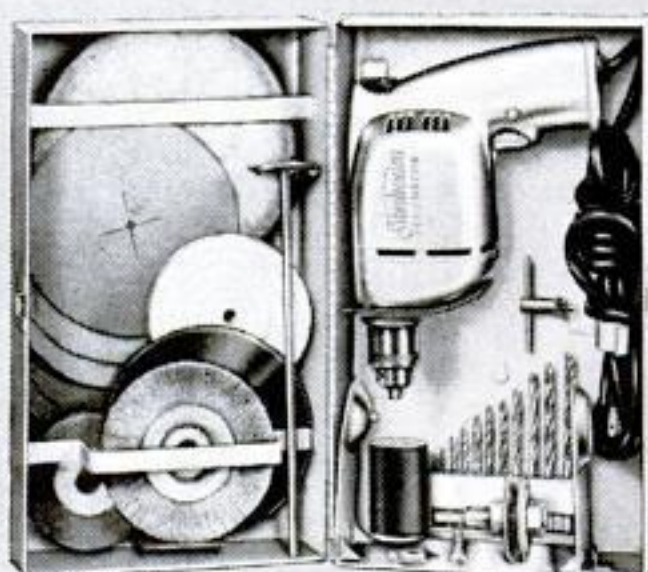


Sunbeam

DRILLMASTER DRILL

Powerful Sunbeam-built motor gives greater efficiency, smoother performance and longer life. Higher torque, drills faster. Runs cooler. With 1/4" geared chuck, \$28.95. With hex key chuck, only \$26.95.

©Sunbeam Corporation, 1957

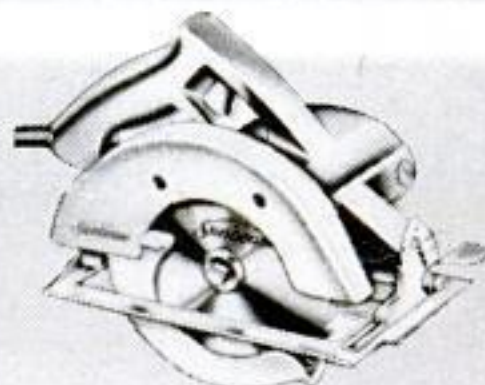


Sunbeam

DRILLMASTER DRILL KIT

Here's a practical drill kit —includes the Drill and top quality, most used attachments in a roomy all-steel case that hangs on wall and is easily removed for carrying to the job. Hundreds of uses—drill, sand, buff, polish, grind, sharpen, wire brush clean, mix paint. Kit and Drillmaster Drill with geared chuck, \$44.95. Same with hex-key chuck, only \$42.95.

T.M. "Sunbeam", "Drillmaster" Reg. U.S. Pat. Off.



Sunbeam

CIRCULAR SAW

Handles 45° cuts in 2" dressed lumber. Powerful 1 1/4 HP motor, 6 1/2" blade for maximum efficiency. Only \$58.95. With 3 conductor cord, only \$59.95.



Sunbeam

SANDER

The Sander that stood up over 1,000 hours in continuous use. Saves time, gives professional results. Lightweight, positive drive, orbital action, and only \$39.50.



Sunbeam

GRINDER—SANDER—HONER

A new and versatile Bench Grinder. Three tools in one. It grinds, sands and hones. Powerful Sunbeam motor develops up to 1/2 HP. Only \$49.95.

LOOK FOR THE MARK OF QUALITY

Sunbeam

SUNBEAM CORPORATION, Dept. 53, Chicago 50, Ill., Canada, Toronto 18—Prices slightly higher in Canada

LETTERS TO THE EDITORS

CONTINUED

WILT THE STILT

Sirs:

In LIFE's "What It Took to Get Wilt" (LIFE, Jan. 28) you said, "The only team to beat Kansas this year was Iowa State and they did it by ganging up on Wilt and holding him to 17 points."

You make it sound as if that was the only reason Iowa State beat them! Wilt said himself that Iowa State deserved to win—meaning, of course, they must have a good team.

SUSAN CHAMPAGNE

Columbus, Ohio

Sirs:

When Coach F. C. Allen was asked how he secured Wilt the Stilt he replied, "Of course I used everything we had. . . . What do you think I am, a Sunday school teacher?"

What is so wrong with a Sunday school teacher?

G. C. WAKEFIELD

Norfolk, Va.

ACTRESS AT PRACTICE

Sirs:

Thank you so very much for "The Strange Doings of Actress at Practice" (LIFE, Jan. 28). Natalie Wood is my favorite actress.

CAROLYN COUCH

Coeburn, Va.

Sirs:

I can't begin to thank you enough for the story on Natalie Wood. Not that I like Natalie Wood but I do think Dennis Hopper is simply wonderful.

GLORIAN KRUPNICK

New York, N.Y.

Sirs:

Since seeing how Natalie Wood and her friends learn their craft, I can see why they're such bad actors.

Why are we edified with pictures of starlets making fun of youth participating in government (the 18-year-old vote) or of "derelicts" on skid row? If we have no cultivated young people being trained for the stage with dignity by competent schools, let us keep mum about it.

WINNIFRED CULLEN

Hollywood, Calif.

CELEBRITIES' HOT SEAT

Sirs:

When TV's Mike Wallace asked me whether or not I was anti-Jewish,

CONTINUED

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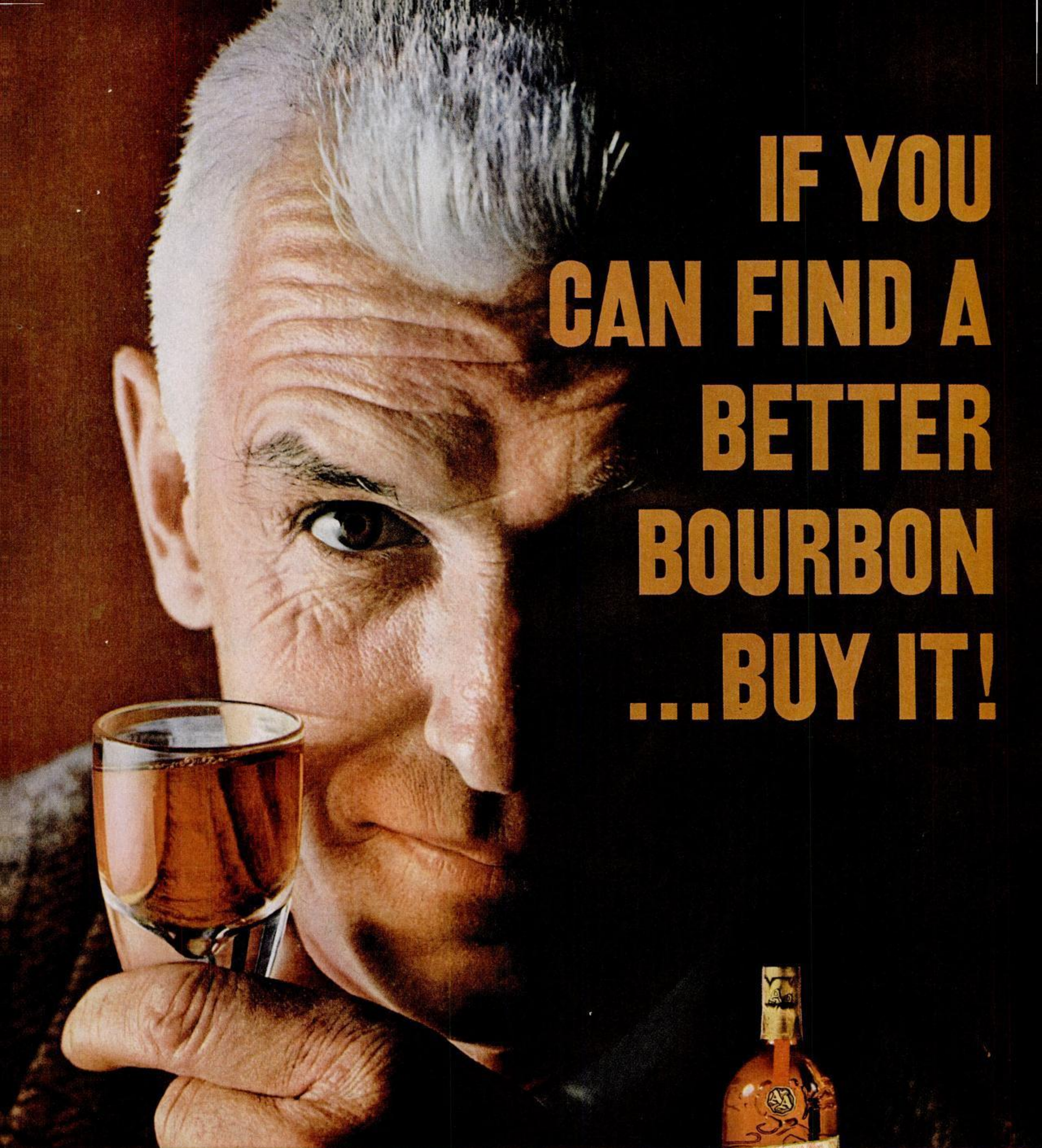


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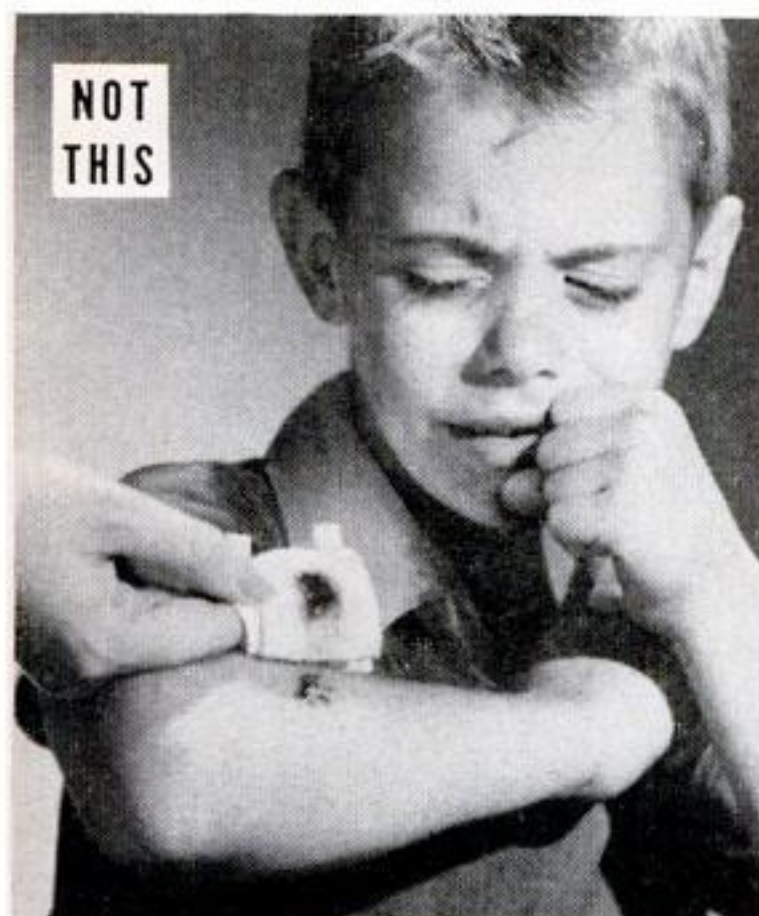
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LETTERS TO THE EDITORS

—CONTINUED—

it did not occur to me that anyone would think my answer "sanctimonious" as LIFE described it in "Celebrities' Hot Seat" (LIFE, Jan. 28).

Your editors are either unwilling or unable to understand the difference between religion and nationality; else they would not have used such a word. My answer was predicated essentially on the distinction between Jews as Jews and Jews as Zionists.

FAYEZ A. SAYEGH

New York, N.Y.

HAIRLESS DOGS

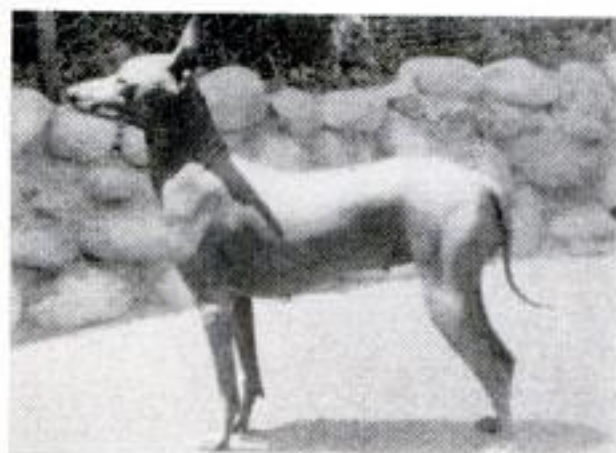
Sirs:

For two years we have been trying to find the breed of our dog. My husband and I thought these dogs were Oriental until we read "Hairless Dogs Revived" (LIFE, Jan. 28).

A wonderful house dog is our Lolita: never sheds, never any fleas, no body odor. Let's hope for a Xolo breed in the U.S. and formal recognition from the Kennel Club.

MRS. IRENE SCHULTZ

San Diego, Calif.



SCHULTZ'S LOLITA LING

● The American Kennel Club must first be convinced of the purity of breed, which may take many dog generations.—Ed.

STYLISH SLOUCH

Sirs:

The "Stylish Slouch" (LIFE, Jan. 28) is the most hideous idea ever conceived—just an excuse to be sloppy. If this idea ever catches on, women will be ashamed to show any sign of femininity whatsoever.

People can say what they like about "sloppy" teen-agers, but at least they are not afraid to stand up straight.

GEORGE F. COLE

Algonac, Mich.

VORPAL BURBLES

Sirs:

Your editorial, "Double, Double, Vorpal Burbles" (LIFE, Jan. 28), recalled this incident. My son Bruce and his 10-year-old pal were completing their watercolors at the kitchen table. Mike, the friend, held up a very futuristic version of a tree and said, "Boy, now isn't that a masterpeach!"

Bruce often talks about "The Blue Daniel Waltz."

LETHA L. PATTERSON

St. Paul, Minn.

Sirs:

This vorpal burble appeared in the *Communist Daily Worker* Nov. 11, 1956:

"Zofia Wasilkowska, one of the few women in the world who occupies the high and responsible post of Minister of Justice, was before World War II assistant professor of civil war at Warsaw University."

DANIEL SELIGMAN

New York, N.Y.

How I retired in 15 years with \$300 a month



"Europe, here I come! First, I'm going to visit cousins I've never seen outside of London. Then I'll just travel about. All my life I've been wanting to go to Europe, and at last I have the time—and the money to do it. How can I afford to spend savings for this trip? You see, I have a lifetime income—a check for \$300 a month as long as I live.

"Come to think of it, a young English cousin was indirectly responsible for my being retired now. Back in 1940, during the Battle of Britain, we took Paul to live with us. He was ten. He often talked about his home—the village my family came from. The more I listened, the more I wanted to go to England after the war.

"I had a good job at the time, with a promising future. But when I actually got down to considering going to Europe, I realized I'd never be able to take off more than two weeks at a time unless I could retire someday. Yet retiring seemed impossible. I had never been able to save much. I was nearly forty.

"But, one day, while I was waiting at the barber's for Paul and my boys, I happened to be glancing through a magazine and noticed an ad about a way to retire. It was called the Phoenix Mutual Retirement Income Plan. It said if I started young enough—in my forties or sooner—this plan could provide an income of \$10 to \$300 a month for life. I sent for the booklet that very morning.

"In a few days the booklet arrived in the mail. My dreams suddenly became possibilities. This plan was made specifically for someone like me. Why I'd even be able to retire earlier than I had ever expected.

"Of course, I compared Phoenix Mutual to other retirement methods. But the more I compared, the more clearly I saw it was best for me. Just as soon as I could, I applied and qualified for my Phoenix Mutual Retirement Income Plan.

"To think I'm actually on my way to see Paul! It's hard to believe he's grown up now, and married. My next check for \$300 is waiting for me in London. I've never felt so carefree

in my life. And I'm still young, with years to look forward to."

Send for Free Booklet. This story is typical. Assuming you start at a young enough age, you can plan to have an income of \$10 a month to \$3,600 a year or more—beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells all about Phoenix Mutual Plans. Similar plans are available for women—and for employee pension programs. Don't delay. Send for your copy now.

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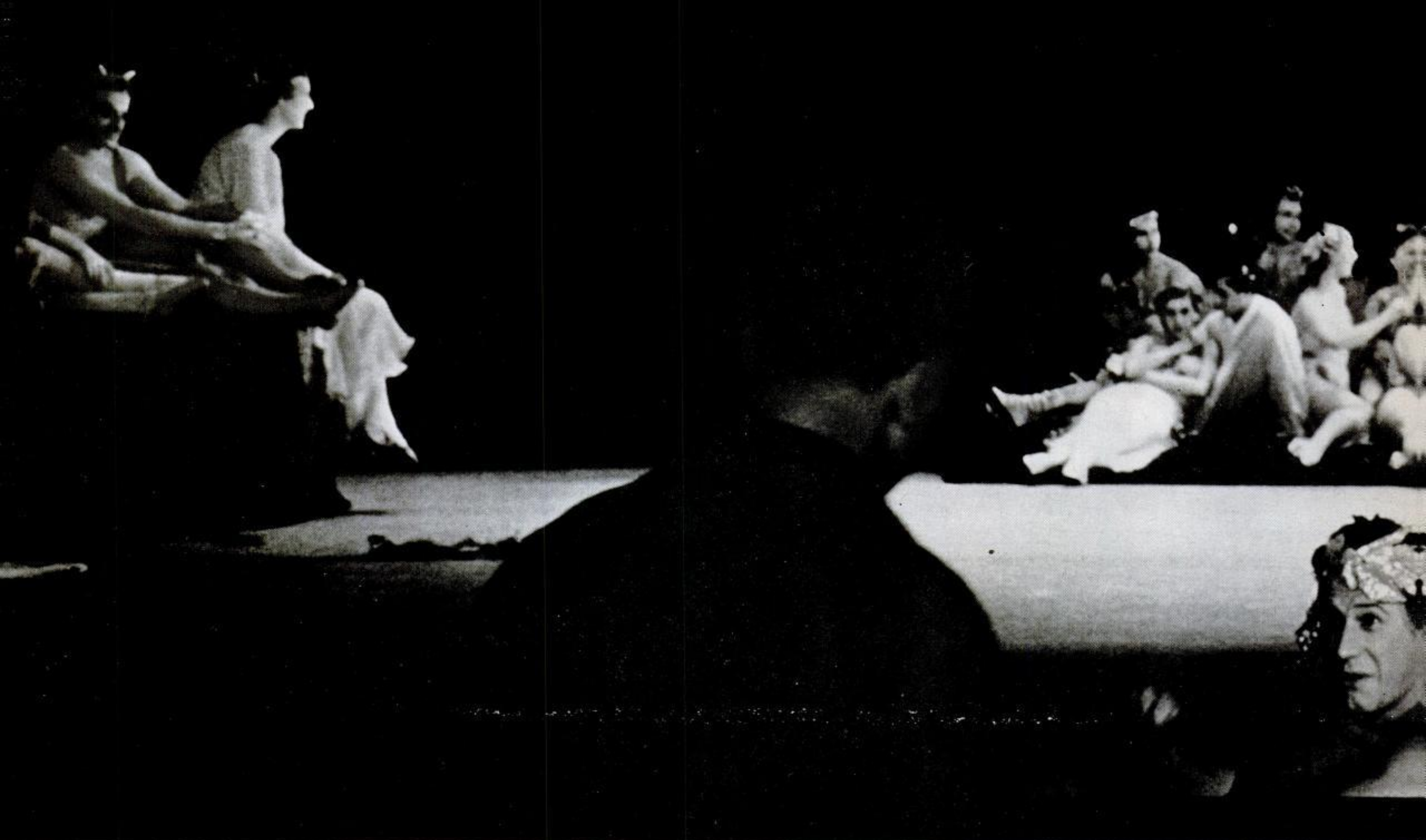
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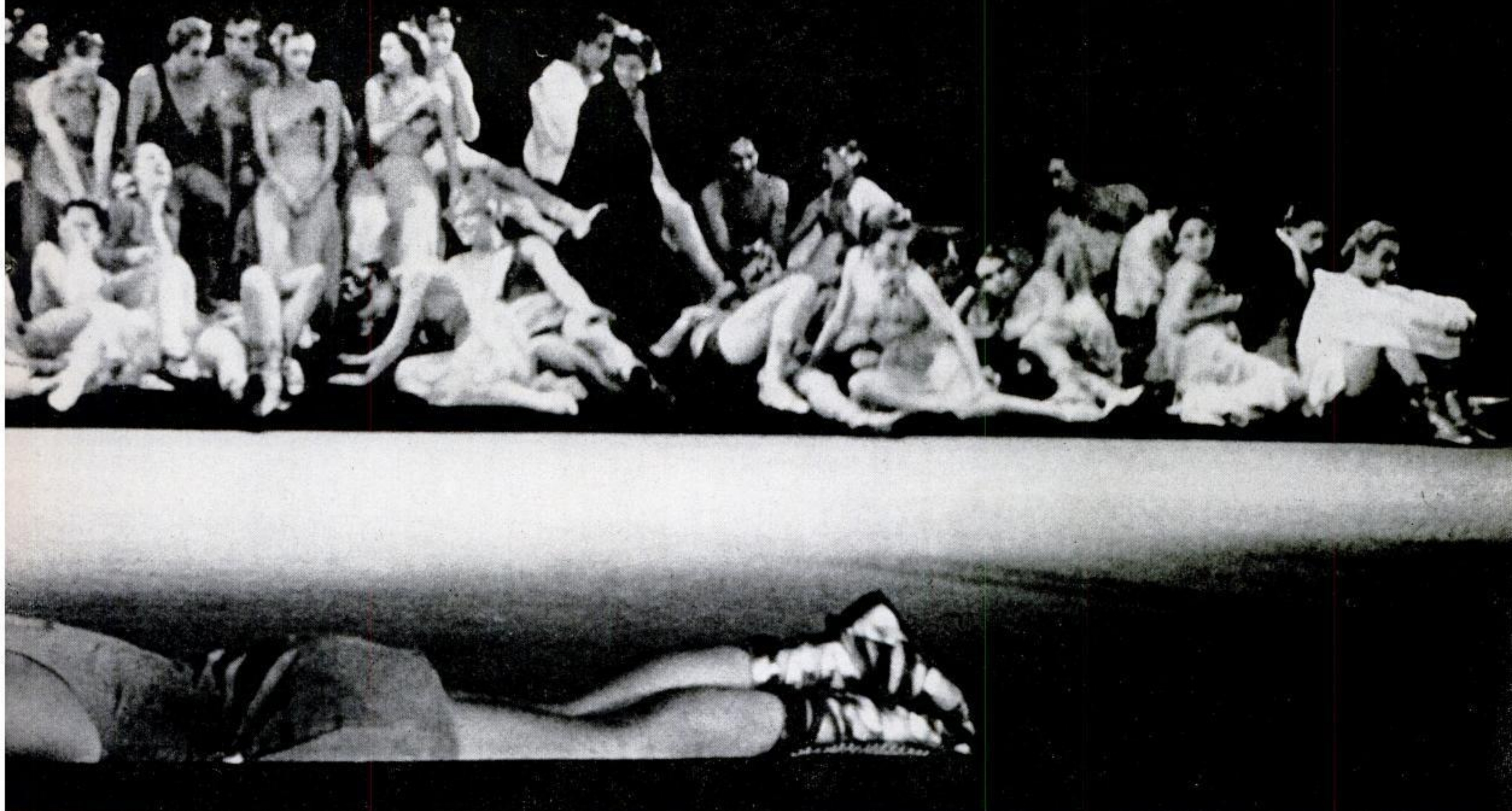
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SPRAWLING ON STAGE WITH A LOOK OF MOCK SURPRISE, A HEFTY BOLSHOI DANCER, HEAD ENCIRCLED WITH GRAPES AND VINE LEAVES, CONFRONTS AN ENGLISH
 FAKING A FAINT, A BALLERINA TOPPLES BACKWARD INTO A MALE DANCER'S ARMS BUT FAILS TO AMUSE THE ASSEMBLED BACCHANTS, WHO LOOK GLUMLY AWAY





STAGEHAND. IN BACKGROUND OTHERS OF TROUPE, SIMILARLY DECKED OUT FOR BIG WALPURGISNACHT BACCHANAL, BREAK INTO LAUGHTER AT THE SCENE

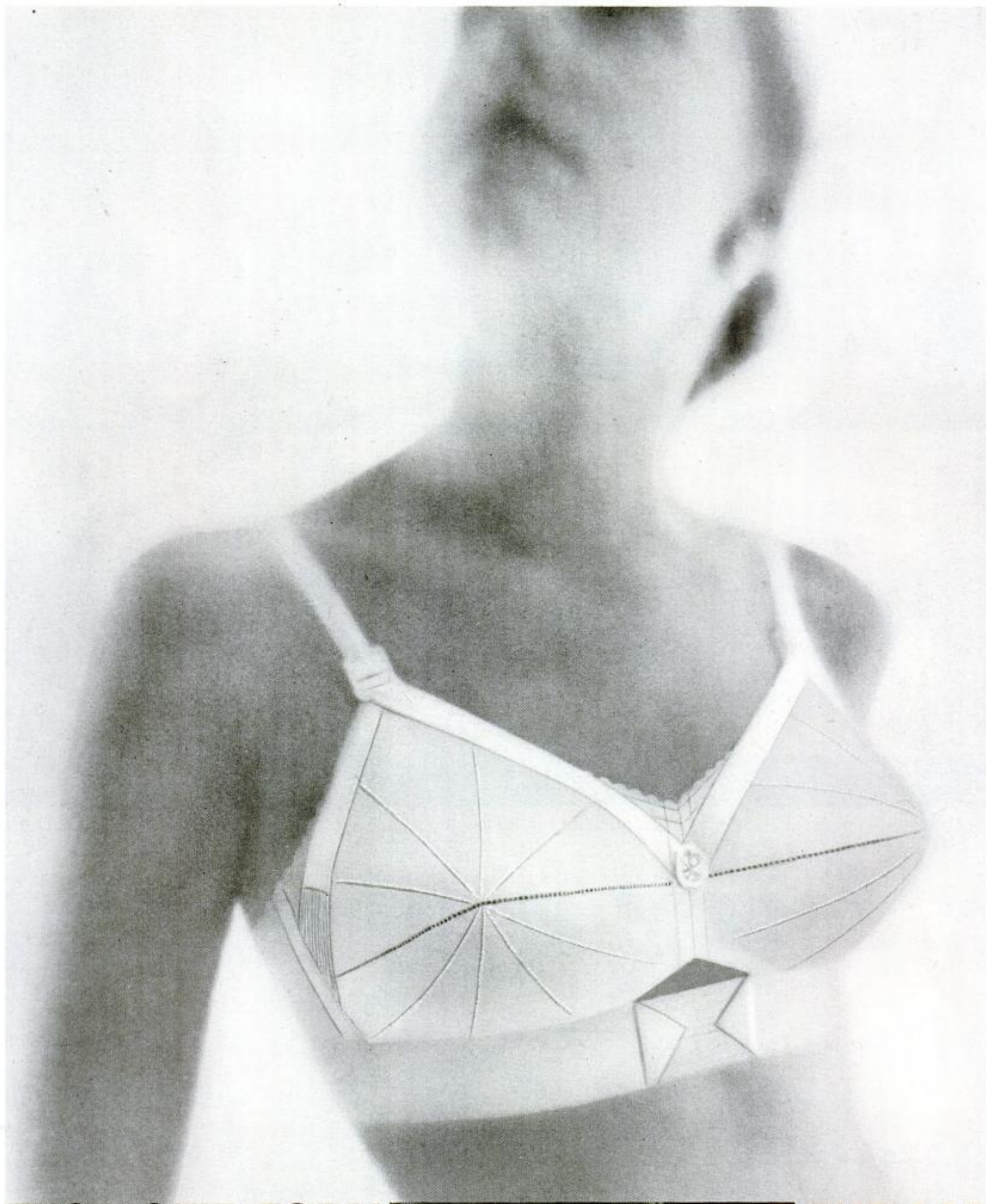
DRAPED IN A LEOPARD SKIN, A SILVER-SANDELED SATYR TAKES HIS TURN WITH A MOVIE CAMERA

Pre-Ballet Bacchanal

**PHOTOGRAPHS RECORD
BOLSHOI'S BUFFOONERY**

When Russia's celebrated Bolshoi Ballet Company made an appearance in England, an iron curtain came down on photographers, who were excluded from Covent Garden. But the Russians abruptly changed their minds and permitted an English film firm, accompanied by LIFE Photographer Mark Kauffman, to record some of the ballets. The Bolshoi cast showed up decked out as nymphs and satyrs for the Walpurgisnacht bacchanal from *Faust* and waited for the shooting to begin. Even the classic ballet has its clowns and to enliven the interlude a few of the dancers took to faking faints and taking pratfalls. The antics resulted in these scenes in which the whole company seemed to be embroiled in a big bacchanal that was having a difficult time getting off the ground.





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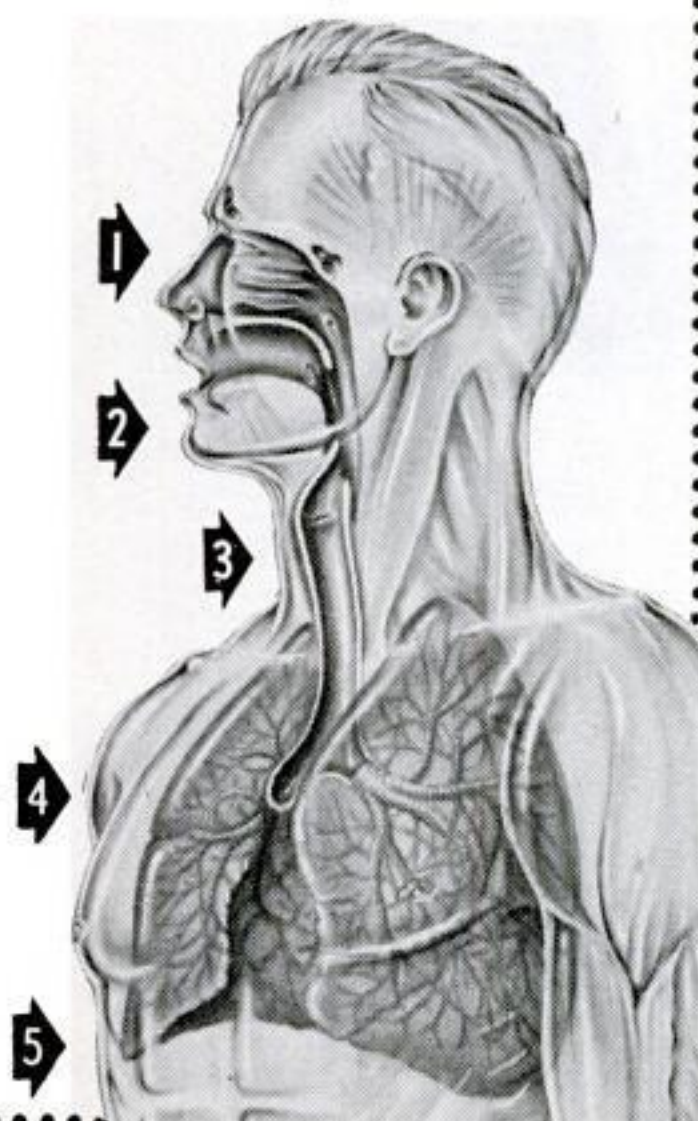
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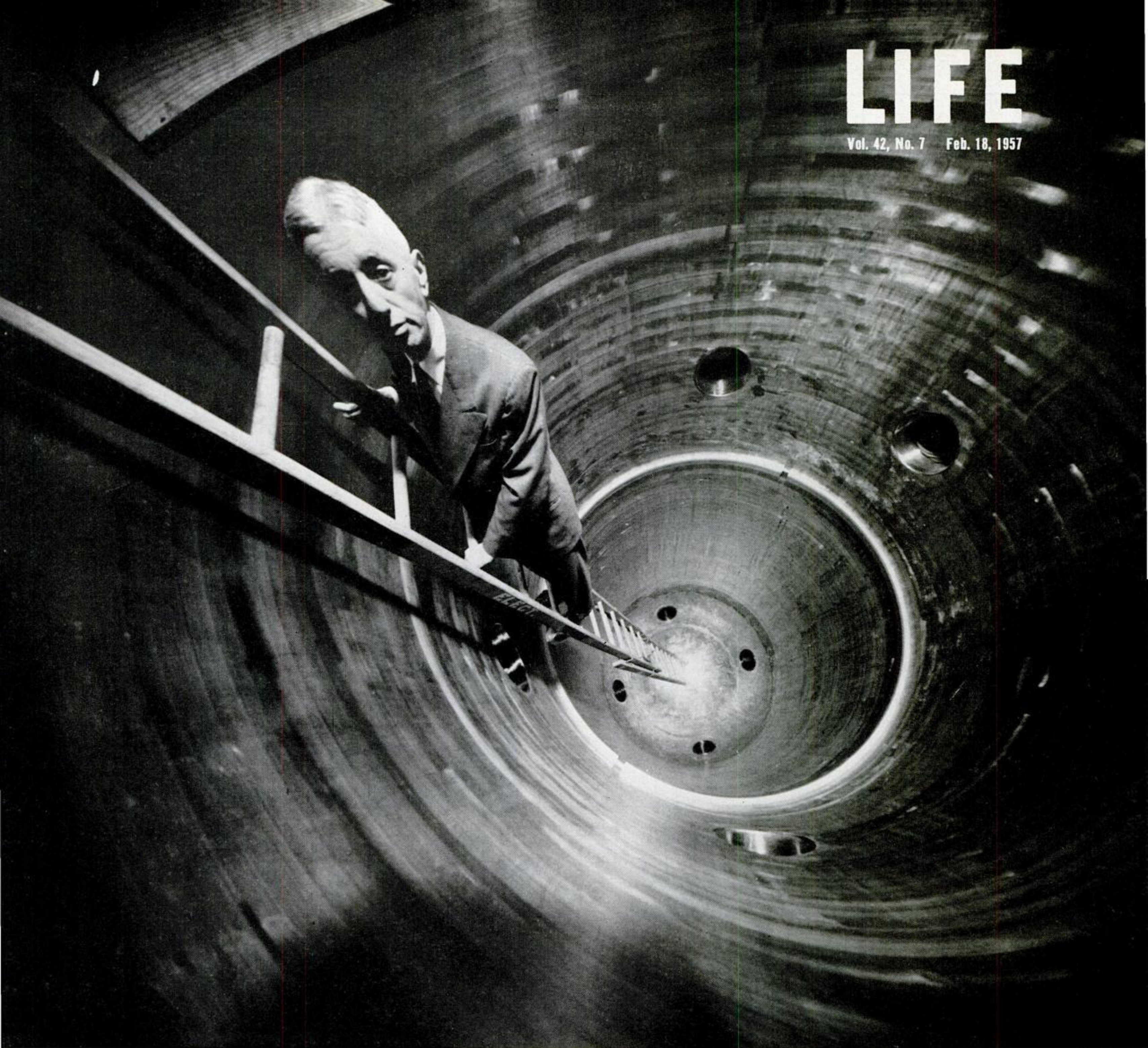
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REAR ADMIRAL HYMAN RICKOVER, HIS IMAGE ALTERED BY WIDE-ANGLE CAMERA, EMERGES FROM NEW REACTOR SHELL AT THE SHIPPINGPORT, PA. POWER PLANT

MORE URANIUM, MORE REACTORS AND MORE POWER

MORE ATOMIC PROGRESS: A REPORT

Out of the strange and shining core of the nation's first full-scale commercial nuclear power plant emerged the man who was supervising its construction. He is Rear Admiral Hyman Rickover, who as father of the atomic submarine was already one of the great men of the atomic age. For what a breathtaking revolution pioneers like Rickover had wrought, the nation last week could turn to the 21st semiannual report of the Atomic Energy Commission. In

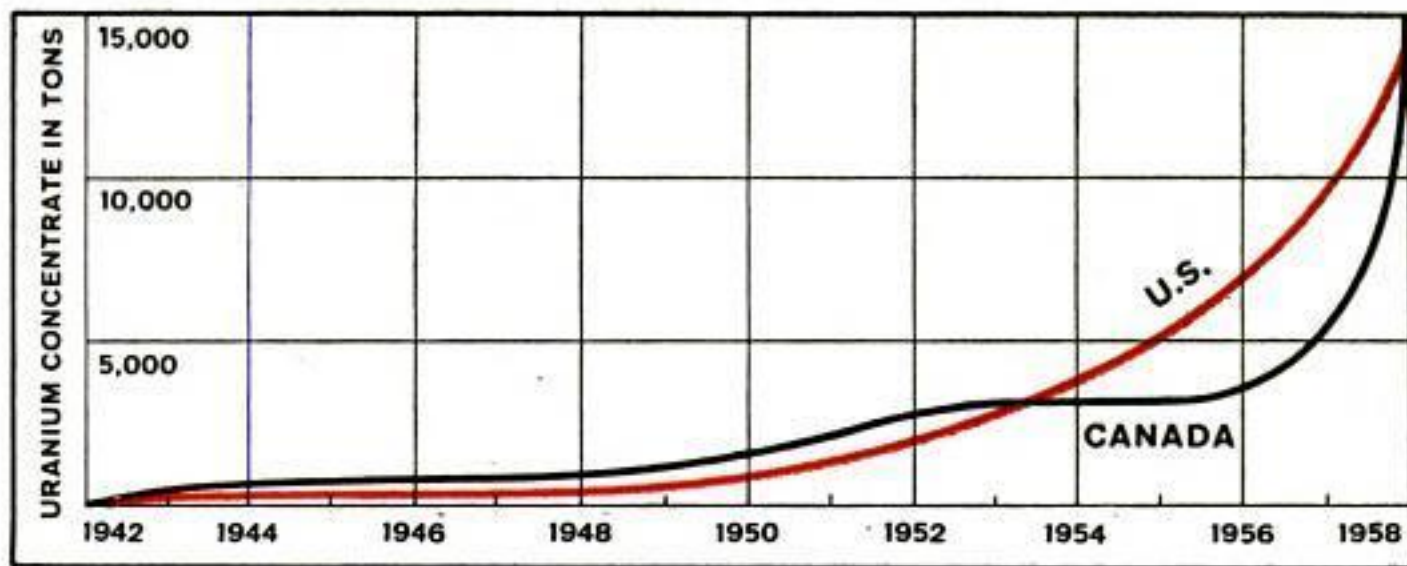
its highly technical 396 pages lay buried these resounding facts of nuclear progress:

- 1) In 1956 government's investment in atomic facilities grew to nearly \$7 billion.
- 2) The U.S. had 74 nuclear reactors operating or licensed, 140 more in the works.
- 3) The rate of uranium ore production in the U.S. nearly doubled over 1955.
- 4) Private industry had proposed to construct seven nuclear power plants without receiving

the usual direct aid from the U.S. government.

The report spelled out specific advances for atomic power in a wide variety of fields. The Shippingport plant (*above*) would go into operation late in 1957. An atom-powered merchant ship was in the design stage. The atomic submarine *Nautilus* had sailed 50,000 miles and six more atomic subs were being built.

On the following pages LIFE documents some of the achievements of the atomic revolution.



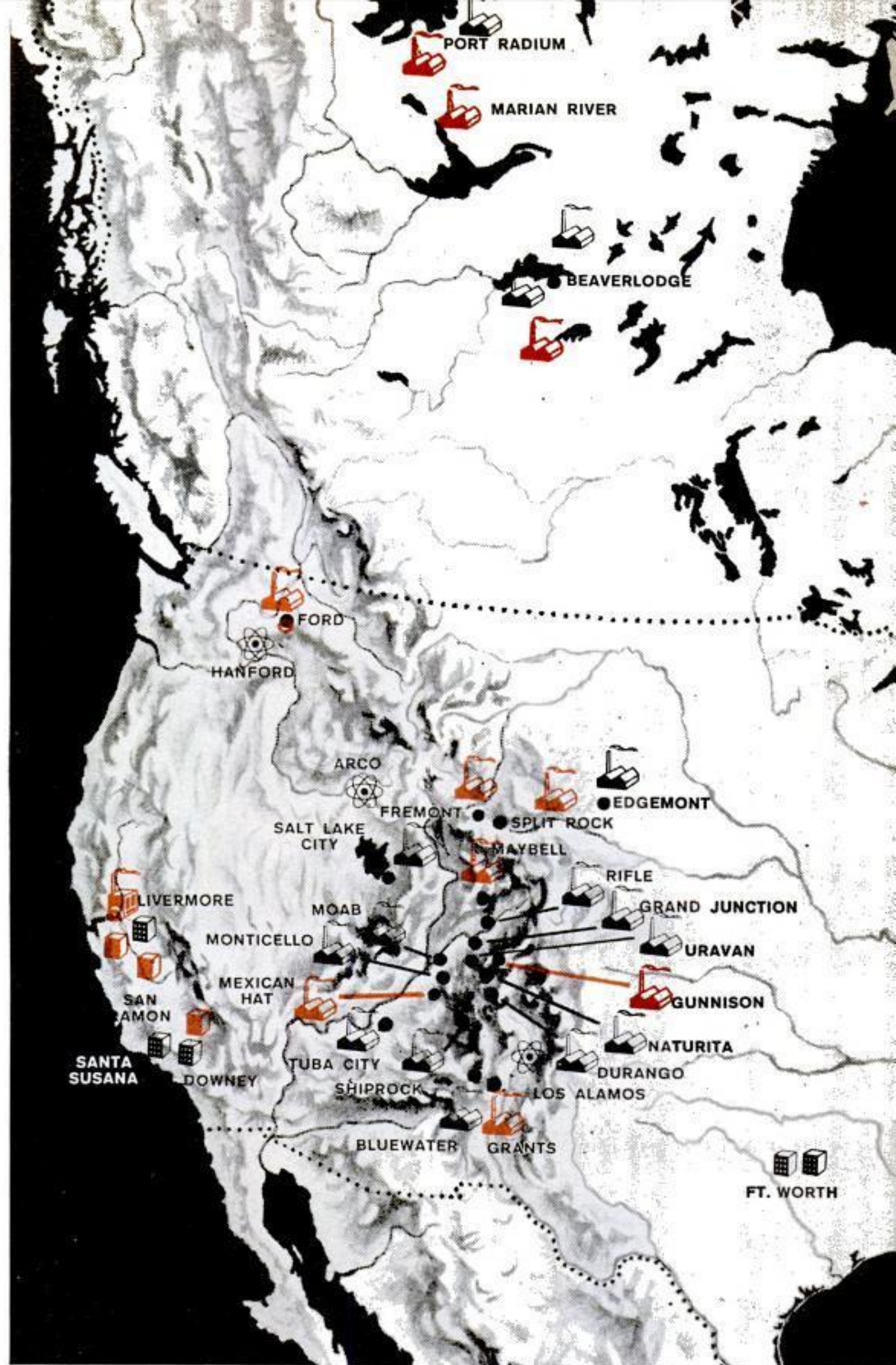
PRODUCTION GRAPH shows that output of uranium concentrate of United States and Canada was relatively small until dramatic increases of 1956 and 1957 which will run up total North American production to 30,000 tons by 1958.

YOUTHFUL INDUSTRY MUSHROOMS

From Port Radium, Canada to Los Alamos, New Mexico, from Los Angeles to Groton, Conn., the whole of North America is involved in the burgeoning atomic energy industry. As the map shows, test reactors are operating in Pennsylvania and Fort Worth; more are under construction in Michigan and Massachusetts. Power reactors are operating in submarines off the Atlantic coast; another is being built in Ontario. In U.S. uranium mills like Anaconda in Bluewater, N. Mex. (*below*), and the Uranium Reduction Company at Moab, Utah (*top right*), raw ore is refined at the rate of 8,900 tons a day. Last week the AEC announced that present uranium supplies and projected production plans satisfy U.S. requirements.

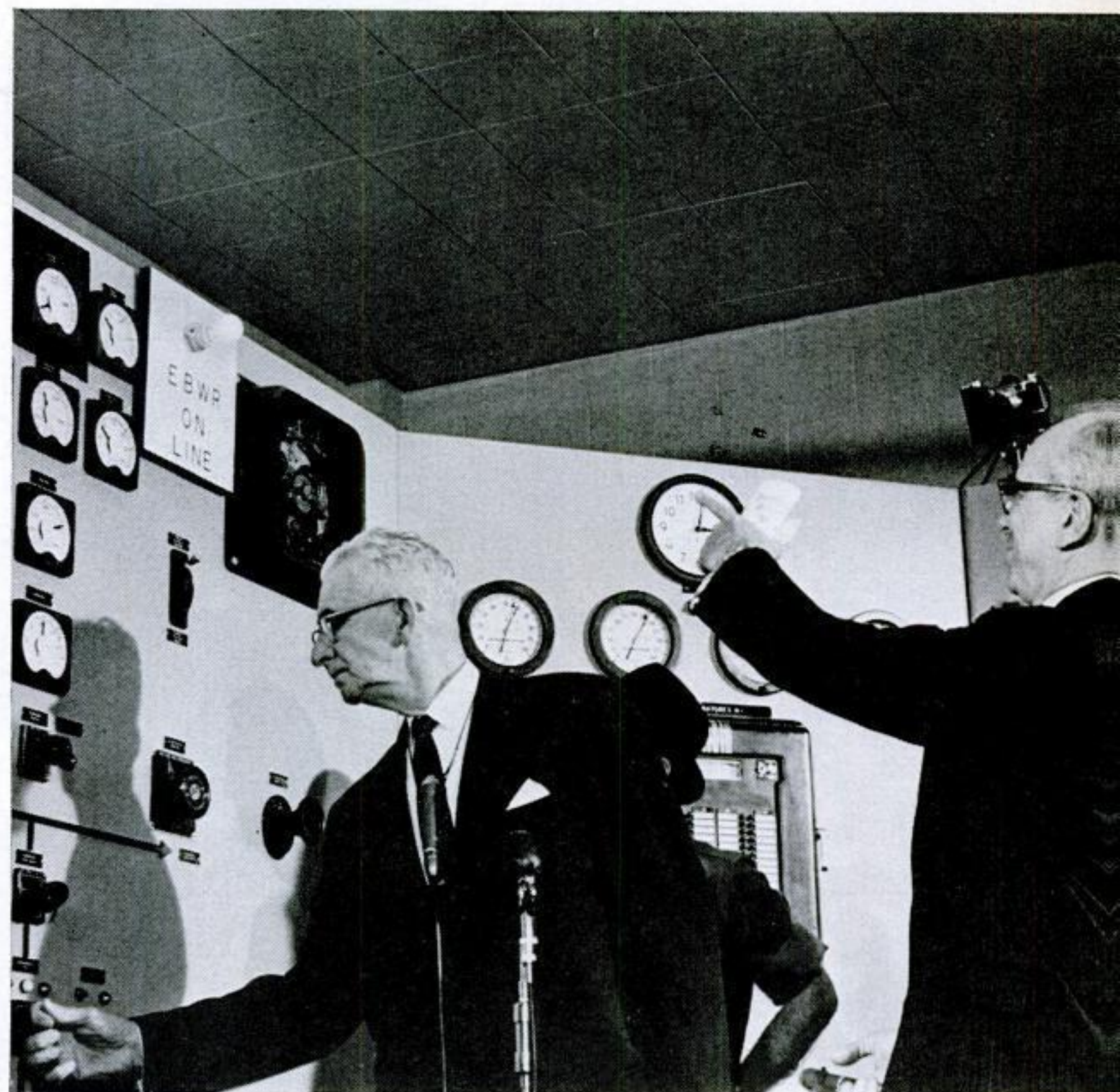
Production in Canada, where uranium reserves are roughly four times as great as the 60-million-ton U.S. reserve, has increased to the point where it will draw abreast of U.S. production next year (*see chart above*). The vast ore bodies of the Elliot Lake region have brought about the most prodigious boom of all. A year and a half ago Elliot Lake, at the center of the fabulous Blind River complex (*LIFE*, Aug. 1, 1955), was nothing but sparsely settled back country. Experts predict that by 1962 the community, which has 12 mines and the biggest uranium mill in the world, will have a population of 30,000.

So swiftly have these mines and mills proved out that the refinery and production of uranium as fuel has become a vast industry within an industry—step-by-step production of which is shown on the next pages.



← **IN COLORADO** the Union Carbide Nuclear Corporation which operates several mines in state processes 850 tons of ore a day at its uranium plant.

IN NEW MEXICO the Anaconda Company mill at Bluewater has a 3,000-ton daily ore capacity, which is one third the total of all current U.S. production.



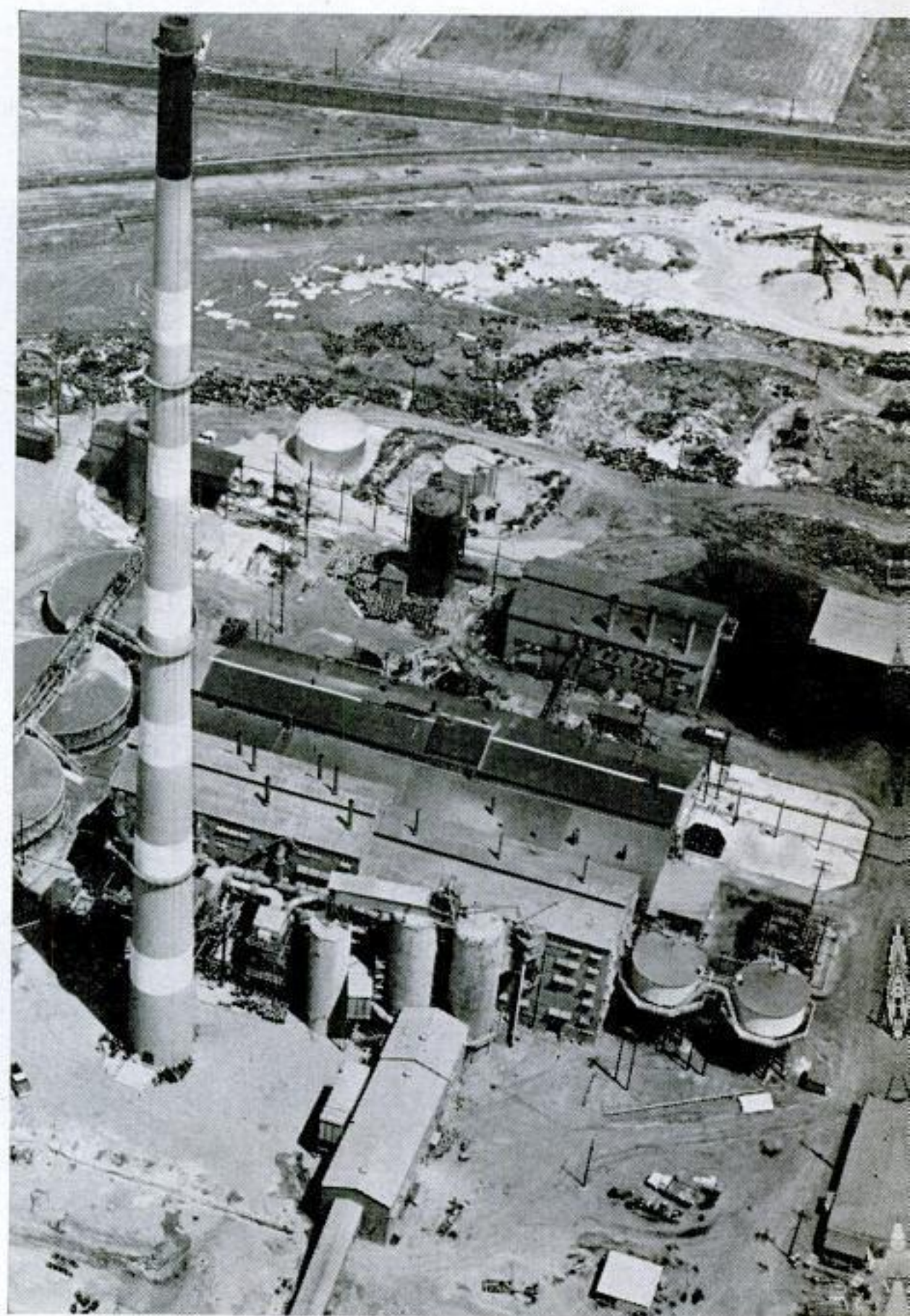
NUCLEAR POWER, provided by experimental boiling water reactor, replaces electrical power at Chicago's Argonne Laboratory. Pressing switch (*left*) is Representative Carl Durham, chairman of the Joint Senate-House Committee on Atomic Energy. Pointing jubilantly at the light is AEC Chairman Lewis Strauss.

NUCLEAR MAP shows the scope of activity on the North American continent, indicates major atomic centers, locations of uranium milling operations, testing and research installations and places where power reactors are in use. Symbols in red show where varied atomic construction is planned.

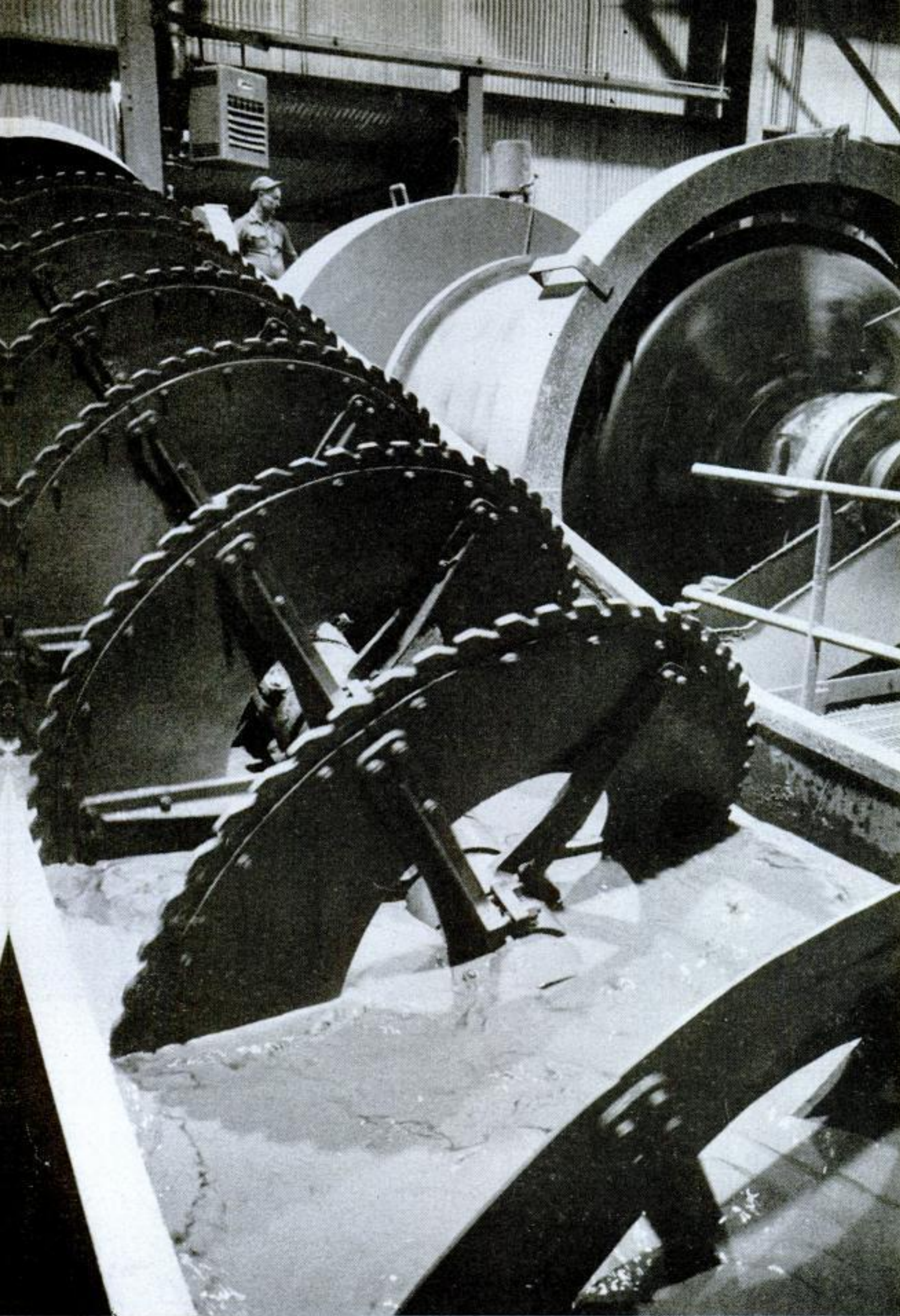


IN CANADA, which is the source of greatest activity, Algom's new Quirke mill at Elliot Lake opened this month, will equal output of top U.S. processor.

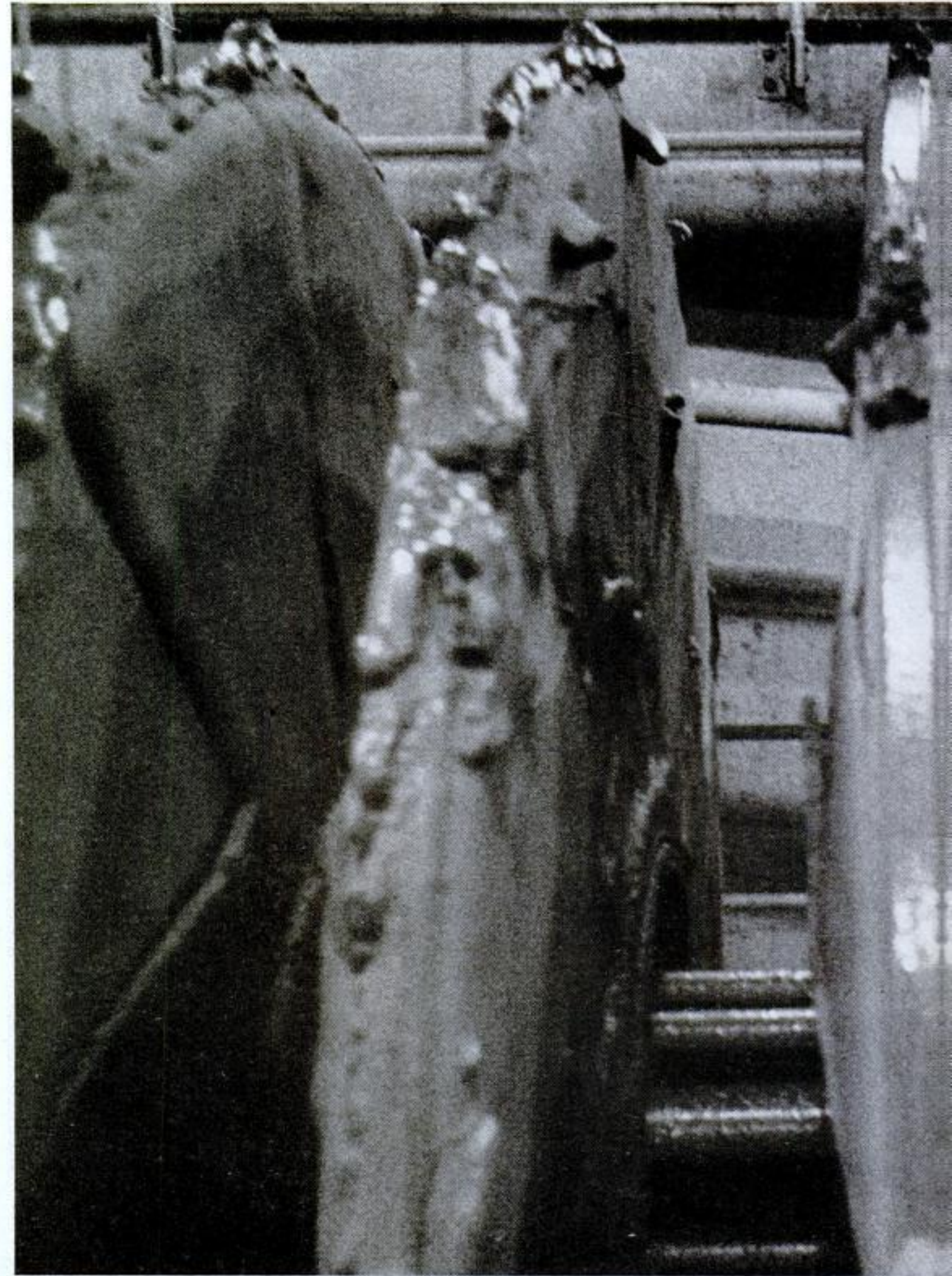
IN UTAH processing plant at Salt Lake City, built by the U.S. in 1944, is now owned by Vitro Uranium Company, processes 600 tons of raw ore a day.



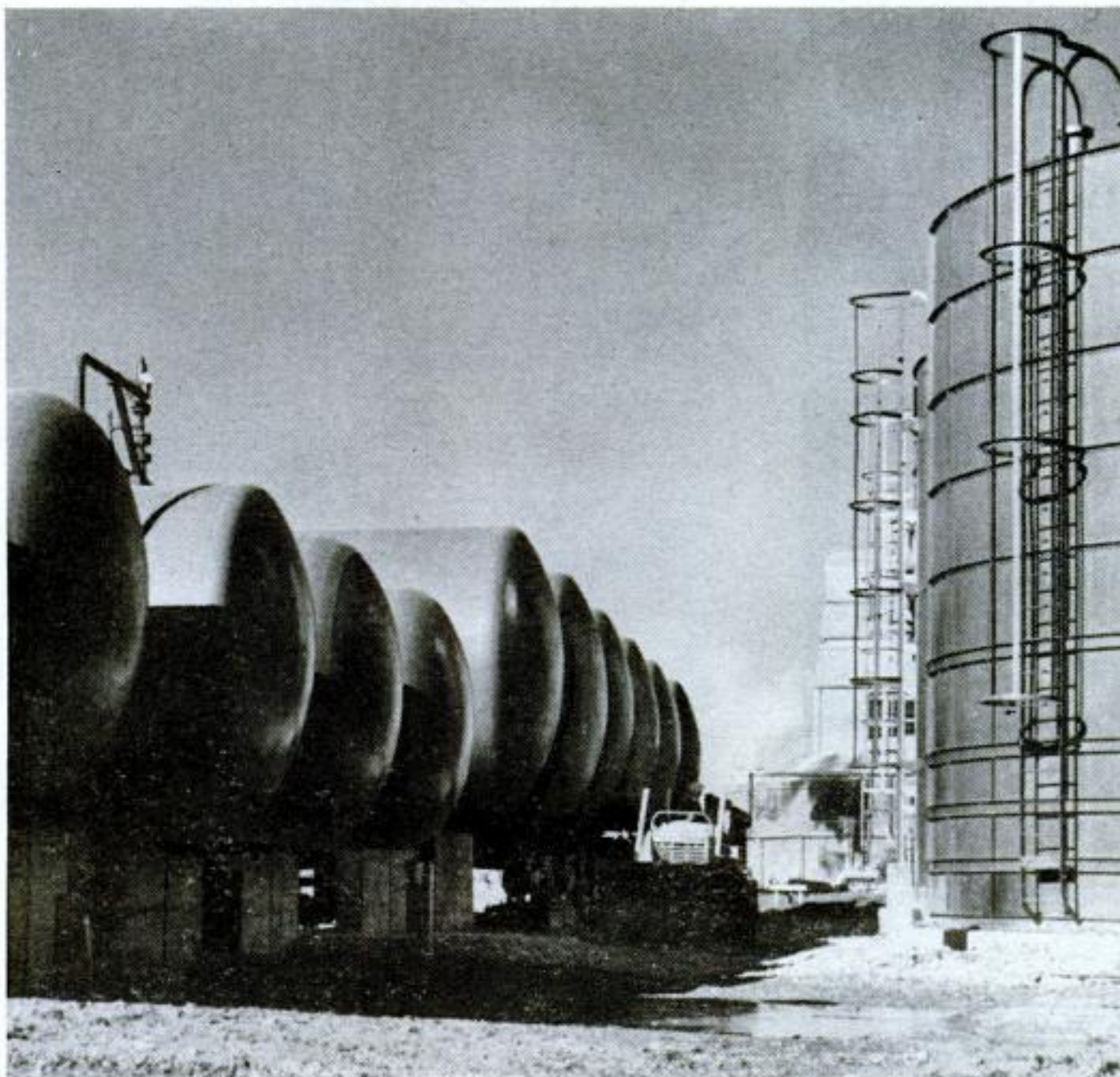
FROM THESE PROCESSES ORE IS



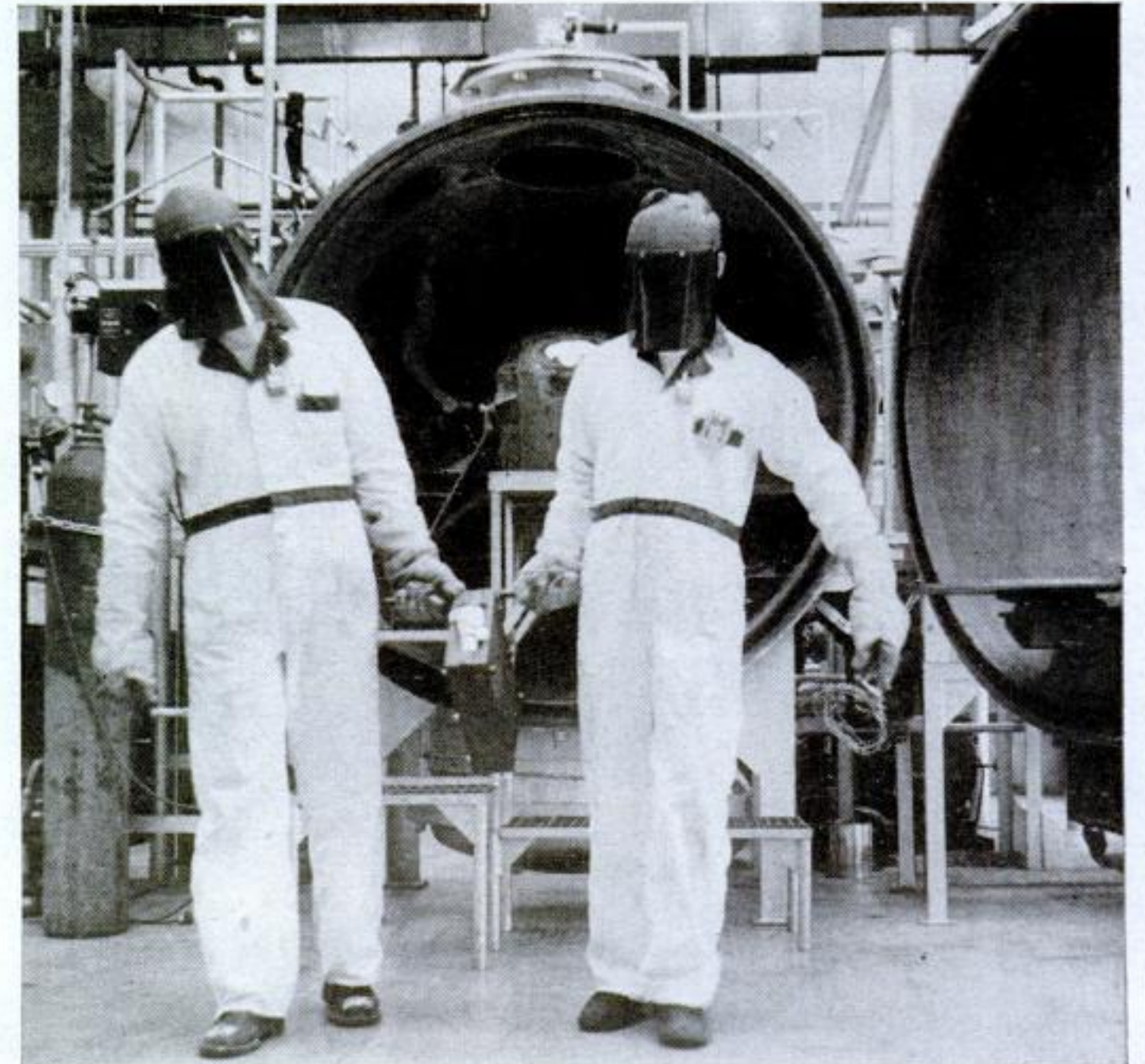
GRINDING ORE, Uranium Reduction Company's Moab, Utah mill pulverizes 1,650 tons a day—150 more than its designed capacity. Wheels reject chunks of ore which are too large after steel balls inside drum break it into a mash.



DRYING PULVERIZED ORE at the Algom Quirke Mill in the Blind River region of Canada, these giant wheels take water out of the uranium ore mash. Then, in the first of several complex separation steps, the dried pulp is leached in sulfuric



FURTHER REFINING is done at this AEC plant at Fernald, Ohio, where the "yellow cake" salt from the mills is converted into gas and to pure uranium metal. Containers shown here store chemicals used in the conversion process.

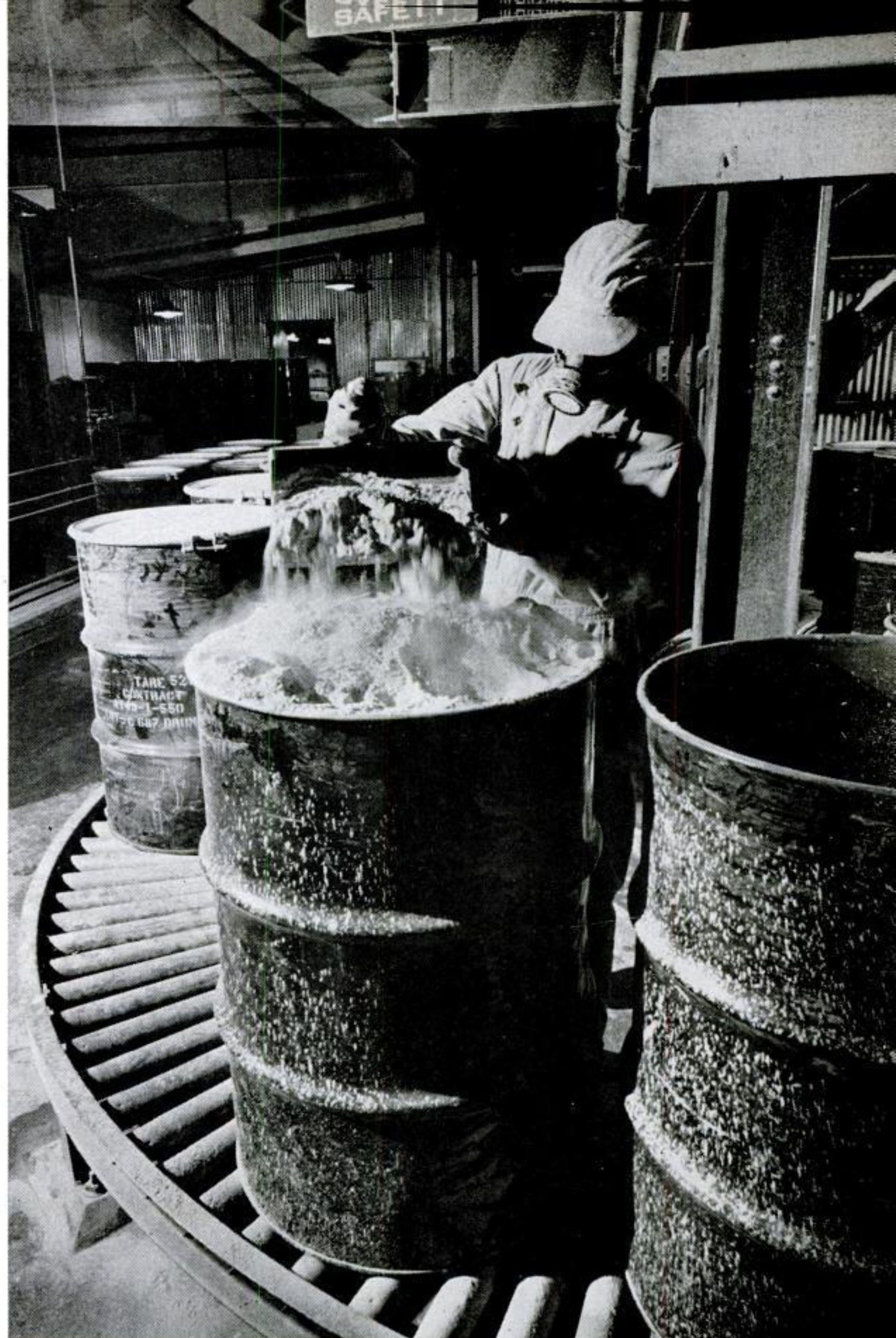


REFINED METAL, alloyed with aluminum, is removed from a furnace at the Babcock and Wilcox plant near Lynchburg, Va., the nation's first privately owned assembly plant for uranium elements used in commercial atomic reactors.

TRANSMUTED TO ATOMIC ENERGY



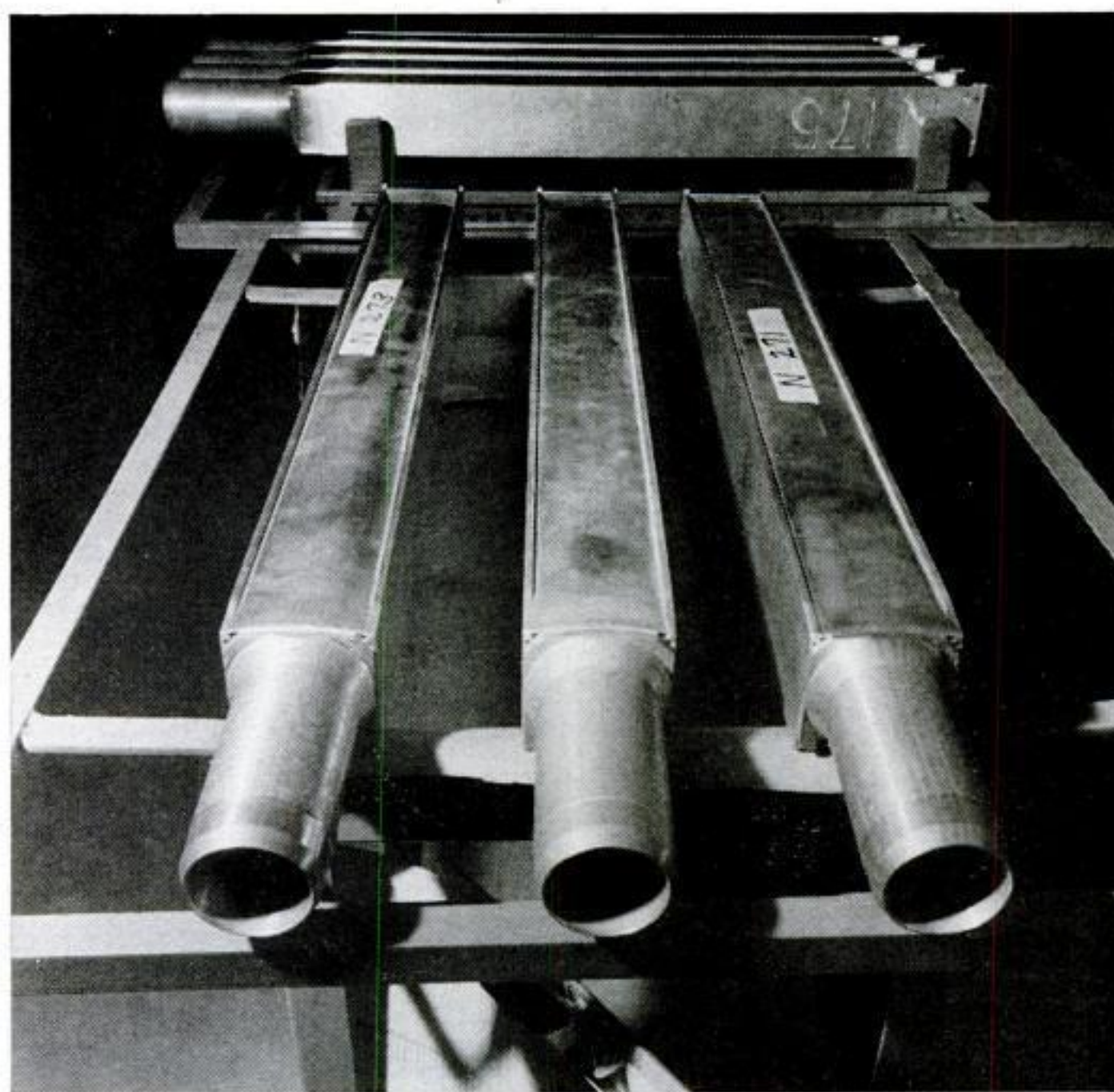
acid to dissolve the uranium. Later this solution goes through further purification processes and emerges as a uranium salt. This new mill will soon process 3,000 tons of ore a day, is one of 18 such plants in the U.S. and Canadian fields.



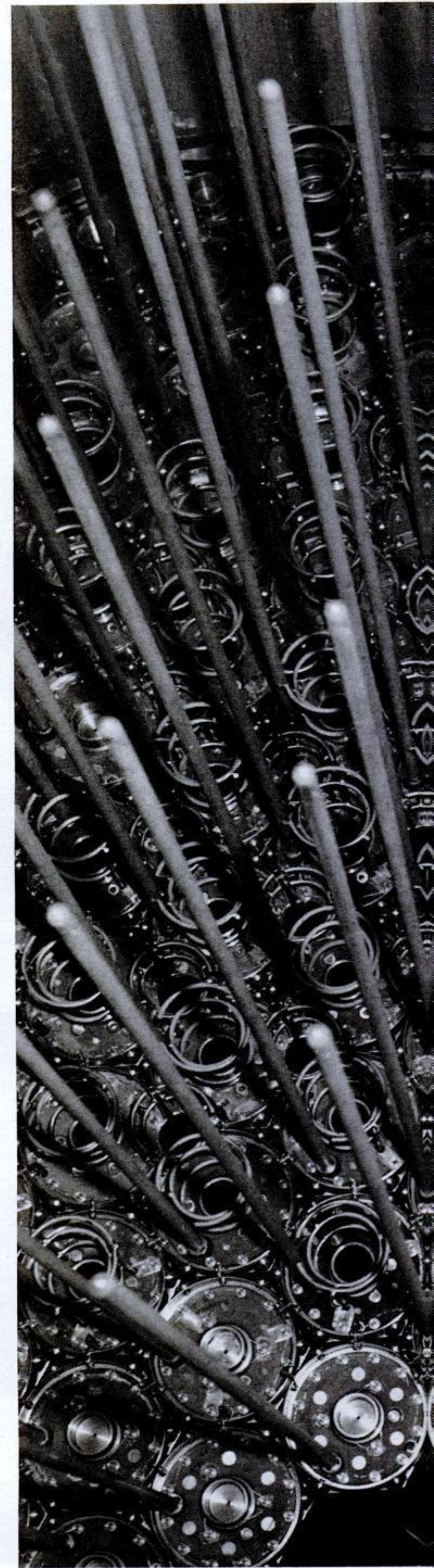
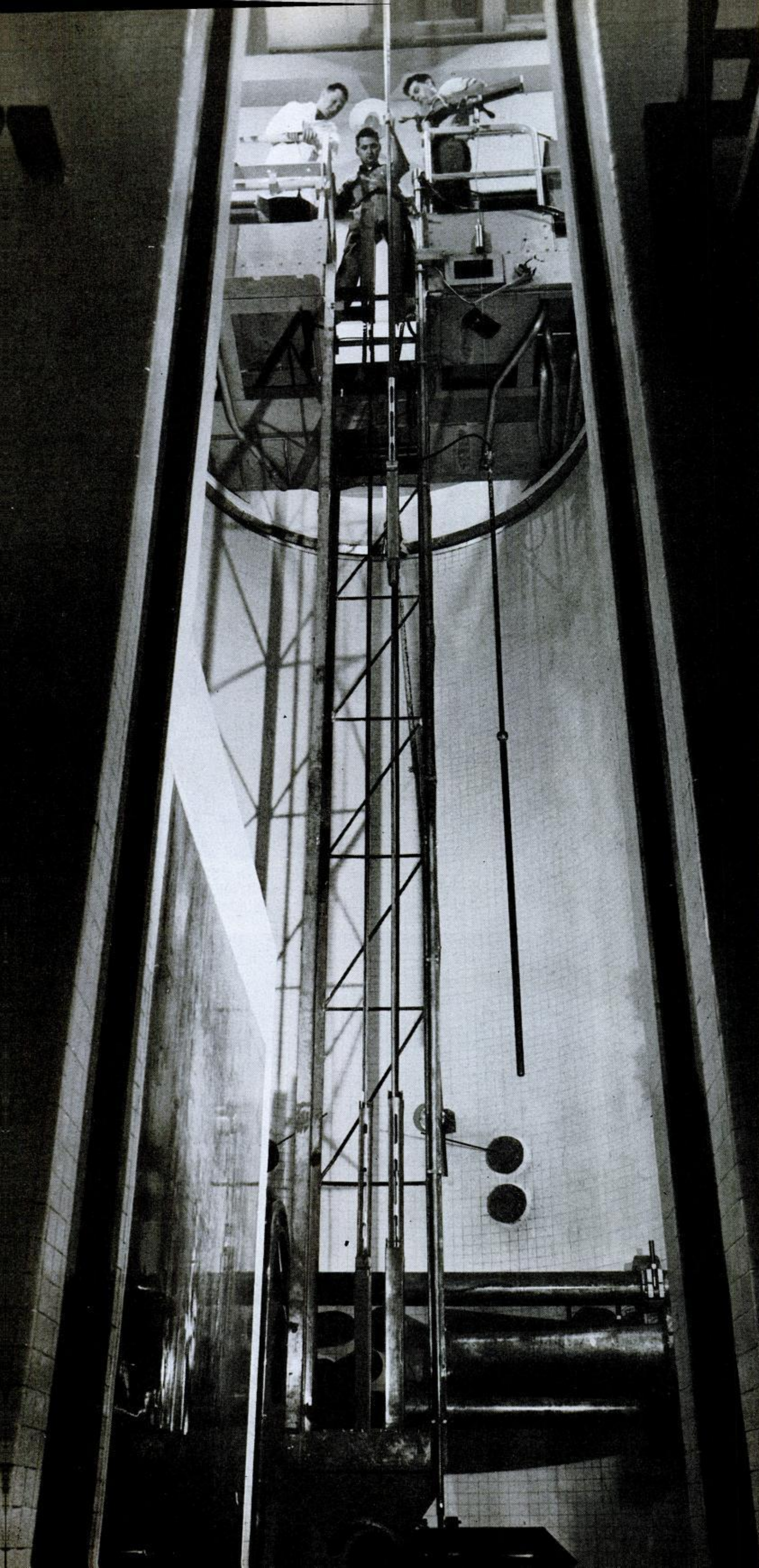
PROCESSED ORE at Anaconda reduction mill in Bluewater, N. Mex. is loaded into drums. At this point material has become uranium salt, called "yellow cake." One drum represents yield from about 170 tons of raw ore, is worth about \$3,600.



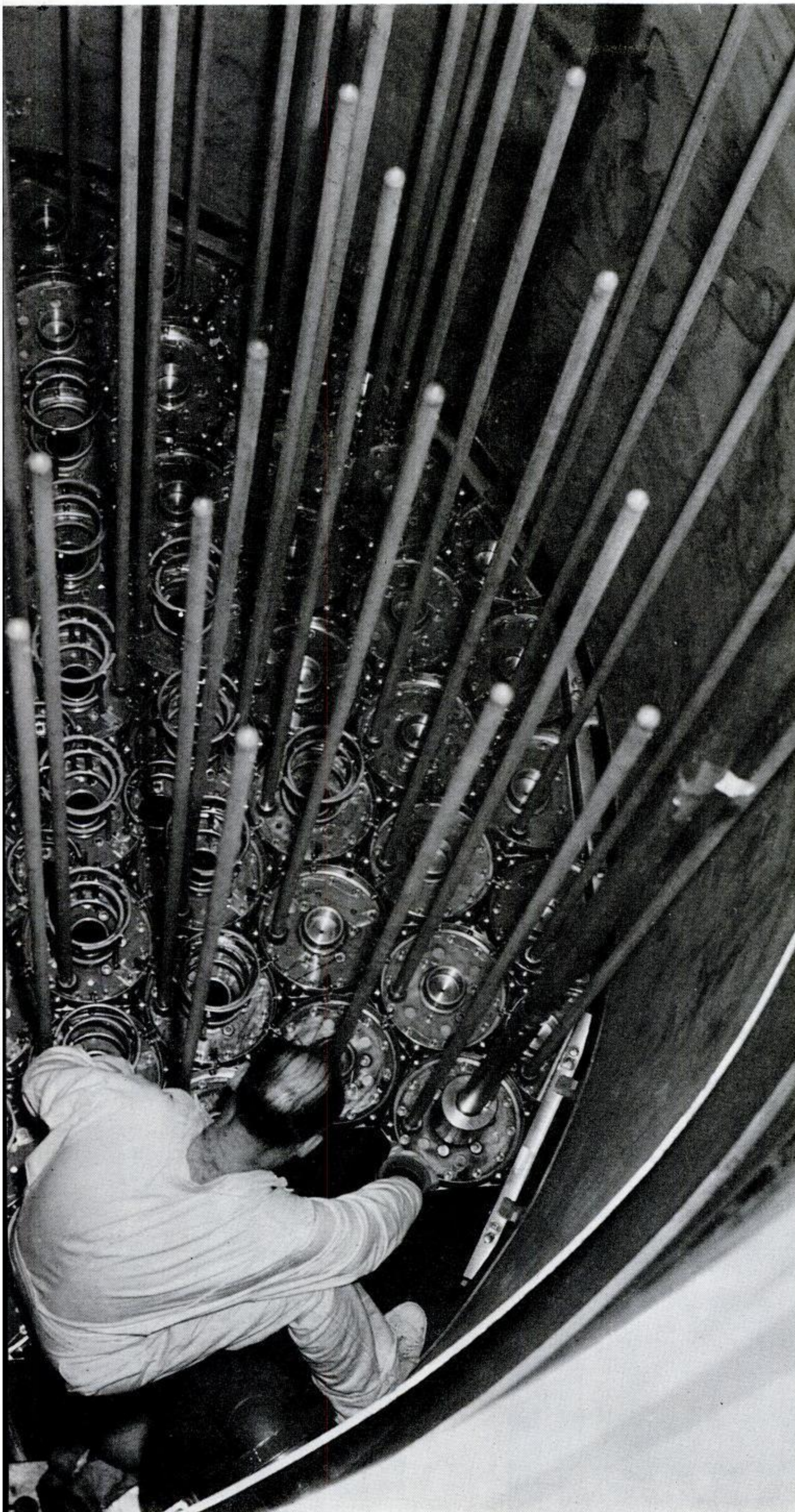
FINAL ASSEMBLY of uranium component which will activate a reactor is under way as a worker inspects its aluminum housing at Babcock and Wilcox plant. In first six months of its operation, plant produced 360 of these energizing units.



OUTGOING SHIPMENT of polelike units, ready for use in reactors, is headed for the Netherlands. Each of these energy producers is valued at about \$3,000. When a unit wears out, its uranium can be reclaimed and built into a new unit.

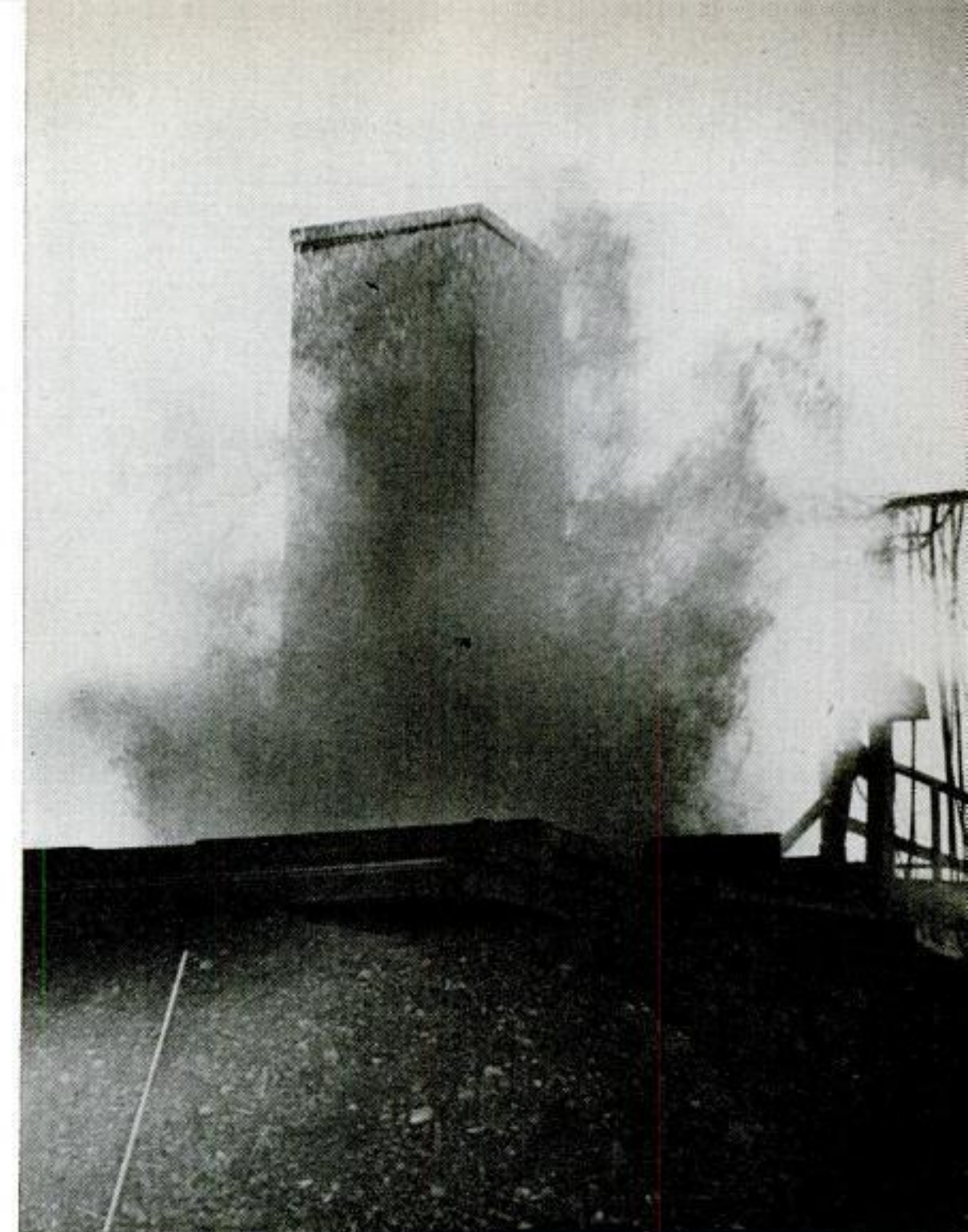


TOWERING REACTOR, its tank 27 feet deep, is abuilding at University of Michigan. Eventually the tank will be filled with water to moderate radiation.



BRISTLING REACTOR being built for the AEC by Atomics International near Los Angeles is studded with pipes which control gas pressure in core's 119

cans of graphite which in turn help control rate of fission. Coils guide fuel elements into place. AEC will sell some power to Southern California Edison.



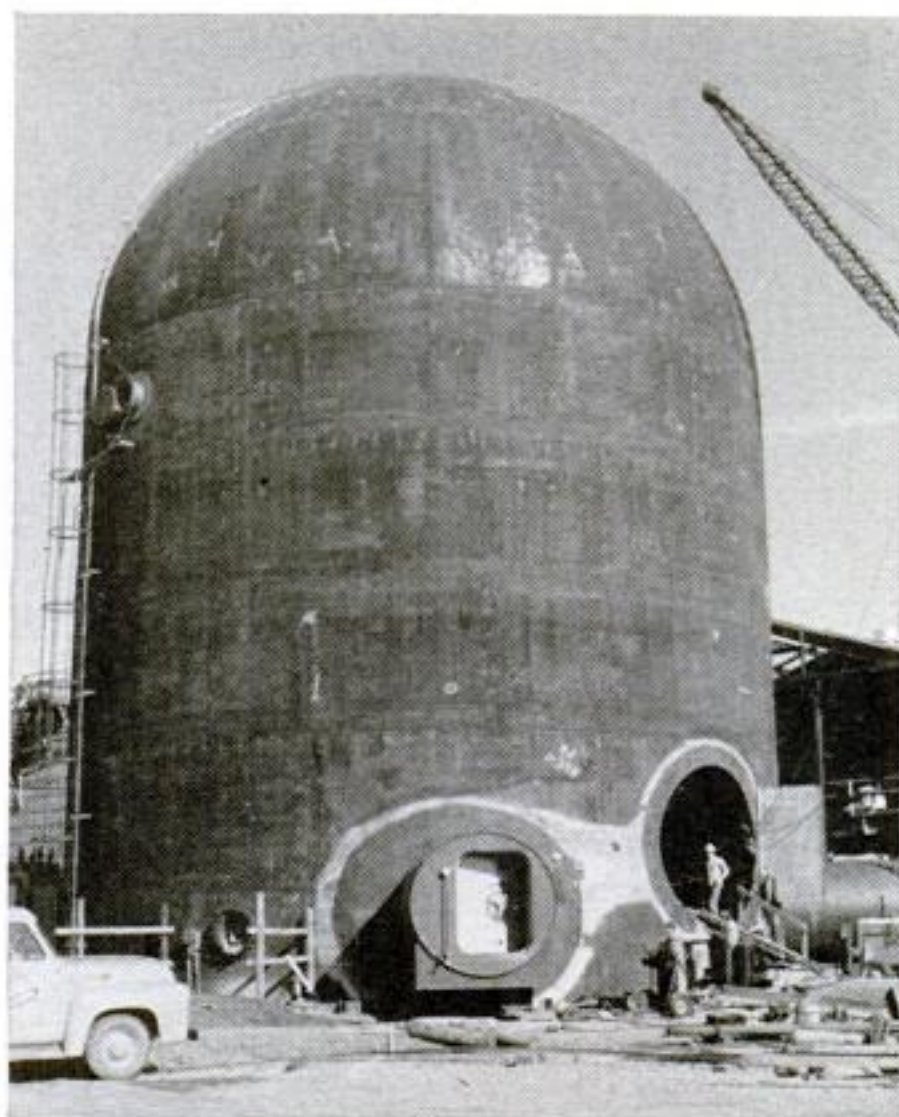
RUNAWAY REACTOR overflows with boiling water at Arco, Idaho test station. AEC created runaway deliberately as part of research program on safety.

WEIRD NEW ENGINES PROVIDE NEW POWER

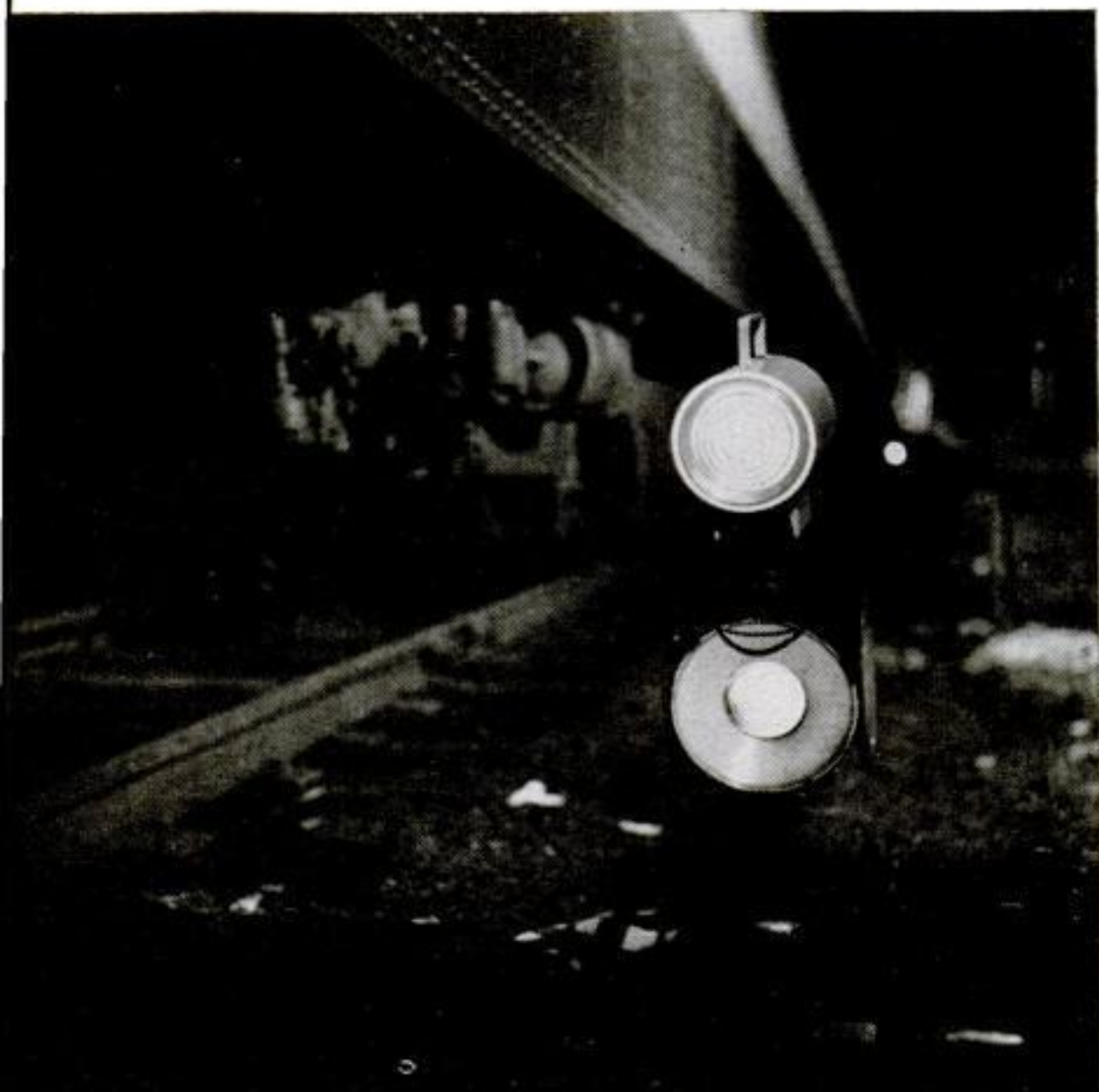
The reactor, within which atomic elements collide at high speed to create energy, is the industrial workhorse of the atomic age. It can produce steam to drive turbines; its radioactive products have a wide range of uses. The AEC report makes clear that reactors are now turning up all over. Before 1956 U.S. industry (outside the AEC laboratories) had built only 28 reactors, all for federal agencies. In 1956 there were 78 reactors being built or under order, many for private buyers. In addition, private and municipal groups had by the end of 1956 announced plans (subject to AEC approval) to build 17 more reactor power plants, create 1.4 million kilowatts of new generating capacity.



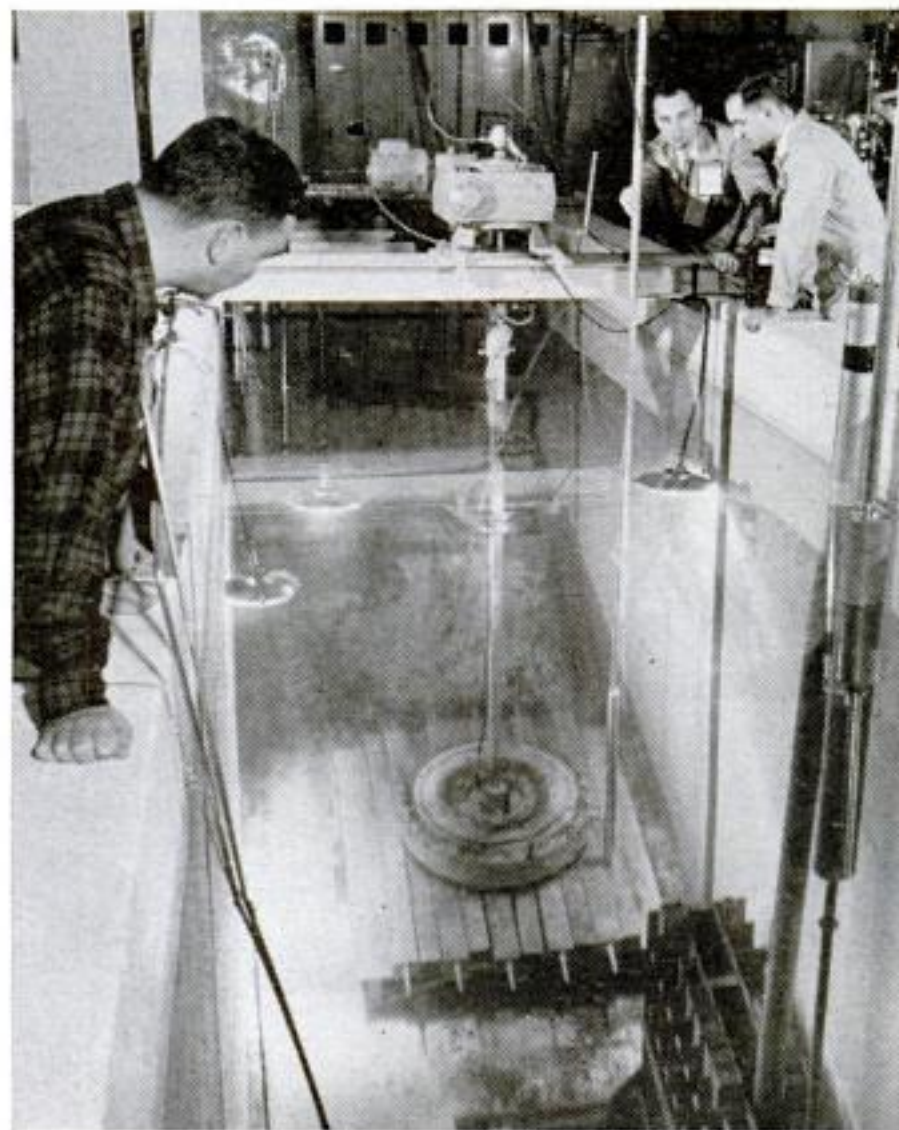
SMALL-SCALE REACTOR, built for Armour Research Foundation in Chicago, has this steel shell as its core. Within it nuclear fission takes place.



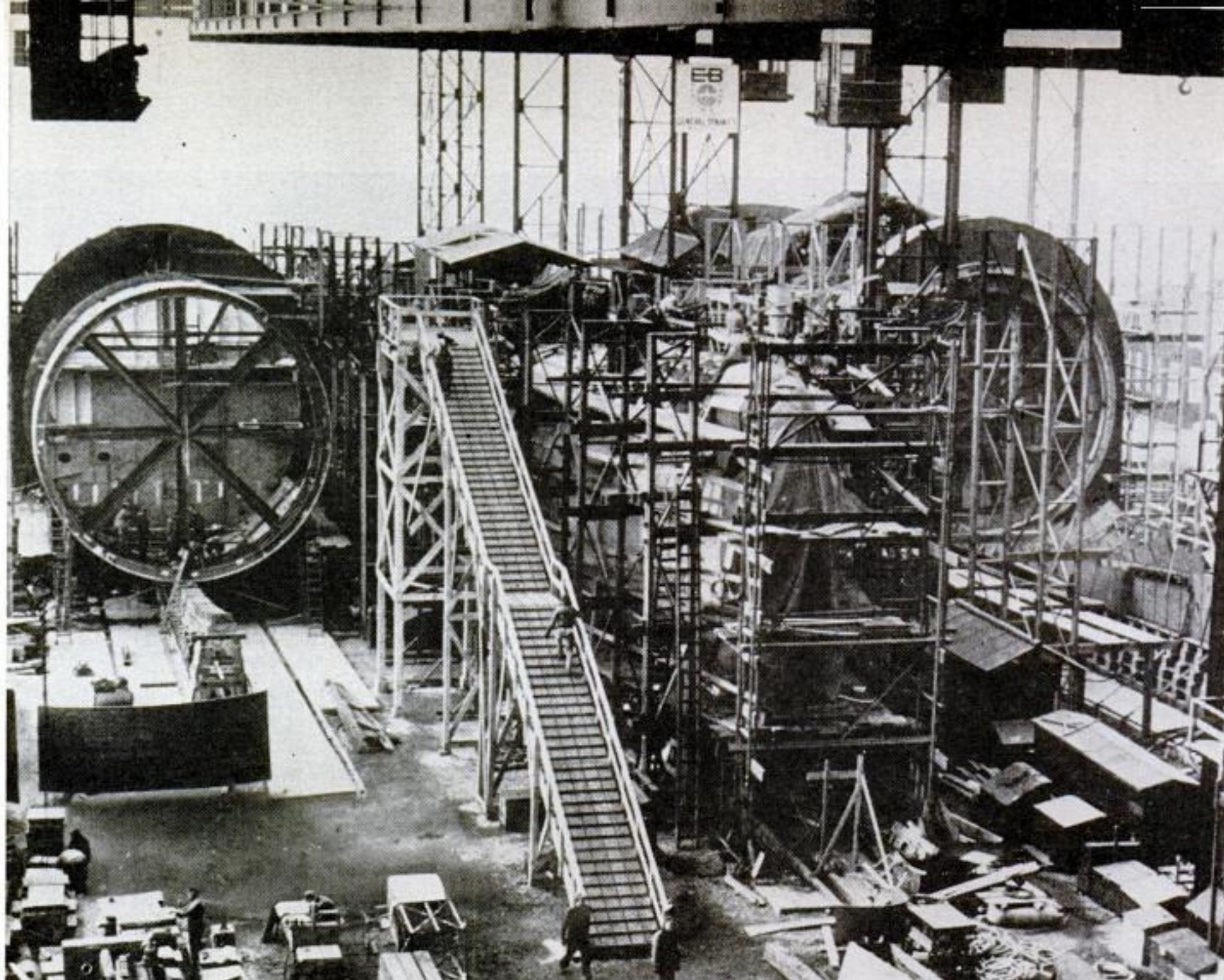
PRIVATE POWER REACTOR, the first involving no government aid, nears completion at Vallecitos, Calif. It will make power for Pacific Gas and Electric.



RAILROAD SIGNAL designed for use in switch yards employs isotope radiations to light up a phosphor screen. The signal should glow for 10 years.



RADIATED TIRE, first ever vulcanized by nuclear energy, rotates over radioactive fuel elements in 17 feet of water at AEC's Arco, Idaho testing station.



ATOM-POWERED SUBMARINES take shape in Groton, Conn. yards of Electric Boat division of General Dynamics. In center is the nearly completed

Skate, similar to the *Nautilus*. At left is the *Skipjack* and at right is the *Triton*, which when launched will become the world's largest undersea vessel.

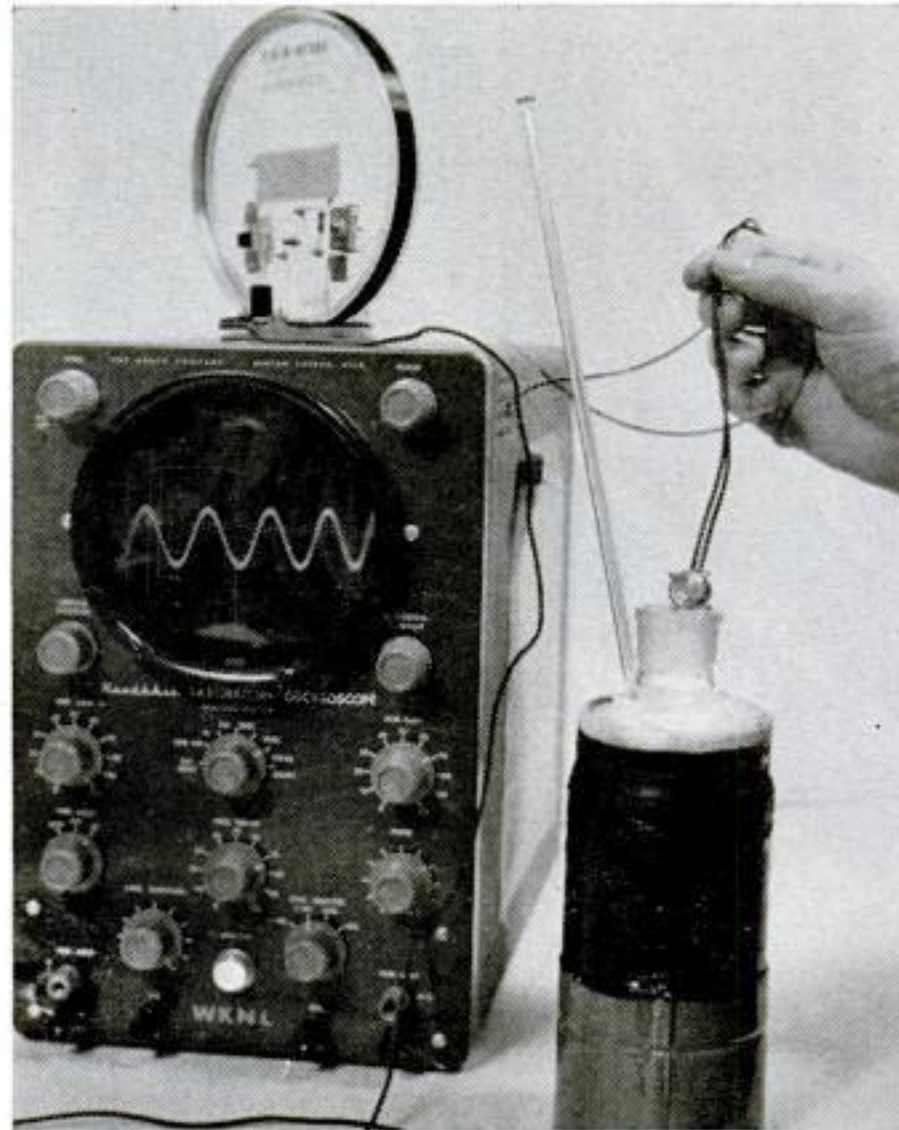
VARIED TOOLS USE ATOM'S LIMITLESS POWER

The ever-broadening uses of nuclear energy provide extraordinary shapes and sizes. They range upward from the tiny battery for a wrist watch. Few developments are more significant than a California factory now turning out small reactors on mass production basis.

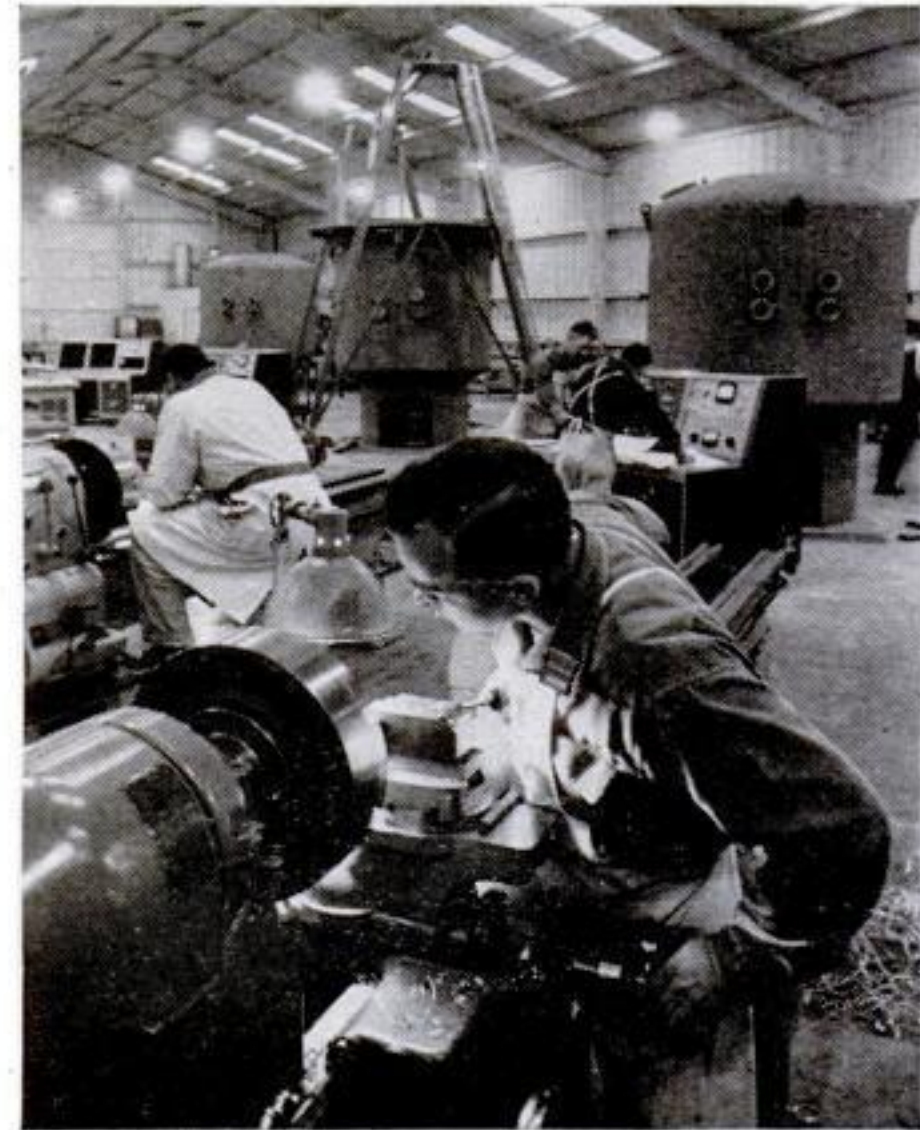
The vast boom in nuclear energy is not confined to the U.S. alone. Agreements have been signed committing the U.S. to help 39 other nations develop reactor projects. And only last week the White House announced it would aid Euratom, a group of six European nations which now plans to have a 15-million-kilowatt grid of nuclear power plants.

Looking at European developments some U.S. critics thought the pace of our own atomic program was still not fast enough. Senator

Albert Gore, Tennessee Democrat, arguing that nuclear power plants are too risky and too costly for private industry to undertake alone, proposes that the U.S. spend \$400 million to expedite power development. The Russians, who had a small nuclear power plant operating as early as 1954, have reported significant progress on the next step, a power plant that operates on the thermonuclear principle (H-bomb). On the status of Project Sherwood, the U.S. thermonuclear power experiment, the AEC report was silent. In April, Congress has scheduled hearings to get further reports and weigh the progress of the U.S. atomic undertakings. The merits of the controversy aside, the current AEC report provided spectacular confirmation of the atom's limitless peacetime potential.



ATOMIC BATTERY (hand-held), no bigger than a nickel, generates signal on oscilloscope. Designed to power Elgin watches, it should last for five years.



MASS-PRODUCED REACTORS, three visible in background, are being built at Aerojet Nucleonics in Oakland, Calif. They are portable, cost only \$95,000.

'AIRCRAFT CARRIER' ON DRY, SNOWY LAND
AT ARCO, IDAHO—THIS IS FRAME IN WHICH
FOUR ATOM-POWER ENGINES WILL BE BUILT





WAS THIS TRIP REALLY NECESSARY?



ON LONG ABSENCE which ultimately raised eyebrows, the Duke of Edinburgh visited church in Ceylon (left), stood beside International Olympic Committee



President Avery Brundage to salute colors at opening of Olympic Games in Australia (center) and attended native dance festival in Port Moresby, New Guinea.



DUKE AWAY, RUMORS PLAY

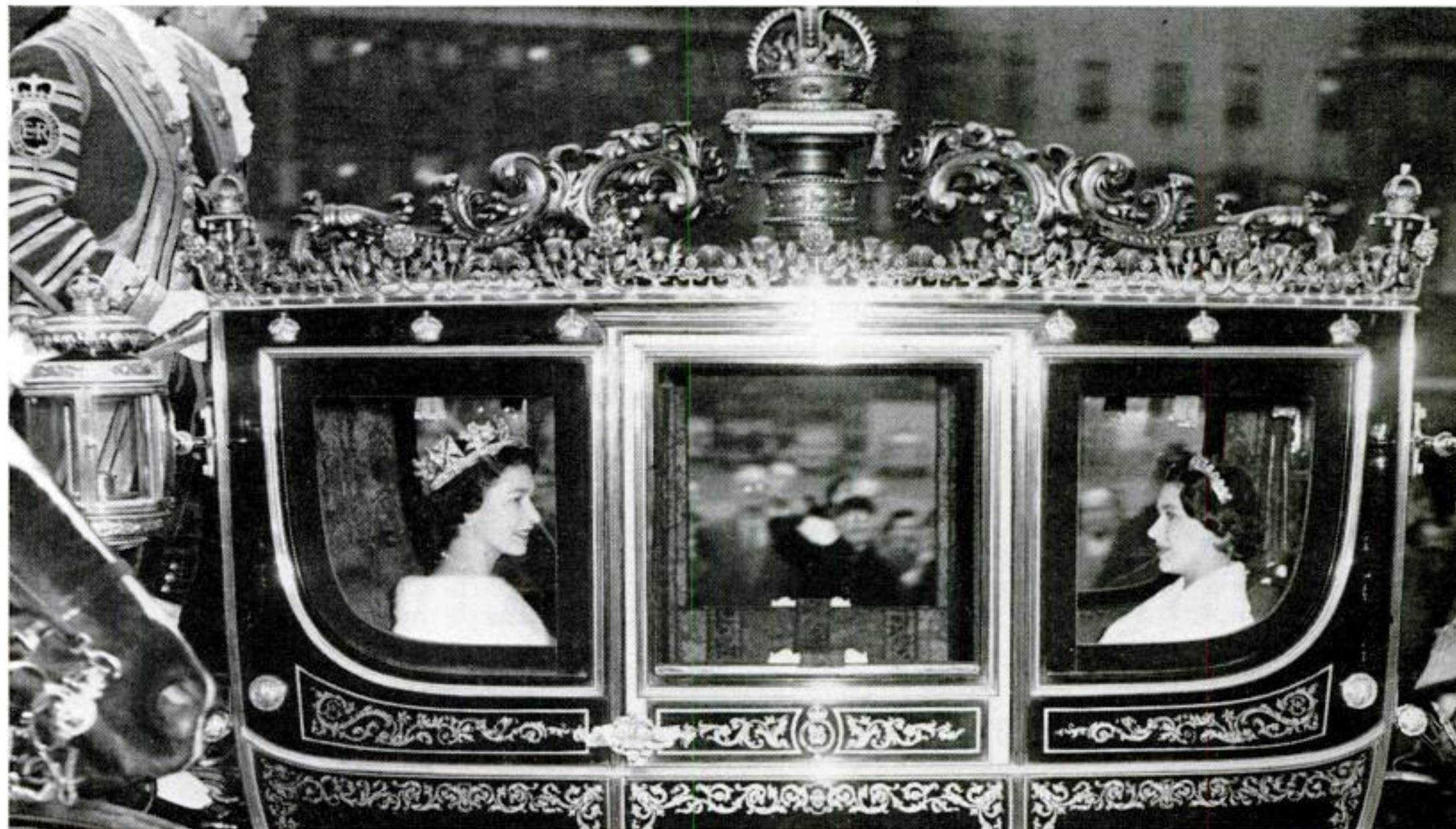
But a rift with queen is denied

For four months the Duke of Edinburgh had been away from home ostensibly and actually on chores of empire. He had helped open the Olympic Games, visited British colonies and delved into the Antarctic. He had even sportingly grown a beard together with his private secretary, Lieut. Commander Michael Parker (opposite page). Nobody seemed to care.

Then in London, Parker's wife tattled to a columnist that they had been separated even before Parker left on the royal tour. Faced with the officially austere standard of marital conformity that is the rule at the British court, Parker quickly submitted his resignation. But the news threw into limelight gossip about his friend, the duke.

A U.S. newspaper reported that London was whispering stories that the queen and her husband were also at odds. The scandalous story claimed that the duke had been involved with "an unnamed woman," whom he had allegedly been meeting in a London apartment. When Edinburgh prepared to go on his tour, the story went on, Londoners said that "he was being got out of the country to cool down."

A Buckingham Palace spokesman issued a flat denial. "It's quite untrue," he said, and the British press ignored the gossip. Queen Elizabeth in England and the Duke of Edinburgh in Gibraltar, which he had reached on his trip, also ignored it. They were due to be reunited shortly on a state visit to Portugal.



WITHOUT DUKE, THE QUEEN WITH PRINCESS MARGARET RODE IN STATE COACH TO OPEN PARLIAMENT



BEFORE SEPARATION from wife, Parker, a family man, was photographed with her and children.



JIBE by Low at the Parker case uses palace corgi dogs to ridicule court's strictures against divorce.

← **A BEARDED PAIR**, Edinburgh (right) and Parker are shown on an African crocodile hunt in Gambia.



POLICE RESERVES brought in to storm the prison if necessary wait in prison office for their orders.

VIGIL IN DARK is kept along fence by police who train auto headlights when prison power fails.



INTERRUPTED BASKETBALL GAME

By using hostages and a blackout, Utah convicts riot for 12 hours

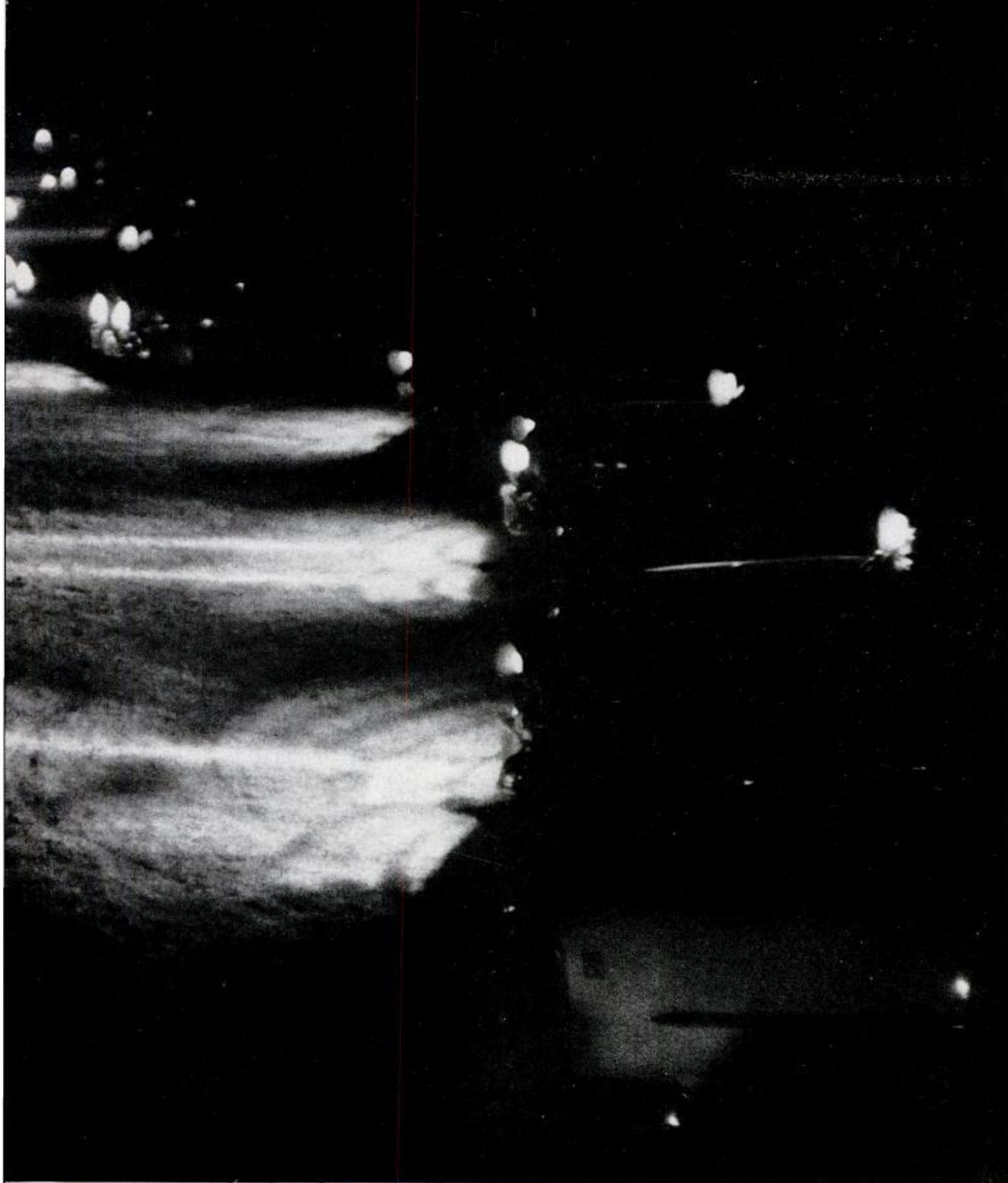
In the Utah State Prison gymnasium the convicts were trailing a visiting team of basketball players 49-37 when a prisoner stopped the game. "This joint's been taken over by the convicts," he said. The convicts took the visitors hostage and for 12 riotous hours, with weapons wrested from guards, roamed through the



BASKETBALL HOSTAGES describe the riot after their release. They said the prisoners treated them well, fed them prison ice cream, fruit juice and candy.



BEATEN PRISONER Al Straus waits for ambulance. Though he led prison riot in 1951, other convicts apparently did not trust him this time and attacked him.



CLUTCHING GUN he is about to surrender, convict Ted Keener walks up to officials and reporters.

cell blocks smashing windows and drinking the dispensary's rubbing alcohol.

Built in 1951 (*LIFE*, March 26), the prison has run without serious incident for 5½ years and the 43 demands which the prisoners presented chiefly aired routine gripes: better food, a new parole board, a hobby shop. Governor

George Clyde, rushing to the prison, refused to make any promises until the convicts released their hostages. The prison lights blew out, increasing the danger of an attempted breakout. But by morning the riot subsided as convicts gave up and took the governor's word that he would correct anything that needed correcting.



VICTORIOUS GOVERNOR (in hat) is flanked by convict leaders Ted Keener (left) and Billy Randall

(in dark glasses) as he announces that riot is over. He later ordered investigation of prison conditions.



GIVING UP REVOLVER to state Attorney General E. R. Callister, Billy Randall counts out bullets.

VOICES OF PEOPLE'S CAPITALISM

A revolutionary watershed of history was created by the recent crises in Hungary and Suez. The first doomed all hopes of Communism to pose as the wave of the future. The second thrust the U.S. to new peaks of world leadership. The U.S. now faces a challenge to seize and use this leadership or forfeit the chance.

Seldom has this reality been more clearly stated than has just been done by two American business leaders. One, Henry Ford II, is of worldwide fame and master of a world-spread empire. The other, Carroll L. Wilson, is the little known head of the relatively obscure Metals & Controls Corp. (but Wilson was once general manager of the U.S. government's biggest business, the Atomic Energy Commission, and his company is a pioneer in building components for peacetime nuclear reactors). What these men say is of interest, not only for whatever influence it may have upon shaping of U.S. foreign policies but also for its reflection of the revolutionary change that has taken place in the philosophy of some, if not all, U.S. businessmen. A quarter-century ago the American businessman, although he was actually creating a new America, was apt to think of himself as opposed to social and economic change, and the "world situation" was not a major concern. In the quarter-century since, in the rearing of a "people's capitalism" which has transformed the U.S. into the most prosperous and most nearly classless society in history, the typical businessman also has become what one of his number has described as "the real radical, the real revolutionary." And the world situation is constantly in his mind. Herewith are parallel thoughts from two such business leaders.

On the world revolution

WILSON. Does it often occur to you that you are now living in the most revolutionary period of all history? . . . The basic ideas [for which the American Revolution was fought] have been gaining momentum ever since. . . . We have developed an economic system which has brought greater material comfort and freedom from want for all the people than has ever existed anywhere. . . . The example of our achievement here is a tremendous spur to people everywhere to abandon blind resignation to [poverty] as their unhappy fate about which they could do nothing. . . . More people have achieved independence of foreign domination during the past 10 years than in any other time in history. . . . The success of these peoples is a powerful spur to others still governed by foreigners to achieve independence, too. . . . We see it dramatically at work in the magnificent stand of the Hungarians.

FORD. The events of the past few months have presented us with a fundamentally changed world situation. . . . Hungary . . . reminded us bitterly of a truth that lies deep in our American consciousness: you don't play freedom safe. Freedom literally means: "Give me liberty or give me death. . . ." As we watched them stand firm for days and then weeks in the face of insurmountable odds, it began to look as if something were happening more profound than we had realized. For years the Soviet bloc seemed an unshakable alliance. . . . But now that is changed.

On cracks in the Soviet monolith

WILSON. The Russians have believed that their philosophy, which denies dignity and importance to the individual, could be schooled into people's minds and make them accept being servants of the state. But they are finding out it can't be done. These basic aspirations for individual

recognition run too deep to be changed, even by a constant barrage of propaganda. . . . The better educated a people are, the less willing they are to act as puppets of the state. And it's very hard to give people "a little freedom" and have it stop there.

FORD. All [the] satellite peoples—and even some of their leaders—must be re-evaluating their relations with the Kremlin. And Russia, too, must be undergoing that well-known "agonizing reappraisal." Whom among her allies can she trust? What dependence can she place upon the satellite armies—or indeed her own forces—when they are used to suppress peoples in foreign lands?

On the need for bolder U.S. leadership

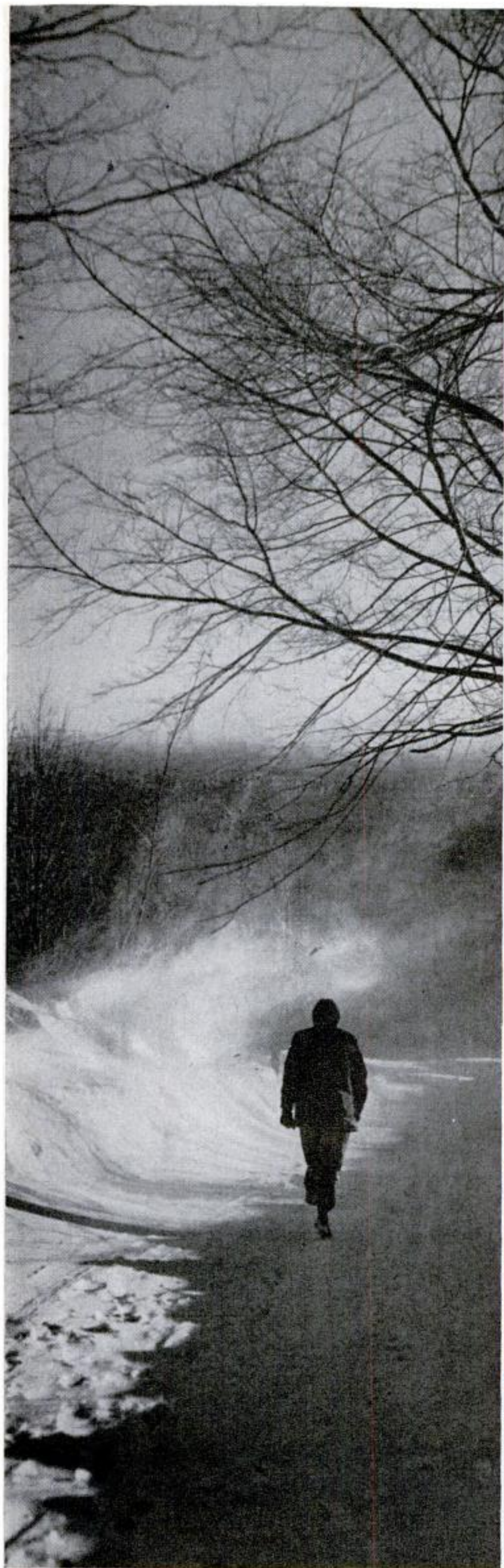
WILSON. The years ahead are a time of great opportunity for us as Americans to identify ourselves with the aspirations of people everywhere who are seeking to elevate the dignity and importance of the individual. We must be tolerant in accepting new forms of government which newly independent people adopt for themselves—just so long as these forms . . . recognize the basic rights of the individual. . . . We must be tolerant in accepting different economic systems which may be better suited to the problems and needs of these new nations than our own very complicated system of private enterprise. Only two centers of power remain in the world—the U.S. and the Soviet Union. The only way we can avoid assuming the responsibility of world leadership is to hand it over to the Russians. . . .

FORD. The great change . . . has presented us with great opportunities and great perils. . . . We can no longer afford to take a passive stand and merely react to things after they happen in a sort of fire-alarm diplomacy. We've got to get out ahead of events and try to lead and shape them to the best of our ability. There is no dodging the fact that the U.S. is the natural leader of the free world. WILSON. This is a historic opportunity for us—a new frontier. We like to push back frontiers—we respond to their challenge. It means lots of work and many disappointments along the way. But we like work—it's almost a religion with Americans. I believe America will respond to this great challenge. I believe that we will get underway in 1957.

On ways to assert our leadership

FORD. Finally, I would ask how do we propose to go about meeting the new Soviet economic and political aggression on a worldwide front? We obviously cannot compete solely with armaments and military aid. Basically we must accept the challenge by devising realistic and long-term programs of trade and aid. This is a struggle for which we are uniquely fitted both by tradition and experience. . . . I think we ought to develop a more realistic and unemotional approach to foreign aid. We should look upon our wealth and military power as sharp tools that may be used coldly and logically to pursue national ends—ends that we believe are right and humane. . . . Our foreign aid money should be spent in such a way as to represent the best we have to offer in ideas, in people and in portraying the strength of our society to peoples abroad. But we should recognize that no one is going to love us for what we give them. We are much too big, too rich and powerful for anyone to love us. What we should expect is for other nations to realize our friendship is to be desired and our antipathy to be avoided in their own best interests.

Thus speak two leaders of America's truly revolutionary "people's capitalism."



B'rr, but it's cold! Makes you want something piping-hot—like Campbell's Vegetable Beef Soup. Hearty, full-flavored beef broth . . . prize garden vegetables . . . and chunks of fine, lean beef. Be generous with yourself. Have a nourishing big helping. Then settle back, warm and contented.

Soup's a cheerful companion on a bleak, chilly day—or on any day!



SOUPS SUPPLY BASIC NUTRITIONAL NEEDS: Vitamins, Minerals and Liquids—for general well-being • Proteins—for upkeep and growth • Carbohydrates—for energy

Once a day... every day... SOUP!

FRIGIDAIRE PRESENTS

The most exciting change that



It's so all-out stunning you can't believe your eyes.

But it's here—the Sheer Look! A whole new design idea that makes a dream kitchen come true.

On Frigidaire Refrigerators, Ranges, and Laundry Appliances for 1957, every line is straight, every corner is square, the whole look is sheer—to

bring the beauty of modern simplicity into present kitchens, or kitchens of the home-you-hope-to-build.

Here, surely, is styling so right that it sets the trend and pattern of tomorrow.

Here, too, are the *most mechanically perfect appliances ever built*—all new, with the best in engineering from

both Frigidaire and General Motors.

Open any door, for new surprises. You'll see interiors that sing with colors, like fashion-first Charcoal Gray. You'll see a refrigerator with a Plan-A-Door that also zips out ice at lever touch. You'll see the final word in automatic ranges—with "Thinking Panels" that practically do your cooking for

Come and see The Sheer Look at your Frigidaire Dealer's style show. Look for him in the Yellow Pages of your Classified Telephone Directory under "Electric Appliances."

THE SHEER LOOK



ever came into your Kitchen!



SHEER LOOK GOWNS by JANICE WELLS

you. You'll see a new laundry pair that hands you a sizable saving every washday.

Come and see these stunning beauties at your Frigidaire Dealer's today. Buy with double assurance—for this is it. *The Sheer Look*—styled to keep you years ahead—and money ahead—for the years to come.

Look for the SHEER LOOK



'57 FRIGIDAIRE APPLIANCES



Frigidaire—Built and Backed by General Motors



Scores every **TIME** !

Here's why Four Roses has the winningest flavor of all:

It's made to taste smoother, richer...more satisfying in every way. And its bright golden perfection never

varies... from bottle to bottle, year to year.

Taste America's flavor favorite just once, and you'll know why Four Roses belongs in your glass every time!

TIME for the finest... **FOUR ROSES**



FOUR ROSES DISTILLERS COMPANY, NEW YORK CITY

A LOOK AT THE WORLD'S WEEK

A FROZEN FLEET

In Nova Scotia a busy harbor was stilled by winter as the salt water at Lunenburg froze solid for the first time in more than 10 years. Fishing schooners which normally sailed in search of cod, halibut and haddock were fast in place, leaving only the sea gulls in motion.

RIVALS IN AGREEMENT

In Washington traditional rivals, the heads of two Middle Eastern dynasties, sat down peacefully together. King Saud (right) of Saudi Arabia and Prince Abdul Illah of Iraq smiled at each other surrounded by their attendants. Saud also made history by agreeing with President Eisenhower to let the U.S. use the strategic Dhahran air base for five more years in return for some \$50 million in military aid. Like Abdul Illah, he commended the President's Middle East doctrine (LIFE, Jan. 14), saying it "is entitled to consideration and appreciation."



soaping
weakens
nylons...

Nylast
strengthens
them!

Yes, soaping your nylons actually weakens the nylon threads. Amazing new Nylast contains vital ingredients by DuPont that coat each thread with invisible protection against snags and runs.

Surveys show regular Nylast users average sixteen extra wearings. Get Nylast today at your favorite grocery or drug store.



nylast *washes and protects nylons!*

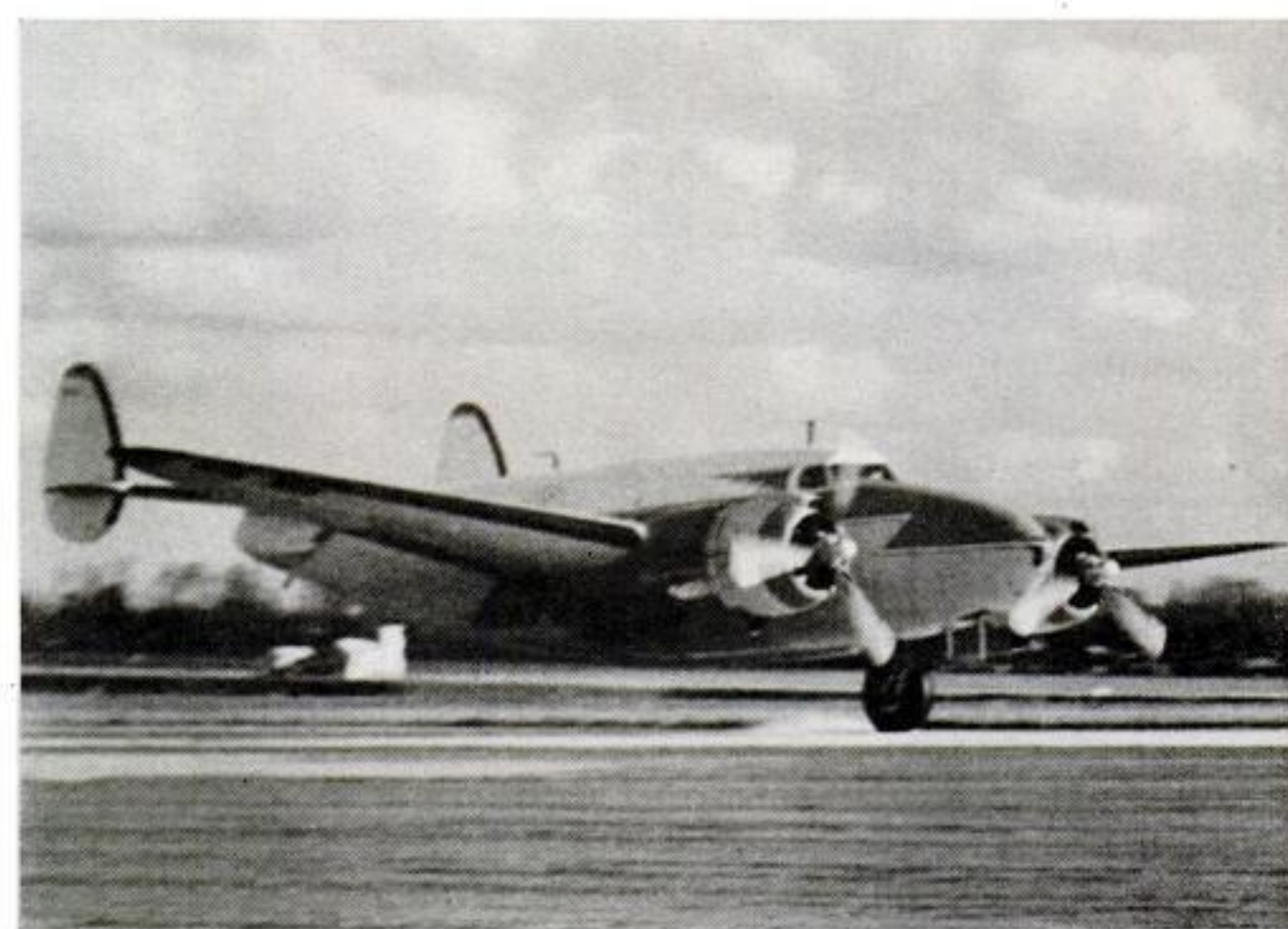
A product of Seeman Brothers, makers of Air Wick.

WORLD'S WEEK CONTINUED



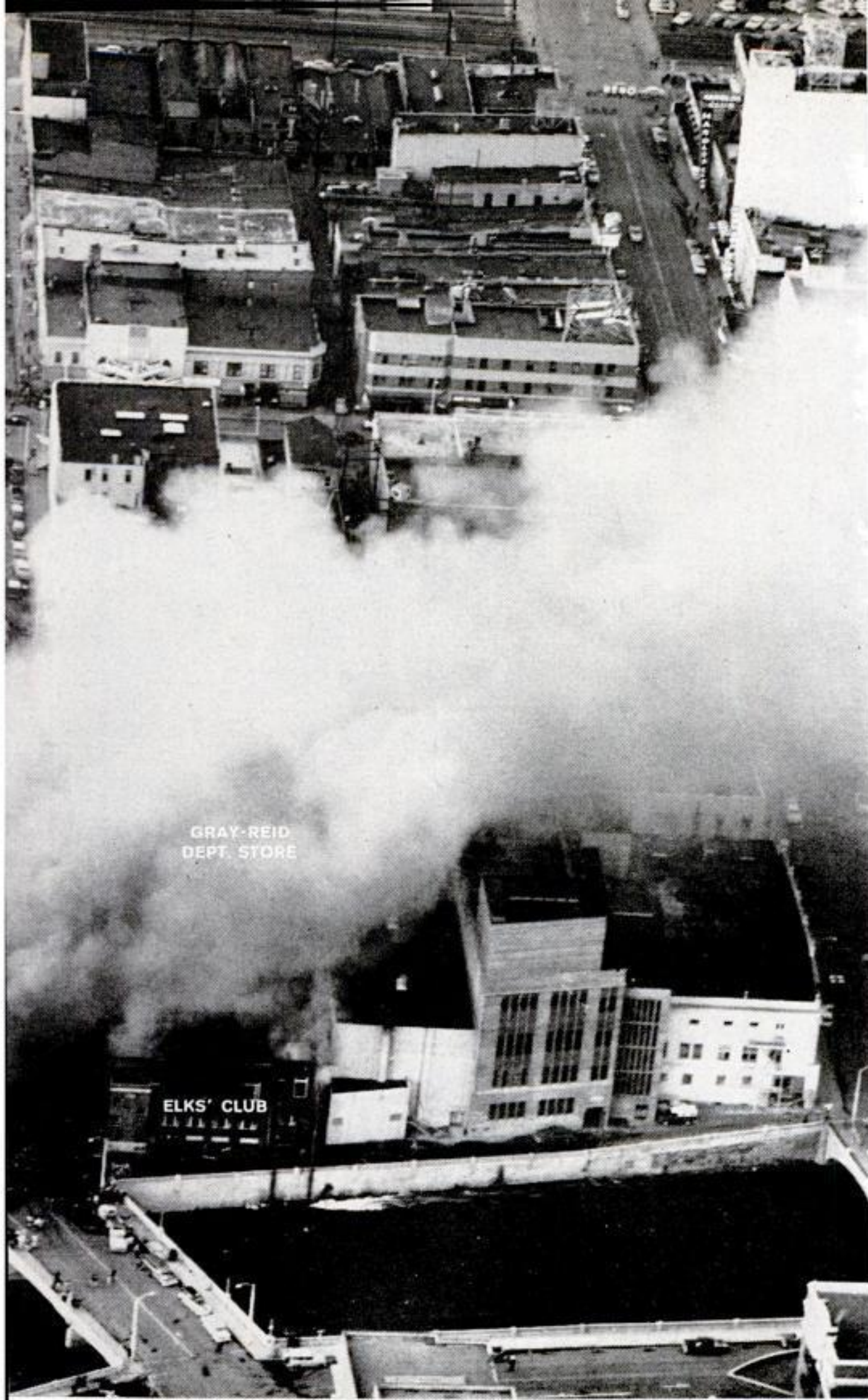
SMOKING COLUMN OF DEATH

A massive column of smoke surged up along the Truckee River in Reno, Nev. after thunderous explosions shattered a block of buildings. The first explosion was at Paterson's men's store. A smaller blast followed, then the Elks' Club blew up. The explosions, caused by leaking gas mains, left the six buildings (*identified above*) in ruins. Two people were killed, 42 injured and more than \$3 million lost.



A TENSE ONE-WHEEL TOUCH DOWN

At Atlanta, Ga. a Lodestar landed on the runway with one wheel. It had jammed halfway down, but the other wheel was held back for fear of tipping the plane. On impact the lowered wheel collapsed, the plane caught fire, but both occupants, pilot and co-pilot, escaped unhurt.



A TRAGIC BURDEN ON COAL CARS

Out of Mine 34 of the Pocahontas Fuel Co. near Horsepen, Va. came coal cars bearing a sad burden—the bodies of 37 victims of the worst U.S. mine disaster in five years. An underground blast had killed 24 men of the early morning "graveyard shift" and fumes killed 13 more.

An information-packed article about your baby's care, feeding, growth and fun

What about
"bedtime rituals"?

Care and feeding
of baby's hair!



How To Help Baby Toward 3 Meals A Day

ANYWHERE from 4 to 10 months—as your baby seems able to wait longer between feedings—he'll be ready to switch to the 3-meal schedule *you've* been hoping for! No fair hurrying him—but you can help. Give him a big breakfast, not just a bottle. If he fusses around 10 o'clock, see if a ride or a "creeping tour" will help him wait for a big noon meal.



● Some days, when he first goes on his "grown-up" schedule, he'll get ravenous by 11:30. Fortunately, you can open baby food containers in a jiffy! Ask the doctor about giving baby a drink of orange juice or a teething biscuit—mid-morning or mid-afternoon—to help him "survive" until the next big meal.

● A fine way to "wind down" your busy toddler's day is the bedtime ritual. Dolly gets her teeth brushed, Teddy goes into his crib, Mommy sings a song, everybody says their prayers. Some toddlers insist on the *same* routine each night—others like a change. But *every* little charmer will add something to the ritual!



● Coming soon: a new Heinz Baby Food label to cut shopping time. Extra-easy-to-read lettering will help you find the Heinz Baby Foods you want in a hurry.

● Do you know your baby's *hair*—as well as his body—needs a well-balanced diet for nourishment? Proper "care and feeding" of hair includes good food, exercise and

cleanliness. A shampoo once or twice weekly is usually enough. Gentle brushing, with a soft brush, supplies exercise. (If baby is balder than his granddaddy, don't worry. Hair-do's change fast in these early months!)



● Egg yolk brings a golden supply of nutritional goodness to your baby: protein and Vitamin A to grow on plus blood-enriching, health-protecting iron. Happily for you mothers, babies love the taste of Heinz Egg Yolks from the start. It's the deliciously fresh taste of top-quality eggs, captured and kept fresh in protective glass jars. Each jar contains more than 3 creamy-textured yolks.

● If you wrap a newborn's tight-fisted little hands around a rod, he can support his own weight—to the vast delight of his Daddy. This strong-man trick is due to an automatic reflex, which lasts only a few weeks. But baby soon produces many *other* remarkable talents for his Daddy to brag about.



● Today's grandmothers, who spent countless hours scraping expensive meat for babies, are big boosters for Heinz mother-saving and money-saving Strained Meats. A new fast-cooking process—used only in Heinz baby-food kitchens—gives Heinz 8 Strained Meats a smooth, moist consistency that feels as good on baby's tongue as it tastes. By keeping ahead of the times in cooking techniques, Heinz folks have produced better-tasting foods since 1869.

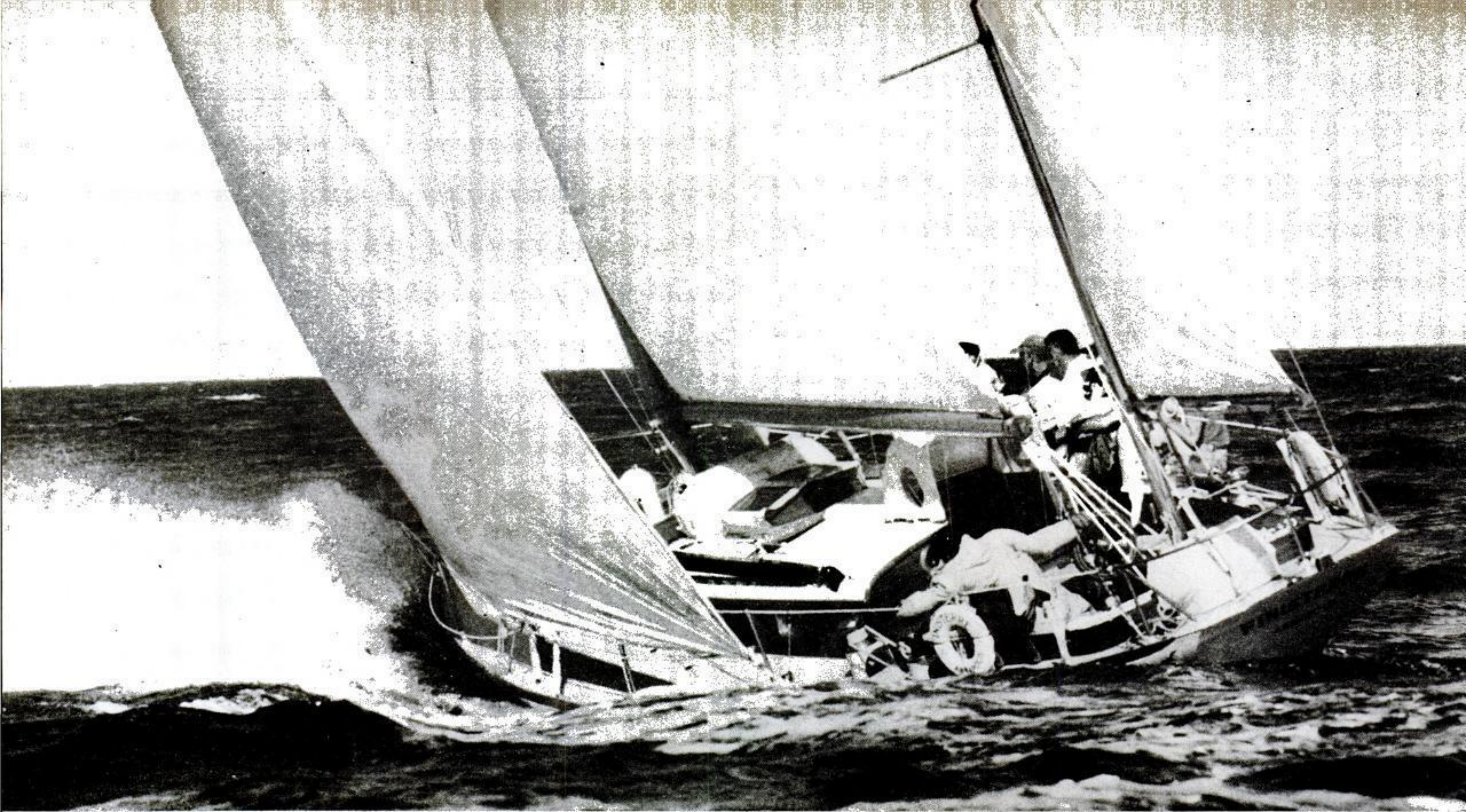


Over 70 Better-Tasting HEINZ Baby Foods

- Strained Egg Yolks ● Strained Orange Juice
- Pre-Cooked Cereals ● Teething Biscuits
- Strained Baby Foods ● 100% Meats
- Junior Baby Foods



"Mom's frantic! Suppose she wants something in here?"



BEATING HARD TO WINDWARD, CLOSE-HAULED "FINISTERRE" KICKS UP SPRAY OFF NASSAU. SHE IS ONE OF THE SMALLEST BOATS IN BIG-LEAGUE OCEAN RACING

SMALL YAWL TOPS THEM ALL

'Finisterre,' champion of southern waters, outsails 31 other yachts

A blunt, broad-beamed little yawl named *Finisterre* was the boat to beat in the record fleet of 32 yachts that sliced across the Gulf Stream in the 184-mile Miami-Nassau race last week. She looked like a chunky bulldog compared to most of the other long, sleek racing craft. But her small size (38½ feet) gave her a large time allowance and owner Carleton Mitchell had an awesome racing record, bringing her in first or second in 33 of the last 39 races. Mitchell had

designed and outfitted *Finisterre* for living comfort as well as for speed. In the choppy Gulf Stream cook Henry Davis managed to whip up a chicken casserole for the handpicked crew of racing experts. Bigger and faster boats passed the *Finisterre* but none could overcome her winning combination of a helpful handicap, thrashing speed and precise crew work. On corrected time she was an easy winner, beating her nearest rival by an hour and 17 minutes.

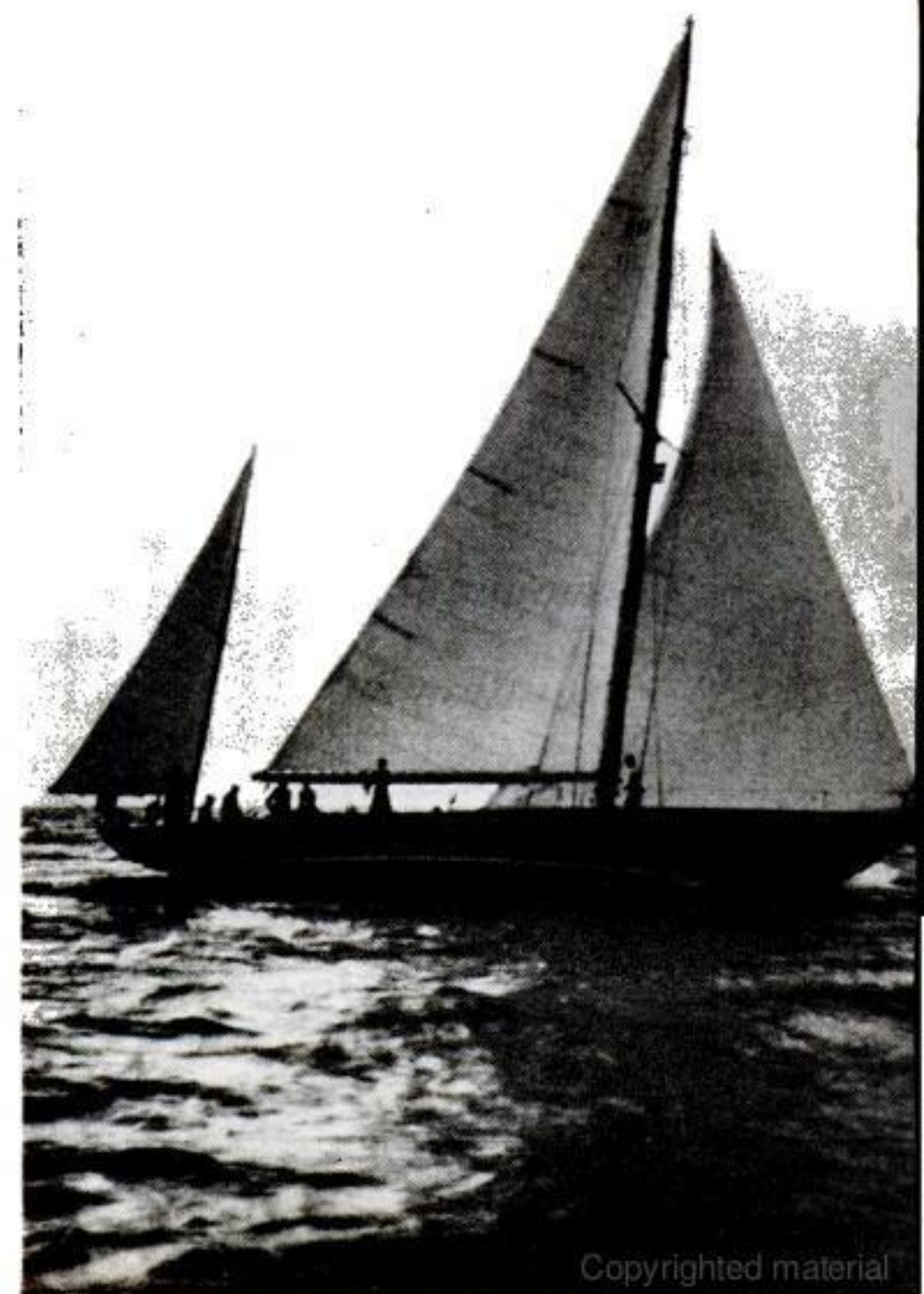


QUEEN OF FLEET, the *Finisterre* takes an afternoon pleasure run after winning the Nassau race.



WINNING CREW hikes on starboard rail of *Finisterre*. All but one of members are unpaid volunteers.

FIRST TO FINISH, *Criollo* arrives in Nassau. Her handicap rating dropped boat to third in standings. →



Grown just for pies!

Orchard-Fresh Slices—

*for apple pies lots more
luscious—lots less work!*

The first juicy forkful tells you . . . these are marvelous *cooking* apples! Only Comstock brings you such carefully selected fruit, grown in northern orchards where climate makes the flavor *extra* perfect for pies.

Peeled, cored, sliced—ready for your favorite seasoning.

Just pour crisp Comstock Pie-Sliced Apples into your crust . . . they bake into juicy pies fairly bursting with orchard-fresh flavor.

So easy, so thrifty! Yes, Comstock Pie-Sliced Apples cost you *less* than ordinary store apples! Look for them at your grocer's—keep them on hand for the easiest, most delicious pies ever!



Comstock *the makin' of your bakin'!*

CHERRY • PEACH • BLUEBERRY • PUMPKIN • MINCEMEAT • STRAWBERRY
PINEAPPLE • APPLE — COMPLETE PIE FILLINGS



New T-800 Tandem (65,000 lbs. GCW) 212-hp Heavy Duty V-8 with 4-barrel carburetor now standard. Hood air scoop with thermostatic control is available. New Hydraulic Clutch and Power Steering are standard.



LOOK ! Boldly modern styling!
LOOK AGAIN !



New F-900 Big Job (60,000 lbs. GCW) New stronger frame, new stronger cab construction, 212-hp Heavy Duty V-8, 4-barrel carburetor. New Heavy Duty 5-speed transmission available.

*Based on a comparison of factory-suggested list prices.



New Tilt Cab line offers six models ranging up to 60,000 lbs. GCW, up to 212 horsepower. Now, all the advantages of "cab forward" compactness, plus service accessibility and cab comfort even better than a conventional truck.

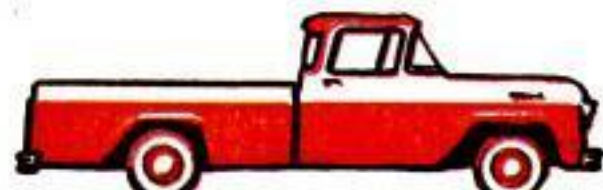
Deep-down modern too!

America's lowest priced tilt cab line*

NEW FORD HEAVIES for '57



It's more than a car! It's more than a truck! It's the brand-new Ford Ranchero for 1957!



This completely new Ford F-100 Pickup has a new Styleside body — which is standard at no extra cost!

The boldly modern styling you see in the new '57 Ford Heavies only *hints* at how deep-down modern they really are! For example, stronger, more durable frames, axles and springs have been designed to give you top operating dependability . . . *longer chassis life*.

Engines are new, too! For greater economy and longer engine life Ford's Short Stroke Heavy Duty V-8's have many new engine features such as stronger pistons, improved oil pumps . . . better cooling and new carburetors.

New Driverized Cabs are roomier, more comfortable than ever. And new structural design improvements make these the strongest Ford Cabs ever built.

And now in Tilt Cabs, Ford brings you the most advanced truck design in America today! Here's maximum engine accessibility for easier service . . . shorter over-all length for quicker maneuverability . . . and bigger, more profitable payloads. And thanks to the economies of modern, high volume production, these new Tilt Cabs are the lowest priced in the industry.

'57 Ford Trucks are so new, you've just got to see what they can do. Get in touch with your Ford Dealer now!

For '57 and the years ahead—

FORD TRUCKS COST LESS

...LESS TO OWN...LESS TO RUN...LAST LONGER, TOO!

"Make mine Orange Juice..."



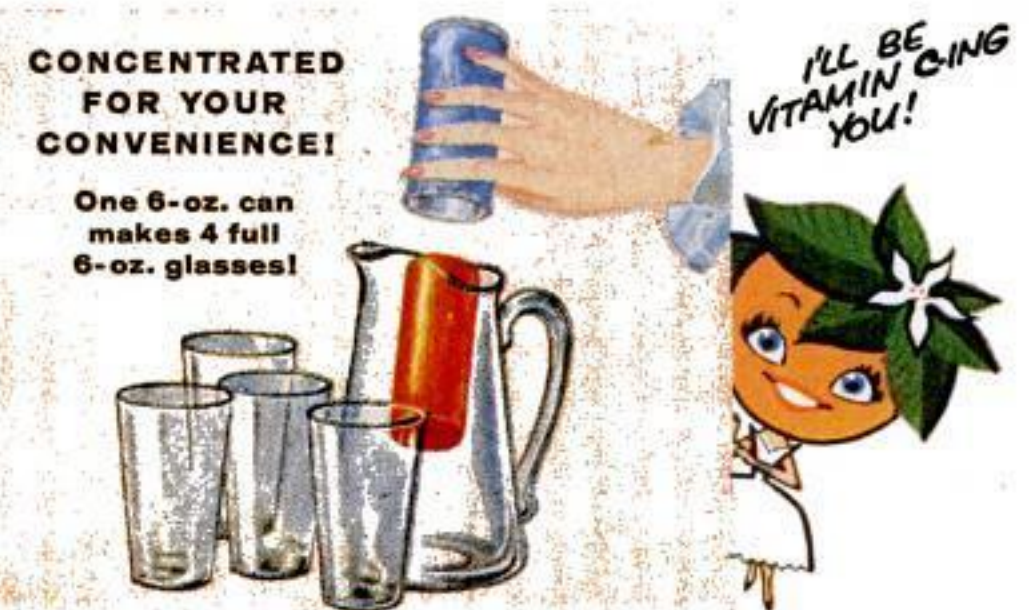
and make it Fresh-Frozen!"

BETTER FOR YOU . . . any time you're thirsty! When it's your serve, you'll really score with delicious, refreshing fresh-frozen orange juice. It's the perfect pickup all around the clock—because it's extra rich in Vitamin C.

SWEET SUNNY FLAVOR! Fresh-frozen right in Florida, when tree-ripened oranges are at their flavor peak!

SAVES MONEY! Fresh-frozen costs only pennies a glass—takes only seconds to mix. Keep a week's supply on hand—get several cans today!

FRESH-FROZEN *Florida* **ORANGE JUICE**



**CONCENTRATED
FOR YOUR
CONVENIENCE!**

One 6-oz. can
makes 4 full
6-oz. glasses!



©FLORIDA CITRUS COMMISSION, LAKELAND, FLORIDA



JOEL BRECHEEN ENJOYS THE POOL HE BUILT IN PHOENIX, ARIZ. WITH HIS WIFE ANN AND THEIR TWO DAUGHTERS, LEIGH, 2 (LEFT), AND LAURIE, 1 (RIGHT)

Early Retirement

MEN IN 40s TRY IT AND BALANCE WORK WITH PLAY

Photographed for LIFE by ALFRED EISENSTAEDT

To many young men, retirement is a goal they cannot hope to reach until they are too used up to enjoy it. To many aging work horses it is a prospect of boredom bred of too much spare time. Between these two extremes, a few men in their 40s and 50s are pushing into a new frontier of retirement—retreat from punishing jobs to a life where they still work but no longer under high pressure.

Joel Brecheen (*above*), now 45, was a building-products salesman making \$10,000 a year but finding himself always out of pocket for time. In 1952, with \$13,000 in savings, he quit, got married, and bought an orange grove near Phoenix. He remodeled a house, built five rentable apartments, tennis courts and a swimming pool

and settled into the family life he wanted to lead, teaching youngsters how to swim and play tennis and improving his property. He had special qualifications that pulled him past the critical point where many who try retirement give up and return to the beaten track. He was an expert do-it-yourselfer and a qualified athletic instructor. Still he found decompression from high pressure life hard to take. "I'd be plastering one of the apartments," he says, "and I'd suddenly think I ought to be on my way somewhere." From his property and teaching, Brecheen today nets \$8,000 a year.

Other examples of exploring frontiers of retirement are on the following pages—and some of the hazards are noted on pages 56, 57.



ON A POLE, Arthur unrigs an outmoded overhead line at Caneal Bay Plantation, a new island resort where he serves as consulting engineer. He works three days a week, charges \$3 an hour, his standard rate for whatever work he does.

RETIREMENT CONTINUED



ON A COMPUTING JOB, figuring out the size of a concrete cistern for a new building on the island, the Lynches put their technical training to good use. They work in the shady quiet of the screened-in living room of their hilltop house.

A romantic retreat to part-time jobs

Arthur and Kathryn Lynch had romantic ideas about retirement: they wanted to get away from it all. They also had advantages—\$30,000, no children, and technical knowledge picked up in jobs as research chemists. Four years ago when Arthur Lynch, at 45, was making more money—\$15,000 a year—than ever before, they left Pittsburgh to settle on five acres on St. John in the Virgin Islands. There \$12,000 went into a house and Mr. Lynch put his training to use on the island's power equipment. Both Lynches like manual labor and hire themselves out as handymen. Working part time in a place they love, they net a livable \$4,000 a year.



ON A ROOFTOP, Lynches take on a patching job with their helper, Paulus Emmanuel Christian. They follow up hot work like this with swims on a nearby beach or sometimes gather whelk, a large snail, for chowder, along the shore.



Getting free to lead a very busy life

In 1948, Joseph B. Wertz, a 45-year-old Washington designer under contract with the government to lay out airbase plans, had reached a high-pressure level of success where he had no time for hobbies and too little time for his newly married wife, Jeanne. So he gave up his busy life for a life of retirement which has turned out to be every bit as busy. Today, in a made-over stable in New Mexico, he makes pottery and furniture, paints, sculpts, photographs and does silversmithing.

After deciding to retire, the Wertzses scouted the western U.S. in a trailer looking for the ideal spot for settling down. Facing the river in Santa Fe, they bought a stable and rebuilt it into a rambling adobe house. They live there comfortably on the \$4,200 annual income from investments. Some of the pottery Mr. Wertz makes is so good museums are interested in showing it. Meanwhile, he has a new interest—glass blowing.



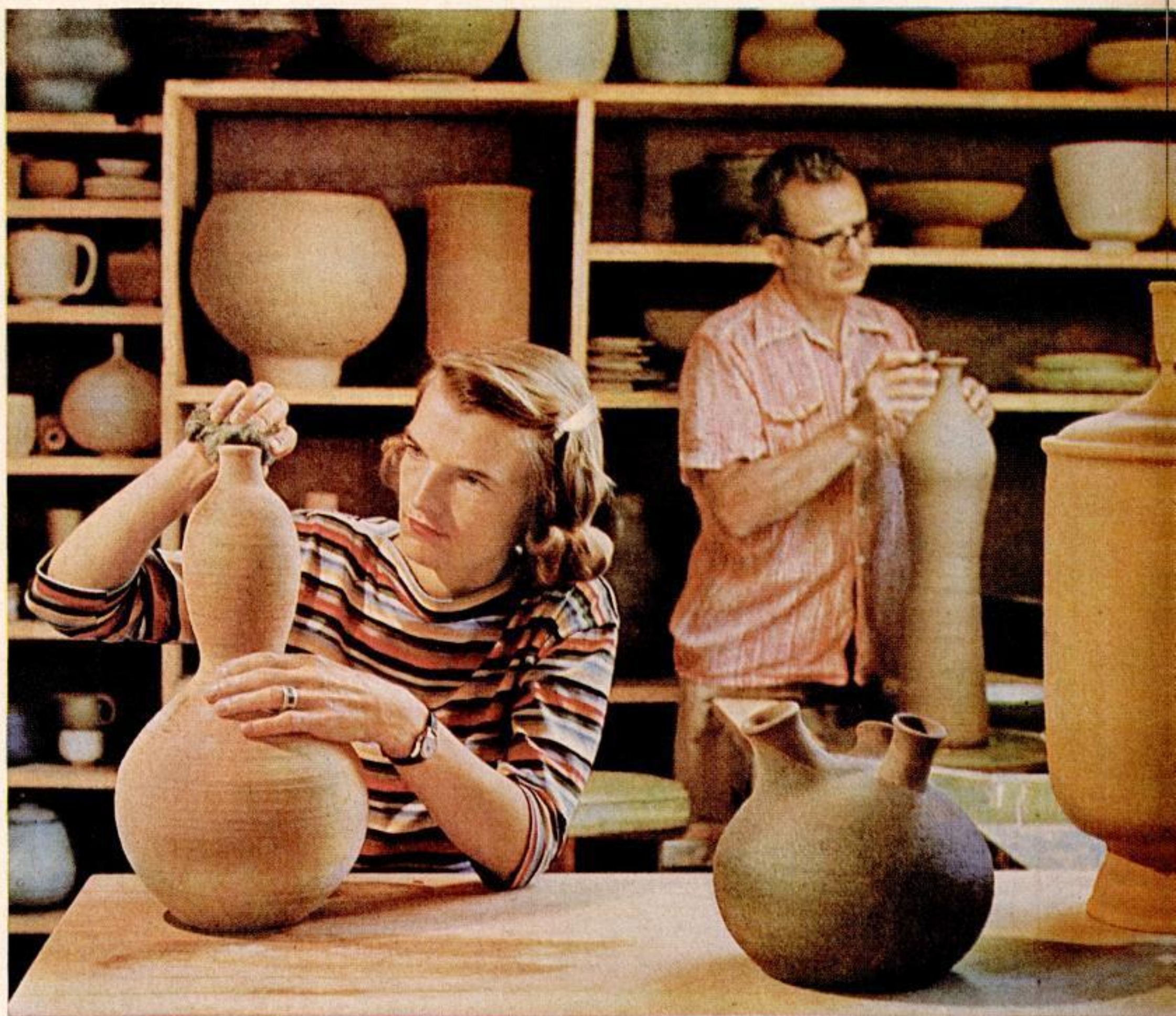
SCULPTURING is particularly satisfying to Joe Wertz because he likes to try different materials—clay, rock, cement. Here, on a hilltop behind home, he taps away at "goony bird" made of cement spread over chicken wire on a metal frame.

WIFE AND SON, 18-month-old Bruce, are admired by a relaxed Joe. When their investment income increased from \$3,500 in 1948 to its present \$4,200, the Wertzses had so much money left over they put some in a trust fund for Bruce.



COOKING HAMBURGERS on a barbecue grill he made for \$1.50 from an old steel boiler bottom, Joe Wertz entertains six young friends. "People with young ideas are very important," he says. "At my age it's so easy to flop mentally."





POTTERY MAKING is Joe's greatest accomplishment. A perfectionist, he frequently makes 25 or 30 tries before arriving at a piece that satisfies him.

The best rejects he may give away to friends, but most he destroys. Jeanne Wertz assists occasionally, but spends more time at weaving and silversmithing.



PHOTOGRAPHY was a favorite pastime for Joe Wertz until his airbase designing ate up all his free time. Now he frequently wanders around desert countryside with his old 4x5 camera, recording the abstract patterns of stone formations

like Camel Rock (*above*). Though he once did professional photography, he does not try to make any money from that—or from any of his other hobbies. "Once you worry about pleasing people," he says, "you've lost part of your freedom."

CONTINUED





BASEBALL-PLAYING SONS, Jim, 13 (left), and Tommy, 9 (center), belong to Sarasota Bank team. Little League occupies the family from May to July.



ALLEN COOK AND WIFE MILDRED APPLAUD AS SON JIMMY, PLAYING CENTER FIELD, CATCHES LONG FLY

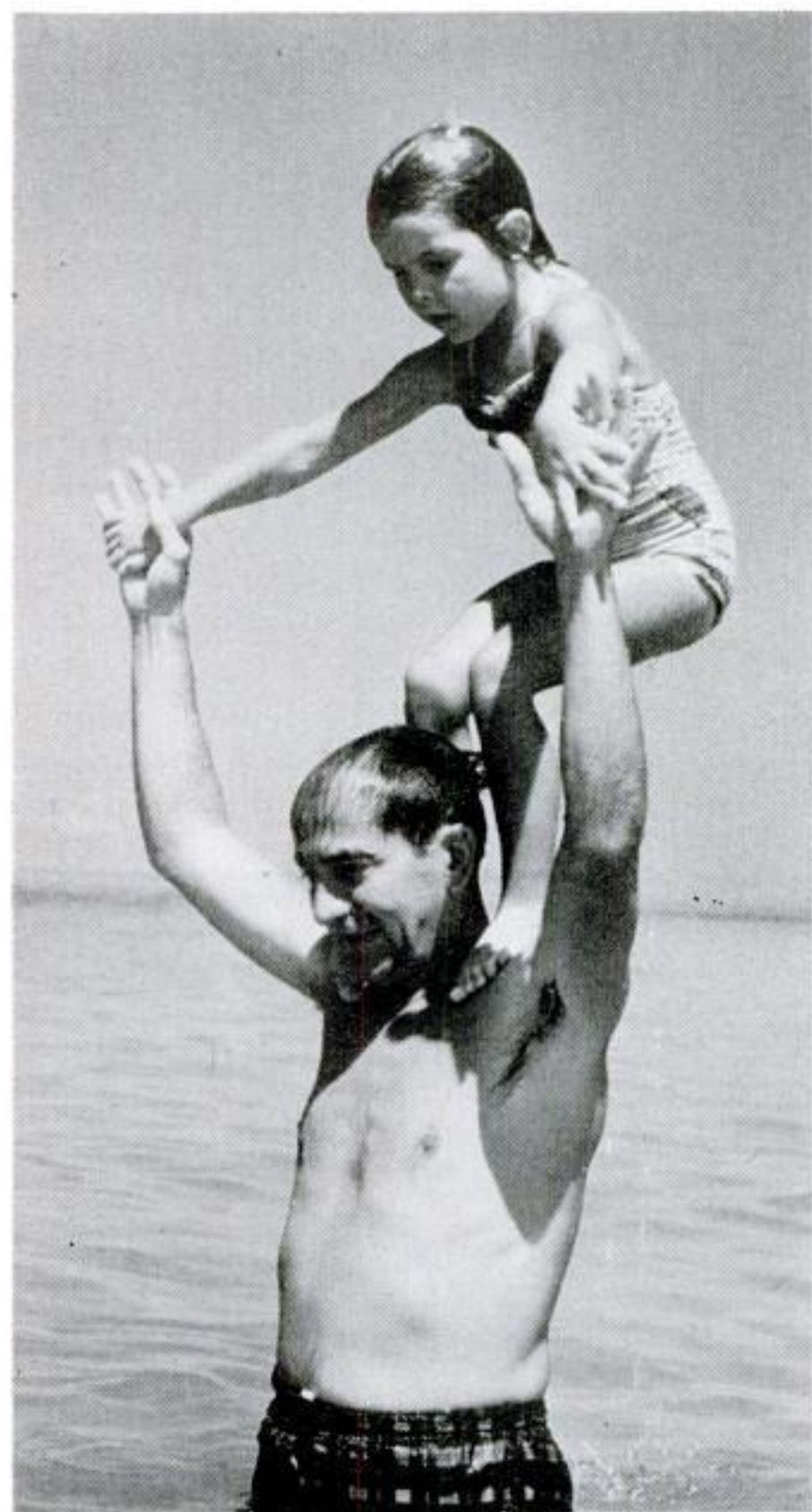
Finding time to be a father

Allen Cook was an airline pilot whose overseas flights kept him too long from his family. He muffed two tries at semiretirement. Once he moved to Florida but got cold feet when the monthly pay check was cut off abruptly. Another time he tried dairy farming in California and wearied of the long milking chores.

Such troubles are common to people who try to retire. But Cook kept trying. In 1954 he sold his farm and livestock and bought a motel

in Sarasota, Fla. for use as a business and as a residence. Soon he was able to sell the motel at a profit, buy a house and devote himself to a business he liked—a camera shop in which he had invested. Now 39, he works at the shop full-time during the tourist season but, with a manager to spell him, only half-time the rest of the year. He takes \$100 a week out of the till for family's living expenses and can afford to do what he prizes most: be a full-time father.

IN CAMERA SHOP, COOK EXPLAINS EXPOSURE ERROR IN NEGATIVE HE HAS DEVELOPED FOR A CUSTOMER



SIX-YEAR-OLD DAUGHTER Suzie, who learned to swim at the age of 4, is about to jump from her father's shoulders into the Gulf at a Sarasota key.

← **THE WHOLE FAMILY** spends much of life in, on or near the water. One of Cook's first purchases was a 21-foot speedboat for outings and water-skiing.



CONTINUED



BRUFF OLIN CHECKS UP ON PAINTER DOING A 93-FOOT-LONG SIGN HIS COMPANY PUT UP



OFF SAND BAR IN GULF OF MEXICO, WARREN RICE FISHES WHILE

Business tied to pleasure, plus the risks

For those who retire young, it is often hard to know which part is vocation and which avocation. Warren Rice, 51, Old Lyme, Conn. engineer, and Bruff Olin, 42, a Worcester, Mass. radio-station owner (*see above*), both left high-pressure lives at different times to settle in Sarasota, Fla., later joined in a sign making business. "With two of us," says Olin, "neither knocks his brains out. And we can

do business on a beach as well as in an office."

Edward Dobson (*below*), 52, quit a lucrative, 15-hour-a-day law and real estate business in Washingtonville, N.Y. and moved to Sarasota. He now dabbles in real estate and two palm tree nurseries and lives on \$6,000 a year.

The scarcity of people who achieve this state of relaxed living indicates the hazards. Capital is needed to start and a period of hard labor



FIREMAN DOBSON, as a member of Longboat Key Fire Department, helps control burning off of brush. He is also chairman of key's zoning board.



AS A NURSERYMAN, Dobson (*left*) searches for signs of diseased palm leaves with his chief assistant, Lewis Huckaby. Trees are 3-year-old coconut palms.





PARTNER OLIN, THEIR FAMILIES AND TWO BUSINESS ASSOCIATES WATCH. ONE ACCOMPLISHMENT ON OUTING WAS TO DISCUSS BUSINESS CONTRACT AT LEISURE

and discouragement must be faced. Favored regions are flooded with others trying to retire. While one member of the family may adjust to the new life, others may not. Many people are stimulated by their work, feel dismally let down when they give it up. And some, in trading money for time, simply change pressures. But if it works, early retirement can produce the blissful by-product shown on the next page.



← **SUPERVISING HIS SONS**, Dobson looks on as Gerry, 22 (*left*), and Geoffrey, 18, hang window frames in quarters being put up for nursery worker.



SINGING IN CHURCH, Dobson (*center*) holds hymnal with wife Pat at nondenominational services held in neighbor's studio by members of community.



A SATISFYING LUXURY of semiretirement is enjoyed by Dobson, who usually spends 45 minutes each day in his "mosquito cage" on an after-lunch nap—an unheard-of squandering of time in his preretirement days. No matter

what he does, Dobson follows one of his unwritten precepts for successful retirement. He never keeps track of time. "Back north I was always looking at my watch," he remembers. "Here, I forgot I was wearing one and finally lost it."

New! Roof Shingles With a

WIND WARRANTY

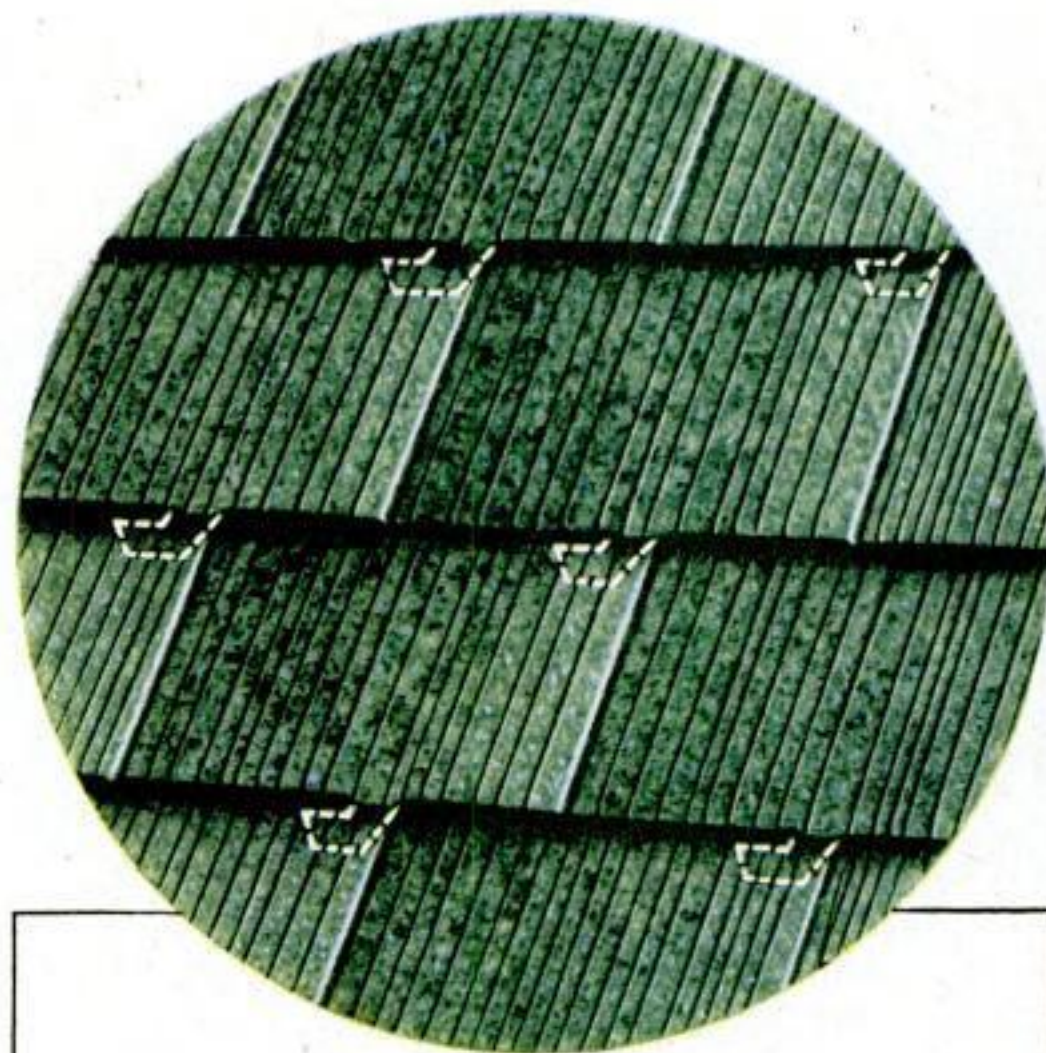
Now Ruberoid Lok-Tabs are covered by written warranty against blow-offs from
HURRICANES • TORNADOS • CYCLONES

At last! Roof shingles backed in writing against wind damage. The secret is Lok-Tab's unique wind-safe design. Hidden tabs lock all shingles down on bottom edge. Wind can't blow off properly applied Lok-Tab Asphalt Shingles because they're "locked" down.

New roofing beauty, too. Modern straight-line styling with built-in shadow lines, hand-

some striated texture. Ruberoid Lok-Tabs come in a range of beautiful colors to complement any exterior color scheme.

Ask for a Lok-Tab demonstration today. Look for your nearest Ruberoid roofing dealer in the Yellow Pages (Classified Section) under Roofing Materials.



RUBEROID
LOK-TABS

(PAT. NO. 2,659,322)

Here's how Lok-Tab's hidden tabs lock each shingle. With Lok-Tabs you *know* your roof is wind-safe from the moment it's put on!

WIND WARRANTY

For the first time in roofing history, a manufacturer backs shingles with a written wind warranty. Covers every Lok-Tab shingle on your roof against any wind damage—including hurricanes, cyclones, and tornados!

The **RUBEROID Co.**

The RUBEROID CO.
Box 129, New York 46, N. Y.

Please send me the free folder on the new Wind Warranted Lok-Tabs.

Name

Address

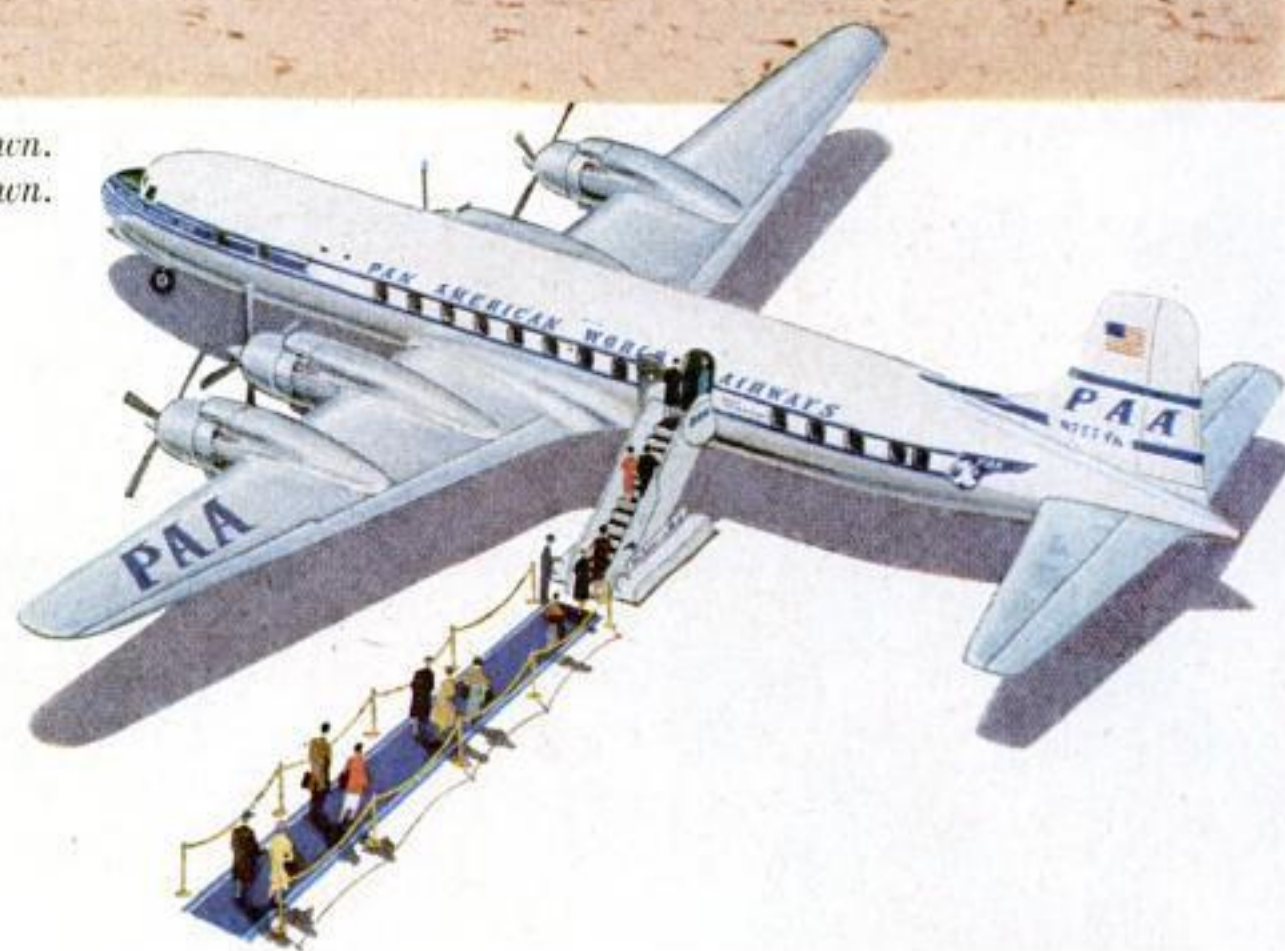
Town County State

L-2-57



Three ways to take the blue carpet to blue skies: 2) New York to Nassau, round trip, only \$15 down.
 1) New York to Bermuda, round trip, only \$10 down. 3) West Coast to Hawaii, round trip, only \$25 down.

The quickest way to Summer is the Clipper Carpet



There's magic in Pan Am's blue Clipper* Carpet. It turns cold slush into warm sands, and grey skies into tropical sunshine!

In the twinkling of an eye? No, not quite that fast, but in just a few smooth hours. You can take your choice of hundreds of Clipper flights weekly to the major islands in the Caribbean—more flights than any other airline. Or, if you choose, it's summer *now* in Latin America and nobody covers our Latin neighbors like Pan American. If

*Trade-Mark, Reg. U.S. Pat. Off.

Hawaii calls, there are 73 services weekly to this summery paradise—and many continue on to the palm-fringed islands of the South Pacific.

Since Pan Am can fly you to all the wonderful places under the sun, why not leave your galoshes at the airport—trade your overcoat for a bathing suit? The moment you walk the blue Clipper Carpet—you're on vacation! If you wish, use the World-Wide Plan, Go Now—Pay Later, 10% down. Call your Travel Agent or Pan Am.

WORLD'S MOST
 EXPERIENCED
 AIRLINE

PAN
AMERICAN

First Across the Pacific
 First Across the Atlantic
 First Throughout Latin America
 First 'Round the World



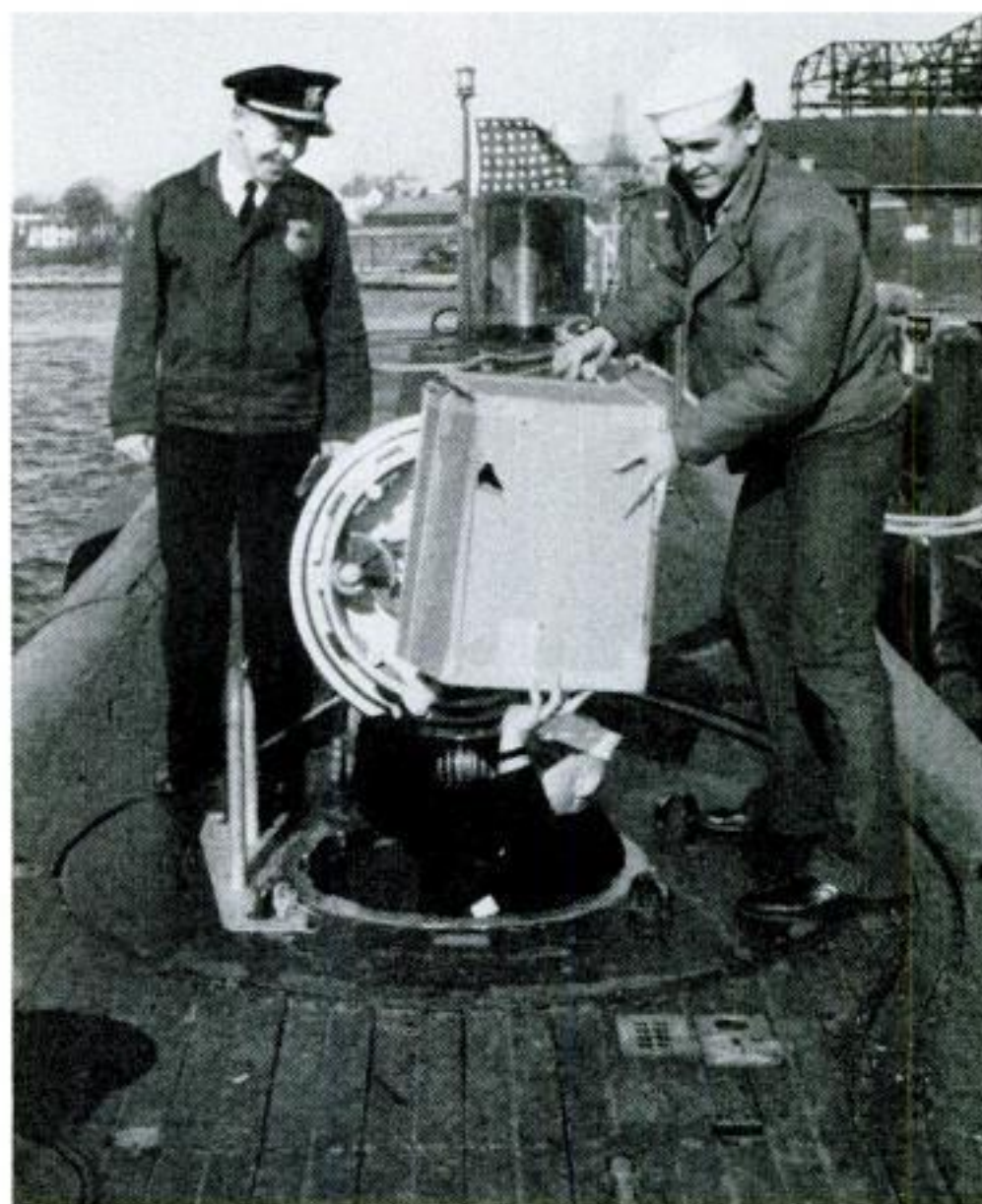
TESTING CHEF-D'OEUVRE, Cook Crow samples the icing of his three-layer creation in the Biltmore kitchen.



FINISHING TOUCH is added to hull of *Seawolf* model atop the cake as Pastry Chef Eugene Griesshaber watches.

CHEF'S SPECIAL IN ATOM VESSEL

The cake which Chief Cook William Crow baked was not only a pretty impressive piece of pastry but was also a reassuring token to his shipmates of the atomic submarine *Seawolf*. A cook on one of the Navy's new atomic submarines must have a special touch. His ship's strongest tactical feature, its ability to stay under water almost indefinitely, creates a major problem for him. With little fresh air and exercise, the crew soon lose their appetites but must eat properly to do their work. Preparing for his job, Cook Crow took a three-week course in the kitchen of New York City's Biltmore Hotel. There he learned to add fancy touches to ordinary foods and to prepare such delicacies as sauce Bordelaise and gâteau Mont Blanc. To top his culinary course he baked the 20-pound sponge cake covered with sugar icing and fed it to his pleased shipmates as a taste of things to come.



DOWN "SEAWOLF" HATCH GOES BOX CONTAINING CAKE



CUTTING THE CAKE, Crow distributes it to crew. Sub's captain, Commander Richard B. Laning (far left), first

said, "I never eat cake." But later he changed his mind and, after trying a piece, said that he liked Crow's work.



CUTICURA
guarantees
LOVELIER SKIN
IN 7 DAYS

...or your money back!

Here's your chance to see how lovely your skin can be with proper care and the proper soap . . . that means, daily lather-massage with Cuticura Soap.

Cuticura Soap is so wonderful because it is: *Mildest of all leading soaps by actual laboratory test.* Uniquely *super-emollient* to help maintain the natural moisture and normal, healthy acidity of your skin. Mildly medicated for extra care and protection.

For problem skin—hateful blackheads, externally caused pimples, flaky dryness—use Cuticura Ointment nightly.

See exciting new softness, freshness, radiance in 7 days—or money back!

Cuticura



Try new Squeeze-Bottle
Cuticura Shampoo—

Better than soap shampoo—better than soapless shampoo—combines best features of *both*! Leaves hair silky, gleaming, completely manageable. Unbreakable squeeze bottle makes shampoo go up to 50% further! At leading drug counters.

CHASE & SANBORN CELEBRATES ITS *WHALE OF A*





SWEET, SMOOTH AND SASSY—the beautiful Bel Air Sport Coupe. You can see and feel the solid quality of its Body by Fisher.

filled with grace and great new things



*270-h.p. high-performance engine also available at extra cost. Also Ramjet fuel injection engines with up to 283 h.p. in Corvette and passenger car models.

It looks agile, graceful and easy to handle — and it more than lives up to its looks! Chevy offers fuel injection and America's first and only triple-turbine transmission.

You expect something pretty special in the way of driving pleasure the very first time you take charge of a new Chevrolet. Those clean, graceful contours hold a promise of quicksilver responsiveness. And there's something about the low, action-poised profile that tells you Chevy's a honey to handle.

It doesn't take long to find out that this

car lives up to all its "advance notice"—and then some! Horsepower ranging up to 245* translates your toe-touch into cream-smooth motion. You find that turning a corner is almost as easy as making a wish. And you see how Chevrolet's solid sureness of control makes for safer, happier driving on city streets, superhighways and everything in between.

If you drive a new Chevrolet with Turbo-glide (an extra-cost option), you'll discover triple-turbine takeoff and a new flowing kind of going.

Come sample *all* these great new things! SEE YOUR AUTHORIZED CHEVROLET DEALER

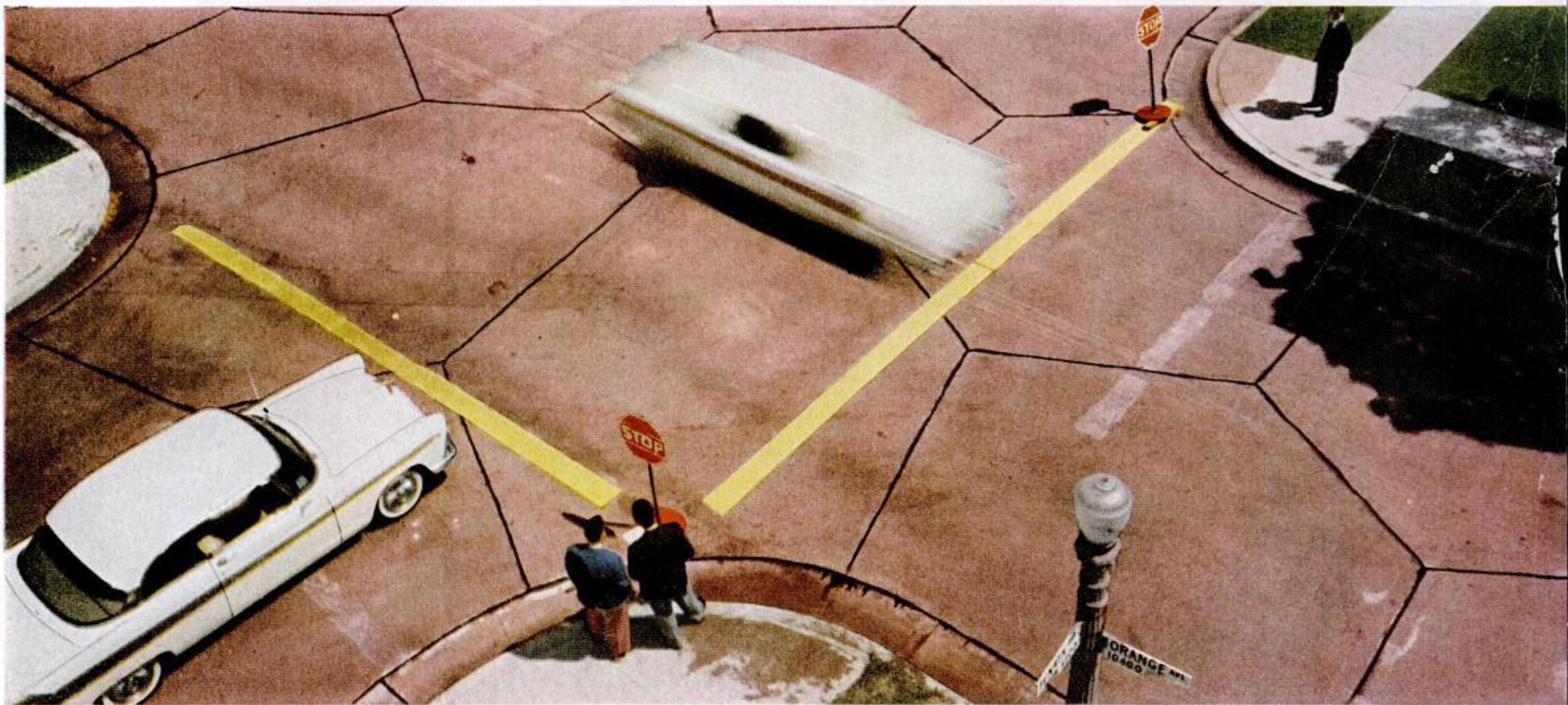
NOW...get the miracle GOODYEAR'S 3-T NYLON TIRE



STRONGER ON THE INSIDE!

We took a common road hazard — rock — multiplied it thousands of times, made a road of jagged rocks to give our 3-T Nylon tires punish-

ment that your tires would probably never be subjected to. Over 1,000 times these tires made this torture run—and we didn't break one cord! That's the miracle strength of 3-T Nylon Cord!



SAFER ON THE OUTSIDE!

We had two cars approach this wet intersection at 40 mph and slam on their brakes at the same time. The car with ordinary tread tires

skidded past the stop sign, but 3-T Nylon Custom Super-Cushions—with a new Twin-Grip tread design—stopped the other car 24% quicker. That's Goodyear's extra margin of safety!

93RD ANNIVERSARY WITH A...

COFFEE SALE



ANOTHER FINE PRODUCT OF STANDARD BRANDS INC.

Tennessee Ernie Ford and Art Linkletter invite everybody to save on New Instant Chase & Sanborn during this...

SPECIAL ANNIVERSARY OFFER!

25¢ OFF

ON NEW GIANT 6-oz. JAR

It's our Anniversary Party—but *you* get the present! 25¢ off on the giant-size jar of New Instant Chase & Sanborn. And what a present this is. A whale of a saving on the only instant coffee blended, roasted and brewed to suit the most critical coffee taste.

Join Tennessee Ernie Ford and Art Linkletter in celebrating Chase & Sanborn's 93rd Anniversary. Take it from these two famous coffee drinkers. You can't beat these savings—or buy a better coffee. New Instant Chase & Sanborn! Better Hurry. Offer is limited!

Watch Tennessee Ernie Ford on NBC Daytime TV.
Tune in Art Linkletter's "Houseparty" Show on CBS radio and Daytime TV. See your paper for time and station.

Anniversary Special

1864-1957

93 years of
coffee-making
experience



Pleases the most critical coffee drinker with its full-bodied flavor!



"We caught Mom in the act," says Mrs. Albert Kauper, Key Biscayne, Florida. "My mother is modern about most things—but not about her coffee. No 'instants' for her. However, when she saw how much we liked New Instant Chase & Sanborn, she made a cup on the sly. 'Good as fresh-ground,' is her opinion."



"I tried an experiment," says Mrs. Frank Schaffer, Greenwich, Conn. "I've got a reputation for serving good coffee. So when my friends dropped over, I thought I'd try New Instant Chase & Sanborn on them. They liked it fine. You've got three new customers now."

CHASE & SANBORN—*the full-bodied instant coffee!*

ADVENTURES of COL and GATE



COLGATE SHAVE CREAMS

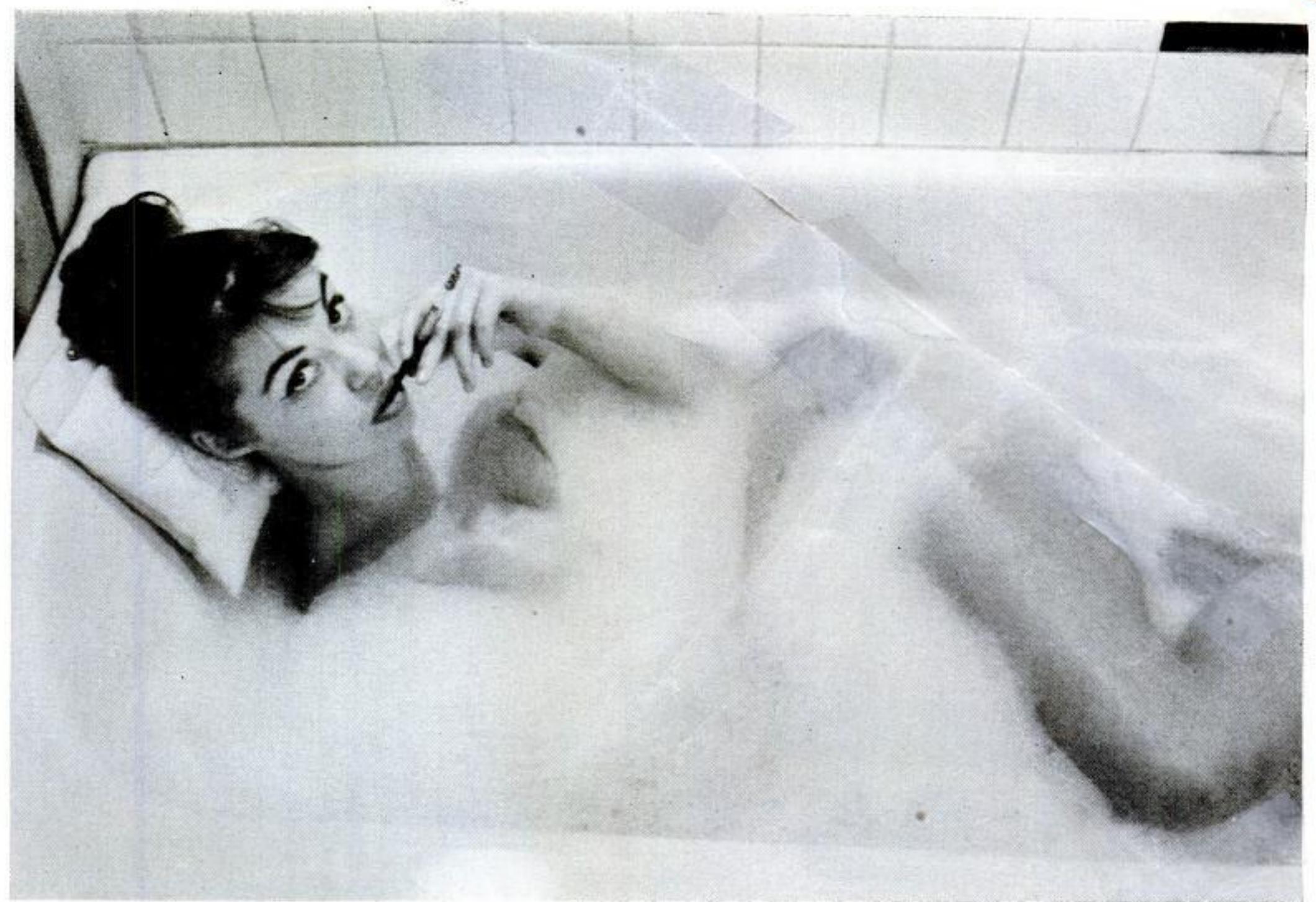


For that Clean-Cut Colgate Look!



TRY COLGATE LOTION, TOO!

SMELLS REAL NICE—WITH A TRACE OF SPICE



BLISSFUL BATHER RESTS HER HEAD ON PILLOW WHICH FASTENS TO TUB WITH SUCTION CUPS (ANDROL, \$2.50)

Some Boons for Bathers



PLASTIC POCKETS hang from shower rod, hold soap, brushes to forestall needless excursions (Lynn, \$1.29).

Bathrooms have been getting more opulent and seemingly more efficient all the time, but many bathers have doubts. Settle in the tub for a sudsy snooze and you promptly whang your head against the unyielding porcelain rim. Ensnared in the shower and ready to lave up, you discover that the soap is on the opposite side of the room, several slippery, chilly steps away. Shampoo your hair and a blinding cascade of suds fills your eyes. It is enough to give cleanliness a bad name.

Sympathetic manufacturers have come to the rescue, however, and are cleaning up with ingenious but inexpensive gadgets designed to foil many if not all bathtime botherations. How three perennial problems have been solved is shown in these pictures.



SHAMPOO HAT made of plastic and elastic leaves hair free for washing, deflects suds from eyes (Kleinert, 45¢).

strength of

FOR ONLY \$1.35 MORE!*

Goodyear—pioneer of all-nylon cord tires, creator of the exclusive 3-T Nylon process—now brings you amazingly strong and full count 3-T Nylon Custom Super-Cushion tires at sensationally new low prices.

DRIVERS who want the most in tire safety and performance can now buy a Goodyear 3-T Nylon Cord tire for only pennies more than they'd pay for a tire with ordinary cord.

No other tire can present a record like this. Goodyear's 3-T Nylon Cord tire has been pounded by a pile driver, crusher and jackhammer—run over roads of rock, railroad ties and tracks. But through all these tests and more, *not one cord broke!*

That's because Goodyear's exclusive 3-T Nylon Cord is not ordinary nylon cord. 3-T Nylon Cord is triple-tempered in a patented process involving precisely controlled Tension, Temperature and Time—for maximum strength and resiliency.

This exclusive 3-T Nylon Cord tire is your safest bet against all kinds of road hazards. And now—thanks to an ever increasing demand—you can buy it at the lowest price ever!

What's more, with Goodyear, you get the greatest guarantee in the business—no time limit, no mileage limit, no expiration date. See your Goodyear dealer for details—this week for sure. Goodyear, Akron 16, Ohio.

*3-T Nylon Custom Super-Cushion, 6.70 x 15 size, Tube-Type Black Sidewall.

**MORE PEOPLE RIDE ON
GOODYEAR TIRES THAN ON ANY OTHER KIND!**

NEW 3-T NYLON CUSTOM SUPER-CUSHION

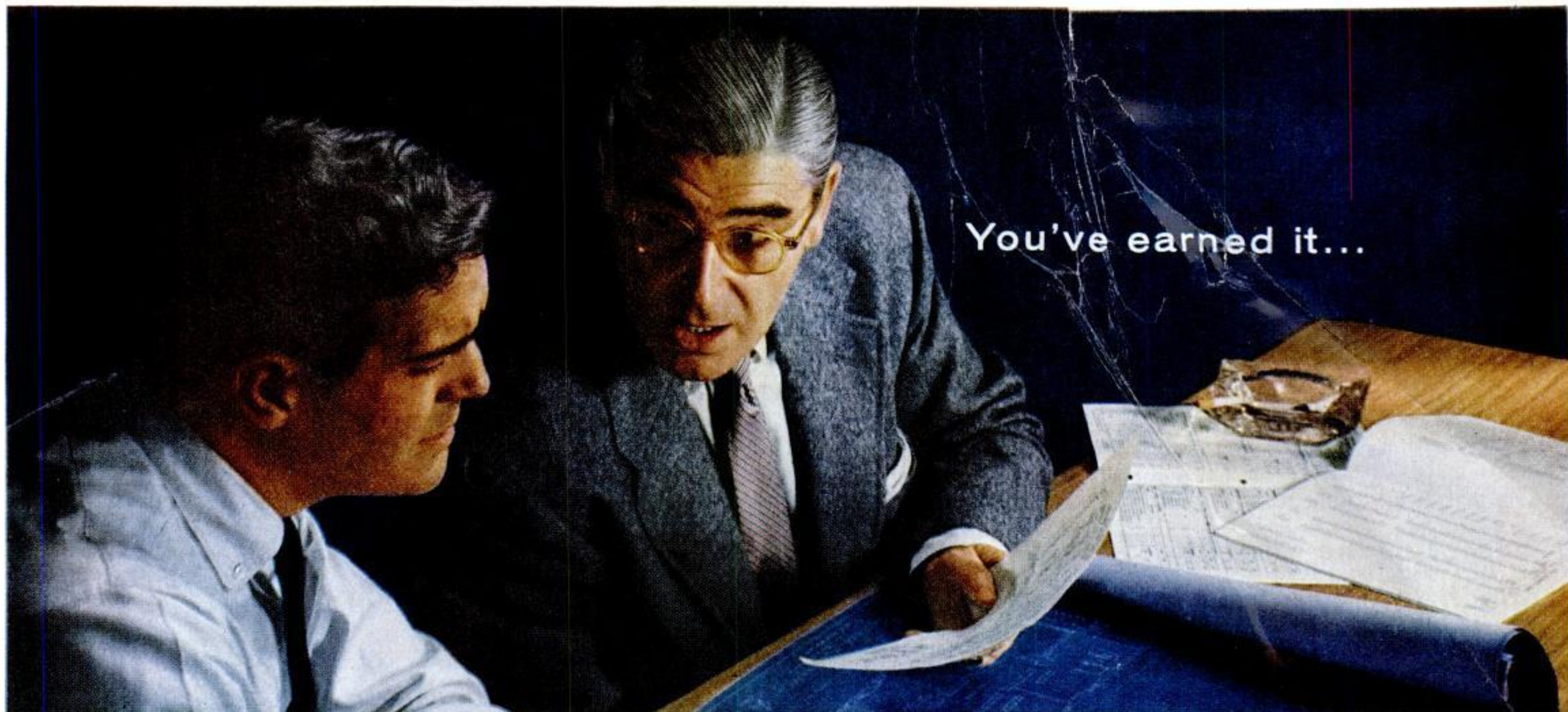
GOODYEAR

Watch "The Goodyear Playhouse" on TV Sunday—9-10 P.M. E.S.T.

Super-Cushion, T.M.—The Goodyear Tire & Rubber Company, Akron, Ohio



Look for this Goodyear dealer sign for better tire values . . . better tire care . . . convenient credit terms.

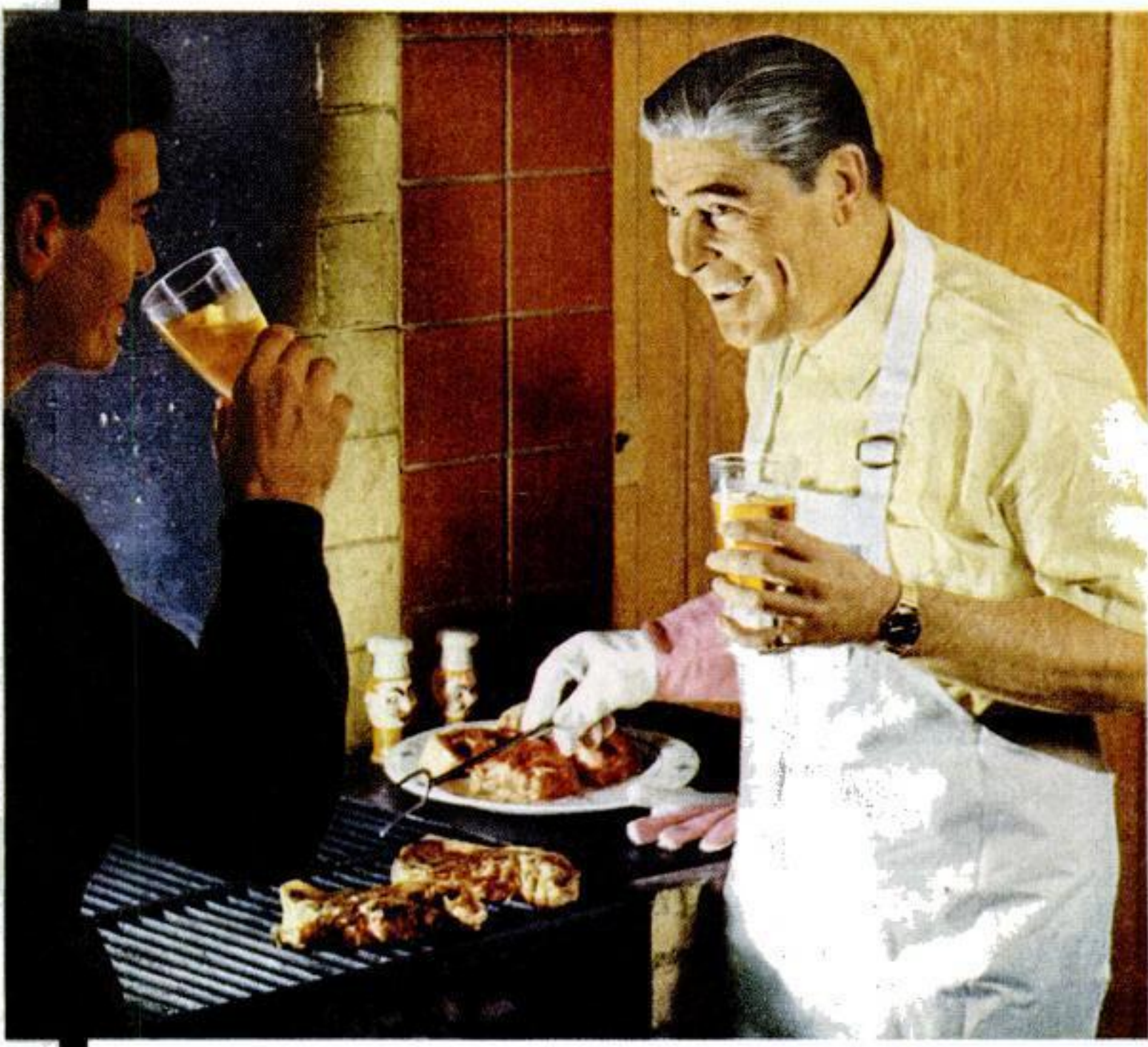
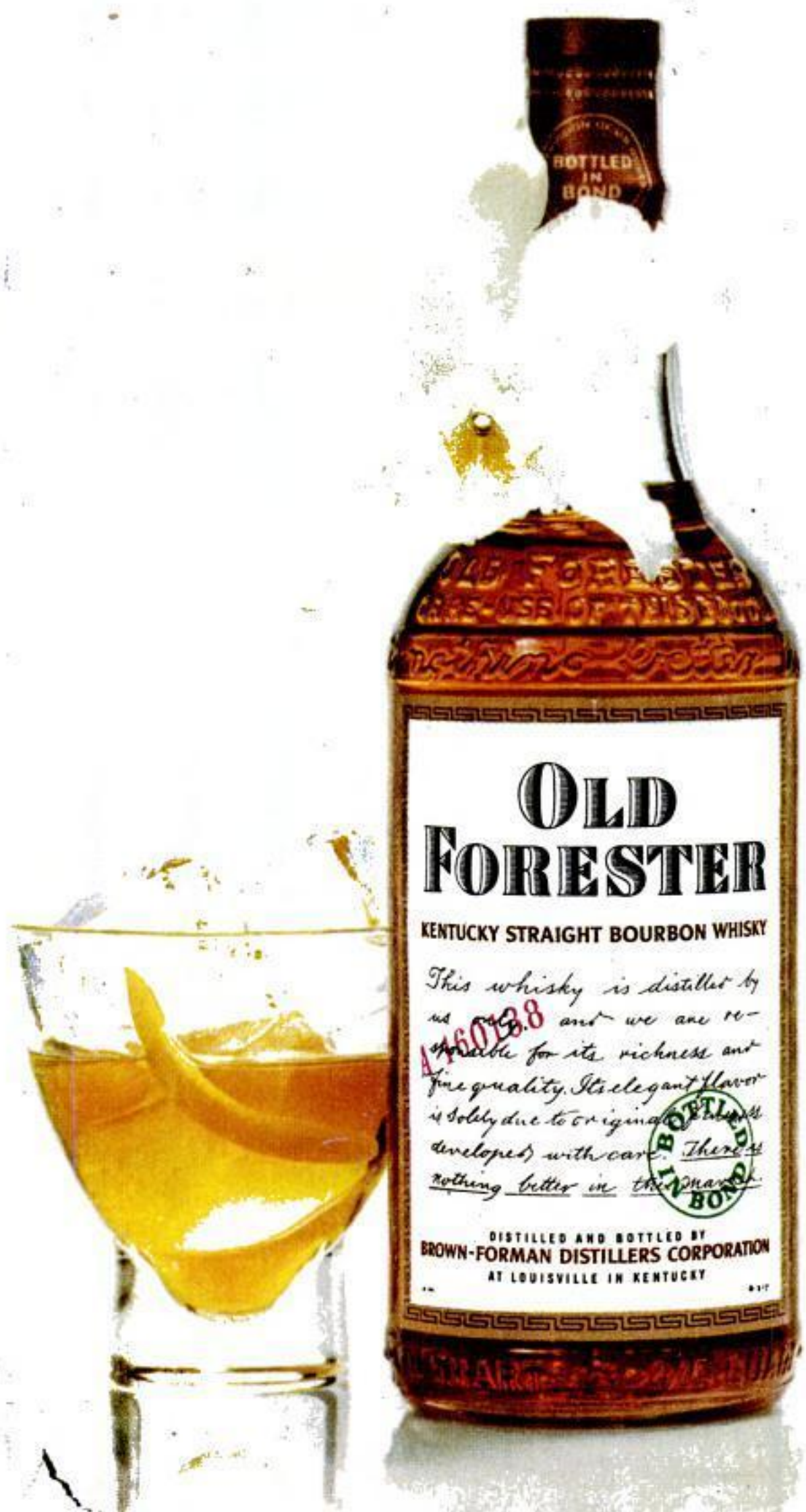


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LIVE A LITTLE!

Pretty demanding, today's pace. And today's rewards, more abundant than ever. When it's time to relax, don't you feel entitled to something a little special? Then just add famous bonded Old Forester to your pleasures. You'll soon learn what a wonderful difference in rich, hearty flavor Old Forester offers...at only pennies more. Every bottle registered to assure your satisfaction.

"There is nothing better in the market"



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'We've got it, we've got it!'

SONG WORDS REFLECT 'FAIR LADY' TEAM'S SUCCESS

ON the eve of its first birthday Alan Jay Lerner and Frederick Loewe were discussing their prodigious Broadway musical baby, *My Fair Lady*, now \$1.1 million in the black and going great guns. They are realistic when people give them all the credit for their success. "There was a fellow named George Bernard Shaw," says Lerner, who writes the lyrics and does most of the talking. "And besides, neither Fritz nor I believe we're *that* good. It's just that the time was ripe for something gay and theatrical, something that was not two lonely people finding each other in a dark alley. *My Fair Lady* filled the bill. Right, Fritz?"

"Fritz" Loewe, who composes the music, concurs with this diagnosis. In fact he is inclined to concur with everything his partner thinks since it is collaboration with Lerner that has re-established him in the musical world. Vienna-born, the son of a famous operetta tenor, Loewe

CONTINUED



IN studio of Lerner's duplex apartment, where many *My Fair Lady* songs began, Lerner (standing) and Loewe recall the atmosphere in which one of the hits was created.

"The Rain in Spain was our easiest. It came in 10 minutes. We had the beat—a tango—and the idea, which grew out of Professor

Higgins' shouting 'She's got it, she's got it! I really think she's got it!' about Eliza Doolittle and her conquest of English. Then it was just a question of snapping our fingers and we had it. We always work jointly, never write or compose alone. Not like Gilbert and Sullivan who got to hate each other so much they worked by mail."





THE team, in picture above, stands alone in empty Mark Hellinger theater lobby during performance. At right, during the intermission, they mingle with crowds (left foreground)—and eavesdrop.

“One way to keep a good show good is to listen to the audience, and we do it at least once a week. Tonight

all you could hear was how hard it was to get tickets. One fellow said he was afraid after the big build-up he'd be disappointed, but it didn't work out that way. The only complaint we heard was from one lady who read her program and was appalled to learn that Julie Andrews was only 21. It made her feel old.”



BACKSTAGE the authors talk to Rex Harrison before he left show for a four-week vacation.

“A lot of people thought we were nuts to pick Rex for the lead. Who ever heard him sing? But we knew he was musical from the way he talked and moved. Now everyone agrees he was the inevitable choice.”

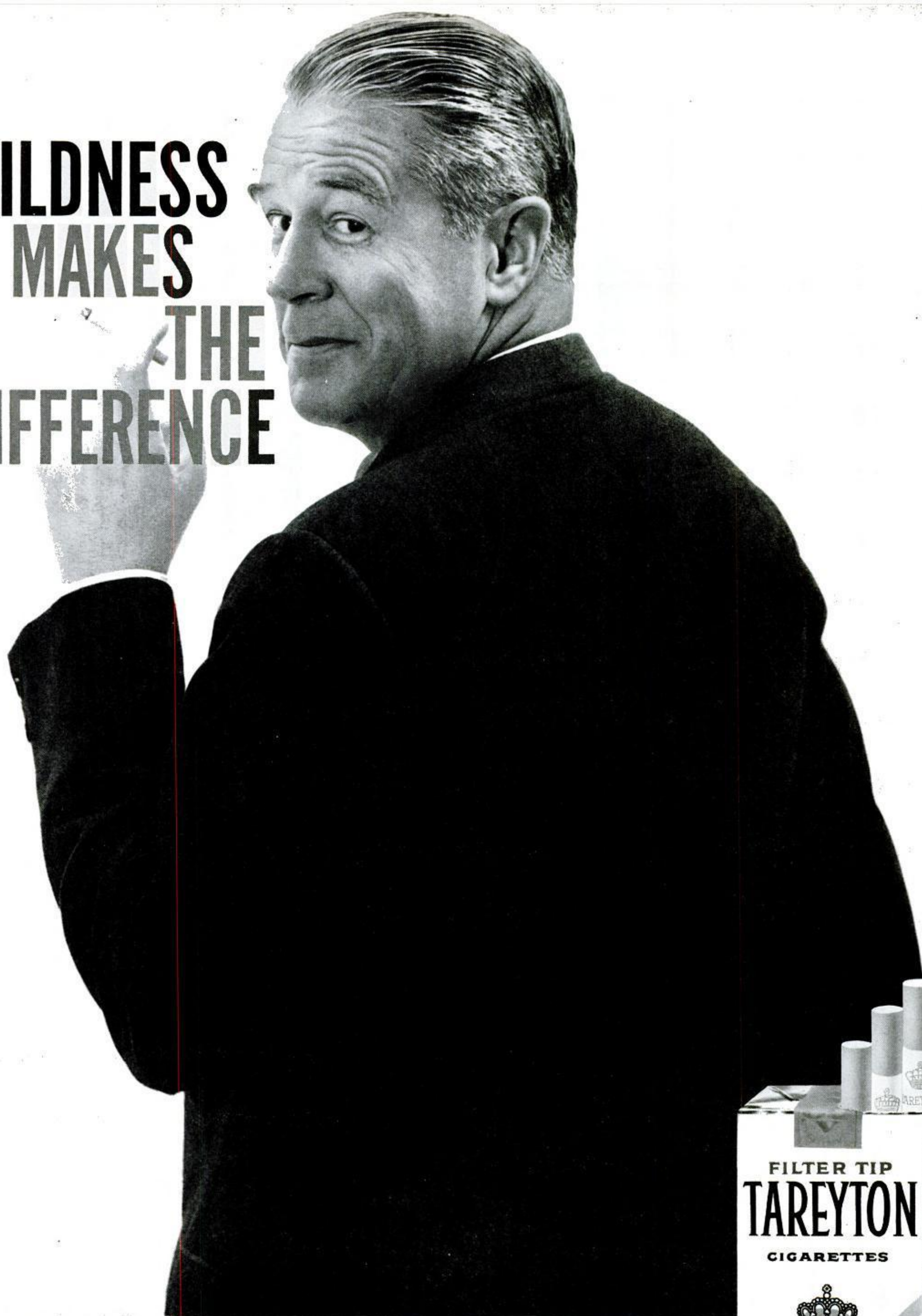
‘WE’VE GOT IT!’ CONTINUED

wrote his first song at 5, his first hit at 15 (*Katrina*, 1916—it sold two million copies in Europe, got nowhere in America). At 25 and in the U.S. he quit music altogether, punched cattle and mined gold in Montana, boxed (“I had nine professional bouts, but that ninth is a complete blank, so that was that”), and 11 years later wrote two musicals, one a critical success in St. Louis, the other “a disaster” on Broadway, before he met Lerner, 17 years his junior, in 1942.

Except for their height (5 feet 7 inches), their prize-fighting pasts (Lerner lost his left eye boxing at Harvard) and their combined talents, the two men are dissimilar. Alan Lerner, the driving force of the team, is a New Yorker, an ex-radio writer and a millionaire's son who is determined to succeed on his own (“For months he denied to me that he was related to the Lerner Shop Lerner,” says Loewe, “but he's only the son”). He started working with Loewe two years after college. “Our first Broadway show was *What's Up?* in 1943,” says Lerner, “but you'd have missed it if you were away for the weekend. *The Day before Spring* in 1945 was a *succès d'estime*. That's what George Kaufman calls a success that runs out of steam.” But in 1947 came the breakthrough, *Brigadoon*, a two-year smash hit, then *Paint Your Wagon*, a moderate success in 1951 and five years later their phenomenal musical adaptation of *Pygmalion*. “Even if you're talented,” says Lerner philosophically, “it takes a while to know what to do with it.”



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MAKES
THE
DIFFERENCE**



Day after day, Tareyton mildness makes a wonderful difference in your smoking! Tareyton's superb tobaccos are *selected* for mildness, *blended* for mildness. That means that pack after pack, your taste stays fresh, clean, wide-awake. You get the flavor, the satisfaction you want. You get a filter that really filters. You *enjoy* Tareytons more! Try them—you'll see. At popular filter price everywhere.

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revolutionary idea of freedom in fashion

your light and lovely underline...

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This is the girdle that states the case for freedom in fashion so beautifully, so very eloquently, that American women have voted it their favorite. And small wonder, because Skippies slim and trim with the gentlest touch... never a bit of boning or heavy fabric to hinder or hamper. See what freedom and comfort Skippies will give to you... be fitted at your favorite store.

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Slim start for fashion... Skippies Pantie No. 843. Light Nylon elastic net with firming front and back panels. 2½-in. waistband. (Also available as Girdle No. 943) S.M.L. \$7.50. Ex. L. \$7.95. Shown with new "Revel" Bra No. 551. White cotton. \$2.50

THE FORMFIT COMPANY • CHICAGO • NEW YORK • CANADIAN PLANT, TORONTO

'WE'VE GOT IT!' CONTINUED



LERNER drops by his collaborator's 45-acre country place near Katonah, N.Y. and advises him, from top of old rail fence, on how to spend some of his \$135,000 profits improving it.

"You can do a lot with this place, Fritz. Tear down the garage, rebuild the barn, and over there's a perfect spot for a pool. But if you put in a pool the kids will come from miles around and overnight the whole place will get to look like the Hellinger lobby on Saturday afternoon."



IN Lerner's library they search for a new project as Mrs. Lerner (Actress Nancy Olson) lies reading on couch (left).

"We found My Fair Lady right here. We had worked over Pygmalion for a while and decided it couldn't be done. The problem was how to enlarge it into a big musical without hurting its content. Two years later we went through it again. It was a great surprise—we hardly had to enlarge the plot at all. Just add what Shaw had happening offstage!"



“More Postum, Mom...we’ve got five new names to think up!”

Naming new puppies is very special fun that brings the whole family together . . . and Postum is the special drink for the whole family.

You’ll find Postum unlike everyday hot drinks . . . with a *different*, grain-rich, slow-roasted flavor everyone enjoys any hour of the day.

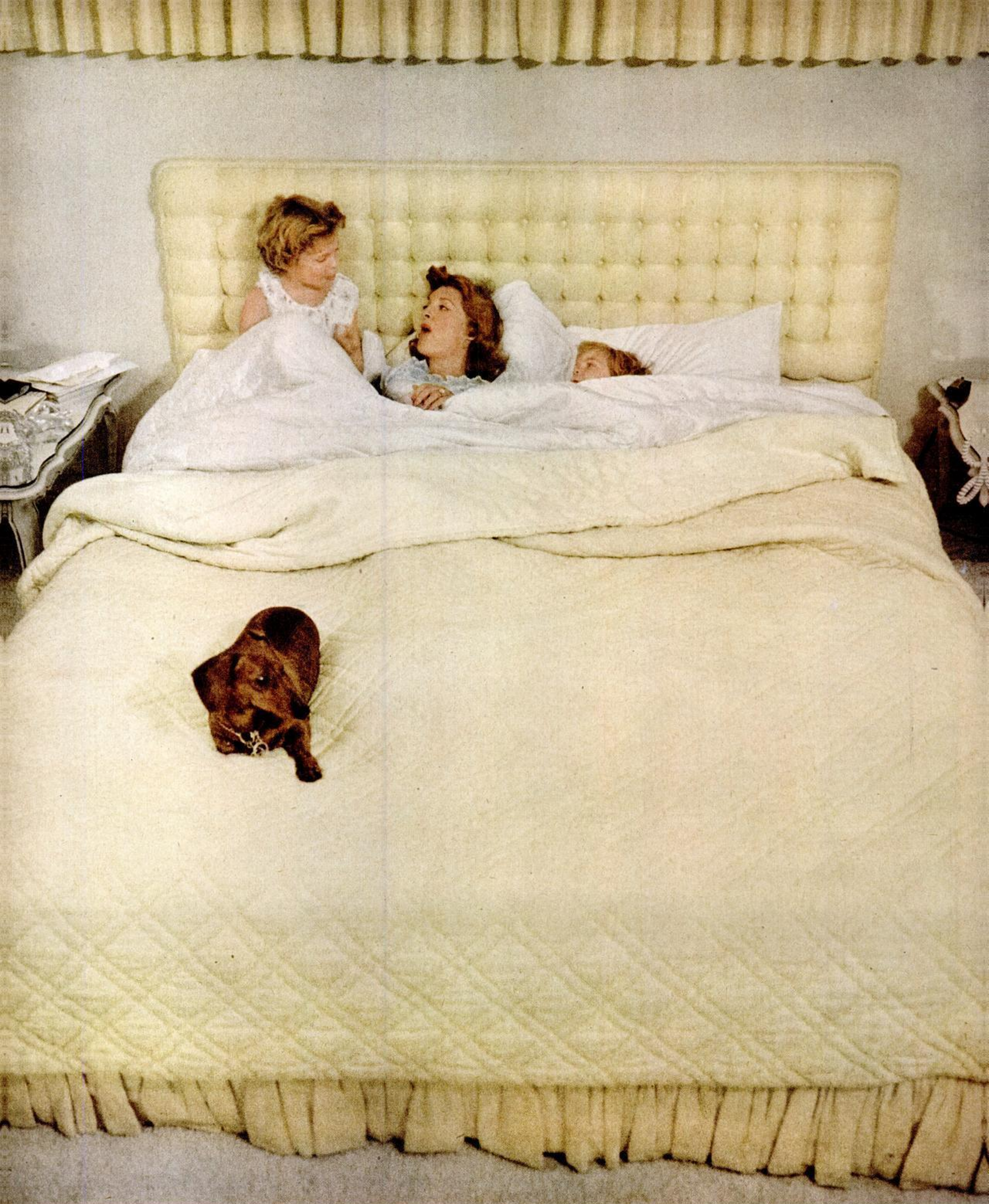
And Postum helps you top an evening at home with a good night’s sleep. It’s a family drink . . . 100% *caffeine-free* . . . safe even for children.

For less than a penny a cup—why not add this pleasant hot drink to your menu today? It’s a treat for *all* of you.

Enjoy Postum, the hot drink with a different flavor...



A Product of General Foods



SINGING IN THE SHEETS on a Sunday morning, Julie carols *Eensie Beensie Spider* for daughters Stacey (left), 7, and Lisa, 3, while Patsy the dormant

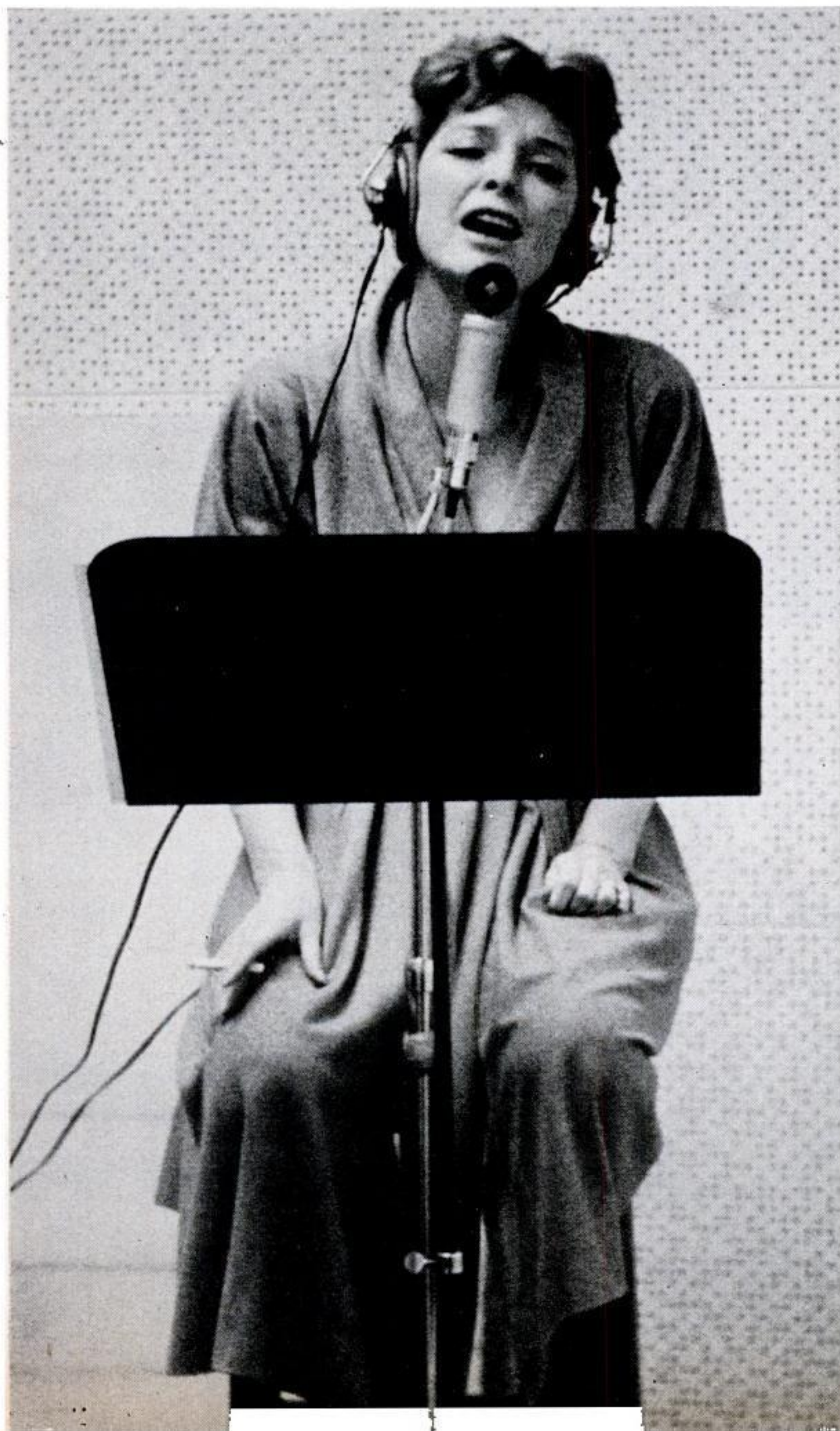
dachshund listens. This is children's hour for Julie. Weekdays, because of her irregular hours in recording studios, they play when they can snatch a chance.

A Small Voice Makes Big Stir

JULIE LONDON GETS BACK TO MOVIES

Julie London's soft and husky voice has all Hollywood by the ears. It can sell 800,000 records, keep a nightclub crowded, make memorable a scene in a movie. "It is only a thimbleful of voice," she says, "and I have to use it close to the microphone. But it is a kind of oversmoked voice and it automatically sounds intimate." Now Julie (see cover) is using her voice to sing her way back to the movie stardom that might have been hers 10 years ago when, a rising young actress, she married Jack (Dragnet) Webb and, shortly afterward, retired.

When the marriage broke up Julie was all but forgotten—but her evenings were free. "After the children are in bed at 7 what do you do?" she asked. She began singing in a nightclub. Her *Cry Me a River* was a smash hit, and soon she was a nightclub star, a recording success, an eagerly sought guest on top TV programs. Then, with small roles, the movies welcomed her back. Now, at 30, she has her first really good role. Playing the drunken castoff mistress in José Ferrer's *The Great Man*, the story of a lovable radio personality who in real life is a heel, she not only sings excitingly but also shows herself a surprisingly fine actress.



SINGING ON SCREEN in her big scene from *The Great Man*, a tipsy Julie hears her own voice on a recording coming over the radio. She sings dreamily along with herself for a little while, toasts herself and then, after pointing triumphantly, she cries out, "Listen! I have not got a bad voice."

SINGING IN STUDIO, doing *Well, Sir* for new album, Julie hears her own voice in one earphone and orchestra in next room in other.

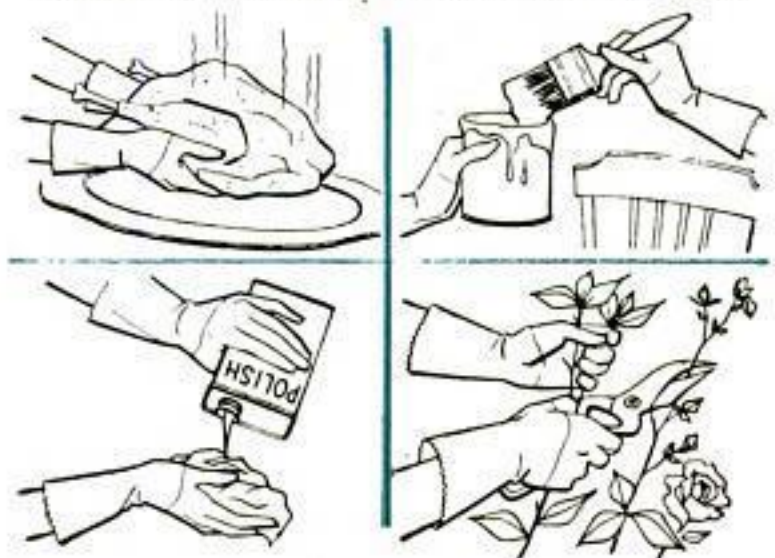
...Don't let
Your Hands tell
Your Age...

Knit Cotton Lined

Bluettes
Keep them Young!



Easiest-on Knit Cotton Lining
Absorbs perspiration... Insulates from heat



\$1.49

(prices slightly higher in Canada).

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WILLARD, OHIO

JULIE LONDON CONTINUED



DOING A FAVOR for a friend, Julie helps warm up TV jazz show of her favorite composer, Bobby Troup (back to camera), before program goes on air.



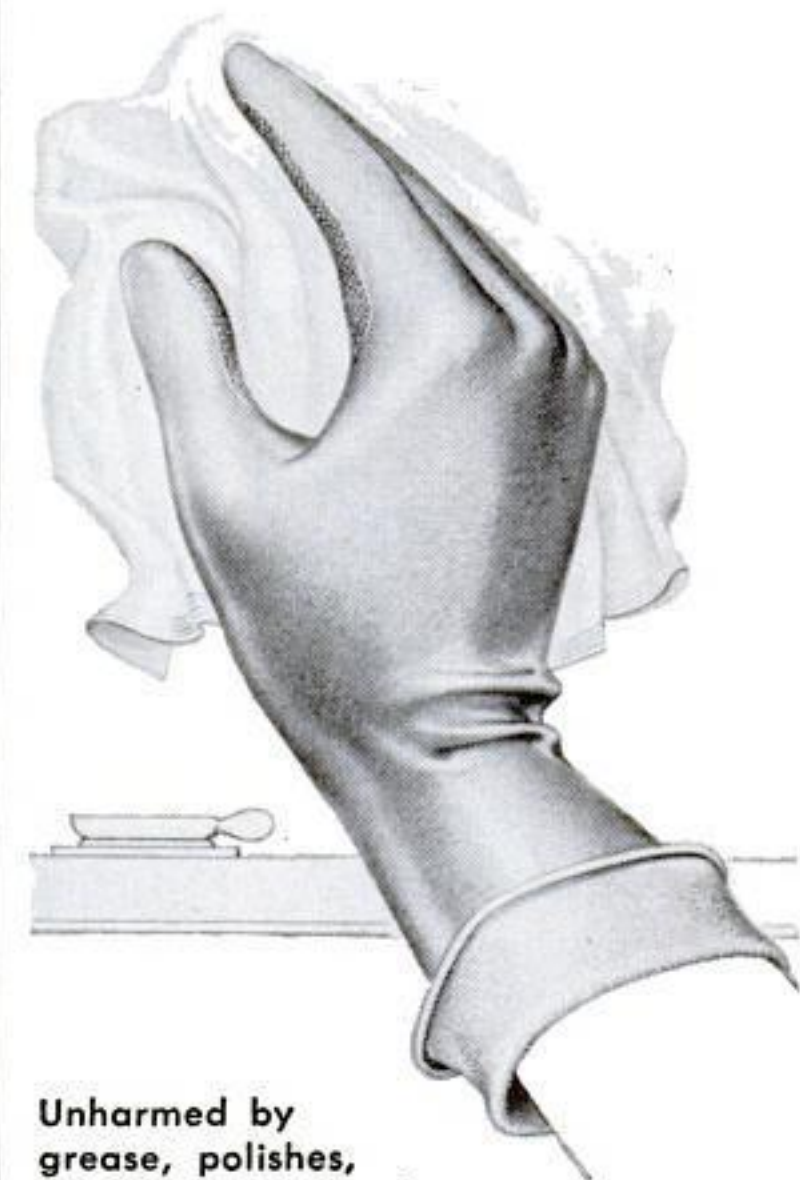
ON BIGTIME TV Julie is introduced to audience by Bob Hope as "a London in better shape than Paris." She sang song from her album, *Calendar Girl*.



IN CALL FOR TROOPS Julie and bandleader Les Brown do a song during a variety-show radio program designed to drum up Marine Corps enlistments.

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Unharmd by
grease, polishes,
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PROTEIN!

Kellogg's new food discovery

Concentrated protein in a delicious new ready-to-eat cereal form

One of these mornings soon Kellogg's Special K will probably turn up at your breakfast table. So we'd like to tell you a little about it now.

First—it is a high-protein cereal. In fact, Special K supplies twice as much protein as the average of all other cereals. And, there is

more high-quality protein (the kind you need daily) in a serving of Special K with milk or cream than any other well-known cereal—hot or cold.

We think you'll find Special K is unusually appetizing and easy to eat. It comes in a new form that is more than a puff, more than a flake. It also has a special flavor all its own.

The complete nutrition story is on the back of the package with the big red K on it. You'll like what's inside, too.

Kellogg's OF BATTLE CREEK



Like this gentleman, we think you'll find the nutrition story on the back of the Special K package is mighty interesting reading. Take a look next time you're at the store.

In the prime of life you need protein, too. The kind in Special K is easy to eat and easy to digest.



Weight watchers. Special K is ideal for low-fat, low-calorie, high-protein diets. (Only 105 calories per ounce.)



Teen-agers get the kind of protein they need to *stay* active in Special K. Unique flavor sparks appetites.



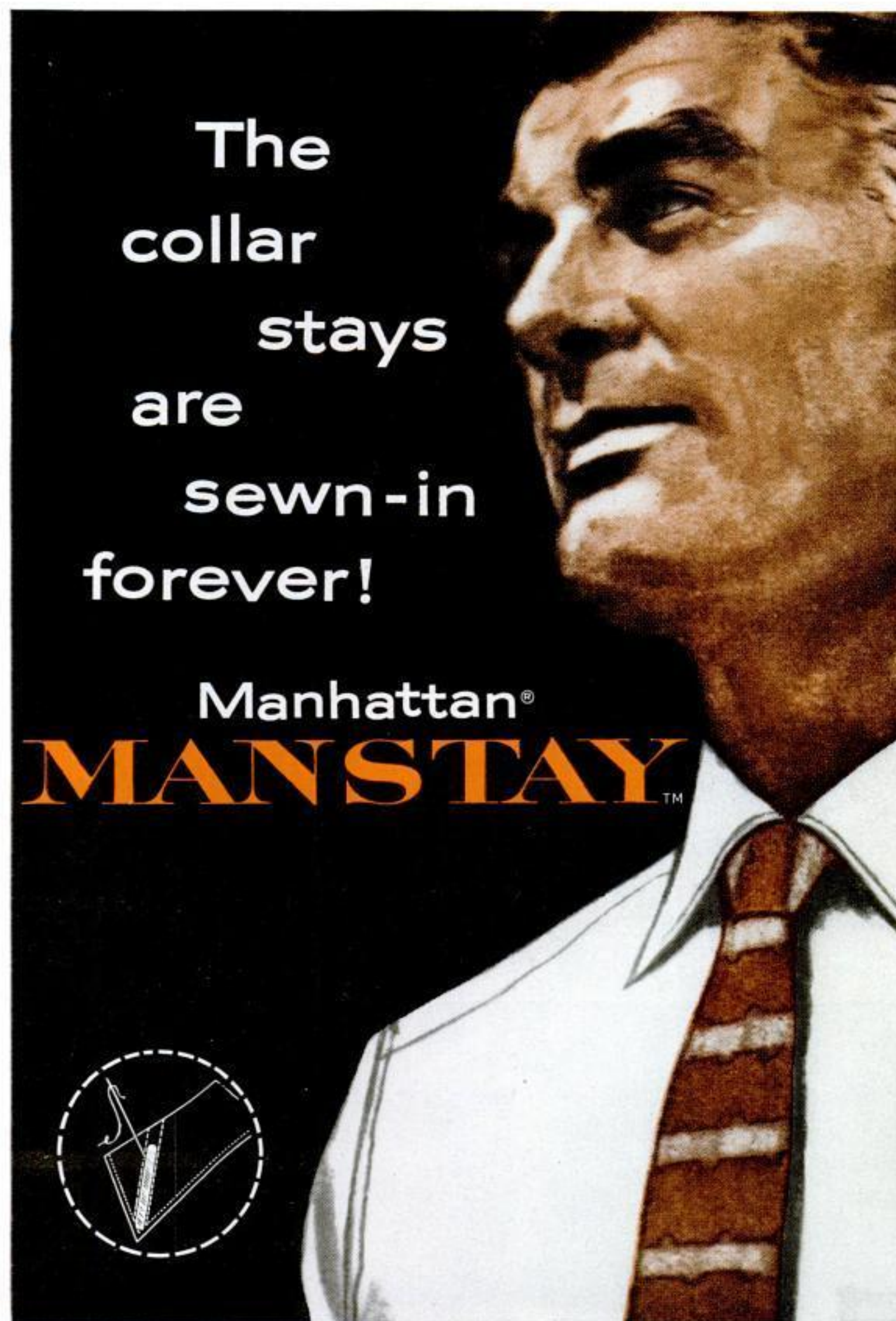
New! 8 individual packages of Kellogg's Special K now in one Handi-Pak. At your grocer's.



Growing youngsters require the kind of protein in Kellogg's Special K to help them build sturdy bodies.



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**No stays to remove!
No stays to lose! No collar curl!**

Remarkable! A comfortable soft collar that stays neat, stays down—always. Send it to the laundry as often as you like with never a worry... *Manhattan* Manstay* is Certified Washable by The American Institute of Laundering. In a selection of handsome collar styles, smart colors and fine fabrics. Own a whole wardrobe!

*patented ENDSOWN construction



Illustrated: *Manstay Blake™*, a fine broadcloth \$5 shirt with a medium spread, short point collar.

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JULIE LONDON CONTINUED



END OF OLD CAREER seemed final for Julie in 1951 when she and TV actor-husband Jack Webb were proud parents. Here they visited nightclub.

AN END AND A BEGINNING

Although she was becoming increasingly well known in the movies in 1947 when she married Webb, then a young free-lance radio actor, it was not until her divorce in 1953 that Julie London hit the headlines. Fame came through a half-million-dollar settlement designed to preserve as much of Webb's *Dragnet* wealth as possible for their children. On a date a musician, Bobby Troup, heard Julie sing and persuaded her to take a job in a nightclub where she launched the new musical career that enabled her to resume her interrupted career in the movies.



START OF NEW CAREER as singer took place in Walsh's, a Hollywood night spot where, accompanied by a bass and guitar, she scored first successes.



"I dare you!"

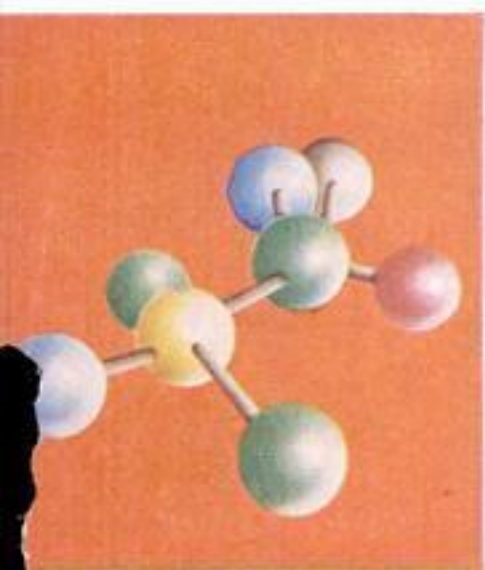


The candy with the hole

.. still only 5¢

ALL YOU DO IS
PUSH A BUTTON
WHEN YOU START
THE WASHER!

1957 HOTPOINT



ANNOUNCING A NEW
MIRACLE OF CHEMISTRY IN THE
1957 HOTPOINT AUTOMATIC WASHER

Automatically a new wonderinse is injected... to condition the water, soften fabrics, rinse newness into clothes

No matter how wonderfully an automatic washer may *wash* clothes, it's *really* no more efficient than its rinsing action. And in the 1957 Hotpoint, remarkable things happen during the rinse cycle. We call it WONDERINSE . . . you'll call it wonderful.

You simply press a button when you start the washer. Automatically, at exactly the right time, the new WONDERINSE chemical is injected into the final rinse water.

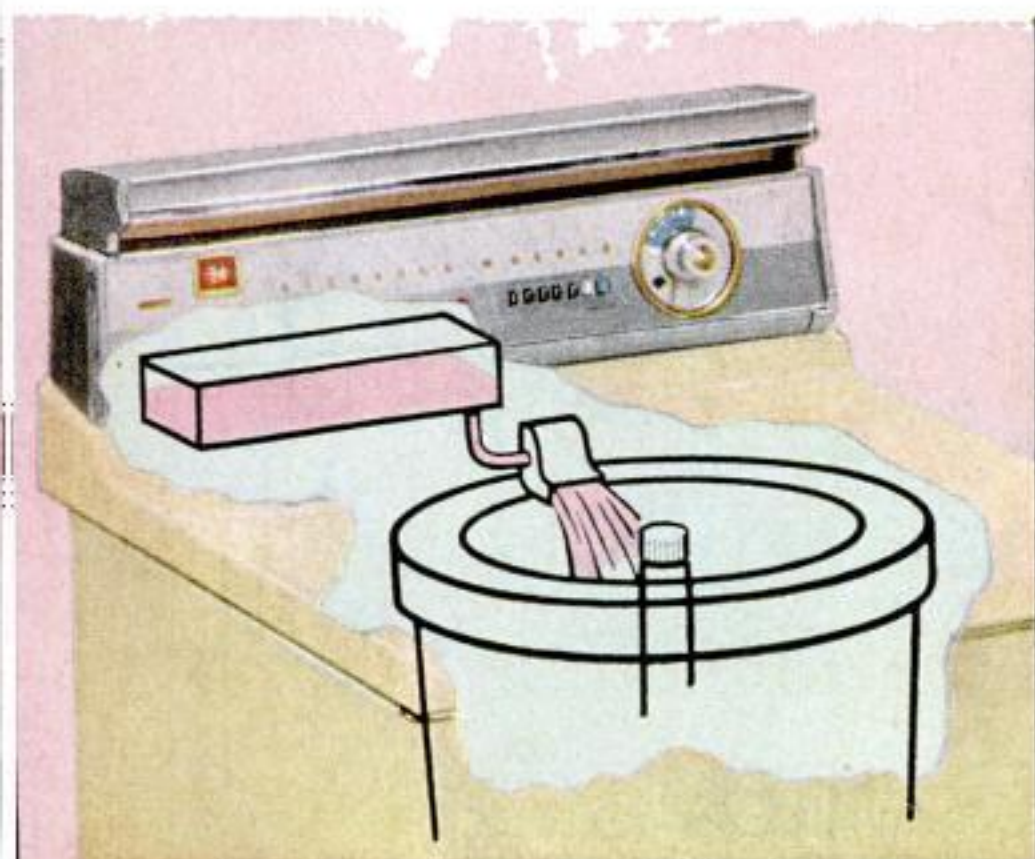
This wonder-working formula performs 3 important jobs: it conditions the rinse water, softens fabrics, and actually rinses newness into clothes. Whites are whiter, colors stay far brighter and sharper.

Hotpoint-washed clothes look and *feel* cleaner. Bath towels are fluffier. Linens and cottons are softer, too, but never *limp*-soft. And, as the finishing touch, WONDERINSE seals the pores of fabrics. Clothes stay clean longer, wash clean easier the next time around.

If you're in the market for a washer, you'll want to see the new Hotpoint WONDERINSE Washer. It could change your whole conception of what you should expect from a modern automatic. Because here is a truly automatic helpmate that not only *washes* . . . but actually *conditions* your clothes too. Your Hotpoint dealer has it. Stop in and see it!



WONDERINSE WASHER



Reservoir holds a full quart of WONDERINSE chemical. Just push a button, when you start the washer, and the correct amount is automatically injected into the final rinse.



Even the individual threads in fabrics are softer, fluffier after WONDERINSING. They *stay* clean longer. "Pores" are sealed to resist dust and soil. Iron easier, too, because of fewer wrinkles!



Normal or delicate fabrics, with Hotpoint *two-cycle* washing, are laundered in proper quantity of water at proper temperatures, for right length of time. Touch a button . . . set the Wond-R-Dial.



HOTPOINT CO. (A Division of General Electric Company), CHICAGO 44. Automatic Washers • Clothes Dryers
Ranges • Refrigerators • Customline • Dishwashers • Disposalls® • Water Heaters • Food Freezers • Air Conditioners • Television



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ake nothing for granted from bath to bath. Use Tussy Deodorants. In their safekeeping, you can forget the very reasons for using them.

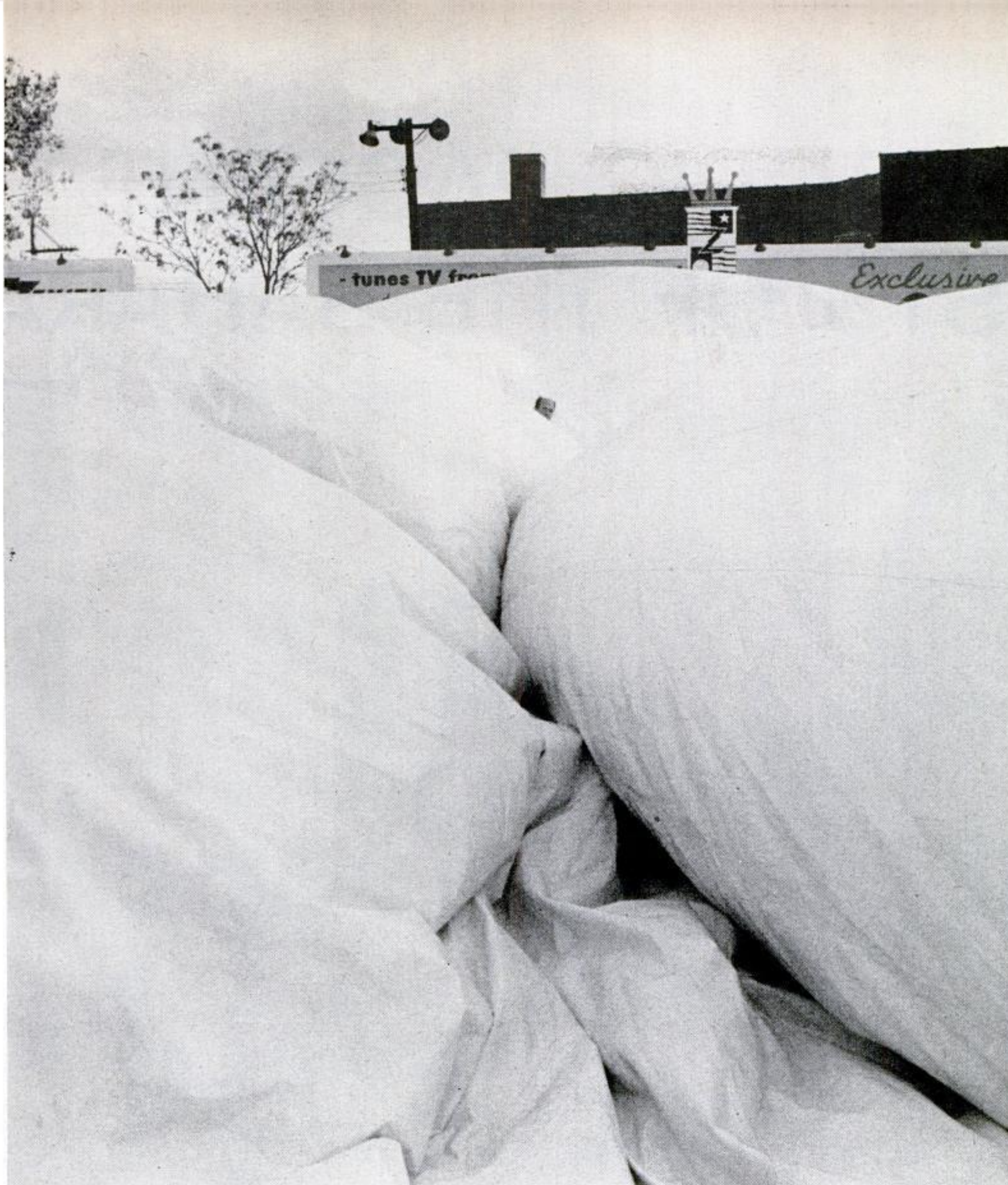


to be as lovely as you can be...

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Cream 50¢ and \$1... Stick \$1... Spray \$1... Prices plus tax. Soap, 3 cakes for \$1... Tax free. On Canadian counters, too.

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GOING UP, THE BALLOON BUILDING SLOWLY FILLS WITH AIR, MOMENTARILY CATCHING A SALESMAN IN ITS FOLDS

BLOWN-UP BUILDING

Almost lost in clouds of billowing plastic, the man above is standing in what became, one hour later, the world's first portable blown-up building. The 1,250 yards of material were converted in 60 minutes by three men and a pump into a structure 108 feet long, 50 feet wide and 30 feet high. The balloon building, developed by U.S. Rubber, is anchored by a nylon tube around its base containing 30,000 pounds

of water, making it secure even in high winds. A small fan keeps the balloon at constant pressure at all times so that the roof does not sag each time the door is opened. The developers foresee the building's use as a swimming pool cover or as a portable auditorium. They sold the first one to a Chicago appliance dealer, who knows that if business gets slow he can silently fold his balloon and move away.

BLOWN UP, THE BUILDING HOUSES AN APPLIANCE STORE WHICH ATTRACTS AS MANY SIGHTSEERS AS SHOPPERS



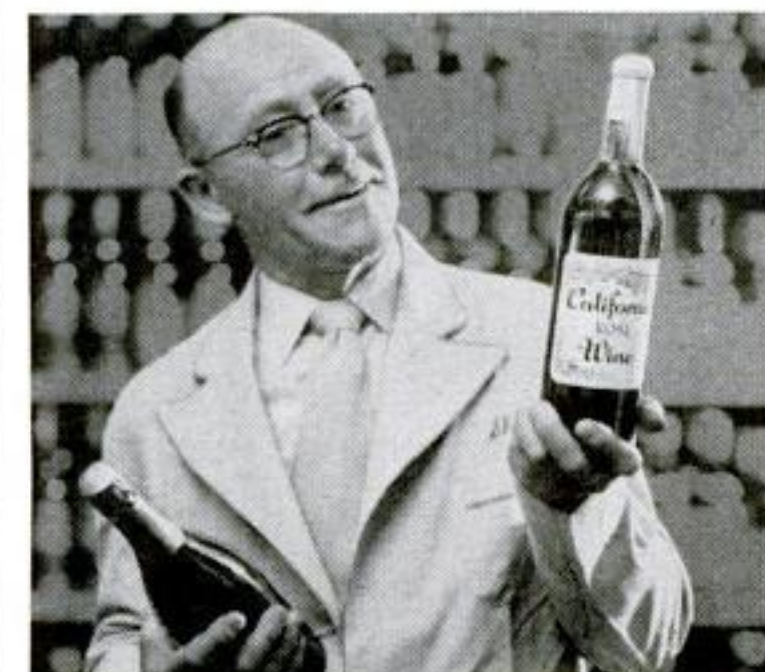
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EASY TO USE WINE
to spark up everyday meals



WHAT WOMAN can't use a California Wine? Anytime, any day, for her cooking or serving! Easy, moderate. A gift that is always in perfect taste. Economical too!



SHE CAN have friends in to sip, compare, choose favorites; California Port, Sherry, Burgundy, Sauterne, and gay pink Rosé. Home wine tastings are popular.



ASK YOUR DEALER for advice. Let wine (be sure it's from *California*) spark up your daily meals two ways—in cooking, on your table! Mail coupon.

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PREHISTORIC PAGEANT BY ARTISTS OF THE SAHARA



EXPEDITION TENTS HUDDLE BENEATH STARK ROCKS WHERE MANY PAINTINGS WERE FOUND. MURALS WERE NOT IN CAVES BUT IN SHELTERED AREAS OF ROCKS

A French expedition records 10,000-year-old art found on desert rocks



CAMELS AND COPYISTS pause for a rest after climbing steep pass leading to the Tassili-n-Ajjer plateau. Lhote (*second from right*) and the painters were bundled against the below-zero weather but later in their stay most members of the expedition switched to shorts when the temperature rose to above 100 degrees.

Ten thousand years ago when the Sahara desert was fertile country and the scene of many migrations, the Tassili-n-Ajjer plateau was a lively crossroads. The tribes which settled on the plateau, 900 miles south of the Mediterranean, recorded their life in vigorous murals on the walls of the rock shelters which housed them. The arid climate finally drove ancient man from the Sahara but it preserved his rocky murals. Today Tassili-n-Ajjer is one of the world's richest museums of prehistoric art.

The first hint of its riches turned up in 1909 when a French army officer discovered a drawing of a bison on a plateau rock. But French Explorer Henri Lhote was the first to uncover the full wealth of the rocky repository. A few months ago he returned from a half-year sojourn on the plateau, bringing copies of 400 paintings. Made by four professional artists, the copies bring to vivid life the prehistoric people who inhabited the plateau between about 8000 and 3000 B.C.

The earliest Sahara artists were Negroid people who painted string-like humans (*p. 90*). As new tribes moved into the area, the paintings became more elaborate and realistic, recording dances and rituals (*opposite page*), hunting and other activities. Around 4000 B.C. still another migration brought a non-Negroid people who painted their herds of cattle (*pp. 86-87*). Like other prehistoric peoples, all the Sahara artists took special delight—and showed special skill—in portraying the varied beasts and birds that were so closely connected with their survival. Though much remains to be deciphered, these Tassili paintings clearly reveal the artistry and keen observation of the ancient citizens of the Sahara.



DANCING GIRL with horned headdress, fringed garments and decorated body leaps in an ancient ritual. Though painted before 5000 B.C., she wears sleeves

over hands just as do dancers of modern Sahara tribes. Small figures were painted later, but white paint of dancer's adornment has penetrated their reddish tone.

CONTINUED



CATTLE ROUNDUP, stretching about 10 feet across a wall, is one of largest assemblages of animals ever painted by prehistoric man. This was done around

4000 B.C. by one or more artists of a civilization scholars call Bovidian, after the Latin word for cow, because these people had learned to domesticate cattle.



The Bovidians' familiarity with the animals is evident in the vivid way they recorded varied markings and loping gait of the cattle, the agile movements of

the herders and outstretched body of a slaughtered ox. Mural was done in tones of ochre which, in some cases, has turned bluish from moisture of the rock.

CONTINUED



GIRAFFE COURTSHIP was portrayed with remarkable liveliness by a Bovidian who around 4000 B.C. drew attenuated contours of animals with delicacy of an

expert draftsman. Male giraffes at left are competing for favors of female at right. Ostrich and man with antelopes, seen below giraffes, were painted at earlier date.



Warren Buell

His child—like yours—came into the world owing \$1,625

"You know how you always want your children to have it a little better than you did? It's a normal and natural desire.

"Yet I wonder, sometimes, if we aren't short-changing the generations coming up when I see how we're running the national 'store.'

"Back in 1915 our national debt amounted to \$11.84 per person. Today your child comes into the world owing \$1,625.

"Private debt is ballooning, too—from 154 to nearly 450 billions since 1945.

"Inflation? Measured by what it bought in 1945, a 1956 dollar was worth only 67 cents.

"Our annual tax bill is something, too. One out of every four days you work goes for taxes.

"Sure we have to pay for the wars we've fought. And America's responsibilities as a world citizen are extremely expensive.

"And in spite of all I've said, we're all living better than ever.

"But part of this increased standard of living is being bought on the installment plan. The average American family today owes 13.6% of its annual income for things it has bought on credit—compared to 6.8% in 1948.

"So it seems to me that all of us might be doing

those future generations a service by taking a careful look down the road we're traveling."

* * * *

As a citizen of the United States and a Supervisor of Economics for Union Oil, Warren Buell has a right to be concerned about the future.

For each of us has the responsibility to do what he can to safeguard the principles that have made this country prosperous and free.

YOUR COMMENTS ARE INVITED. Write: The Chairman of the Board, Union Oil Company, Union Oil Building, 617 West 7th Street, Los Angeles 17, California

Union Oil Company OF CALIFORNIA

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TIRED BLOOD

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...within 7 days
 or money back!



If you drag yourself around during the day feeling weak and tired... your trouble may be due to what doctors call iron deficiency anemia*. We call it Tired Blood. Check your doctor. If you are suffering from iron deficiency anemia, GERITOL can help you feel stronger fast. GERITOL is a high-potency tonic that begins to strengthen iron-poor, Tired Blood in just 24 hours. In only one day GERITOL iron is in your bloodstream carrying strength and energy to every part of your body.

After an illness such as a cold, flu, sore throat or virus, you may also suffer from iron deficiency anemia. At such a time, GERITOL can help you regain your strength. So, if you feel weak and run-down because of Tired Blood, get GERITOL, liquid or tablets. And take it *every day*. You'll feel stronger fast—within seven days—or money back.

GERITOL
 for tired blood



NEW ADVANCE for
 relief of common RHEUMATIC
 and ARTHRITIC-LIKE PAINS*

If you suffer from common rheumatic and arthritic-like pains, try the new pill—within-a-pill ZARUMIN. ZARUMIN offers this new advance. It contains an *outer* pill that brings *fast*, temporary relief. And an *inner* pill that brings *more* relief hours later—thus giving *longer-lasting* relief. As a result, you enjoy more freedom from pain. Safe, taken as directed. If pain persists see your doctor. Money back if not satisfied.

*For effective, temporary relief.

Zarumin



100% SAFE SLEEP*

You can sleep soundly to-night...safely. Try SOMINEX, the new sleeping aid that contains no narcotics!

Whenever you can't sleep at night... your nerves on edge... try SOMINEX, the new aid to sleep that relaxes you and lulls you into restful, natural-like sleep. SOMINEX contains *no* barbiturates. *No* bromides. *No* narcotics. Non-habit forming. Get SOMINEX from your drug-store today and take as directed for 100% safe sleep. Money back if not satisfied.

*Taken as directed.



Sominex



OLDEST PAINTING, dated about 8000 B.C., portrays running man with the simplification of line that is found in modern art.

TASK OF RECORDING THE ANCIENT ART

When the Lhote expedition set off for Tassili-n-Ajjer it required 35 camels to carry the three tons of baggage and art supplies. On the plateau, the artists set up their studios under the rock shelters and began their arduous copying job. After washing the dust of centuries from the rocky surfaces, the artists traced the outlines of the paintings onto transparent paper. They then transferred the tracings onto drawing paper and carefully created with gouache or oil paints the subtle colors of the original paintings as well as the tones of the rock. Because of the difficulties of rendering the superposition of paintings of one era over those of an earlier era, it often took as long as two weeks to copy a single mural.

For five months the men worked every day from dawn until night-fall. Because water was precious, they often went for more than a month without washing. Lhote admits he never got undressed the entire time he was on the plateau. Food, consisting of noodles, canned meat and canned fruit juice, was brought in once a month by camel. Once the monotonous diet was enlivened by a serving of tough mountain goat which the expedition's cook killed. The worst of their ordeal came from the cold wind, which ripped the paintings and got sand into the brushes, the paints and the cooking.

In spite of these hardships, the group resolutely covered 2,100 square feet of paper with painstaking reproductions of the ancient art. When Lhote returned to France with 400 finished paintings, two artists stayed on in the Sahara to continue the job. Now Lhote himself, equipped with more tons of supplies and a fresh team of artists and photographers, is back on the rocky plateau, tackling several hundred more of the prehistoric paintings that still remain to be copied.



COPYING PAINTINGS, artists check their colors against the original on nearby wall. Men's scarves, stones on table are safeguards against sandstorm.

SYLVANIA'S revolutionary 110° TV tube whittles the bulk from BIG SCREEN portables

The Slimmest Case

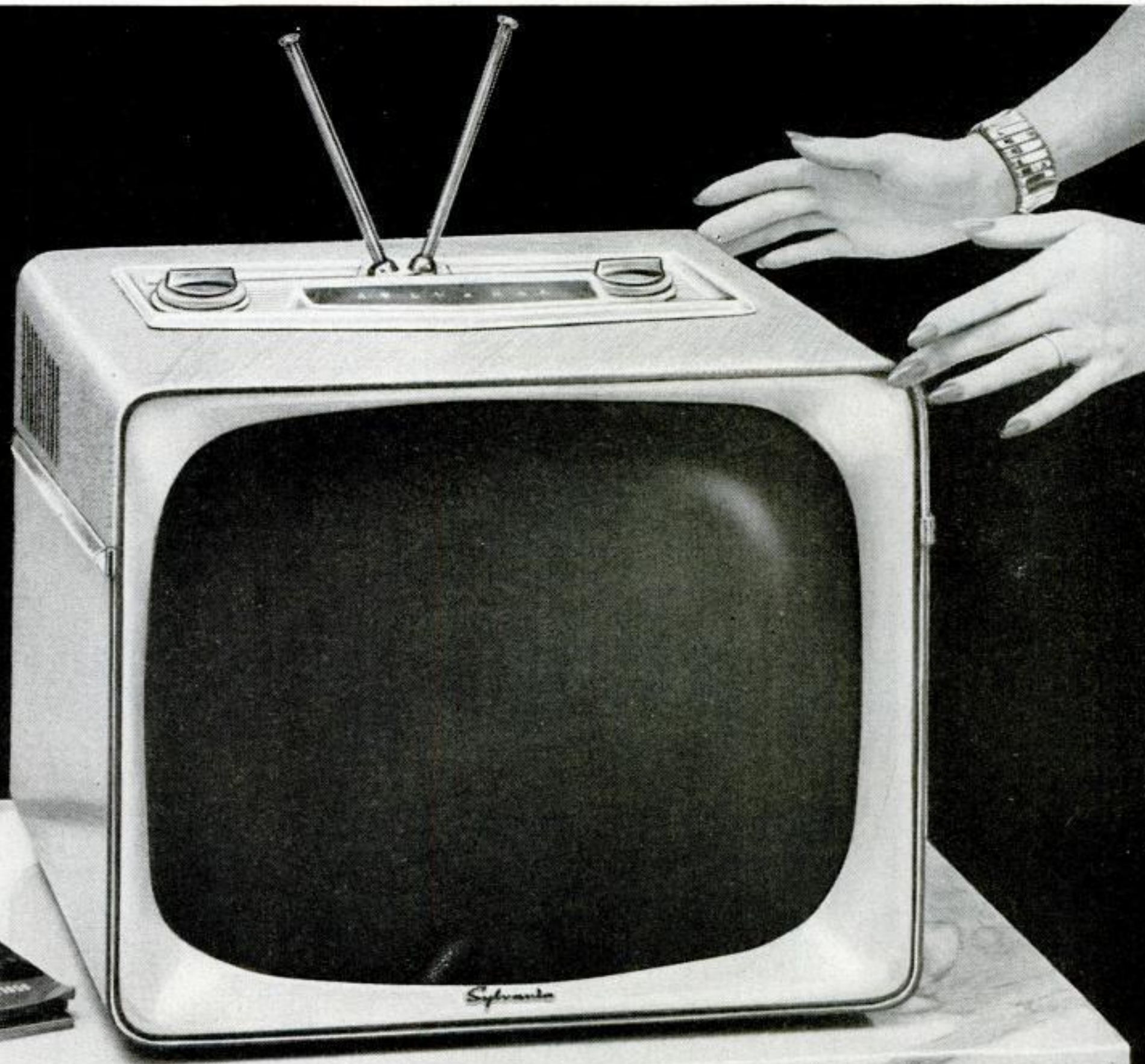
New wide-angle tube cuts 7" from former depth. Case is even slimmer than small-screen sets.

The Biggest Screen

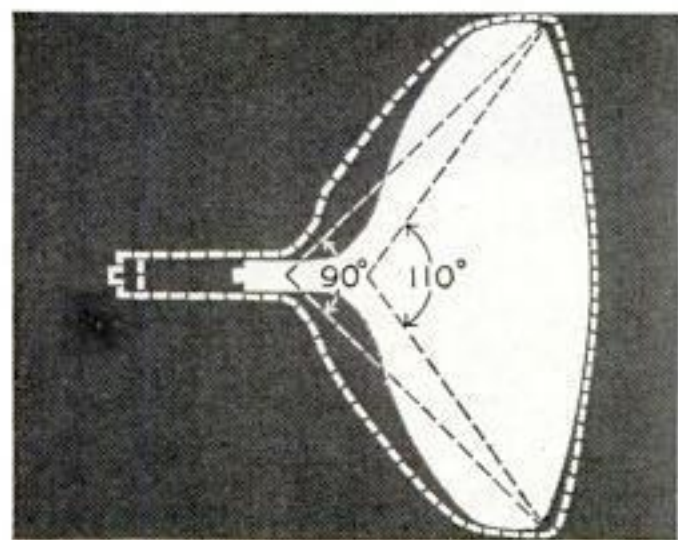
New 17" (overall diagonal) tube gives you a larger picture than other 17" tubes. You get a full 150 square inches of viewable picture.

The Clearest Picture

Sylvania's new "S-110" chassis builds added power for extra reach in fringe areas; high voltage assures sharper focus.



SYLVANIA 17" SLIM JIM PORTABLE



Here is why Slim Jim is slimmer: Because Sylvania has pioneered the development of this new 110° wide-angle picture tube, Sylvania alone can offer you the newest, slimmest, most compact of all 17" portable TV sets.

Here's another TV "first" by Sylvania: the biggest picture in portable TV—in a case so slender it rests anywhere! This family-size set adjusts to its surroundings as easily as tiny-screen sets.

Until now, big-screen portables were deep and bulky because ordinary picture tubes are so deep. But Sylvania engineers have developed a powerful, wide-angle tube that whittles away awkward bulk.

Thanks to Sylvania's exclusive 110° Deflection Picture Tube, Slim Jim is slimmer, lower, lighter—a pleasure to look at.

You can own a Sylvania 17" Slim Jim portable for as little as **\$139.95***

*Manufacturer's suggested retail price

New excitement in "personal" radios Sylvania's "THUNDERBIRD" 7-Transistor Portable Radio

New, exciting, trim as a sports car, completely tubeless. Sylvania-engineered to pull in distant stations with a clarity new in "personal" radios. Its 7 tiny transistors last far longer than tubes. Room-filling tone—or optional earphones. *Hear it—you'll be amazed!*

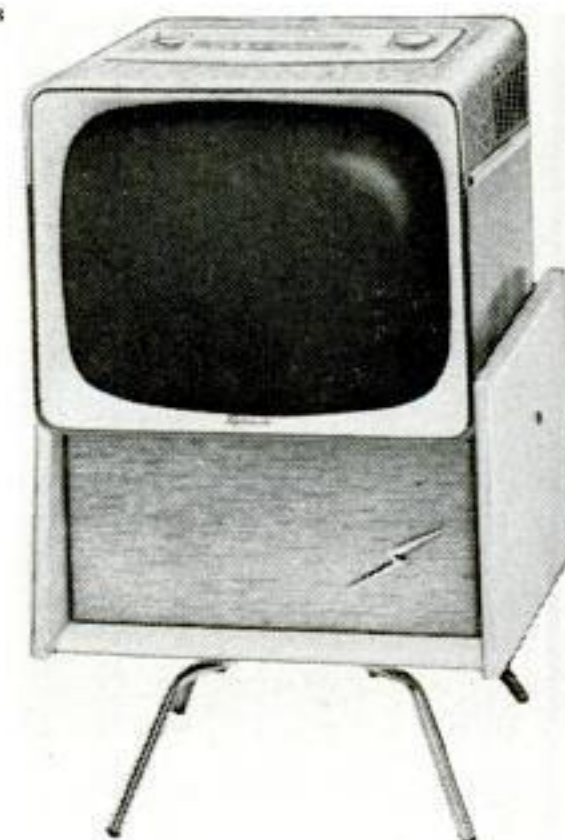


SPECIAL INTRODUCTORY OFFER— with new Sylvania 17" SLIM JIM portables

The exclusive swivel base transforms your Sylvania portable into a console with living-room manners. It swivels the set completely around—a full 360°—angles the picture to your own point of view, makes your favorite chair the best seat in the house.

For a limited time, this handsome-ly made swivel base is yours for only

\$4⁸⁸*

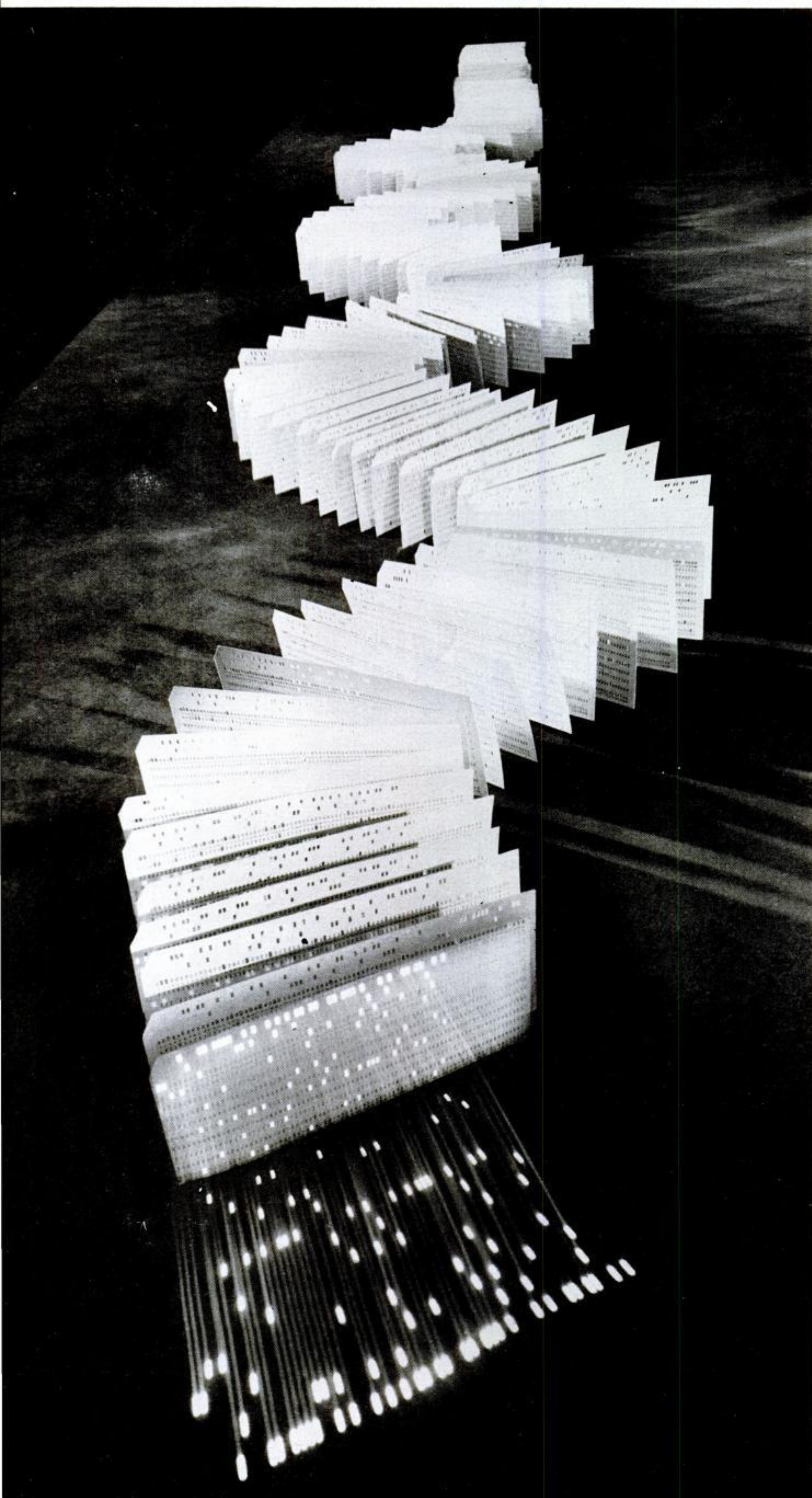


BIBLE LABOR OF YEARS IS DONE IN 400 HOURS

Punched cards, an electronic computer and miles of tape make massive index

No punched card probably ever carried so weighty a message as the ones in the picture at the left, for they record letter by letter the whole text of the Bible in the Revised Standard Version. The cards were used in preparing a Concordance (a word index) of the Bible, which this month went on sale across the nation.

The Concordance is the product of the Rev. John W. Ellison of the Church of the Epiphany in Winchester, Mass. who had the inspiration of letting an electronic brain do the mental drudgery. From the cards, through Remington Rand's Univac and 80 miles of tape in the elaborate process described below, the massive job was done. Univac spent only 400 hours on the Concordance. The King James Version Concordance of 1894 was 30 years in the making.



BIBLE ON CARDS, punched in code, is first step in making the Concordance. Front card

with holes backlighted reads, "In the beginning God created the heavens and the earth."



STEPS OF ELECTRONIC CREATION of the Concordance are shown in diagrammatic photograph. To produce accurate text of Bible (on lectern) on tape, it was copied in two different ways: once on 480 pounds of punched cards (*top left*), and again on 400 reels of special tape (*top right*). Each version was transferred onto four rolls of magnetic tape (1, 2), which were fed simultaneously into Univac. Univac compared them to catch errors and then, after corrections were made, produced an accurate master text of the Bible on four more rolls (3).

The four master rolls were fed again into Univac, which broke up text into separate words, each word identified according to book, chapter and verse. This resulted in 63 rolls of tape (4). These rolls were run through Univac to eliminate words unnecessary to index—like "the," "and," "of." This produced 26 more rolls of tape (5). Another run-through (6) supplied each word with its surrounding text. Next, the 300,000 entries were arranged by Univac in alphabetical order on 26 additional rolls (7). Then the entries were transferred onto 120 rolls (8) on which the Univac's symbols were rearranged in final form. These were then fed into automatic typewriters which translated symbols into words typed on paper (9). The sheets were sent to printer, where book, which is held by the Rev. John W. Ellison, was completed.



Illustrated above left to right: #6597 paper-wrapped, #6587 disc, #1207 woodcased.

Corrections are a snap with JOB-MATED ERASERS*

It's natural to make mistakes whether typing, drawing, writing with pencil or ink... on letterheads, carbon tissues, vellums or literally hundreds of kinds of paper.

Now, once and for all, you can forget those human errors. Change your mind as often as you like. Because Eberhard Faber

makes a job-mated eraser® for every purpose and every paper. Try one today—at better stores everywhere.

SINCE
1849

EBERHARD FABER
Erasers Easily Eliminate Errors

WILKES-BARRE, PA.
TORONTO

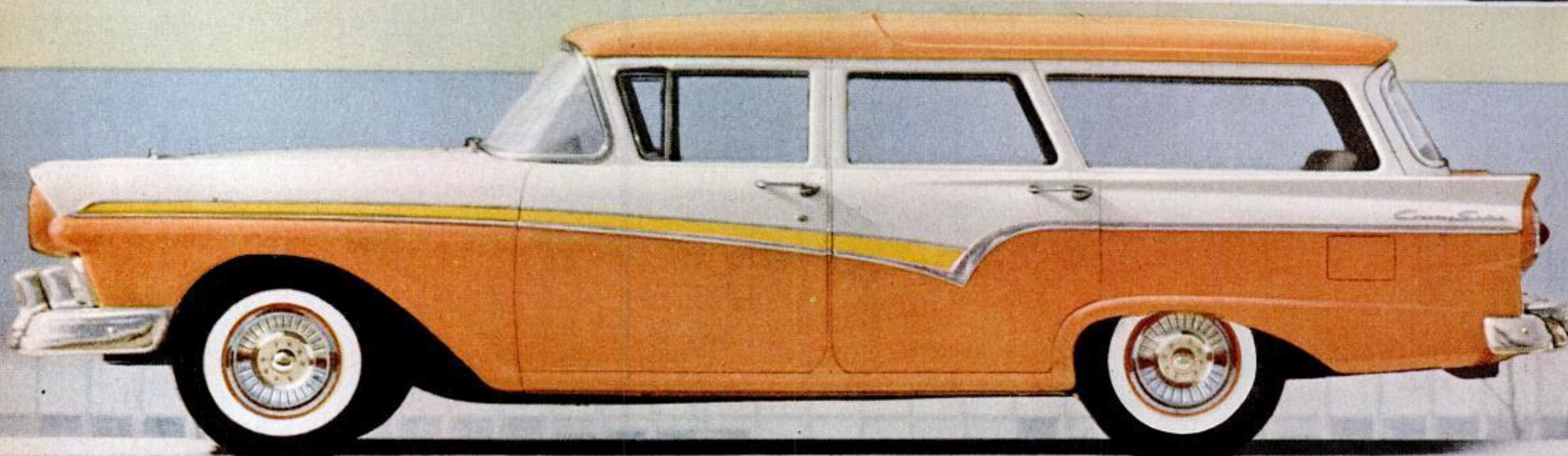
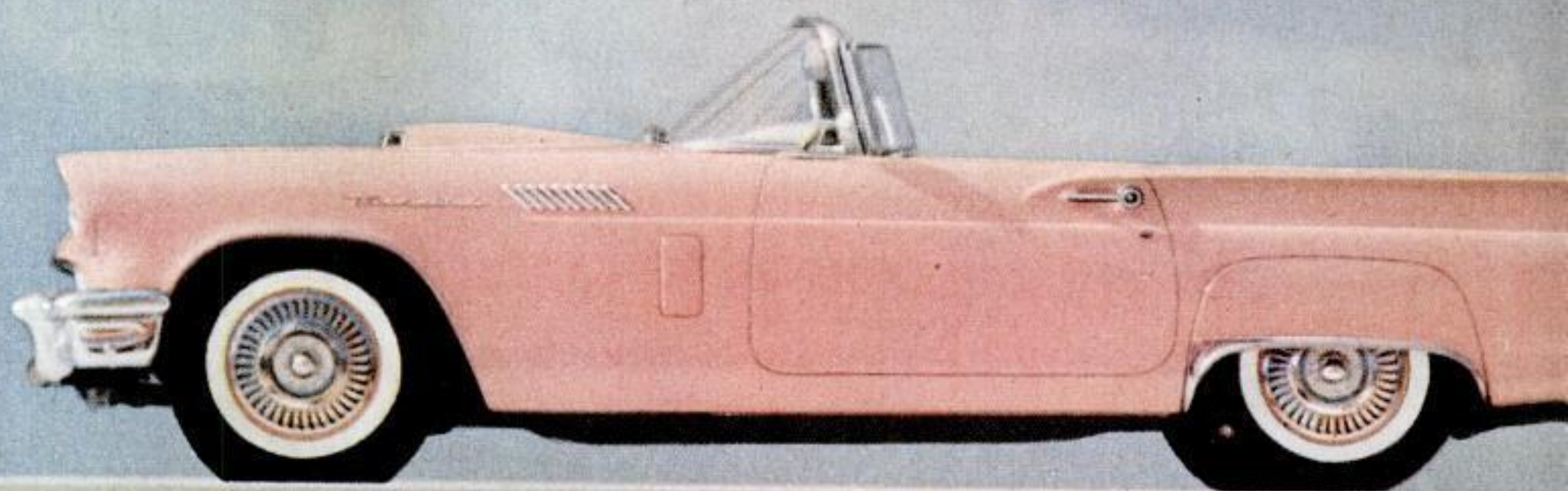
*Mated to the paper type and designed for the erasure job

Trademarks Reg. U. S. Pat. Off.



Pink Pearl "100"... Rubkleen "6002"... Ruby "112"... Star Plastic Cleaner... Specify choice of eraser on your company letterhead for free sample

SETTING THE PACE ON THE AMERICAN ROAD

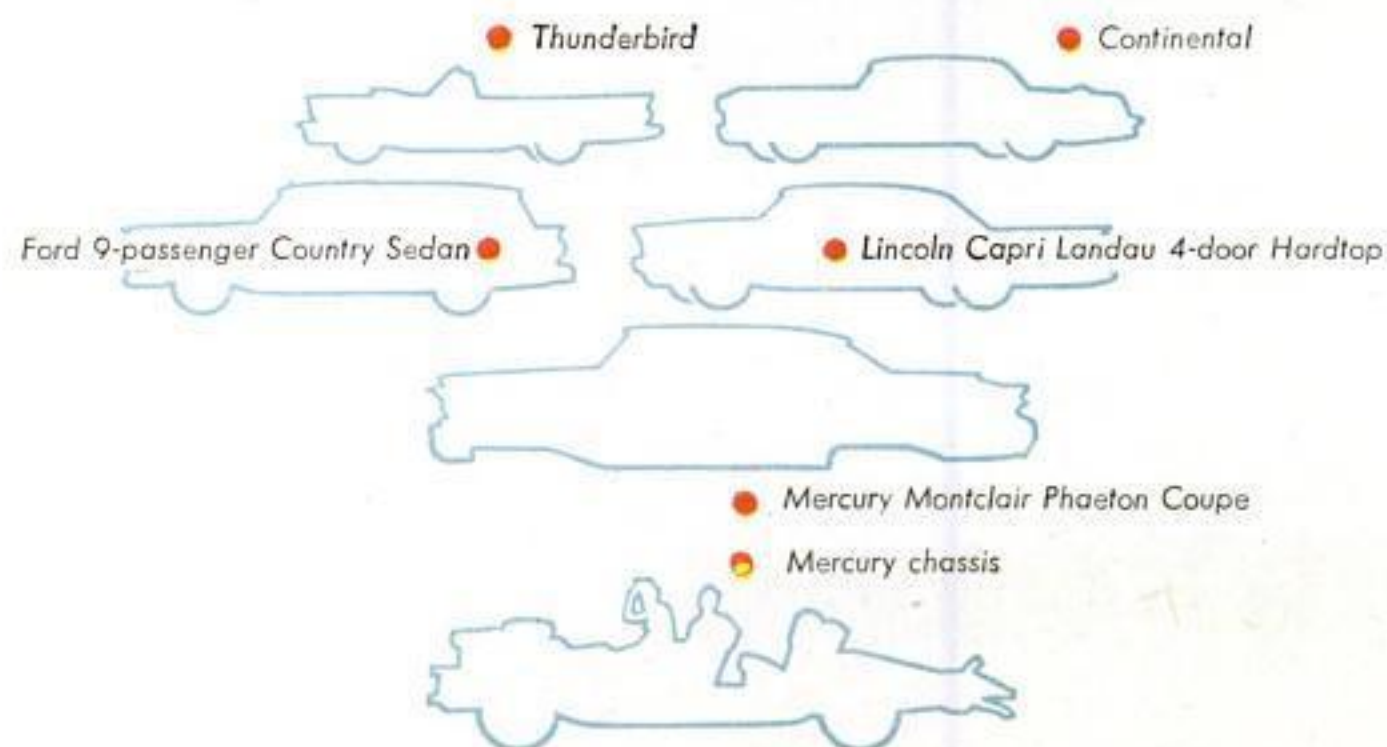


Background: Ford Motor Company's Styling Center, Dearborn, Mich.

Packages for people:

The Ford Family of Fine Cars

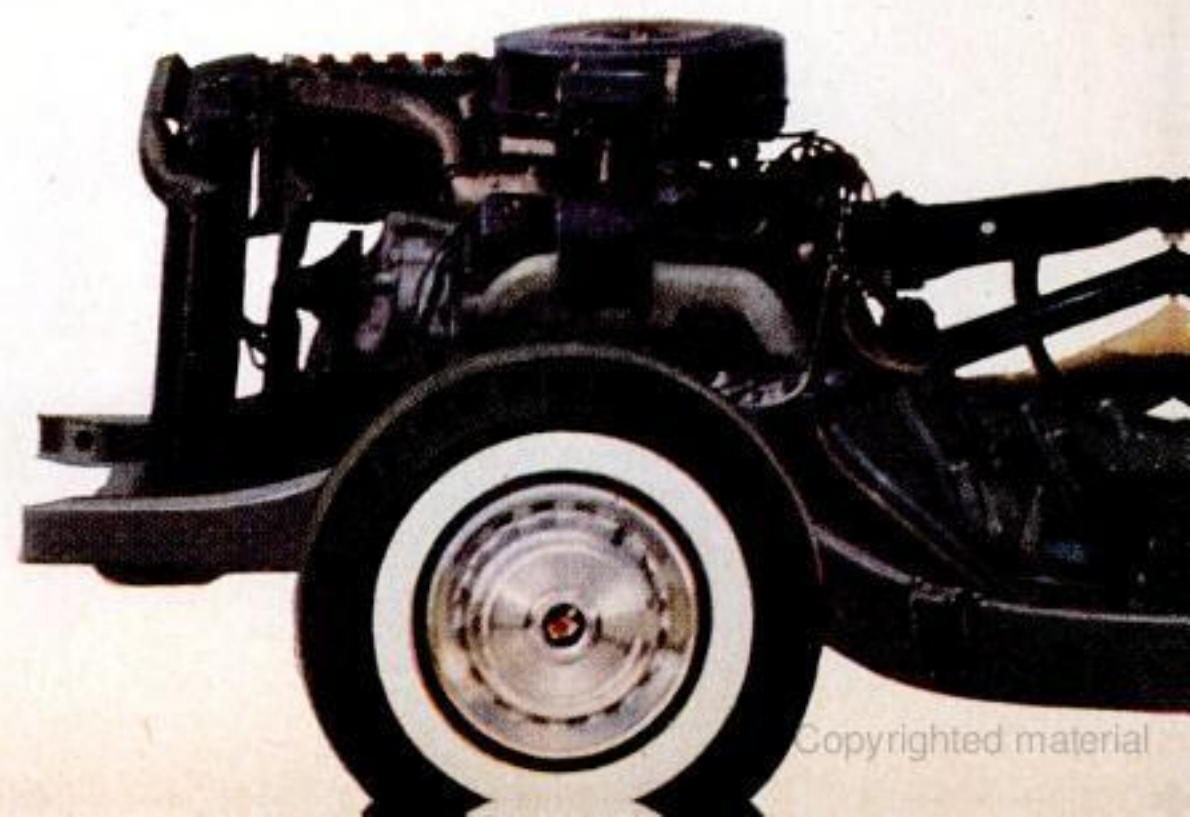
FORD • THUNDERBIRD • MERCURY • LINCOLN • CONTINENTAL

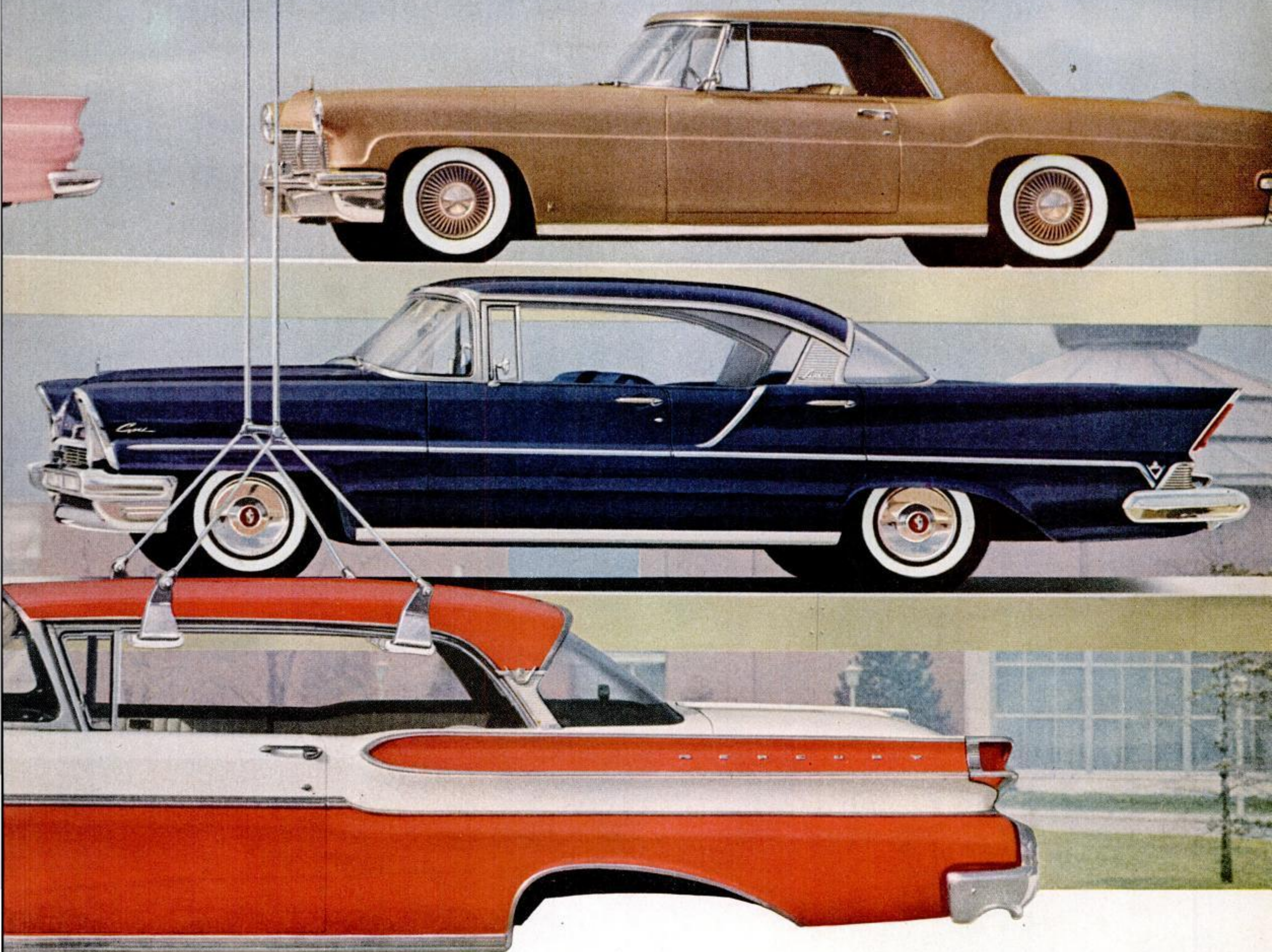


- bodies built with you in mind
- built-in safety
- the wrap of comfort

To our Ford Motor Company engineers car bodies are essentially packages to carry you and your family safely, beautifully, comfortably. In all, we have nearly 50 different packages with an infinite choice of colors, interiors and equipment for you.

Despite our 54 years' experience, we're the young-minded ones in the





business. We know that each year we must keep building car bodies stronger, safer and smarter. And this is one of the big reasons why more and more people go places in Fords, Thunderbirds, Mercurys, Lincolns and Continentals.

BEAUTY PACKAGE At Ford Motor Company's new research and engineering center, experts are quietly destroy-

ing old-hat ideas about the making of cars. Engineers and stylists work side by side to create a new kind of car. This year, the stylists wanted a lower silhouette—but more room inside, too! They got both when the engineers devised a new kind of chassis. Result: your car looks better, has a lower center of gravity, hugs the road as though it loves it. Note, too, how the new slimmer roof lines give you a pilot-house expanse of glass—yet roof tops have even greater strength.

SAFETY PACKAGE As you know, we've been pioneering safety. In 1957 you'll find even greater protection in our Family: everything from bigger brakes to front-hinged safety hoods and double-grip door latches. Those doors will resist more than 2600 lbs. of fore-and-aft pull without springing open.

COMFORT PACKAGE Now sit back and relax. For our cars are your home away from home—and here are some of the reasons: we've swept back our

famous ball-joint suspension to carry you over bumps without a ripple. Live rubber mountings cushion frame and body just to bring you library-like quiet.

FAMILY RALLY By now you realize the result of our young-mindedness: the cars in our Family are built to surround you with a better package of beauty, safety and comfort. So if you want to move ahead, meet one of the Ford Family of Fine Cars soon.

FORD MOTOR COMPANY
THE AMERICAN ROAD, DEARBORN, MICH.





R. J. REYNOLDS TOBACCO CO., WINSTON-SALEM, N. C.

Taste is what folks talk about
—and like about **WINSTON**

People keep saying how really good Winstons taste! And... how the exclusive Winston filter—*snowy-white and pure*—lets that rich flavor come through! If you haven't tried today's most talked-about flavor-filter combination, latch onto a pack of Winstons right now—for flavory filter smoking!

Smoke **WINSTON** America's best-selling, best-tasting filter cigarette!



QUEUES OF SKIERS, one half of them beginners, line up at six tows at Snoqualmie, Wash.

NEW SIGHTS ON SLOPES

Resorts add fancy touches
to handle swarms of skiers

In midwinter, snow-heaped mountains in the U.S. were crawling with hordes of new skiers and the skiers themselves were seeing new sights on the slopes. To handle the army of skiing Americans that was passing last year's record 3.5 million, slope operators were constructing luxurious lodges (pp. 98, 99) and higher-capacity lifts, were scientifically grooming trails and putting snow on usually bare slopes (p. 101). But the skiers themselves were spending more time getting up to the top than sliding down to the bottom. And as the peak late-February season approached, the question was where all the skiers would find room to ski.



HOTDOG RESERVES are carried for crowd at Mt. Snow, Vt. Skiers ate 19,000 in one weekend.

LUXURY WITH LODGES AND LIFTS

The growing ski population has brought with it rare mountain comforts. Resort areas have added flashy buildings like the triangular summit restaurant at Snoqualmie, Wash. (*right*) where the hungry skier can eat cheese fondue before his run down the mountain. Comfortable chair lifts now serve novice and intermediate slopes that once had only primitive rope tows. At least 30 lifts were flung up last year, bringing the U.S. total to 205. Some slopes attract nonskiers by renting boots, skis and poles and throwing in a free lesson.

Old-line ski addicts who once welcomed the boom in the sport are now finding it a nuisance that crowds the slopes and inns they once had to themselves. Many form ski clubs that have private facilities and some build themselves small ski lodges which are becoming the snow-country equivalent of summer beachhouses.



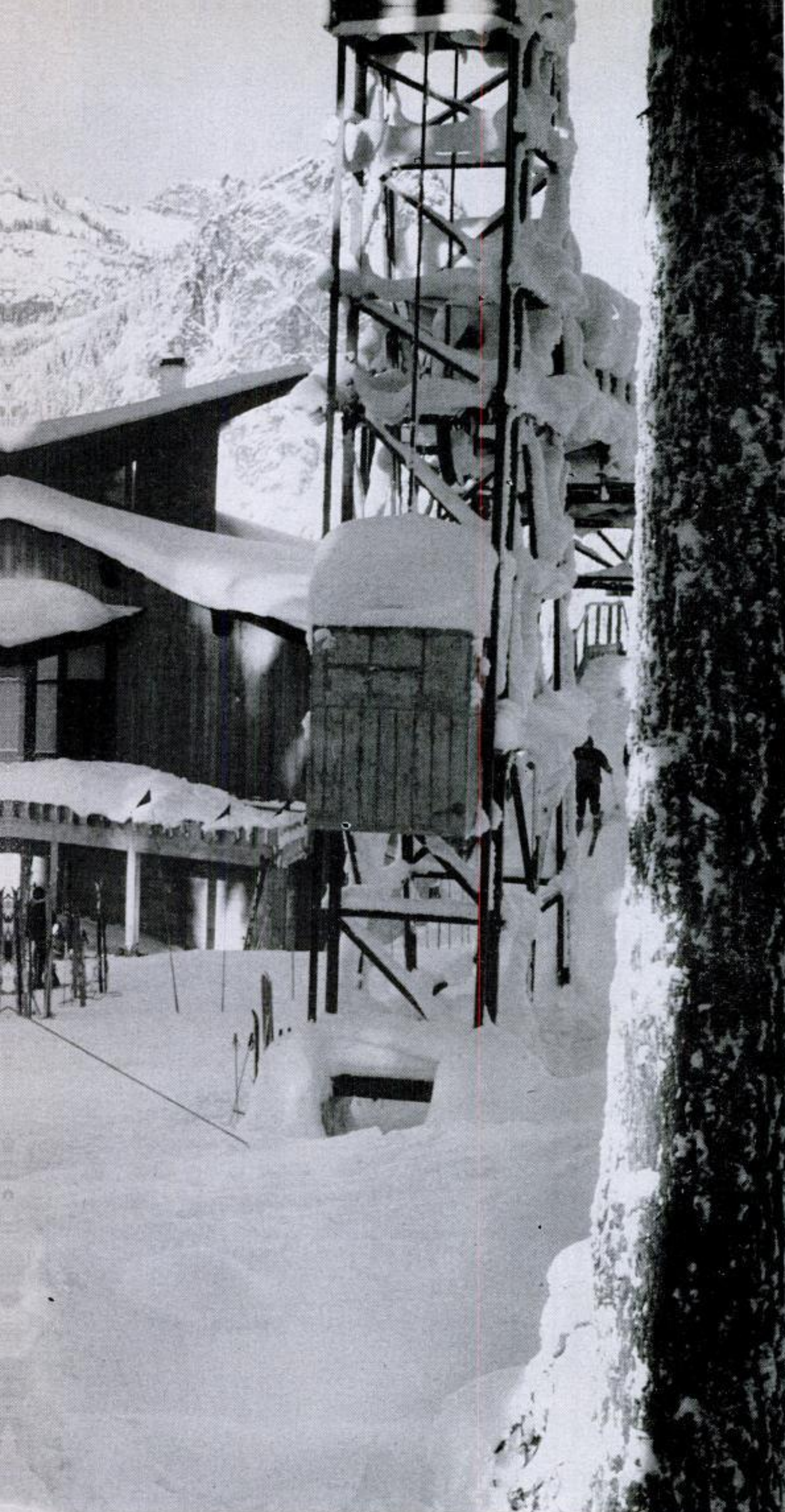
NEW \$80,000 LODGE PERCHES ON SNOQUALMIE SUMMIT, DEEP IN 90 INCHES OF SNOW. OUTHOUSES

HOODED SKIERS shuffle slowly toward a chair lift at Mt. Snow. Cloaks are provided by lift operators to keep skiers warm on windy ride up the mountain.



DEVOUT SKIERS attend Mass given by Father Louis Logue in base hut at Mad River Glen, Vt. After service Father Logue often takes a ski run himself.





IN FOREGROUND ARE IN TEMPORARY USE UNTIL PLUMBING IS COMPLETED

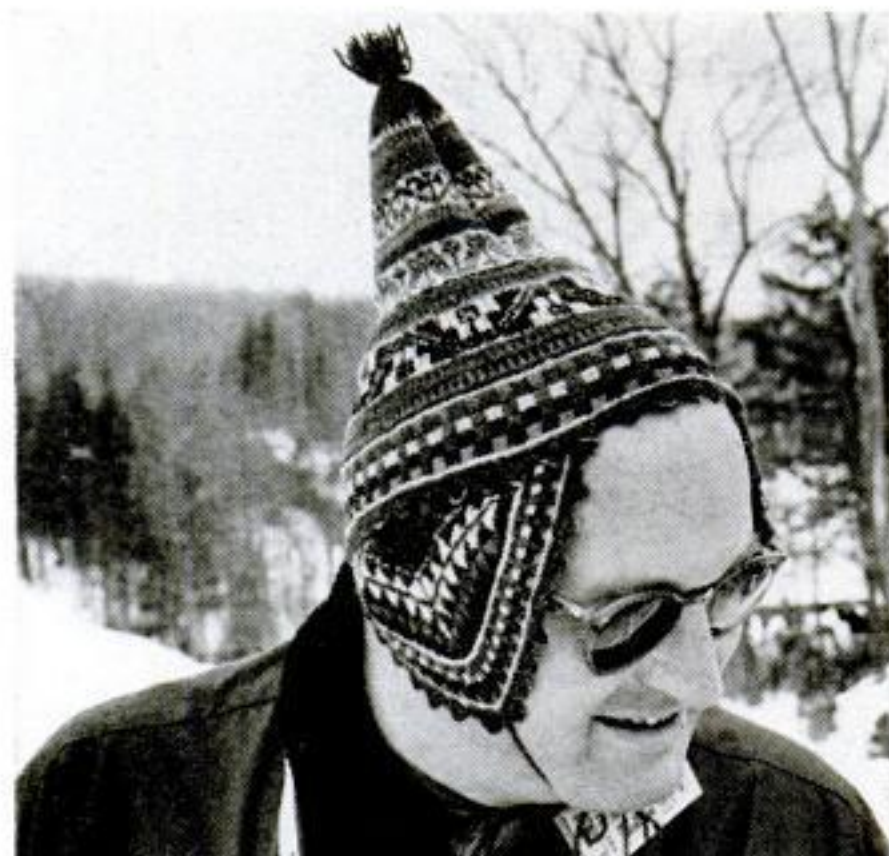
DOUBLE-CHAIR LIFT at Mt. Snow gives novices a luxury usually enjoyed only by crack skiers. Rushed carpenters finish their work after it goes into use.



ON SPRUCE PEAK, VT., MRS. HARRY LARSEN CLIMBS FROM HER NEW LODGE

UNEQUIPPED BEGINNERS, Ken and Rose Ketchie, get bindings fixed at Mt. Baldy, Calif. rental shop that carries stock of 400 Austrian boots and skis.





PERUVIAN INDIAN CAP, worn by natives of Andes, is transplanted to Mt. Snow by Ed Marx.



CRASH HELMET is fastened by Doris Langdon of Stowe. Leather cap has foam rubber padding.



TYROLEAN TOPPER seen at Mt. Snow is commonly worn in Austria on slopes and at festivals.



STRAW FEDORA is an Alpine version of the summer beach hat decorated with cloth ski patch.



SKI FAMILY, the Edward McMahons of Stowe, group before a run. Mr. McMahon, wife Marilyn,

her mother, Mrs. Gale Shaw, Suzanne 10, Sally 7, Debbie 5, Patty 3 practice together weekends.

FASHION, FAMILY, FAKE SNOW

The new crowds pouring onto the slopes add to the catalogue of zany sportswear that skiers everywhere traditionally fancy. This winter skiers are bobbing up in some odd and often impractical headgear, like the wind-stopping stovepipe at left.

The sizes and ages of skiers have changed. Family skiing is becoming so popular that

many centers advertise baby-sitting service or well-equipped nurseries and rapidly expanding junior programs are turning out daredevil kid racers who can outski most adults. Family skiing is encouraged by the fact that some slopes (*opposite page*) not too distant from large cities are overcoming unreliable winter weather by manufacturing their own snow.

YOUNG EXPERT, Billy Marolt, 13, cuts neatly through slalom course at Aspen. He is a prime

product of the Aspen Ski Club's program which trains teen-agers for pre-Olympic competition.





MANUFACTURED SNOW, blowing from nozzles, veils skiers in mists at Bousquet's, near Pittsfield, Mass. During a January thaw, Bousquet's was

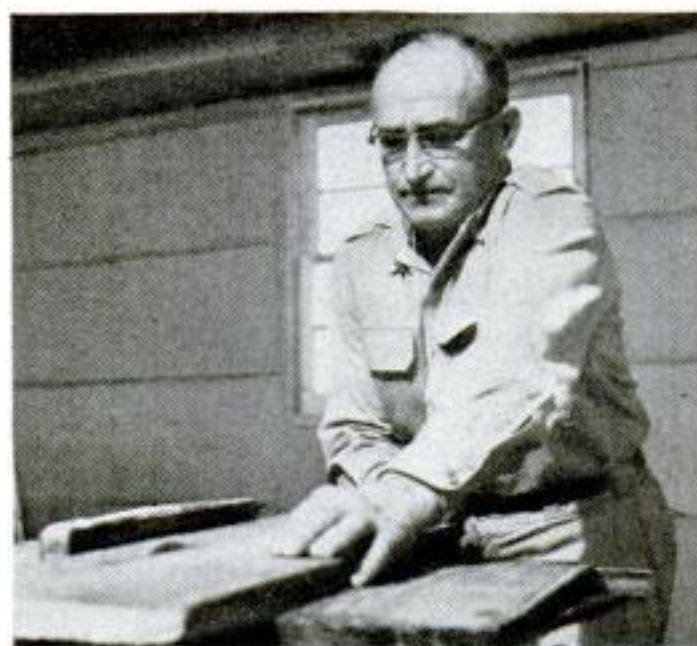
jammed with skiers unable to ski elsewhere. The artificial powdery surface, made from compressed air and water, can be laid at temperatures below 32°.



How a little Wisconsin village with some help



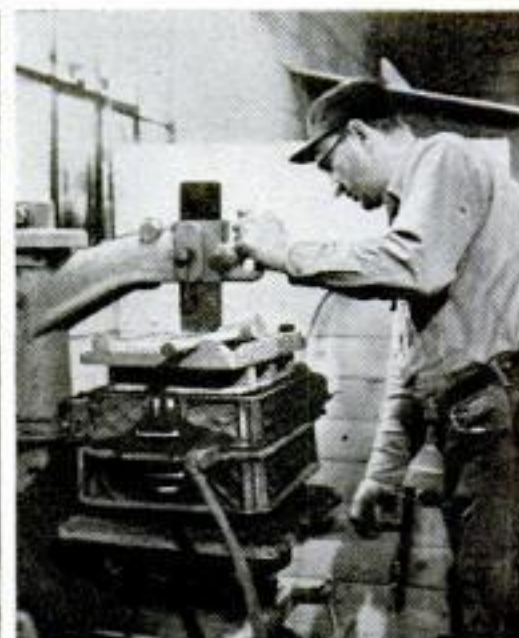
FOR THE BRIGHT BLUE YONDER—Foundry owner Harry Bremer and Foreman Roger Brandt inspect airplane casting for AC.



HEAD OF A HAPPY TOWN—Art Weber, Chairman of Board of Supervisors of Township of New Holstein (which includes St. Anna), hopes other industries will follow Bremer lead.



MODERN FARMER'S SON—Young Korean war veteran Francis Thome, who works as grinder in new foundry, helps father operate two dairy farms covering 314 acres, care for herd of 55 Holsteins. Frank also drives school bus taking high school students to next town.



HOT JOB FOR COLD CASH—1375° molten metal is poured by Elmer Schmitz into precision molds made with modern foundry equipment by skilled Leo Turba.



PAYROLL ROLLS UP BUSINESS—General Store owner Mrs. Evelyn Smoot enjoys Bremer employe business.



OLD TOWN WITH NEW LIFE—105-year-old St. Anna, Wisconsin, is proud of its first industry, H. E. Bremer Manufacturing Company, supplier of precision castings to General Motors' AC Spark Plug Division.

gave itself a big boost from General Motors

NUCLEAR SCIENCE has nothing on modern business when it comes to setting off "chain reactions." Start a successful enterprise in one town—before you know it you've brought prosperity somewhere else.

An example of this — so dramatic it almost sounds like a screenplay—is what the growth of the H. E. Bremer Manufacturing Company, of Milwaukee, Wisconsin, has done for tiny St. Anna, Wisconsin—population, approximately 120 folks.

GM People and a Small Business

ONLY a few years ago Harry Bremer was operating a small Milwaukee foundry making aluminum scoops and drinking bowls for Wisconsin dairy herds. Then along came General Motors' AC Spark Plug Division with an idea for Harry and his ten employees. Namely—getting the Bremer team to make precision castings for the fabulous Bombing Navigational Computer AC makes for the United States Air Force.

Result: This typical General Motors cooperation with small business paid off in more ways than one. By successfully casting to the required close tolerances, and accepting GM suggestions on advanced production techniques, the H. E. Bremer

Manufacturing Company became an important producer of precision castings — not only for General Motors but for other manufacturers. In fact, it did so well it had to expand beyond its Milwaukee plant. And that's where St. Anna comes in.

"Chain Reaction" in Small Business

SEVENTY-YEAR-OLD Peter Brandt, loyal citizen of St. Anna, figured his home town needed some kind of business enterprise to bring in outside money and supply jobs for the village folks, particularly the young ones. So first, he interested his friend Harry Bremer in expanding into St. Anna. He talked a friendly farmer into selling a couple of acres at a low price. Got some local workmen to donate their services to build the plant. He himself did all the carpentry work at no charge. The Bremer Company put up \$20,000 for the materials. And St. Anna had its home town industry.

Completed in 1956 — the foundry now employs a number of local villagers, puts an important payroll into St. Anna.

Thanks to local pride and initiative, the H. E. Bremer Manufacturing Company — and General Motors—the "chain reaction"

has brought new life to this Wisconsin village.

What happened in Milwaukee and St. Anna has happened in hundreds of towns and cities all over the United States. Local manufacturers have found that — if they meet delivery dates with quality products, that GM needs, at competitive prices—General Motors is interested in doing business with them. New money has flowed into their communities — and as a result these communities in every state share in GM's success.

How much they share is shown by the fact that outside sources of materials and services for General Motors receive, in total, close to 50¢ out of every dollar that General Motors takes in.

General Motors Purchases

From Many, Many Small Businesses

Of the 26,000 suppliers of goods and services to General Motors Divisions more than 64% are very small businesses, employing less than 100 persons. Yet their total sales to General Motors are more than \$600,000,000.

General Motors — Good people to work for — Good people to deal with



IN BUDAPEST, AS UNREST GROWS IN MONTHS BEFORE REVOLUTION, JAMMED MEETING OF PETOFI CLUB LISTENS TO WRITER TIBOR TARDOS DENOUNCE REGIME

AUTHORS: A NOVELIST AND A GENERAL

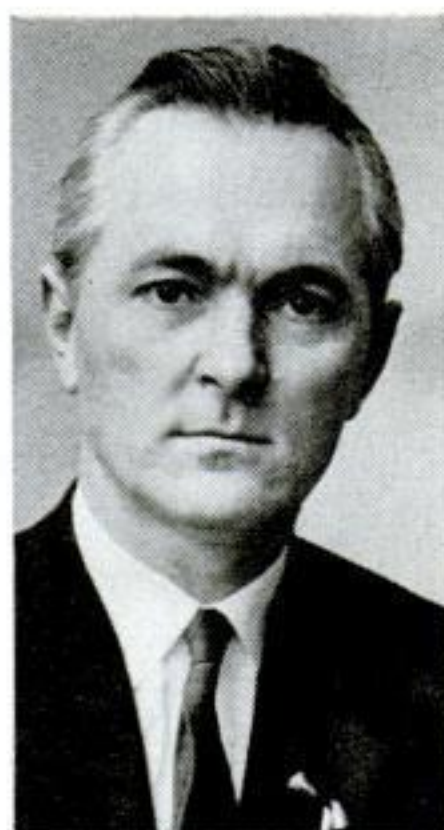
In this issue LIFE publishes two articles dealing with historic aspects of the Hungarian revolt that have been reported only sketchily up to now: how the groundwork for the uprising was laid by the nation's intellectuals and how the rebellion was crushed at the moment of victory by Russian trickery. The authors, now exiled from their homeland, both played important parts in the events of last October and November.

Tamas Aczel, whose article begins at right, is a novelist and former political writer. Once a fervent Communist, he later joined with other Hungarian intellectuals in the open criticism of Communist methods that stirred the people to rise against the government.

General Bela Kiraly, whose story begins on page 119, is a professional soldier who fought the Russians in World War II. After the war he joined the Communist party. He rose to the rank of major general and became commander of the general staff college of the Hungarian army. In 1951 he was thrown in jail for opposing political pressures on the military forces and was expelled from the party. Five years later he was released, just in time to play a crucial role in the revolt.



TAMAS ACZEL



BELA KIRALY

THE STORY BEHIND

The first of two articles in this issue

I AM an ex-Communist. Fortunately for mankind, this is no longer a novelty. If there is any distinction to my escape from Communism, it is that I shared the stupendous upsurge of the Hungarian people.

It is said that the Hungarian revolution was a wholly spontaneous outburst, without preparation or plan. This is not altogether accurate. True, there was no plan for an uprising, no organized stocking of weapons and printing presses, no calculated infiltration of the army, the security police or the communications system. But there was preparation.

It was essentially an intellectual preparation. It began with the writers, the journalists and other intellectuals. I had the privilege to know these writers and to be one of them.

I had become a Communist when I was 23 years old. I was of that generation which passed from under fascism directly into Communism, with nothing in between. With the help of a state scholarship from the party I attended the Budapest University after the war, and there I was seized with the idea of writing a trilogy about the postwar reconstruction of Hungary.

The hero of my novel was to be a young worker who had turned Communist and now would find purpose and fame in helping to create the glorious new society. The love interest was to be supplied by a beautiful and intelligent young woman whose head, alas, was filled with bourgeois ideas. She would be saved by the influence and example of my noble and, as I would now judge him, insufferable young commissar.

The first part of the trilogy, *In the Shadow of Liberty*, was published in 1947. It was a success. The second volume was published in 1949 and sold even better. I became editor in chief of a literary monthly and also contributed political articles to the official party magazine. But during 1951 and 1952, in my journalistic travels around the country, I heard and saw many disturbing things. The peasants



IN NEW YORK LAST MONTH U.N. COMMITTEE HEARS GENERAL KIRALY (SEE PP. 119-129) GIVE HIS EYEWITNESS ACCOUNT OF RUSSIAN INTERVENTION IN HUNGARY

HUNGARY'S REVOLT—BY REBEL LEADERS

tells how intellectuals sparked the uprising that Nagy bungled by TAMAS ACZEL

were refusing to be collectivized, and the ruthless premier, Matyas Rakosi, had begun his "terror" against them. I began to find it difficult to make progress on my third novel, the one with the "happy ending" under Communism. Somehow my commissar and his girl seemed to be increasingly remote from the society that Rakosi was hammering into the cruel shape of his Communism.

Embarrassing questions at party meetings

AS a Communist writer, a beneficiary of the Central Committee's special favor, I was expected to produce. Sometimes there were embarrassing questions at the party meetings. How was I getting along with the last novel of my trilogy? Had I found a "correct" formula for the evolution of the "new" socialist man and transformation of my still politically unreliable heroine?

I shrugged off the questions about my novel with the explanation that I still had a lot of research to do. "Comrades," I added, "we are, of course, too near these great events to measure them in their true historical background." You will understand that in a deeper sense than I intended to convey this was so. I was still unable to find the "new socialist man."

In 1952, when I was 31, *Pravda* announced that my first novel had won Russia's Stalin Prize. With it came a cash gift of 25,000 rubles (\$6,000). One of the first things I did was to buy a Skoda. This small car was to play an important part on the day of revolution.

By 1953 Rakosi's failure to collectivize Hungary and turn it into a model satellite state was so apparent that the Russians replaced him with Imre Nagy. Nagy was not a real leader in the usual sense. His strength consisted of a peasant's brooding sense of what is practical and an innate human decency which Communism had not corrupted. "Liberalization" was the new word from Moscow, and de-Stalinization had tentatively begun. For Communists like me, it

seemed that all might still be saved. As a writer-journalist I supported the policies of the new government and came to know Nagy personally. Many of Hungary's leading writers also saw in Nagy a new hope—and said so in print.

But in the spring of 1955 the Kremlin had a change of heart about Nagy, and Rakosi struck hard at him through the party's Central Committee. Nagy's government was condemned for "rightist deviation," and Andras Hegedus, one of Rakosi's stooges, became premier. The terror started all over again.

There was only one real difference between the two Rakosi terrors, but that difference was important. It was something lingering in the Hungarian mind, the memory of the taste of freedom that we had had briefly under Nagy.

The new Rakosi regime was no better than the old, and the writers criticized it. Sometimes our criticisms led to the expulsion of writers from the party. But the criticisms were written, and a consciousness of their truth began to pervade the country.

Rakosi had the army. He had the Avos, the security police. Nevertheless, by the spring of 1956, he had lost effective control of the nation.

In the beginning the writers had been alone in challenging the regime. But now, as if from the Hungarian earth, there was a welling up of purpose around them. The writers were no longer alone. Intellectuals of all varieties, then the workers themselves, added their voices to the chorus of discontent. This discontent finally crystallized in the Petofi Club, an organization of young intellectuals who decided in March 1956 that the time had come to resist openly, whatever the cost. Its name was taken from the famous Hungarian poet who, in the revolution of 1848, put into words the aspirations of the Hungarian people.

The purpose of the club was to bring the problems of Hungary into the open by holding a series of debates. Beginning in May, we

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ALL 3 TYPES . . . EACH THE FINEST OF ITS KIND



SINGER "Roll-A-Magic" Double-Capacity Cleaner

Finest for general-purpose cleaning—rugs, linoleum, furniture, drapes, etc.

- Allows you to do *twice* as much cleaning between bag changes.
- Powerful whirlwind suction cleans even when bag is nearly full.
- A complete set of feather-light attachments is included.



SINGER "Magic Carpet" Cleaner

Finest made for rug and carpet cleaning. Double-fan suction and floating brush action.

- Hangs up flat against closet wall. Automatic cord rewind.
- Streamlined and low—cleans under even low modern furniture.
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MOSCOW PUPPET, party leader Matyas Rakosi, speaks at political dinner in one of last appearances before Kremlin removed him for failure to collectivize Hungary. His ouster weakened security police, helped open way for revolt.

HUNGARIAN STORY CONTINUED

held a historians' debate, then an economists' debate, a philosophers' debate and a debate of ex-party members. Each meeting was more outspoken than the last in its criticism of the Rakosi regime and as word spread of what we were doing, more and more people tried to attend.

Then at the end of June the Petofi Club organized the journalists' debate. It was timed for 4 o'clock in the afternoon at the officers' club theater, the biggest public chamber open to us. By 3 p.m. it was almost impossible to push through the crowds outside the building. At least 5,000 people turned up.

Among the first speakers to take the floor was the finest living Hungarian prose writer, Tibor Dery. He said, "We have heard here much about literary liberty—liberty in general. Let us now speak more concretely. . . . What the country needs now are deeds."

The theater shook to the applause. Then other writers, one after the other, took the floor to hammer the leaders of the party and the government. The session did not end until 4 in the morning.

Two days later the party's Central Committee, which until now had been silent, condemned the Petofi Club by resolution. Dery and Tibor Tardos, a young Communist writer, were expelled from the party as a warning to the rest of us.

Rakosi out again

THIS, however, was intended to be only the beginning of Rakosi's purge. He had laid plans for the arrest of 400 citizens in one swoop, beginning with the intellectuals who had organized the Petofi Club. There was to have been a monster trial, mass denunciations and mass jailings. But fate in the shape of the Kremlin's growing impatience with Rakosi's failures intervened to save us for a still fiercer test. Mikoyan flew in from Moscow for a hastily summoned session of the Central Committee, and Rakosi was again removed from power.

With Rakosi gone, the police controls broke down. The pent-up truth came out in a flood. In September the magazine *Peace and Freedom* published an article of mine attacking the Avos. By October the entire country knew the full truth about the horrors and shortcomings of Communism in Hungary from those who had failed them for all too long, from their own writers and journalists.

It was the news of Gomulka's showdown in Warsaw with the Russians, in mid-October, that finally set matters in train. Here was the example that was needed. With determination everything was possible.

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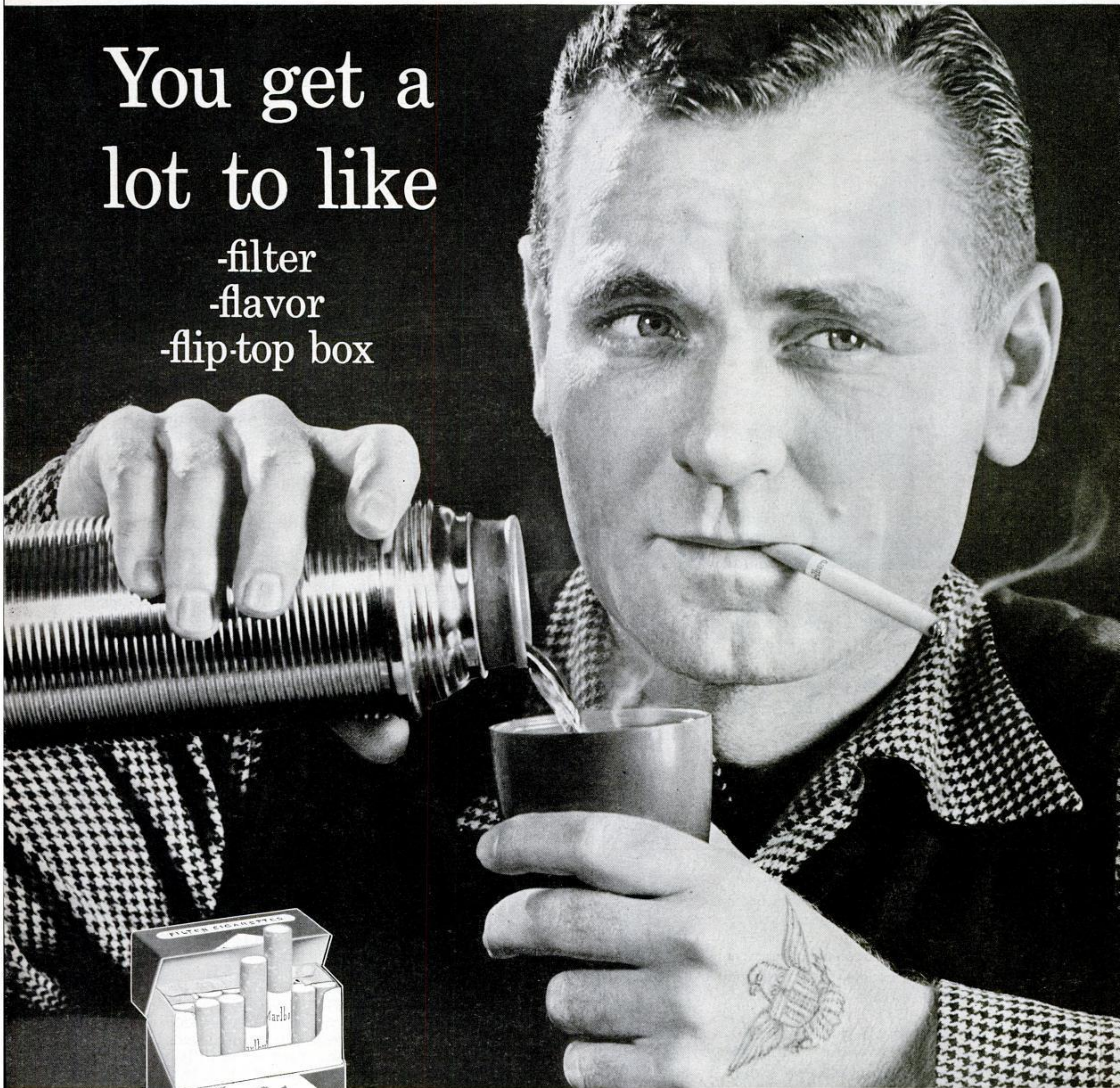
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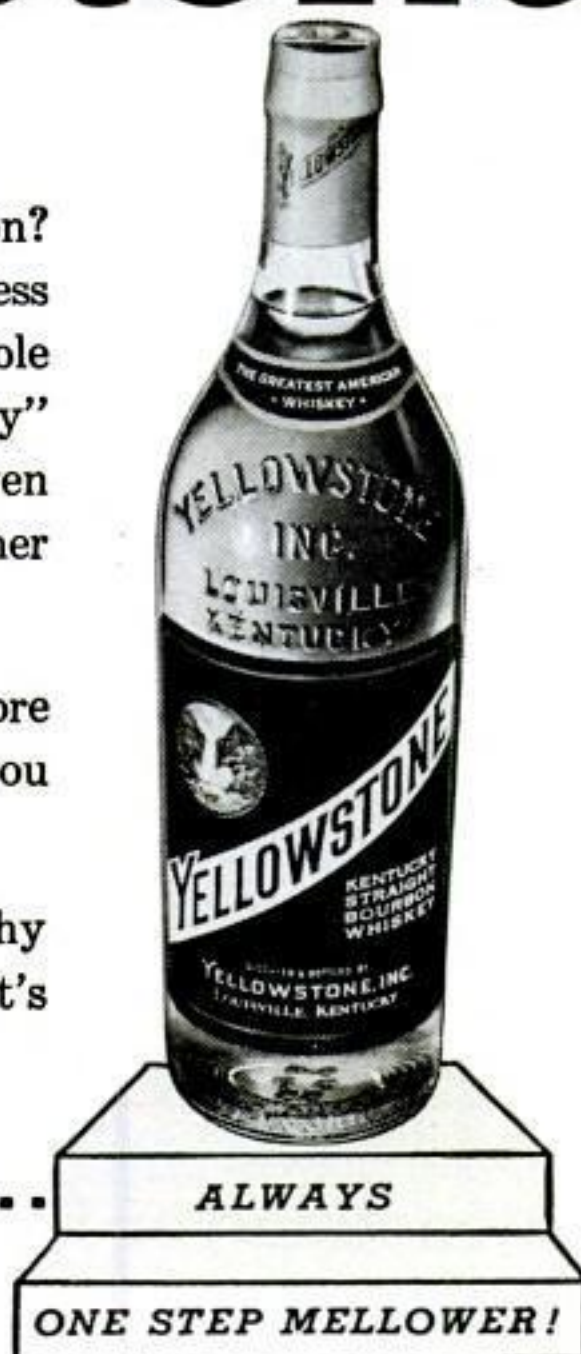
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HUNGARIAN STORY CONTINUED

The morning of Oct. 23 was, for the season, unusually promising: clear skies, a warm sun and the moist, sweet smell of the last leaves. The new party leader, Erno Gero, was to return early that day from Belgrade, where he had been conferring for a week with Marshal Tito. The students at the Budapest University were in an uproar. A mass students' demonstration had been called by the now outlawed Petofi Club for that afternoon to confront Gero with forthright demands for the return of Imre Nagy and the withdrawal of Russian troops.

That morning, with no real intimation of what the day would produce, I worked steadily at my editing. But when I left the office about noon I could scarcely believe my eyes. All Budapest seemed to be in motion. The streets and the milling crowds make me think of an overturned ant heap. Leaflets in bold type covered the lower trunks of the trees along the boulevards. Around every tree was a small knot of people, excitedly reading the exhortations. An ancient car rattled to the curb, and a youth, obviously a student, leaned out to yell at the crowd that the minister of the interior, Laszlo Piros, had forbidden the students' demonstration under penalty of severe reprisals.

I returned to the office to get my Skoda and drove to Petofi Square. A huge mob had already collected at the street corners. From balconies, from the pedestals of the statues of Hungarian national heroes, student leaders were herding the crowd toward the parliament square, the seat of the government. It was a surprisingly good-natured crowd. Cheerfully they let me through, yelling encouragement whenever I showed my press card. Finally I managed to park on a side street near the parliament and pushed my way into the square. By late afternoon, the crowd must have grown to at least 200,000. By then its mood had changed. Inside its collective mind two powerful ideas had taken root. One was that the Soviet overlordship must be broken. The other was that Imre Nagy, the only Communist whom the Hungarians still trusted, should take command of the government. A chant began, first a few voices, then hundreds, then tens of thousands until the sound crashed like surf against the gray walls. "Russians, go home. Russians, go home." Then, "Imre Nagy. We want Imre Nagy."

A hundred thousand torches

THE afternoon light dwindled; twilight came; lights blazed in the government offices. Then the street lights came on, only to be instantly extinguished. Gero was apparently counting on the darkness and the night chill to cool the crowd's ardor. Somewhere a torch flared, a newspaper that had been tightly rolled and set afire. In a moment a hundred thousand such torches flamed above the crowd, pouring a ruddy, flickering light upon the neo-Gothic walls of the parliament. The ominous illumination spluttered out and as it did a roar of anger crashed across the square. At that instant I realized I was witnessing a siege, a siege of a silent, frightened government by a people without arms. The cry went up: "Imre Nagy, show yourself."

A group of fellow journalists pushed around me. Somebody recognized me, somebody who knew I was a friend of Nagy. "Where is Nagy?" my friend demanded. "Why doesn't he come? This could become dangerous."

I had last seen Nagy a fortnight before when he was leaving the city to join his family in the country.

"Somebody had better get him and bring him here fast," said my friend.

That instant the street lights came on again and, as they did, a figure appeared on a balcony. It was Ferenc Erdei, a peasant, who was deputy premier. "Patience," he shouted. "Imre Nagy is on the way." But the crowd did not believe him. Shouted down, he ducked back into the building.

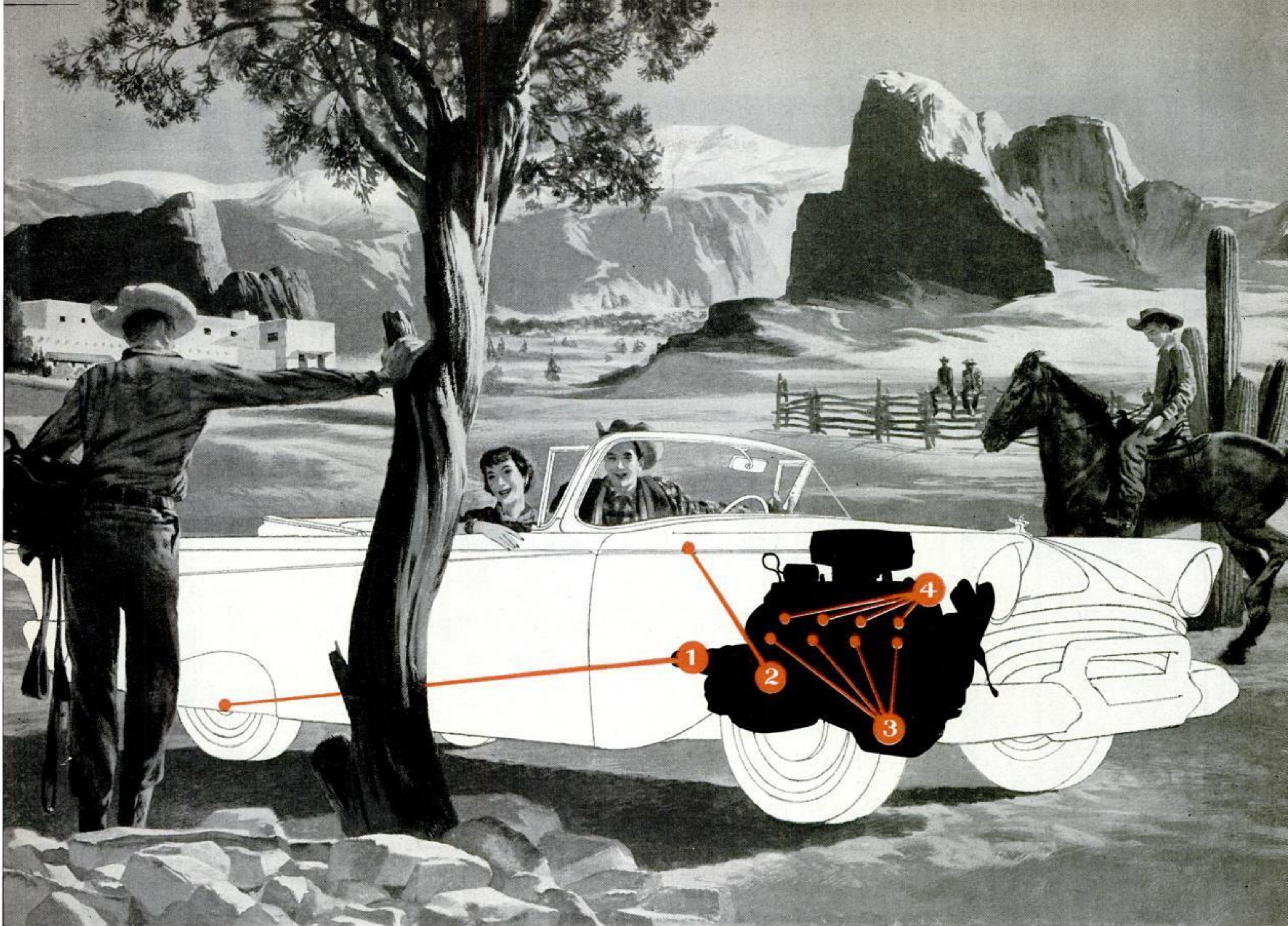
It was then that the writer Tibor Meray said to me, "You better go after Nagy yourself." I agreed, though I could not foresee the outcome. It took me a long time to push my way back to the Skoda. Ten minutes later, having driven fast, I was at Nagy's villa in Buda. Others who had preceded me included Geza Losonczi, who was later to become minister of state in Nagy's 10-day government, and Miklos Vasarhelyi, whom Nagy would make chief of the press department. They were crowded around Nagy.

"You have to go immediately," Geza Losonczi was saying, his voice urgent.

Nagy looked tired and irresolute. He glanced at me. "You have come from the square?"

"Yes," I answered. "The crowd is calling for you. For God's sake, why do you wait? If you do not start immediately, something awful is going to happen."

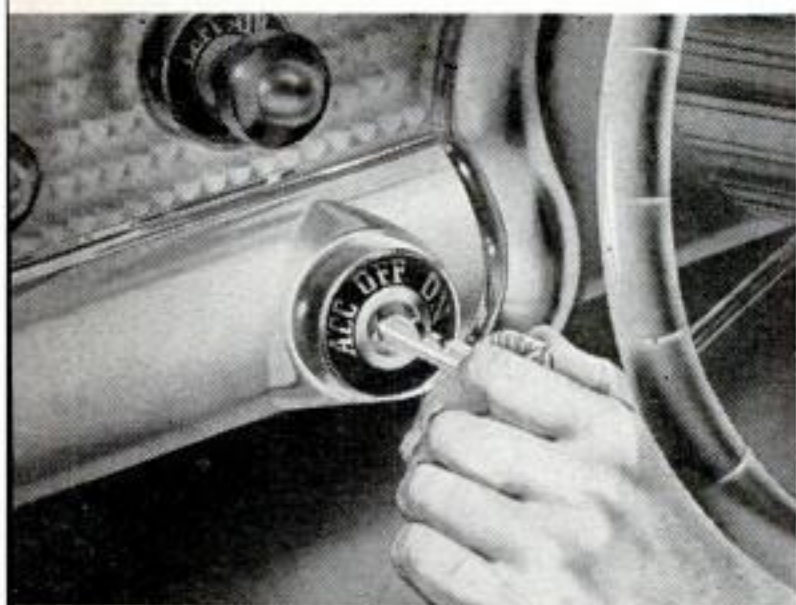
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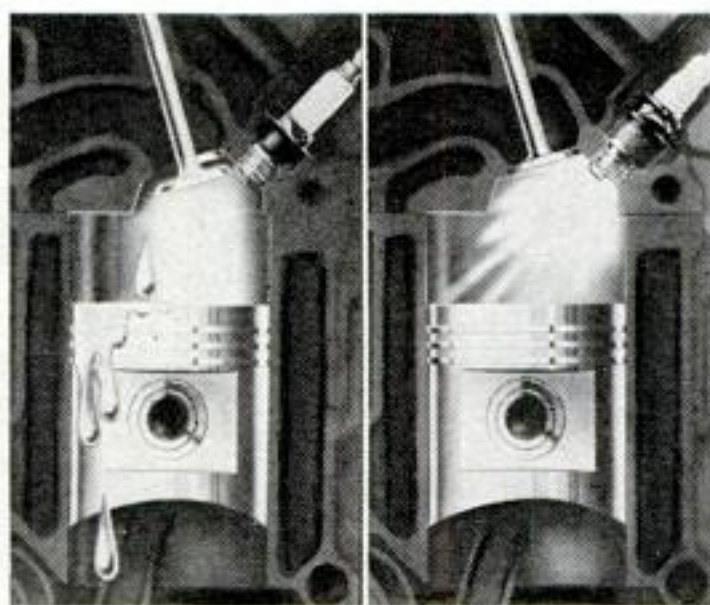
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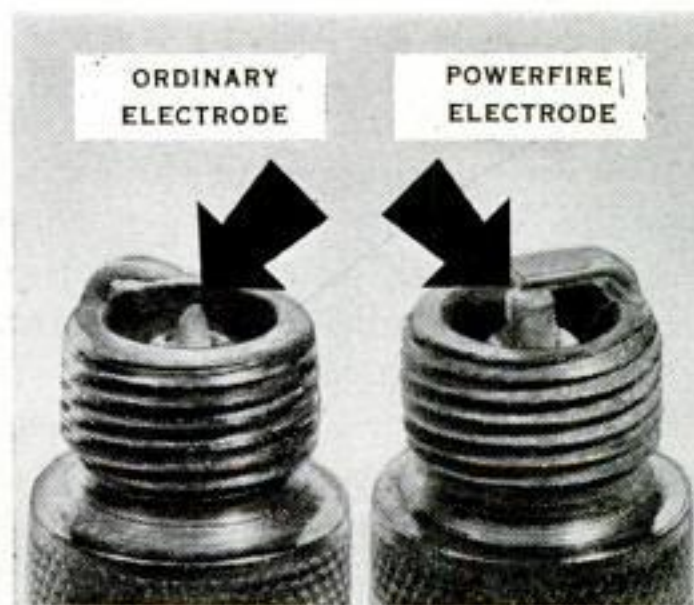
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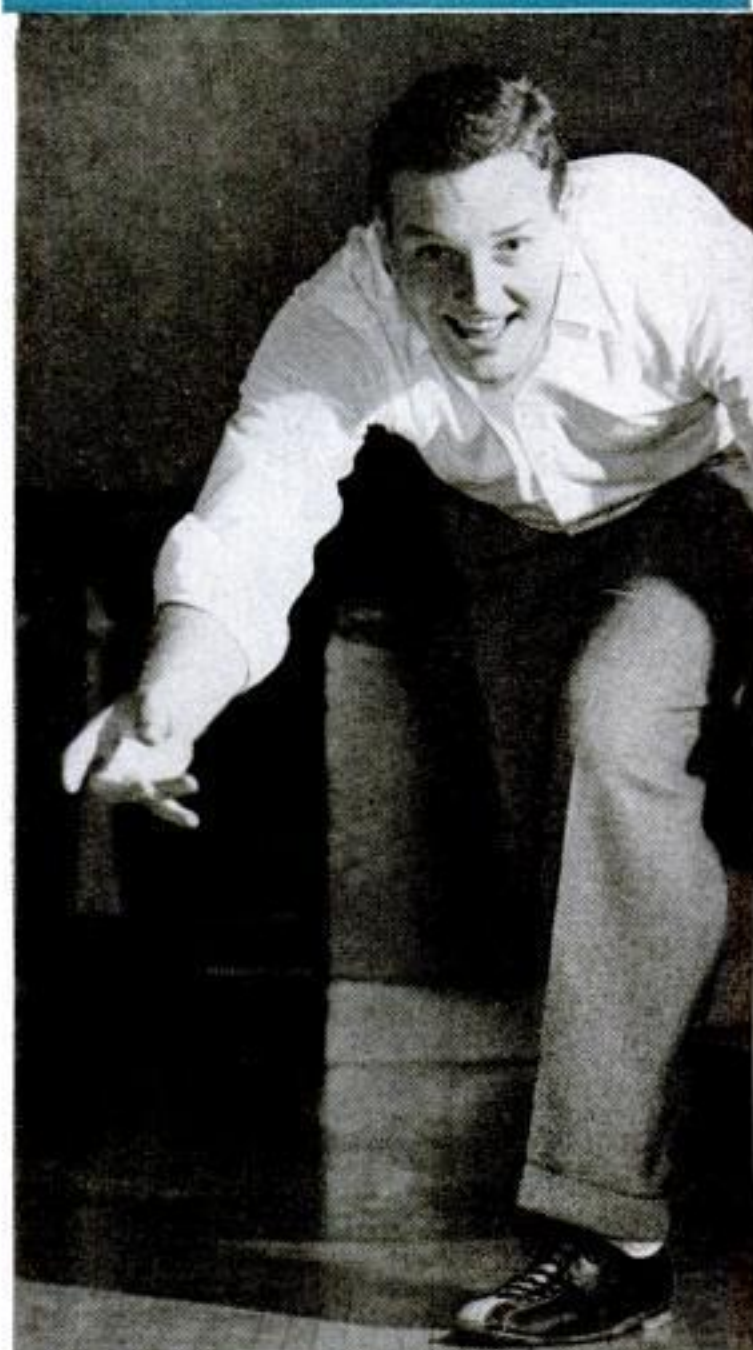
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NEWSPAPER TORCHES were lit by defiant mob outside parliament after Communist boss Gero tried to halt demonstration by turning off street lights.

HUNGARIAN STORY CONTINUED

"If you are not already too late!" Vasarhelyi added gravely.

"Late?" Imre Nagy demanded, almost irritably. "How can I be late? Late for what?"

Vasarhelyi began pacing the room. "We are late," he said solemnly. "We are late because the people are surging forward and you, the leader they want, are still here, doing nothing."

Imre Nagy rose slowly to his feet. "Very well," he said. "I shall go but I doubt it will do any good." He turned to me. "Aczel, will you take me in your car?" During the descent of the steep hills of Buda he was silent, lost in his private thoughts.

"How big is the crowd?" he finally asked me.

"Tremendous," I said. "Perhaps 200,000."

"More," Losonczi insisted. "Many more."

"What do you think the government will do?" asked Nagy.

"It does not matter," Losonczi said. "The only thing that matters is what you do or do not do. You must first address the people. Then you must go to the Central Committee."

"I can't," said Nagy. "I am no longer a member."

"Nonsense," said Vasarhelyi in exasperation. "If we stand on ceremony, everything can be lost."

"You are a party member," I said. In point of fact, Nagy had been reinstated in the party only a few weeks before. He had been rehabilitated but only formally. He was still under a prohibition not to express his views in public. "You are a party member," I argued, "and that is enough for this occasion."

'Look at that flag!'

NAGY was peering out of the car with mounting excitement. He suddenly pointed toward a window. "Look!" he exclaimed. "Look at that flag!" It was the Hungarian flag, but with the Communist hammer and star cut out from the center. Nagy twisted around in his seat to look at other windows. "But all the flags are like that," he gasped. "What can be happening?" Although the air was cold, he took out his handkerchief to wipe his forehead. He said no more until I delivered him on the edge of parliament square.

It was then about 8 o'clock in the evening. We entered the square just in time to see the young actor Imre Sinkovits, who had entered the parliament building, appear on the balcony to declaim Petofi's stirring poem:

Up on your feet, Hungarians, the country calls
The time has come, now or never.

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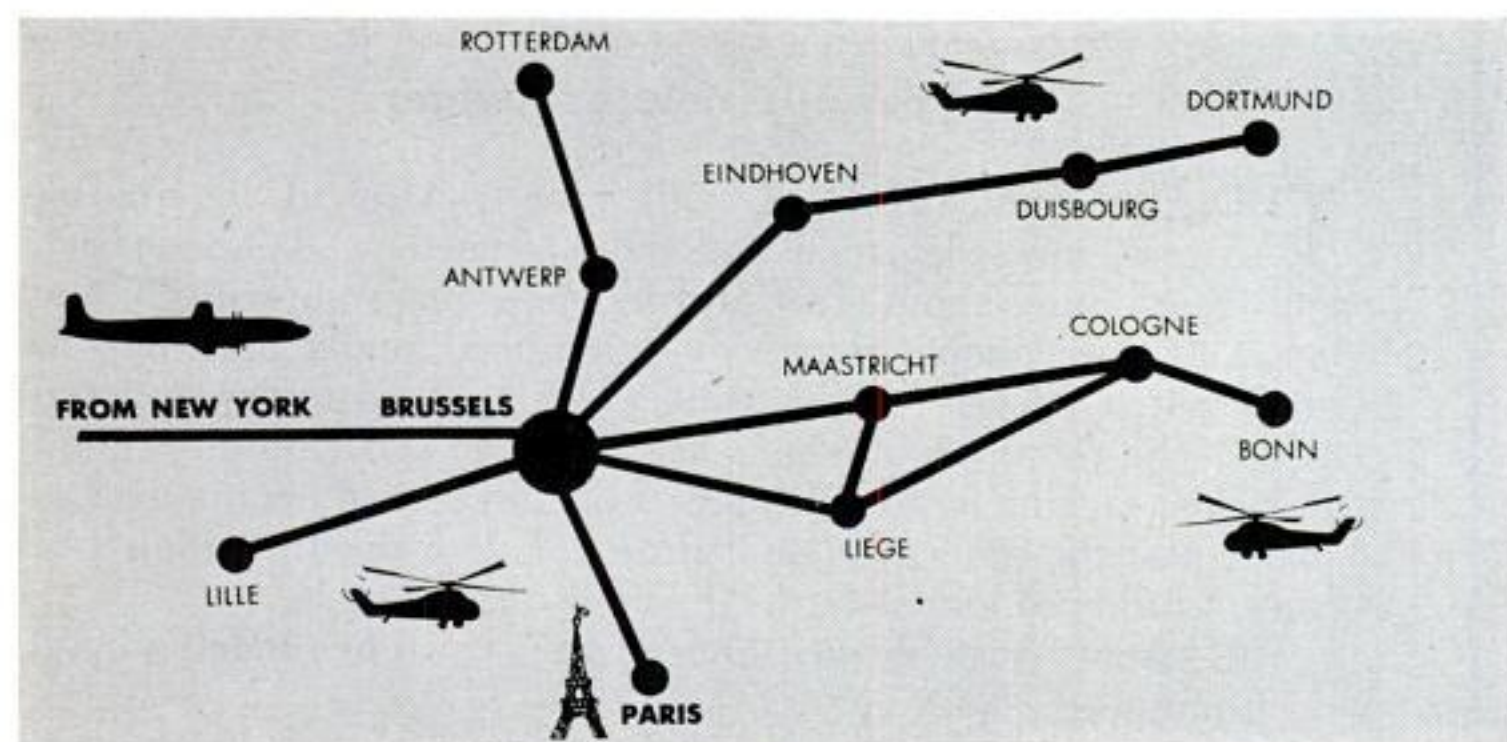
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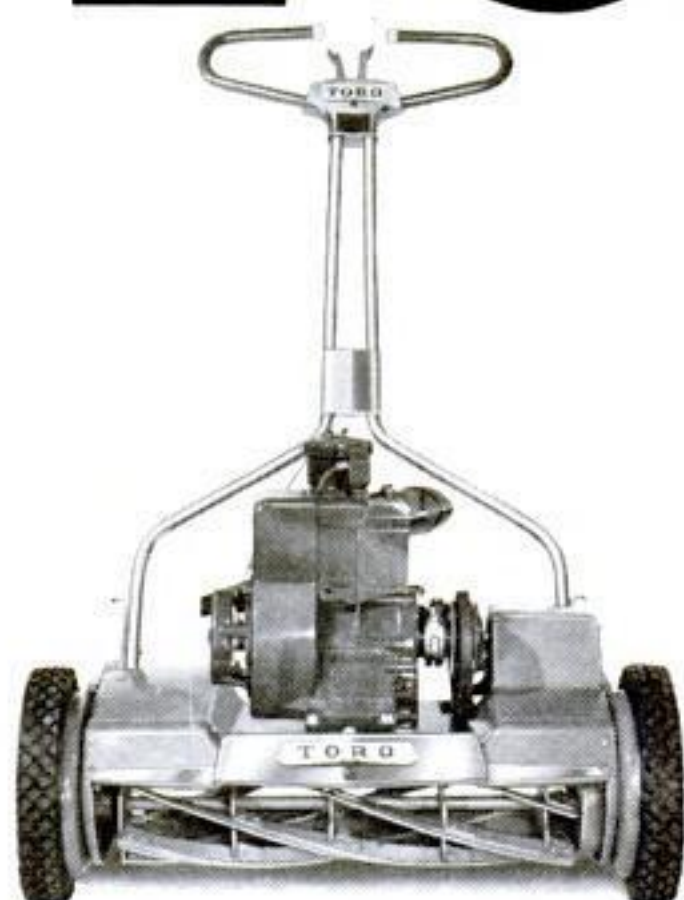


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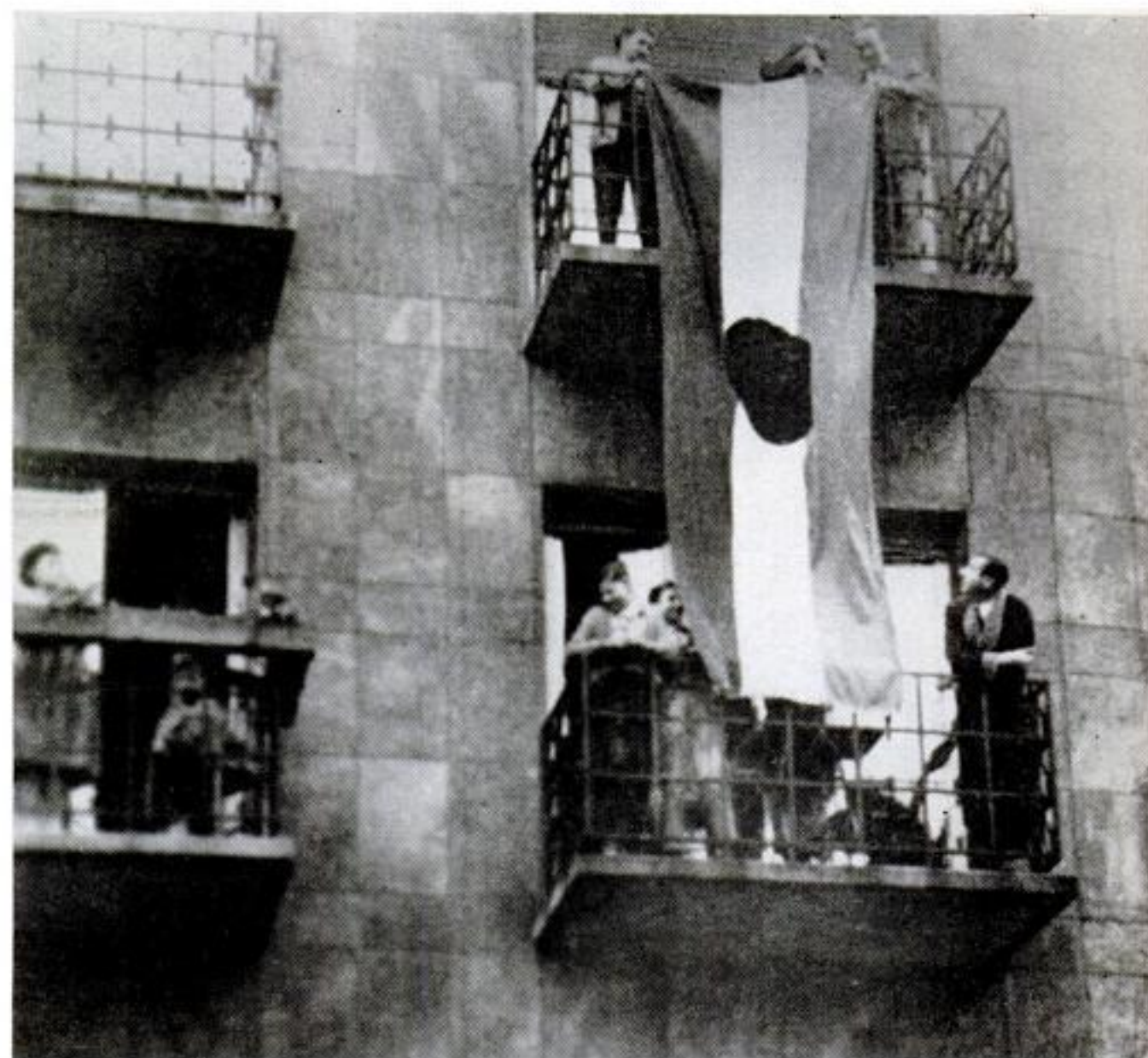
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REBEL BANNERS, Hungarian flag with Red hammer and star removed, like this one on government building, were flown as symbol of freedom from Russia.

HUNGARIAN STORY CONTINUED

Shall we remain enslaved or become free?
This is the question. Choose. . . .

With one throat the crowd roared the refrain:

We swear, we swear by the Hungarians' God
That we shall no longer be slaves.

Tears came to my eyes. I could never have imagined such a show of emotion, such intensity of purpose. I glanced at Nagy. His head was bowed; I suspect that he, too, wept. We managed to push through the mass to one of the main gates of parliament. The crowd recognized Nagy and parted to let him through. A wild cry of greeting went up. I went up the steps, two at a time. Nagy was slower and I was startled, on glancing back at him, to see that he was already fatigued, with the main crisis yet to come. I felt anxiety for him. A year before he had had a serious heart attack from which he had never quite recovered.

I led him to the office of one of the deputy premiers, Jozef Mekis, one of Rakosi's favorites. He was startled to see Nagy at my shoulder. He also looked scared.

"No need of your coming here at this time," he said nervously. "The Central Committee is meeting next week and we will discuss what can be done about your case."

Vasarahelyi, who had followed us in, took Mekis by the shoulder. "Are you mad?" he demanded. "Next week? All Budapest is at your gate. You must act at once. Nagy must be made premier. This instant. It's a revolution. Don't you understand?"

For the first time the word had been uttered. Mekis' face turned ashen. In the silence we could hear the roar of the crowd, as from a great distance.

Fear and helpless anger

THE room suddenly filled with people—student deputations, writers, newspapermen and radio reporters. A few haggard politicians hung about, fear and helpless anger showing in their faces. At this moment somebody announced loudly that Gero had broadcast a speech calling the crowd a "counterrevolutionary mob." The room was hushed. Nagy threw a contemptuous glance at Mekis' sagging figure. Without word he turned on his heel and strode past the other man and through a door opening upon a balcony. I followed him as far as the door.

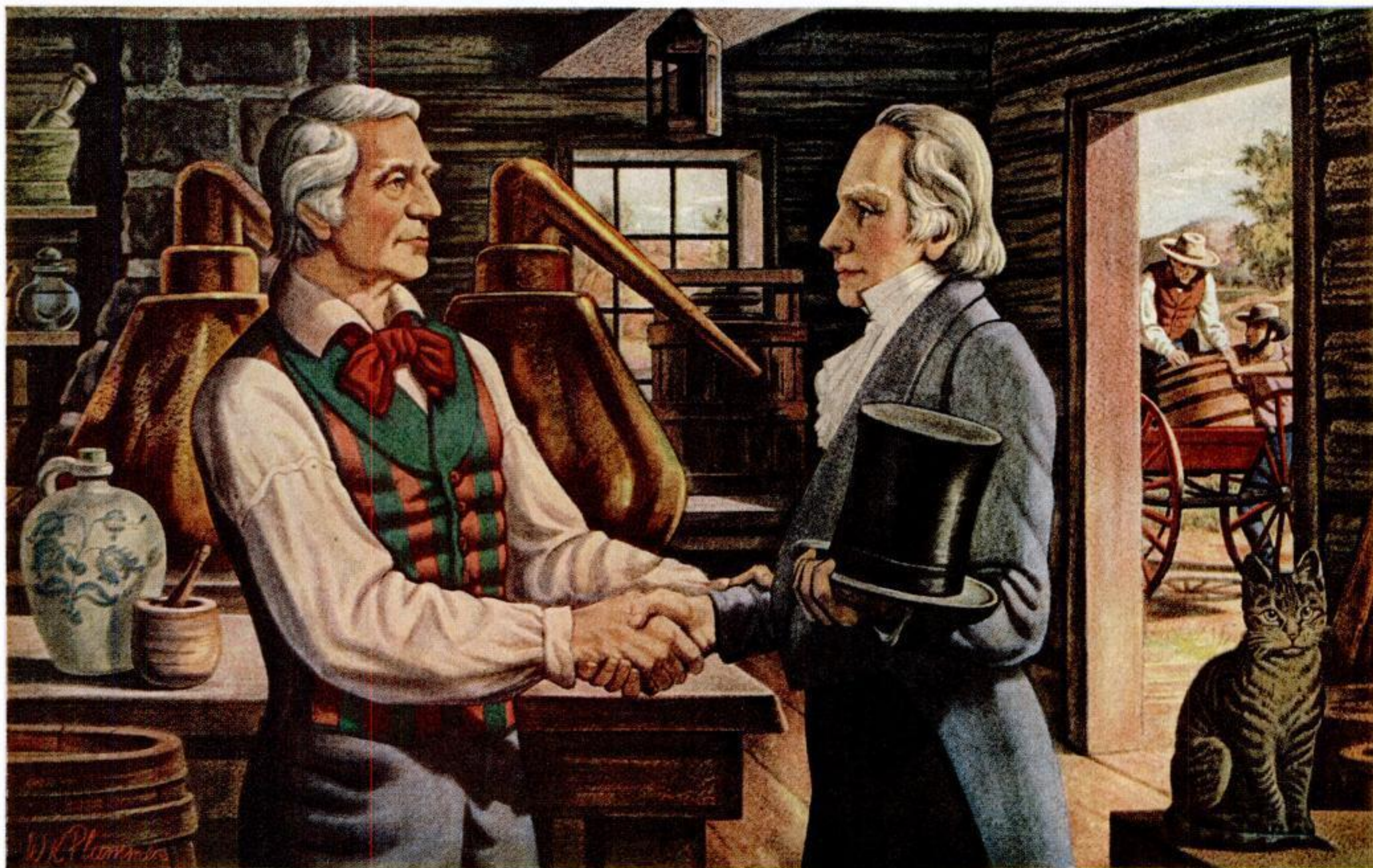
The instant Nagy showed himself the crowd below fell silent. "Comrades!" Nagy began.

An incredible thing happened. From the dark, heaving mass in the square rose an inchoate cry of wrath. Nagy stopped, bewildered. Then as from one voice came these words:

"We are not Comrades!"

Now, suddenly, everything was clear to me. Hungarians were

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HUNGARIAN STORY CONTINUED

finished with the old, discreditable, disreputable things; not just with the Red army and the Rakosi clique but with all the hackneyed falsities of Communism.

Nagy was staggered. He seemed to hesitate and his eyes roved despairingly over the crowd. Did he grasp even then what was really in its mind? I do not know. All I am sure of is that at this instant of matchless opportunity, with Budapest waiting for a true signal, Imre Nagy made the wrong speech.

Nagy could have saved the situation. All he needed to say was, "Hungarians, go to your factories and occupy them. Take leadership into your own hands. I am ordering your army to supply you with weapons." Instead Imre Nagy said, "My friends, go home now and leave everything to us."

Perhaps that was the only speech that Nagy could have made. Much as he loathed Stalinism and Rakosi, he was still a Communist. He was a Communist talking, he hoped, to other Communists, and because of this mistake the Hungarian destiny at that instant slipped irretrievably out of his hands. Even as he fidgeted on the balcony, trying to fathom the reason for the crowd's disapproval, a man lurched up to me and seized my lapels. It was Sandor Lukacsy, the young literary critic. Thin mustache twitching, sweat running down his face, he gasped, "Aczel, you must tell Nagy that the Avos are shooting into the crowd at the radio station."

Vasarhelyi rushed up to us. "You are sure?" he demanded.

"I was there," said Lukacsy. "It is true, I saw it!"

I started for the balcony to tell Nagy. Over his shoulder I saw a truck, packed with men, forge into the crowd. A Hungarian banner with the Kossuth emblem floated from a staff. Then, from somewhere, cutting across Nagy's halting words, boomed a voice of fantastic power: "Citizens! Citizens! To the radio station. The Avos are shooting demonstrators."

Nagy struggled on. He seemed to be trying to say that the difficulties would all be composed in the proper time. I doubt that many paused to listen. The crowd began to push toward the radio station three kilometers away.

Imre Nagy staggered back from the balcony. "It is terrible," he said. "Something must be done."

He was too late. The crowd was surging away, not only out of his view but also out of his political comprehension. It had taken matters in its own hands and was on the march to uproot Rakosi's world and Stalin's and maybe also Imre Nagy's.

I led him into a small room where I made him sit down and rest. Somebody brought a glass of water. He sat for several minutes and seemed to be trembling. When he finally spoke it was to say, "We must go about this matter in an orderly way." He decided after some discussion that the proper course was for him to go to the Central Committee and offer to help work out a solution. But nothing that Imre Nagy and the Central Committee might decide would matter. The revolution had already begun.

Nagy, Vasarhelyi and others walked together to the Central Committee building. Lukacsy and I followed them. As I saw Nagy walk slowly up the steps, my heart ached. I had no idea what he proposed to do. I only knew that his moment had passed. History had rushed by him on the roar of the whirlwind and none of us would ever be the same.



AFTER HIS SPEECH which failed to calm mob outside the parliament building, a tired, indecisive Imre Nagy (center) sits amid advisers and newsmen, discussing the next moves while revolution breaks out in Budapest streets.

THE NEGOTIATIONS WITH THE RUSSIANS
REVEALED BY REBEL GENERAL: PAGE 119



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HUNGARIAN STORY CONTINUED

HOW RUSSIAN TRICKERY THROTTLED REVOLT

by MAJOR GENERAL BELA KIRALY

General Kiraly is the highest-ranking military leader to escape from Hungary since last fall's rebellion. Here he describes his own work in organizing the freedom fighters and gives the Western world its first detailed account of the elaborate and treacherous negotiations whereby the Russians throttled a revolt that seemed on the verge of success.

THEY let me out of jail last Sept. 5, just seven weeks before the revolution. They said I could stay out, on parole, until the 5th of March. I was 44, an ex-major general in the Hungarian army and had been in jail five years—for four of them condemned to death. The Rakosi regime had charged me with being a spy, conspirator and saboteur. I am not sure why they let me out.

Dressed in a prison guard's castoff uniform, I wandered around Budapest to look up the old friends who thought me dead. I found them greatly changed. Some of the most earnest intellectual Communists of the Petofi circle were now convinced that their old ideals could never be translated into reality. I met a number of students who talked excitedly about democracy.

On Oct. 10 I entered the hospital for an operation and some of the students used to come to see me there. On Oct. 22 they told me of their plans for a student rally, a demonstration in the city with demands for free elections, freedom of speech, and so on. They had no leader. The rally, inspired by events in Poland, seemed to me a fine idea.

Everyone knows what happened next day. The students marched on the radio station, the "Avos" (security police) fired on them, and what was begun as a peaceful demonstration turned into a bloody slaughter.

Soon wounded began streaming into the hospital where I lay helpless. At first only civilians; next day, when the people had armed themselves, wounded from both sides. On Oct. 28 three young friends slipped in to see me during visiting hours. Their faces showed that

this was an important moment. They shut my door, turned and spoke. The revolution, they said, was so far a success. But the time had come when it needed professional military leadership. They were ready to appoint me their highest commander if I would only come—at once. Saying nothing, I quickly dressed myself. A look in the hall showed it was clear of nurses and doctors—I was still too sick to be allowed to leave—and we ducked downstairs and out into the street. Two cars waited, one filled with youths armed with automatic weapons, the second with a place reserved for me, and a policeman standing beside it.

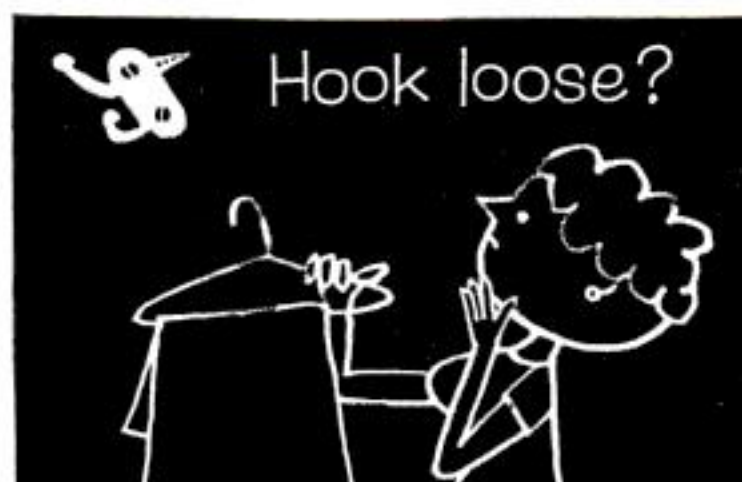
In time of revolution one never knows just what is what, and the face of this policeman all but made me run. He had been a fellow prisoner, and not a popular one. We had all considered him a government spy. Now I had to decide whether this offer of leadership was just a simple trap. I saw an old friend in the street and decided to take a chance. I asked him to follow in the second car to note where I had been taken. If I failed to call him in 24 hours he would know I had been betrayed. We drove off through the city, through streets filled with crippled tanks and trucks. The buildings were in ruins, and many were still smoking.

We went to the city police headquarters on Deak Square where the freedom fighters had set up office. The place was full of ragged young men with guns. It was no trap. We hurriedly began to lay our plans.

Supervising Rakosi's men

A NIGHT and day later we had outlined a program. Since both the home defense ministry, which controlled the army, and the ministry of the interior, which controlled the police and border guards, were full of Rakosists and therefore untrustworthy, we would organize a revolutionary committee to supervise both. We would also organize a civilian force to function as a national guard. And until free elections could be held the committee would ensure loyalty in the

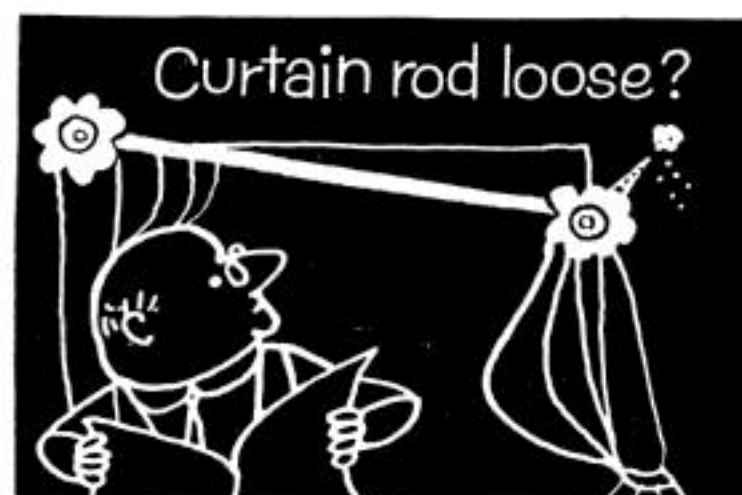
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HUNGARIAN STORY CONTINUED

two departments, the guard would stand by in case of Russian aggression, and the regular army would keep order in the streets. With these plans in hand I had an aide telephone Premier Imre Nagy for an appointment. "We want to discuss our aims," he told the premier. "Will you see us, or not?" Nagy would see us immediately.

The deputation set out from our police station headquarters to Budapest's ornate parliament building. There were seven of us: myself, two newspapermen, a young army officer, a worker and two university students. I had exchanged my guard's costume for an old army greatcoat which was poorly dyed dark blue. We rode in three vehicles, two of them trucks jammed with students armed to the teeth. I was the delegation leader, and by years its senior member. It was about midnight when we got to the parliament gate. We left our guards and arms outside.

We were ushered into the great hall, a finely furnished room with long rows of secretaries' desks on each side. In one corner was Zoltan Vas, Budapest supply commissioner. He was telling the group surrounding him that the city's fuel reserves would only last a week and food was running short. In another room the premier was talking to a group of revolutionaries from the countryside. Finally it came our turn and he came out to meet us. "I'm having trouble trying to place you," Nagy said to me. I told him who I was. "Of course," he said. "I'm glad to hear you're in charge. What can we do to help?"

I showed him our written proposals, there in the great hall, and he sat in an armchair with Zoltan Tildy, minister of state, perched on one of its arms while he read. They suggested a few word changes, then agreed and signed.

We marched proudly out of the great hall with official authority to supervise two ministries, set up a national guard and keep order.

It was nearly dawn when we got back to headquarters to find a delegation awaiting us. They came from the revolutionary committee of the army.

"We are having a session in the home defense ministry," they said to me. "We want you there immediately."

"I am a freedom fighter," I said. "I have no rank at all."

"That may be what the Rakosi jury said," they replied, "but we still consider you a general. We ask you to come immediately."

I left with two carloads of young submachine gunners to escort me. This time they did not wait outside but came with me into the vast main hall of the defense ministry. It was full of people. There were generals there, and soldiers and civilians. As we came in they were in the process of kicking out four generals—Toth, Szabo, Hazai and Hidvegi who were considered Rakosist.

Silence, then a cheer

I KNEW most of the officers in the hall: most had been my students when I commanded the general staff school. There was a sudden silence when I entered, then a cheer. When the noise stopped, the chairman proposed that I be appointed chairman of the revolutionary committee of the army and asked if anyone cared to speak.

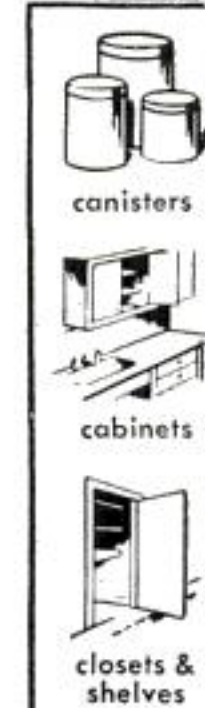
From the audience rose General Varady, commander of the armored troops. "I was one of the judges who condemned Kiraly to death," he said, "and I cannot vote for his membership or chairmanship before he answers one question. During the trial Kiraly confessed that he was a conspirator and a saboteur. So I was convinced he had committed these crimes. Now I cannot decide what to do."

The next was General Szekely. "I was his student," he said, "and I cannot believe Kiraly was a spy. If he had been, he would not have taught the worker class sincerely. But he did his best to educate us."

A few others spoke, then a university student, brandishing a heavy gun, jumped on top of the chairman's desk. "Enough of this," he said. "Here is General Kiraly, and I propose discussion cease. Let him tell what he has to tell." Turning to me, he said, "General, were you a spy, or not?" I said that it was beneath my dignity to defend myself against the base charges of the security police. But I was never a spy.

The cheers were louder than before. The chairman announced that from now on I was to be their leader. The meeting instructed the attorney general of the army, who was present, to review my sentence and, in 24 hours, do what was legally necessary to quash the charges against me and restore my rank. So the next day I was a general again, and the government radio announced my appointment as commander of the Budapest forces.

Things were moving too fast for sleep. Back at headquarters there were still reports of scattered fighting and the national guard



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POLITICAL FIGURES during the revolt were Erno Gero (*left*), who as head of the Hungarian Communist party when fighting started first called in the Russians; Geza Losonczi (*center*), minister of state in Nagy's government who was later taken off with Nagy to Romania; and Janos Kadar, who succeeded Gero as Communist party boss and then followed Nagy as premier.

HUNGARIAN STORY CONTINUED

organization was beginning to take shape. We opened an army arsenal, established a system of controlled distribution and began to arm 26,000 freedom fighters. About noon the next day, Oct. 30, I went to see General Janza, the home defense minister. I told him I would accept the appointment as Budapest commander on two conditions. I wanted, first, a general staff of my own, and second, the reinstatement of 40 generals and high officers who had been kicked out of the army by Rakosi—a cleaning-out of the ministry's Rakosi clique. Janza agreed.

I got my new staff almost immediately. My chief of staff was to be General Imre Kovacs. He came to me, volunteering his services and professing loyalty to the revolution. I did not know him well, but had little choice. I must trust him. I made my staff a little speech. "We will maintain order and have a free election in Hungary," I told them. "We will fight anyone, Fascist, or Rakosist, who hurts the revolution. I will be watching and will arrest anyone who hinders this honest work."

All seemed to be going well, though it was taking time to get my 40 high officers reinstated. Several times I was called to the parliament building where Nagy was working with a small group of ministers known as the "inner cabinet." Most important were Zoltan Tildy and Geza Losonczi, both ministers of state, Ferenc Erdei and Janos Kadar, both deputy premiers. Kadar played little part in the discussions, standing there silent as a sphinx, head bowed, a dark, mysterious, primitive man.

After one of these meetings, early in the forenoon of Nov. 2, I got an agitated call from Nagy himself. "My friend Kiraly," he said, "if anyone ever had an important job, you have one now. I have a formal note from the Russian ambassador. He says bands of Hungarians are raging around his embassy. If the Hungarian government cannot control them he, as ambassador, will be obliged to call in Russian troops. I think you understand the seriousness of this demand. If we cannot maintain order, we will offer an opportunity for a second Russian aggression. Drop what you are doing and go there yourself."

I ordered a tank company to proceed immediately to the Square of Heroes, which was near the embassy, and sent a mechanized infantry battalion to join them there. Then I hopped into a car and rushed to the embassy.

When I got there the streets were empty and there was no sign of trouble. I rang the bell, and a peephole opened.

"I am the military commander of Budapest," I said. "I want to speak to the ambassador."

The Russian ambassador's story

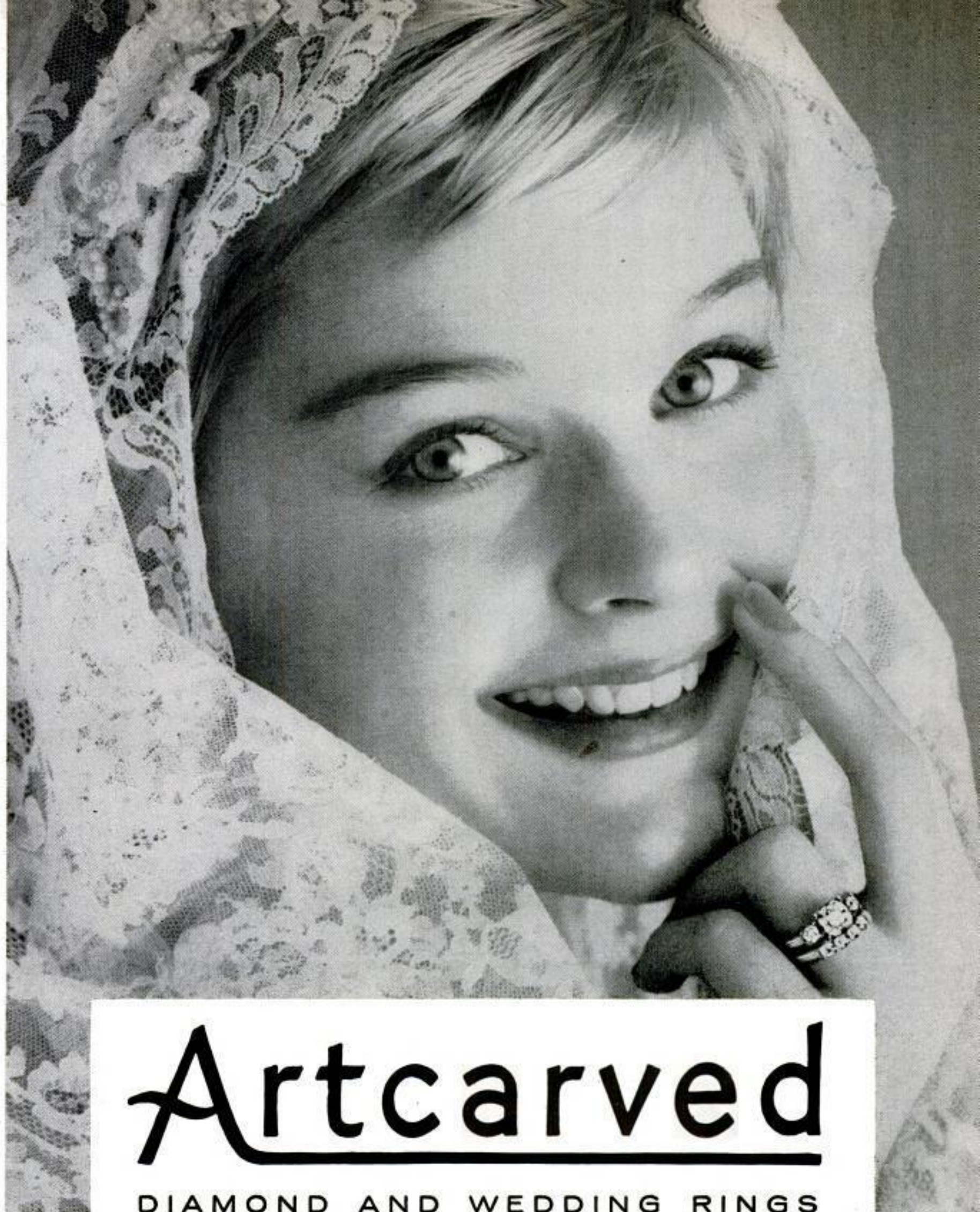
THERE was a 10-minute wait. Then I was ushered to the office of Ambassador Yuri Andropov.

"I have a command from my premier to check the rioting here," I said, "but I see no rioting."

The ambassador appeared embarrassed. He said there had been reports of trouble, but it had stopped. "We Russians don't want to mix in your business," he said. "We understand your troubles and we are on your side."

He walked around the desk and said, "Did you know that we have offered to negotiate with your government?" I said I did not. "Our government wants to take its troops out of Hungary immediately, and we want a discussion to arrange the details of the evacuation." I was delighted, and told him so.

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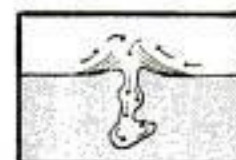
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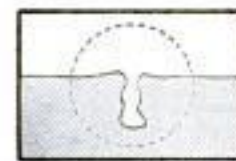
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MILITARY FIGURES during revolt were (left to right) General Pal Maleter, General Karoly Janza and Major General Istvan Kovacs. Janza, who for a time was Hungary's minister of home defense, betrayed the revolution when the Russians returned. Maleter headed up Hungarian committee negotiating with Russians on the evacuation of Red troops. He has since been reported sentenced to death by the Kadar regime. Kovacs was captured with Maleter.

HUNGARIAN STORY CONTINUED

Then he said, "Will you be kind enough to phone Mr. Nagy immediately and see if he has received our written proposal?"

"Of course," I said, and picked up a phone on his desk. It was a direct line limited to cabinet members. (Apparently in Hungary the Russian ambassador was entitled to cabinet privileges.) Nagy himself answered.

"I am at the Russian embassy," I told him. "I am pleased to report there is no disturbance—that problem is settled. On the other hand, the ambassador, who is at my side, wants to know if you got his note." Mr. Nagy replied that he had.

"It is very urgent," Andropov said to me, "and we would appreciate it if the premier, even if only on the telephone, would tell us whether he accepts or not, give us a list of the committee members and set a date for the first session." I passed along his message.

"I agree with the proposal," Nagy said, "and you may tell the ambassador that we will have the meeting this afternoon in the parliament building. You may also tell him that you will be a member of the delegation."

Andropov congratulated me and I left. It was Nov. 2.

I was very happy. That day it seemed to me that even the slaughter of our people and the destruction of our city had achieved some result. The Russians were leaving Hungary. We had subdued the inner enemy and now seemed to be strong enough to protect the gains of the revolution. A coalition government was shaping up. We could hope for free elections, and then democracy. It was a historic moment. That night, as though to prove good faith, the Russians began moving 200 of their big planes from our airfields. The planes flew toward Russia. Russian tank columns moved ostentatiously through the city, asking directions for the best way out of town.

Then the Russians asked to have the evacuation talks postponed to the 3rd. By then I had been removed from the negotiation committee; Nagy felt I should remain in command of the troops. General Pal Maleter, who had replaced Janza as minister of home defense, remained on the committee.

On the afternoon of the 3rd I went to parliament and caught Maleter coming out of the committee room. "How are things going?" I asked. "In fine order," he said.

'Russia will evacuate'

I CAME back at 6 that evening and cornered another member of the committee, General Istvan Kovacs, the army chief of staff. I asked the same question. "It is practically agreed," he said. "First, Russia will evacuate all her armed forces from Hungary. Second, to avoid disrupting transportation, the Russians want to leave by degrees. A committee of experts will be set up to arrange a timetable. Third, the Hungarian garrisons must cease denying the Russians food and fuel. Fourth, the Russians are not prepared for a winter movement and Hungary must be patient; the troops will not be able to leave until Jan. 15. Lastly, they say the Russian army did not wish to attack the Hungarians but only did what the Hungarian government asked. Therefore the evacuation must be

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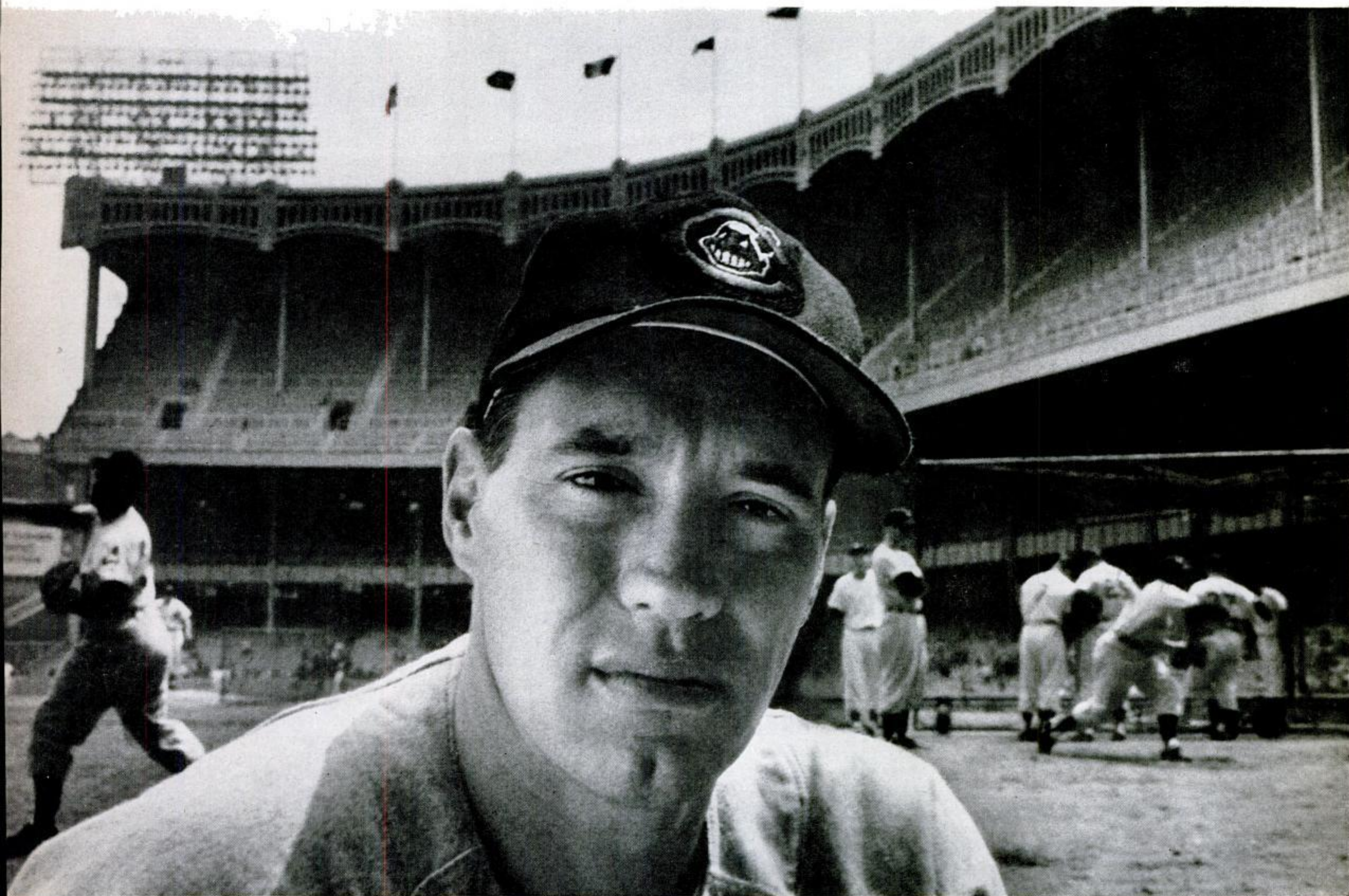
For LIFE seems to be on hand whenever great things happen in sports, whether they take place in an Olympic pool, a derby track, a college stadium or a Davis Cup court. Some of the most exciting sports photos I have ever seen, I have seen in LIFE.

But that's not why I read LIFE so regularly. During my 20 years in the big leagues I was a travelling man six months of every year. For all these years, LIFE has given me a chance to catch up with the world each week; to see for

myself, what's new in painting, (so I can talk intelligently with my wife who is an artist) to stay abreast of what scientists are discovering (I've always been a science buff) to see first hand the important things that are happening all over the world.

We get LIFE at home of course and it is the favorite of two of my three boys. The youngest, at five years old, has nothing against LIFE. It's just that he isn't too strong for series like the Epic of Man and the Churchill History and the Age of Psychology. He's strictly a blocks and sandpile feller. But he'll learn that there's more to the world than our front yard at Gates Mills. And when he does, he'll probably agree with the rest of our family that the best place to see the world is in LIFE.

Bob Feller



LIFE, 9 Rockefeller Plaza, N.Y. 20, N.Y.

Photograph: Arnold Newman

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DRY LIPS

NEED

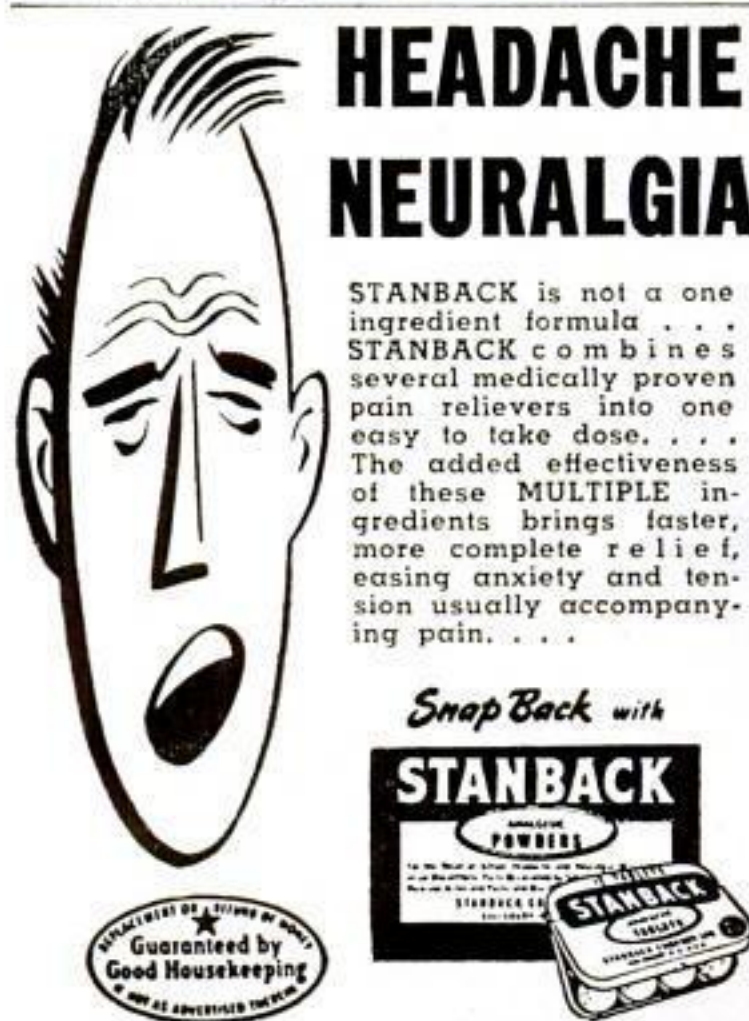
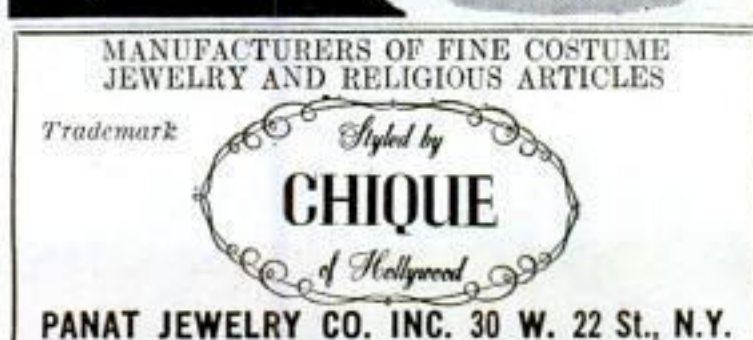


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family lip balm

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STANBACK is not a one ingredient formula... STANBACK combines several medically proven pain relievers into one easy to take dose... The added effectiveness of these MULTIPLE ingredients brings faster, more complete relief, easing anxiety and tension usually accompanying pain...

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POWDER

Makes Cold-Stuffed
Nose Feel Clearer
in seconds



STILL ON ALERT outside Budapest, Russian tanks like those which decimated Kiraly's forces stand in a depot six weeks after the revolution had been crushed, ready to re-enter the city if rebellion should break out again.

HUNGARIAN STORY CONTINUED

not only peaceful but friendly. The troops must leave in a festive air, and the Hungarians must cheer them as they leave."

In effect, said General Kovacs, the committee had agreed to all the Russian demands, even the friendly farewell, but insisted that departure date be stepped up by a month. The meeting was to be continued that night at 9 p.m. at the Russian military headquarters at Tokol, on Csepel Island.

All this was a fantastic farce and a striking demonstration of the Russian love for theatrics with their treachery. At this very moment her armored divisions were forming two operational bases on the main highway from Miskolc to Budapest and along the main communication line between Budapest and Szeged, establishing a vast front-line fighting force of combat-ready troops and a horde of 4,000 tanks. Yet, as late as 11 o'clock on the night of the 3rd, the Russians, negotiating with the committee on Csepel Island, suggested Maletier call me and say that everything was in good order. This he did. We both believed it. I told my staff, "Now I will sleep. Tonight, for the first time, I will sleep myself out. I must not be disturbed before 9." I went to bed at the house of a friend.

My deputy had orders to keep in touch with Maletier by telephone. At midnight Maletier was still "in conference" on Csepel Island and the telephone did not even answer. My deputy immediately sent a radio car to the island. As a precaution he went not by the bridge but by secret ferry. The officer in charge kept in close touch by radio: "I am boarding the ferry. . . . I am crossing the Danube. . . . I am on the island. . . . I see the lamps at Tokol. Now I am coming to headquarters. . . ."

Then silence.

They summoned me back to headquarters. Though the phone at the island did not answer, the phones at my headquarters were now alive. Russian troops were on the move on all our highways. Tanks had shot up the barracks at Kiskunhalas and captured the sleeping troops.

'You must not open fire'

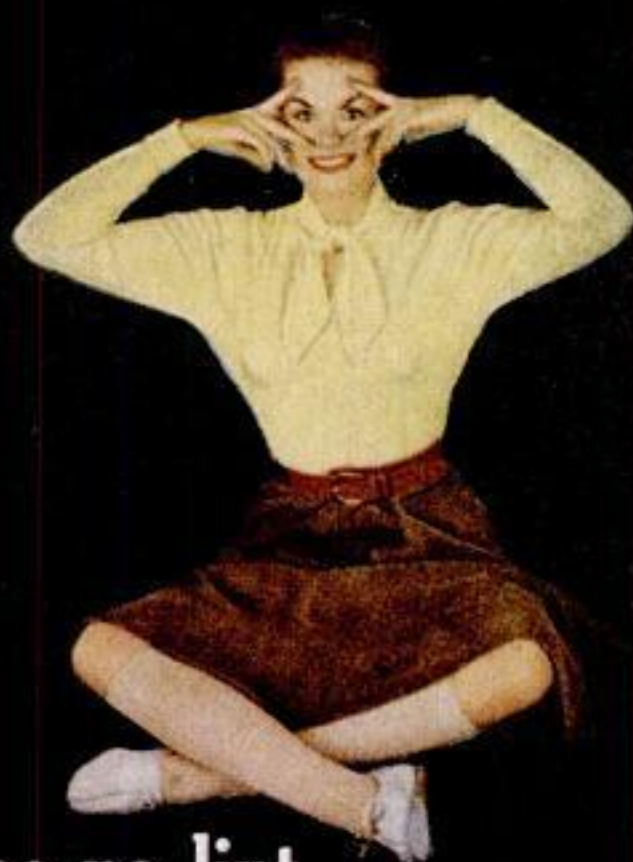
THEN everything happened at once. Russian tanks streamed into the city, asking for directions to the outskirts as they had the night before. But they did not follow them. They moved to the Kilian Barracks and the Corvin Theater, two main freedom-fighter strongpoints, and started shelling. I grabbed my direct phone to the premier. It was about 4 a.m. I told him the city was being invaded and begged for orders to open fire. But the elaborate Russian "negotiations" now proved their value. "No, no," Nagy said. "Calm down. The Russian ambassador is here in my office. He is calling Moscow right now. There is some misunderstanding. You must not open fire."

I hung up, bewildered. Suddenly I heard the sound of firing near my headquarters. I phoned again.

"You can hear them! They are firing!" I shouted at the premier. "You can hear the sound yourself. We must return the fire. Please give me orders."

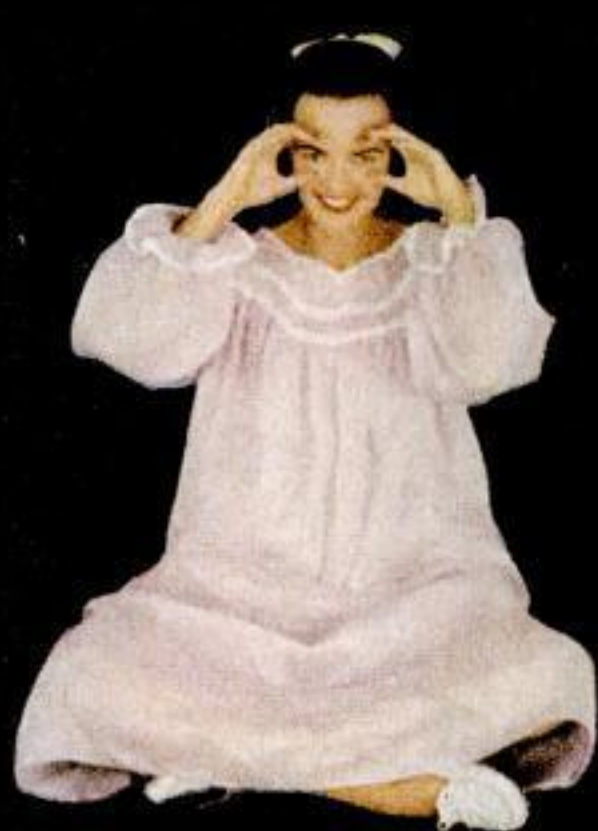
"Your job is to obey orders and not to make decisions," said Nagy.

CONTINUED



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See no damage

2 speeds—normal for regular wash; gentle for delicate fabrics.



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Famous Suds-Miser saves you soap, hot water, and money.



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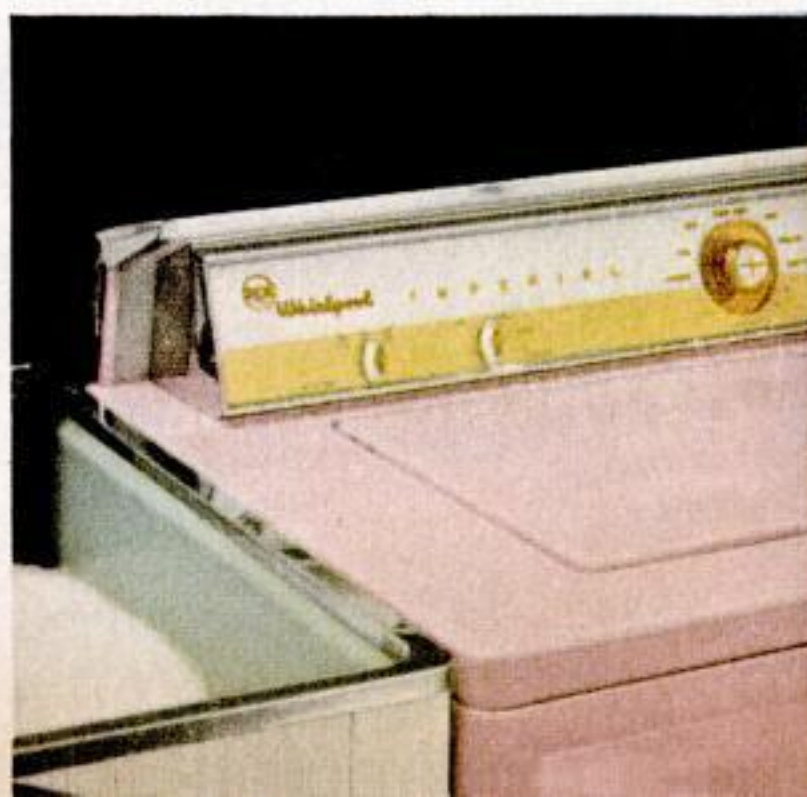
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SEEMS TO BE UNANIMOUS—

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It sure proves people know a thing or two about styling . . . they nearly all rate Pontiac the pick of the new-car crop! What's the special attraction? It's those sleek, vigorous lines that greet you like a "go" signal.

It's those bright and breezy colors that accent every sculptured curve and contour. It's that fresh, clean, uncluttered look of beauty *built in*, not hung on. And, of course, it's the way this husky honey supports the promise of its spry and eager styling that makes Pontiac the whole show this year. It rides, handles, performs like no other car you've ever handled, for it's the only one perfected, part and parcel, in a 100,000-Mile Marathon Run! Make a date to meet the beauty that's taking all the honors this year. One mile at the wheel will reveal why it's called America's No. 1 Road Car!



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PROVED BY 100,000 MILES OF RUGGED ROAD TESTS

As a soldier I was not empowered to commit my country to war. Ten minutes later I heard the clatter of tank treads in the street. I risked an eye to look out of the window and saw a Russian column approaching our building. Their lights were on, their hatches closed. I called Nagy again. "Tanks are passing under my window," I said insistently. "I will count them for you. One . . . two . . . three . . . eight. They are not attacking us, but they are turning toward your building."

"Thank you very much," he said. "I will need no further reports from you."

About a half hour later I heard him on the radio. "In the early hours of this morning," his voice said, "Soviet troops launched an attack against our capital with the obvious intention of overthrowing the legal democratic Hungarian government. Our troops are fighting." The nation was at war. At last, I thought, I had my orders.

I rang up my deputy, General Imre Kovacs, at the ministry of defense. I commanded him to issue orders immediately to all troops in Budapest to open fire against the Russian aggressors.

He replied, "I do not understand."

I said, "I order you, as my chief of staff, to issue orders to open fire."

'I knew I was betrayed'

HE passed the telephone to Lieut. General Janza who, until Maleter's appointment on Nov. 3, had been minister of defense, and I knew I was betrayed. "What are you doing at my headquarters?" I asked. "You have no authority. You are no longer minister. You are nothing at all."

"I am here with a lot of friends," he said. "Fascist groups are raging in the city, killing honest patriots. I summon you to come to this headquarters and issue orders to the army units to attack these fascist groups and cease resistance against our friends, the Russians."

"I know nothing of fascist groups," I told him. "But I can clearly hear the sound of Russian guns. I will act as Premier Nagy has instructed. We are at war against the Russians."

"This means the parting of our ways," he said.

"And not for the first time," I replied with bitterness.

It was clear that nothing could be expected from the army. Its leaders had turned traitor. It was up to the people themselves.

And the world knows how our people fought. We freedom fighters took to the hills and saw our city raked with shell and flame. We were outnumbered, overwhelmed. It seemed that the Russians would demolish the city and annihilate its people. Some of our students began to feel that their continued resistance was only prolonging the slaughter. They held a meeting at the foot of a hill east of Budapest called the Mountain of Liberty. Many decided the responsibility was too great and laid down their arms and went home.

The rest of us continued the fight until Nov. 10. We lost contact with our fighting groups. It was evident we never could win on our own. Finally we were forced to give up hope for help from the world outside. It was then that I left our country, I cannot tell you how.



WITH OTHER EXILES in the U.S., Kiraly (right) at U.N. headquarters meets Jozsef Koevago (left), mayor of Budapest during the rebellion last fall, and Anna Kethly, who was a member of Nagy's short-lived cabinet.

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BEFORE AN HONOR GUARD OF SOLDIERS CANADIAN PRIME MINISTER LOUIS ST. LAURENT (RIGHT CENTER, WHITE HAIR) MAKES SHORT SPEECH TO A HOST OF

A Happy Birthday to Uncle Louis

To Quebec. Louis St. Laurent has been a hometown boy who really made good. This month when he returned, they welcomed him with special pride and fondness—pride because he has been prime minister of Canada since 1948, fondness because it was his 75th birthday.

There were crowds at the station, cheers as he passed by in the streets and a huge birthday party where the guests sang "Happy Birthday, Uncle Louis." A latecomer in politics, St. Laurent first ran for office when he was 60 and proved not only a brilliant administrator but

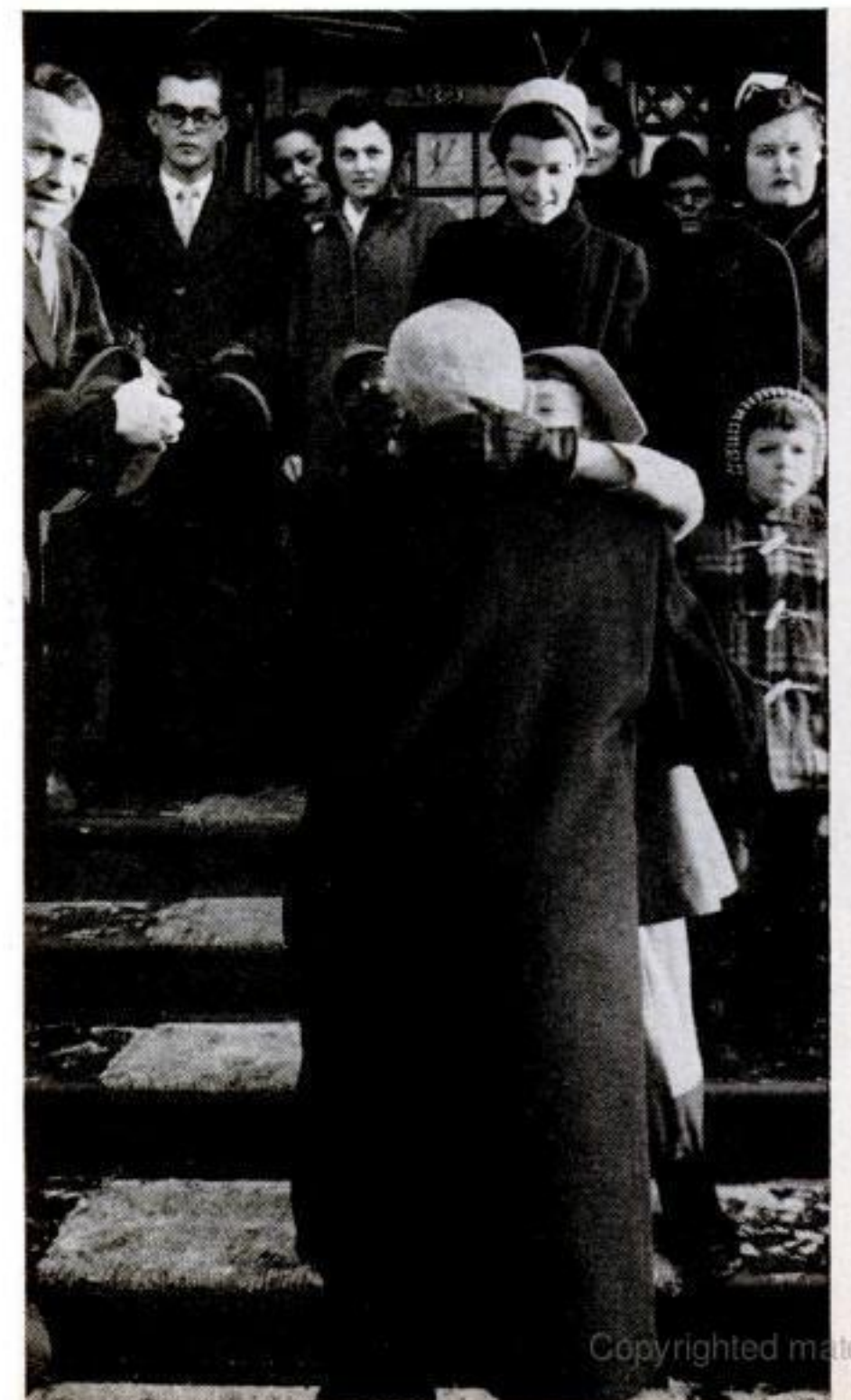
also a surprisingly shrewd campaigner with a warm manner, a sure eye for the right move.

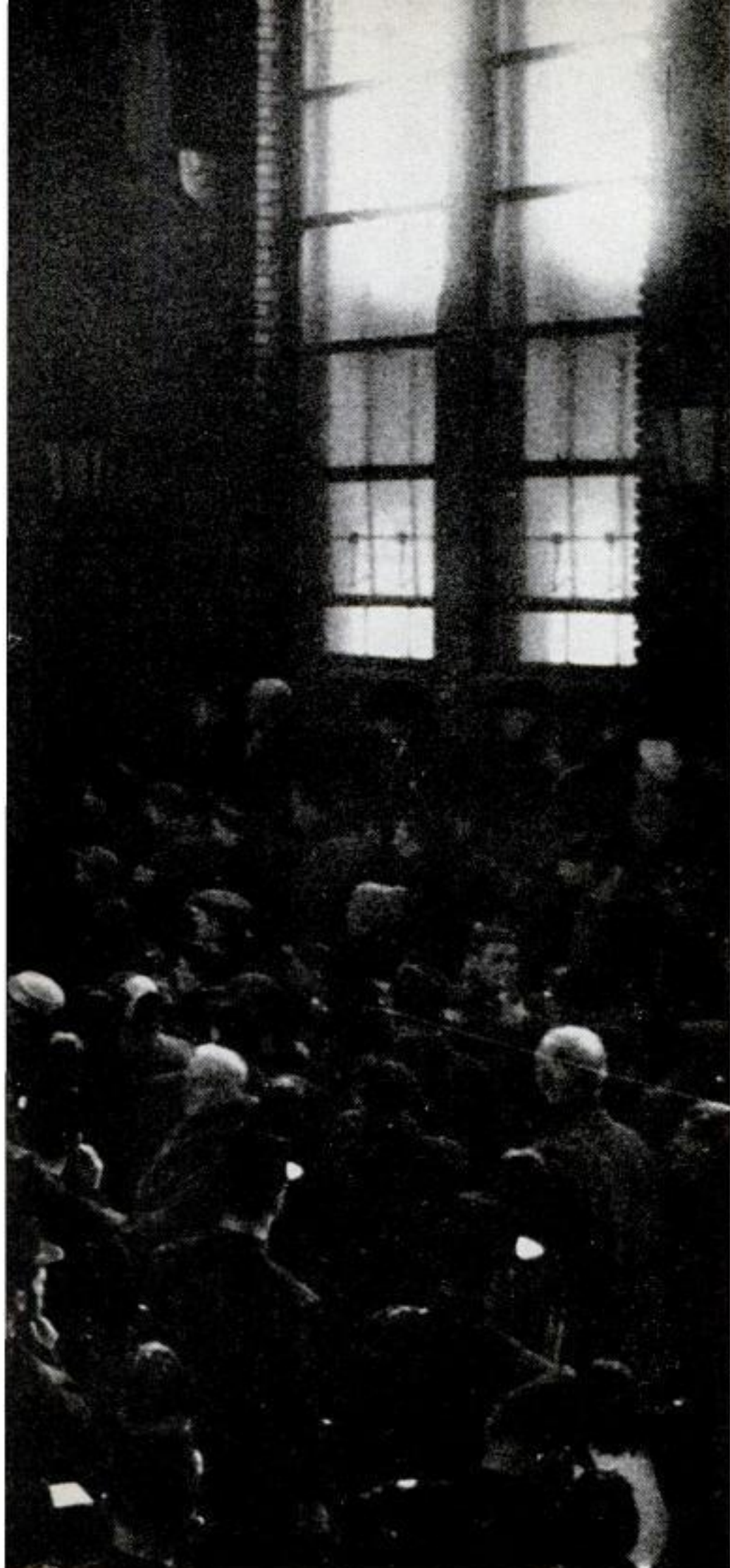
Even his birthday visit had its political uses. Quebec is the center of the French-Canadian population whose support is essential for national success, and St. Laurent's homecoming



PLEASED PRIME MINISTER waves his hat to spectators as he and his wife leave the station.

FOND GRANDDAUGHTER Paule hugs St. Laurent coming up steps to greet family at his house.





ADMIRERS AT THE QUEBEC RAILROAD STATION

A PRIME MINISTER GETS QUEBEC'S BIG WELCOME

would help strengthen his hold on it. For members of the Liberal party who had feared the prime minister might not run in the general elections expected next June, Uncle Louis had a hopeful word. Meaningfully quoting Browning at his party he said, "The best is yet to be."



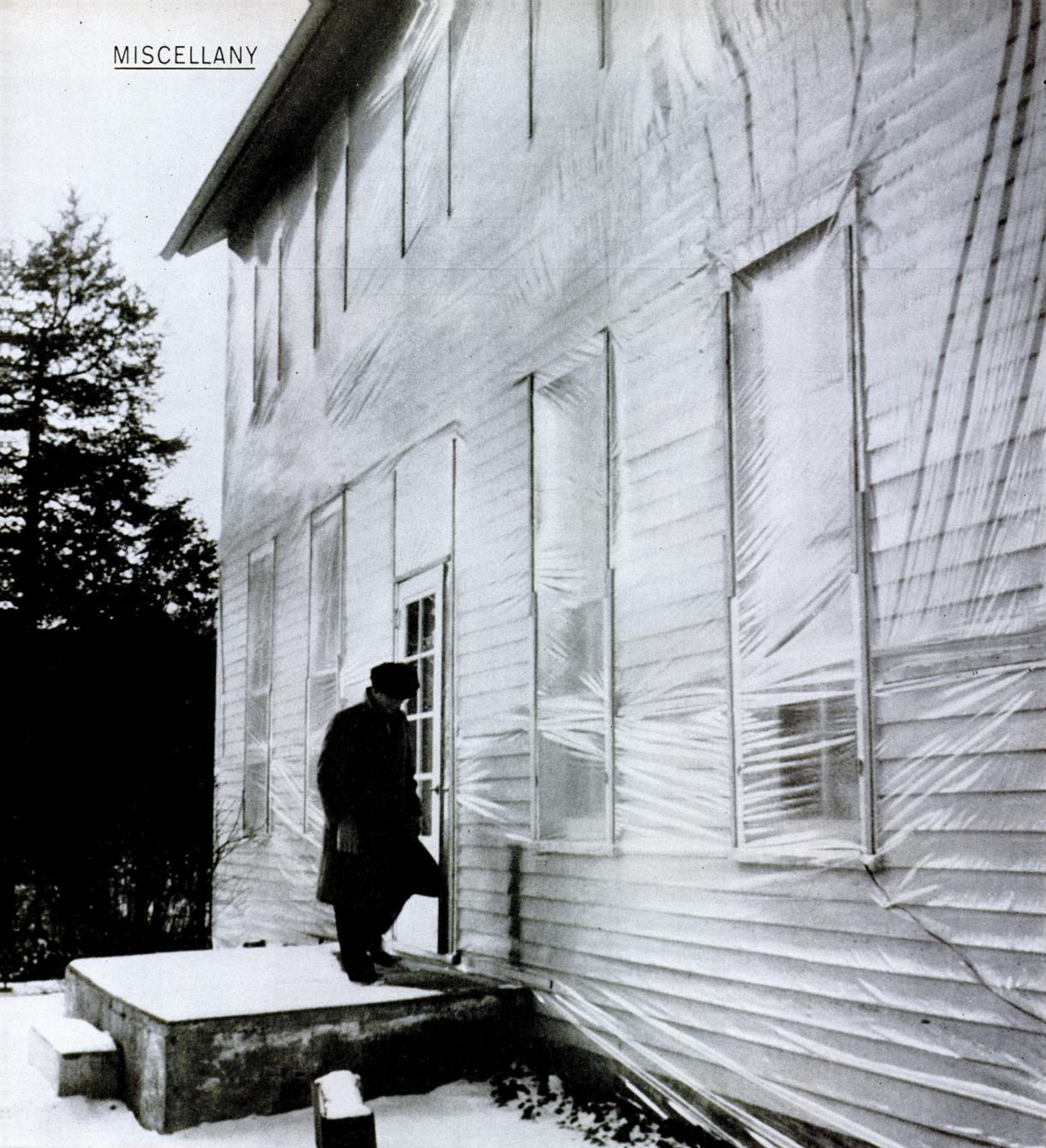
TOP MINISTER in Cabinet, C. D. Howe, talks with St. Laurent's daughter, Mrs. Frank Lafferty.



BIRTHDAY TELEGRAMS, including one from Pope Pius, stack up on prime minister's office desk.

BIRTHDAY PARTY attended by top politicians was at Château Frontenac. Here cake is brought in.





A WARM WINTER WRAPPING

Even with the oil burner turned up it was bitter cold inside Robert Grenard's house on the edge of the Purdue University campus at Lafayette, Ind. One morning he found his pet goldfish encased in ice. Built 100 years ago, Grenard's house had no insulation and the boards were so loose that the wind whistled through the cracks. Dr. N. K. Ellis, head of the university's horticulture department where Grenard is a research

assistant, suggested that Grenard try Bakelite polyethylene, a moisture-proof, flame-resistant plastic Ellis had used in building some greenhouses. For \$25 Grenard bought 3,000 square feet, wrapped the entire house, except for the roof and door spaces. That was last winter but the covering worked so well, more than paying for itself in oil bill savings, that Grenard wrapped his house with the plastic again this year.

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